

Open call: City of Detroit National Recovery Month Murals

Deadline to apply: August 14, 2021

Introduction: The City Walls Program in partnership with the Michigan Department of Health and Human Services (MDHHS) and Vital Strategies, a global nonprofit organization, are seeking three artists or three collaborative teams with lived experience with substance use to create new murals at three community-based, recovery-oriented organizations in the City of Detroit to give voice to the impact of drug overdose crisis for National Recovery Month. Recovery Month is recognized during the month of September to bring awareness to evidence-based practices, grow a strong recovery community, support the treatment workforce, celebrate the Detroiters who make recovery possible, and promote the message that recovery is possible for everyone. While each mural should be unique in character, the overall theme for each mural should be hope, resiliency, and recovery.

1. National Council on Alcohol and Drug Dependence, Greater Detroit Area: 1,300 square ft. space
2. Detroit Recovery Project: 700 square ft. space
3. Detroit Association of Black Organizations (DABO): 1,950 square ft. space

This project will be executed in the service of promoting the City of Detroit as a vibrant community. Each mural's theme is based and derived from a place of civic pride and strives to have a deep connection with residents. The number one principal of the City Walls program is that the artwork that is created represents the values and identity of the community it is created with and this project is no exception.

The City of Detroit has a vision for neighbors to feel connected to each other, take shared responsibility for their neighborhoods, feel empowered to make a change in their environment, and envision a positive future for themselves, the built environment, and their children.

The commission is being managed by City Walls Detroit.

Goals of the National Recovery Month Murals Project:

- Create a sense of community support and inclusion of people affected by substance use, including individuals in active use and/or at different stages in the process of recovery
- Creates art guided by values that enrich the community and the community-based organization hosting the mural
- Celebrate the contributions of the treatment workforce and bring awareness to the public that recovery is possible
- Creates space for artists impacted by substance use to define what recovery means to them

VISION STATEMENT:

In 2000, 183 Michiganders died of an overdose. By 2019, that number was more than nine times higher. Data continues to lay bare the inequities characterizing this epidemic, in 2019, opioid overdose deaths fell by 16.9 percent for White residents, but continued to rise for Black residents. The opioid epidemic continues to be encompassed by a broader drug use crisis. Michigan continues to see a rise in overdose from polysubstance use, renewing focus on addressing substance use holistically, including addressing social factors and community outcomes. This is a call for community artists that have experienced the impact of the drug overdose crisis to submit a sketch or concept for a mural that symbolizes hope, healing, perseverance, and resiliency of people impacted by substance use.

Reducing stigma and creating a sense of community safety and inclusion for people who use drugs and people in all stages of recovery is critical to building non-judgmental communities ready to meet individuals where they are at and connect them to the services that meet their needs, such as harm reduction and treatment services. MDHHS, Vital Strategies, National Council on Alcohol and Drug Dependence- Greater Detroit Area, Detroit Recovery Project, and Detroit Association of Black Organizations recognize that stigma kills and are committed to creating communities foundationally rooted in compassion and dignity for people who use drugs and people in all stages of recovery.

This opportunity seeks to elevate the voices of artists who are people with lived experience with drug use, and in particular artists of color. Disabled, Black, Indigenous, people of color, trans and gender non-conforming artists are highly encouraged to apply.

Please note that this is a public-facing art installation and any art submitted must take this into consideration.

About the community-based organizations:

National Council on Alcohol and Drug Dependence Greater Detroit Area (NCADD-GDA): 2400 E McNichols Rd. Detroit, MI 48212

The National Council on Alcoholism and Drug Dependence (NCADD) Greater Detroit Area has over 70 years of experience providing evidence-based SUD prevention, treatment, advocacy, and recovery services in the Detroit/Wayne County area. As a member of the Detroit Wayne Integrated Health Network (DWIHN), NCADD provides SUD prevention, treatment, and recovery services to hundreds of individuals and families annually. NCADD is registered as a not-for-profit 501(c)(3) and licensed by the State of Michigan to provide SUD services. NCADD is accredited by the Commission on Accreditation of Rehabilitation Facilities (CARF, Inc) and has a history of developing and implementing evidence-based and evidence-informed programming.

Find out more about NCADD [here](#).

Detroit Recovery Project: 400 Cortland Highland Park, MI 48203

The Detroit Recovery Project (DRP) is a not-for-profit that became a 501(c)(3) in 2005. DRP is a trailblazer as the first Recovery Community Organization (RCO) built on a peer-led, peer-ran, and peer-driven model. DRP has led and coordinated recovery month activities since 2001. DRP is a Certified Community Behavioral Health Clinic (CCBHC) that provides comprehensive substance use disorder/opioid use disorder (SUD/ODU) treatment, prevention, recovery services, behavioral health and physical health services whose foundational belief is that recovery is possible for all. DRP's first recovery house located at 400 Cortland was donated to DRP from the Wayne County Land Bank and has become a pillar in the neighborhood creating an inclusive and supportive environment for individuals affected by substance use. Overlooking the Lodge freeway (M-10), DRP Recovery House mural location will receive high visibility from the commuters into the City of Detroit.

Find out more about the Detroit Recovery Project [here](#).

Detroit Association of Black Organizations: 12000 Grand River Detroit, MI 48204

The Detroit Associations of Black Organizations is a federation of over 130 civic, social, political, business, and religious organization committed to a collaborative undertaking of documenting and responding to the needs of Detroit's African American and poor communities. Ever mindful that the costs of a fragmented Black community are always oppressively high and clearly destructive of the best interests and well-being of Black people, the members of DABO, under one banner to achieve common goals, set an example of unity for the Black community to see.

Learn more about the Detroit Associations of Black Organizations [here](#).

Project Schedule	
Call for artists released	July 14, 2021
Call for artists open to the public	July 14, 2021-August 14, 2021
Deadline for questions	August 1, 2021
Artist/Artist Team Announced	August 31, 2021
Art Production	September 1, 2021- September 30, 2021

Project Locations:

See attached exhibits.

Artist Scope of Work

Artist/Artist Team Responsibilities:

- The selected artist/artist team will be required to work in collaboration with City of Detroit.
- Artist/artist teams should be prepared to share their personal practice with the community as this is inherently a group project.
- Artist/artist teams are responsible for:
 - Conducting research to better understand the site, the project, the community's history and current culture, along with any other elements deemed helpful to their creative process
 - Develop concepts and renderings of mural for the project site
 - Present concepts and refinements
 - Create a final approved concept and design for the mural
 - Fulfill the responsibilities within the contracted budget and timeline
 - Participate in an unveiling and a community Artists Talk with short Q&A
 - In applying to this open call artists acknowledge that their design could be selected to any of the available three walls. Artists will be assigned to projects based on demonstrated ability to complete projects of similar scale, preliminary sketches, artist statement, and fit based on the selection panels community-based partners.

City Walls Detroit, MDHHS, and Vital Strategies Responsibilities:

- Coordinate reviews and permissions in regard to artist selection and concept development
- Coordinate marketing, documentation, and public engagement
- Printing, Fabrication, and Installation of the final artwork

Budget: The budget is \$15 per sq. ft. In total, budgets will range from \$10,500 to \$29,250.

This budget is all-inclusive, including but not limited to artist's fees, artist's assistant costs, artist's studio costs, materials and supplies, specify consultants, and community engagement participation.

Artist Selection Process: Muralists will be selected based on the selection's panel evaluation of the following criteria:

- Experience in creating permanent, durable, outdoor public artwork
- Artist statement (should include discussion of personal experience with drug use and addiction or its impacts, and other relevant intersectional elements of identity)
- Michigan-based artist
- Preliminary sketch or concept of mural based on public wall space size
- Sketches or mural concept submitted is family-friendly and suitable for public consumption
- Ability to accomplish project of similar complexity within budget, timeline, technical constraints presented based on examples of prior work(s)
- Disabled, Black, Indigenous, people of color, trans and gender non-conforming artists are highly encouraged to apply

A selection panel for the murals will consist of 1 member from each entity below:	
Entity	
1	State of Michigan
2	City of Detroit Mayor's Office
3	Vital Strategies
4	City Walls Program
5	National Council on Alcoholism and Drug Dependence, Greater Detroit Area (NCADD-GDA)
6	Detroit Recovery Project (DRP)
7	Detroit Association of Black Organizations
8	Neighborhood Representative
9	Neighborhood Representative
10	Neighborhood Representative
11	Voice of Lived Experience
Selection panel must contain majority community-based partners, no entity has veto power over mural decision.	

We are seeking artists or artist teams who can make a commitment to working in Detroit as necessary to fulfill the responsibilities of this project. Any artist or artist team is encouraged to apply.

Process:

This will be an open call. Qualifications, portfolios, and statements will be solicited by City Walls Detroit. City Walls Detroit and its selection panel will review the artist submission and identify one artist/artist team per project to be selected for the project.

Submission Instructions:

A link to the Submission form can be found electronically at this web address:
www.detroitmi.gov/citywalls/calltoarts

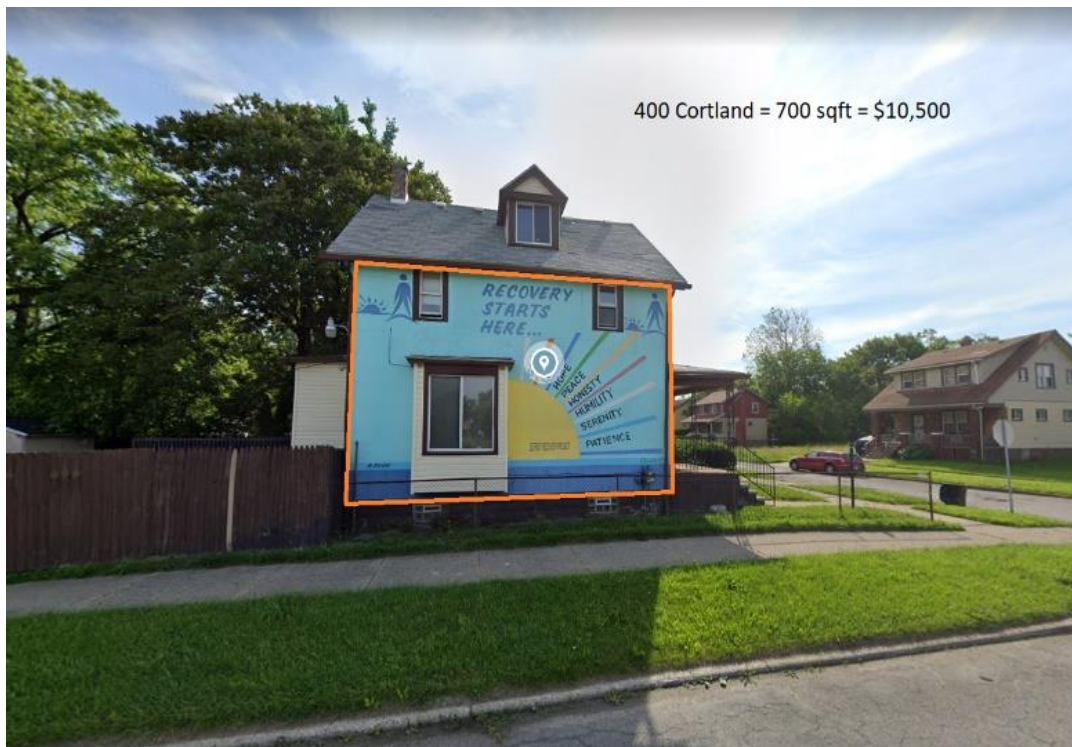
Questions can be submitted to citywalls@detroitmi.gov

Project Locations:

National Council on Alcohol and Drug Dependence Greater Detroit Area (NCADD-GDA): 2400 E McNichols Rd. Detroit, MI 48212



Detroit Recovery Project: 400 Cortland Highland Park, MI 48203 (Please note: mural will be painted over existing art)



Detroit Association of Black Organizations (DABO): 1200 Grand River Ave. Detroit, MI

