American Rescue Plan Act (ARPA) Community Presentation

May 25, 2021

Mayor Mike Duggan
City of Detroit



In February, Detroit had a national leadership role in passing the American Rescue Plan



DETROIT

Detroit Mayor Mike Duggan visits White House, voices 'complete confidence' in Biden

Todd Spangler Detroit Free Press

Published 2:47 p.m. ET Feb. 12, 2021 | Updated 6:22 p.m. ET Feb. 12, 2021











Detroit Mayor Mike Duggan speaks during a press briefing at the White House on Feb. 12, 2021, in Washington. *Evan Vucci. Associated Press*

The result: Detroit is receiving the 5th largest amount of any city in America



Detroit Will Receive \$826 Million

\$413 Million received this May

\$413 Million in May, 2022

Must be fully spent by 2024, or goes back to federal government

If City Council acts to accept and appropriate the funds by June 30, we can put it to work for Detroiters starting next fiscal year July 1st.

What can the funds be used for?



1) Offsetting budget shortfalls for the next three years – through 2024. We can use these funds to fix our budget problems for the next three years.

2) New Investments to Address Negative Impacts Caused by Covid: The Detroit Future Fund

Offsetting Potential Deficits through 2024: \$400 Million



- The 2014 Bankruptcy 10 Year Plan of Adjustment spelled out the city's service obligations through 2024.
- Last year, we made major Covid budget reductions that need to be restored:

Most city offices closed or restricted

1,000 city workers partially laid off

\$50 million of blight/clean-up funds were slashed

Future Revenues are very much at risk, especially income tax.

Income tax revenues projected thru 2024: \$1.4 billion

Potential 25% loss from office reductions: \$350 million

 Need to reserve \$400 Million from ARP funds to protect against layoffs or reductions for the next three years

That leaves \$426 Million to be invested by 2024: The Detroit Future Fund



American Rescue Plan Fund Rules

The funds must be put to work in new investment. Cannot be used for:

- 1) Pension Fund Payments
- 2) Paying off debt
- 3) Paying past legal obligations

Four areas projected to be funded \$300-600 Million outside of Detroit's Direct ARP Allocation



| Affordable housing/eviction prevention: | \$124 Million |
|---|---------------|
|---|---------------|

Emergency Rental Assistance \$78 Million

HUD HOME funds for homelessness \$26 Million

Covid Emergency survival grants \$20 Million

Health \$95M

Covid vaccine funding \$63 Million

Covid testing funding \$15 Million

Health Department Covid outreach \$17 Million

<u>Transit/Transportation Funding</u> \$60-180 Million

Water Affordability/Lead line replacement \$100-200 Million

Detroit Also Can Potentially Partner With Other Governments Getting Their Own ARP Funds



State of Michigan

Detroit Public Schools

Wayne County

\$5.7 Billion

\$800 Million

\$340 Million

Our Decision as a Community: How should Detroit spend \$426 million from ARP?



Today is just the start of the conversation

The City will hold 25 community meetings in next 25 days to get your input.

City Council will also be holding its own community meetings.

Administration and Council are already collaborating in joint working groups.

Plan will be reviewed and amended each budget year – right now we need an initial plan to start the program this July.

What are the federal rules for spending the \$426 Million?



The rules are still developing

U.S. Treasury has adopted an interim rule, but federally guidance will continue to be updated likely for months.

In general, the money can be used to:

"Address the negative economic impacts of Covid, including aid to households, small businesses, nonprofits, and industries."

"Rebuild a stronger, more equitable economy as the country recovers"

"Address systematic economic challenges of low income communities and people of color"

One Proposal: How the Detroit Future Fund can help households, nonprofits, and small business



- 2) Restore Neighborhoods \$100 Million
- 3) Parks, Recreation & Cultural facilities \$100 Million
- 4) Improve Public Safety \$ 50 Million
- 5) Reduce Digital Divide \$ 50 Million
- 6) Small Business Assistance \$ 26 Million

Detroit Future Fund Total \$426 Million

How Might We Spend \$100 Million in 3 Years To Fight Intergenerational Poverty?



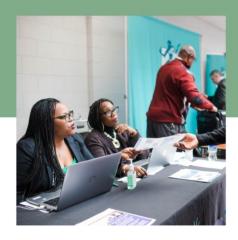
Expand Community Health Corps (Full wraparound services 1200-1800 in extreme poverty)

\$30 Million

Reach out to homes of those in need of emergency help and provide full support













Door-to-door outreach and restorative case management intervention. Apply for resources and track those applications.

Employment and economic mobility.

Quality and accessibility

Work as an agent of change.

How Might We Spend \$100 Million in 3 Years To Fight Intergenerational Poverty?



Expand Community Health Corps

\$30 Million

(Full wraparound services 1200-1800 in extreme poverty)

Skills for Life Employment – Education/Work

(Pay 3 days a week to work/2 days for school/training)

\$40 Million

Three Days a Week Working to Improve the City – Starting at \$12/hour for those without HS Degree





2 days a week getting HS Degree or Job Training – Paying Minimum \$15/Hour for this with HS Degree







How Might We Spend \$100 Million in 3 Years To Fight Intergenerational Poverty?



Expand Community Health Corps \$30 Million

(Full wraparound services 1200-1800 in extreme poverty)

Skills for Life Employment – Education/Work

(Pay 3 days a week to work/2 days for school/training) \$40 Million

Targeted Employment/wraparound services

(16-24 year olds with criminal justice contact) \$15 Million

We can provide employment and wrap around support for young people involved in criminal activity









How Might We Spend \$100 Million in 3 Years To Fight Intergenerational Poverty?

Evnand Community Hoalth Corns

Employ Seniors as mentors to help families



CON Million

| Expand Community Health Corps | SOU IVIIIIION |
|---|---------------|
| (Full wraparound services 1200-1800 in extreme poverty) | |
| Skills for Life Employment – Education/Work | |
| (Pay 3 days a week to work/2 days for school/training) | \$40 Million |
| Targeted Employment/wraparound services | |
| (16-24 year olds with criminal justice contact) | \$15 Million |

Hiring our experienced talent to help guide the next generation







How Might We Spend \$100 Million in 3 Years To Fight Intergenerational Poverty?



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| (Full wraparound services 1200-1800 in extreme poverty) | |
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| Targeted Employment/wraparound services | |
| (16-24 year olds with criminal justice contact) | \$15 Million |
| Employ Seniors as mentors to help families | \$ 5 Million |
| Create City Locator to find affordable housing | \$ 7 Million |

For the first time, you will readily find vacancies in apartments with affordable units



Affordable Housing Map

Forest Park Place

Property

Address: 1331 East Canfield
Neighborhood: Forest Park

Structure: Low-rise

DHC Public Housing: No

Population: Family

Units

Rent-restricted: 97

Total: 97

1-Bedroom: 96 2-Bedroom: 1

Management -

Property Phone: 313-833-3590

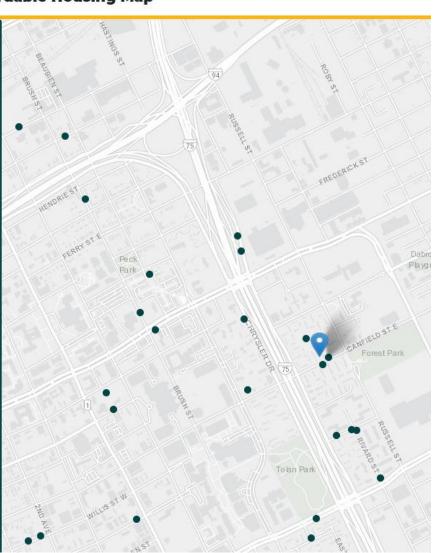
Company: Detroit Housing Commission

Website: Link

Learn more

WHAT IS AFFORDABLE HOUSING?

WHO IS ELIGIBLE?





How Might We Spend \$100 Million in 3 Years To Fight Intergenerational Poverty?



| Expand Community Health Corps | \$30 Million |
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| Employ Seniors as mentors to help families | \$ 5 Million |
| Create City Locator to find affordable housing | \$ 7 Million |
| Property Foreclosure Prevention Door-to-door Outreach | \$ 3 Million |
| Total | \$100 Million |

Go door to door outreach to make sure every Detroiter knows the City can help you avoid foreclosure





Restoring Our Neighborhoods



| 1) | Fight Intergenerational Poverty | \$100 Million |
|-----------|-------------------------------------|---------------|
| / | rigili ilitelgellelatiolial roverty | STOO MINION |

- 2) Restore Neighborhoods \$100 Million
- 3) Parks, Recreation & Cultural facilities \$100 Million
- 4) Improve Public Safety \$ 50 Million
- 5) Reduce Digital Divide \$ 50 Million
- 6) Small Business Assistance \$ 26 Million

Detroit Future Fund Total \$426 Million

What are some ways we could spend \$100 million in 3 years to rebuild our neighborhoods?



Grants to Block Clubs/Neighborhood Associations to improve vacant land from Land Bank (parklets, gardens) \$10 Million

Neighbors/block clubs can get Land Bank property and get city grants to create neighborhood parks





...or create community gardens





What are some ways we could spend \$100 million in 3 years to rebuild our neighborhoods?



Grants to Block Clubs/Neighborhood Associations
to improve vacant land from Land Bank (parklets, gardens) \$10 Million
Home Repairs to Seniors/other low income families \$20 Million

Helping long-time Detroiters fix up and stay in their homes







What are some ways we could spend \$100 million in 3 years to rebuild our neighborhoods?



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to improve vacant land from Land Bank (parklets, gardens) \$10 Million

Home Repairs to Seniors/others low income \$20 Million

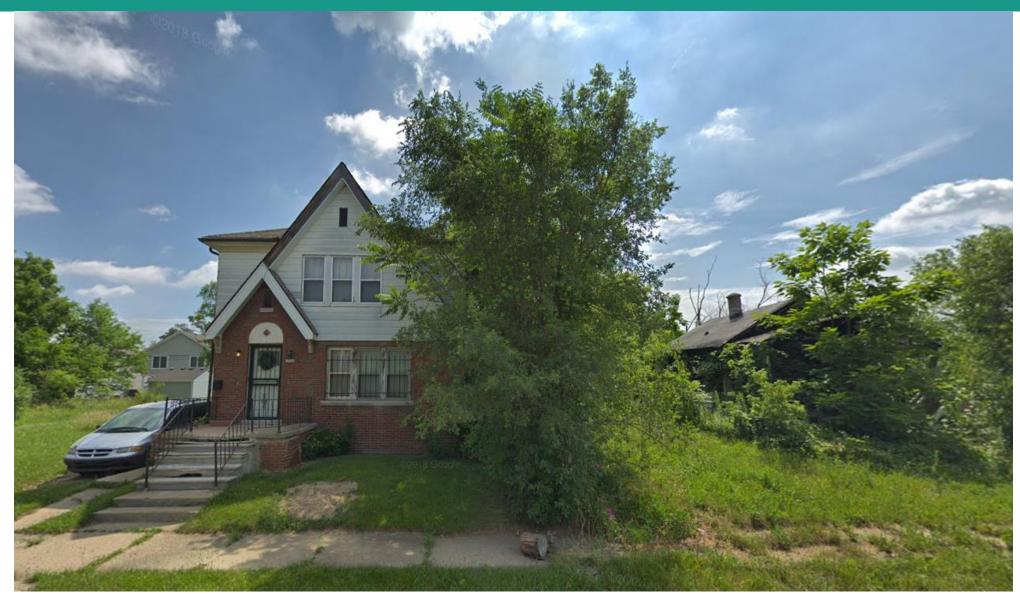
Vacant property cleanouts (80,000 properties – remove

dead trees, garbage, collapsed garages, rotting fences)

\$30 Million

Clearing out properties near occupied homes





And cleaning up 80,000 vacant lots across our city





What are some ways we could spend \$100 million in 3 years to rebuild our neighborhoods?



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|--------------------------------|----------------------------------|
|--------------------------------|----------------------------------|

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Home Repairs to Seniors/others low income \$20 Million

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Downpayment Assistance for Home Ownership

\$15 Million

Turning renters into homeowners with downpayment help





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Downpayment Assistance for Home Ownership \$15 Million

Streetscapes for Neighborhood Commercial Districts \$20 Million

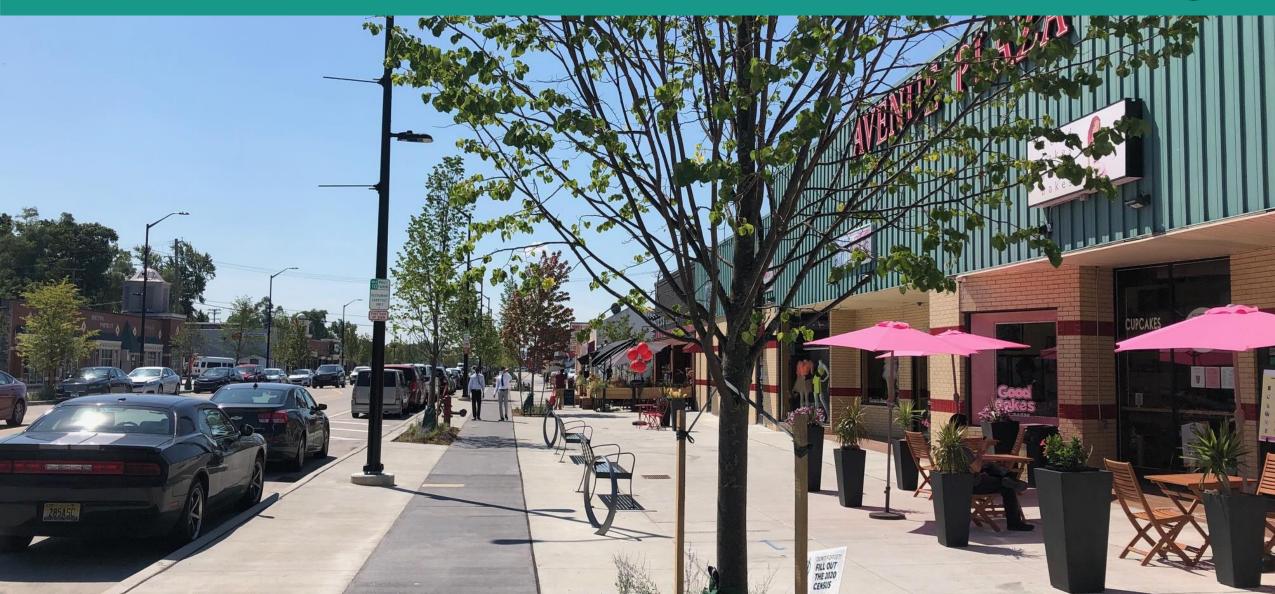
To make more commercial corridors go from looking like this...





To looking like this.





Or looking like this....





...to looking like this.





What are some ways we could spend \$100 million in 3 years to rebuild our neighborhoods?

Alley Activation



\$ 3 Million

| Grants to Block Clubs/Neighborhood Associations | |
|---|--------------|
| to improve vacant land from Land Bank (parklets, gardens) | \$10 Million |
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| dead trees, garbage, collapsed garages, rotting fences) | \$30 Million |
| Downpayment Assistance for Home Ownership | \$15 Million |
| Streetscapes for Neighborhood Commercial Districts | \$20 Million |
| | |

We can help block clubs we've partnered with to clean up their alleys...







To reactivate them and give them new community uses with a \$3 million investment

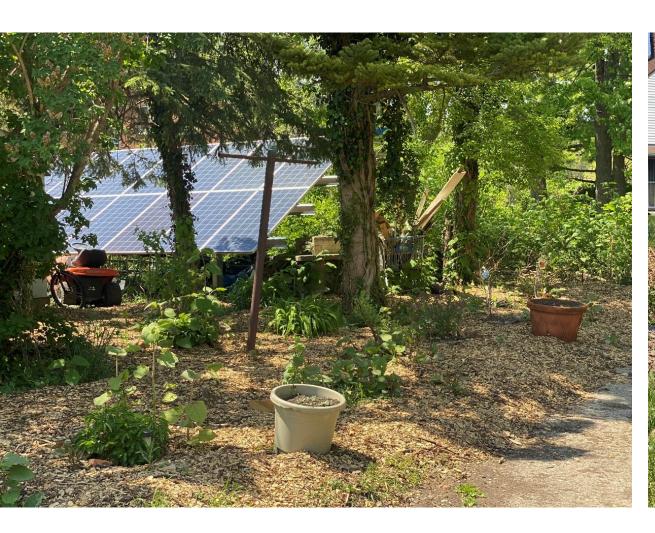






Alley Activation







What are some ways we could spend \$100 million in 3 years to rebuild our neighborhoods?



\$ 2 Million

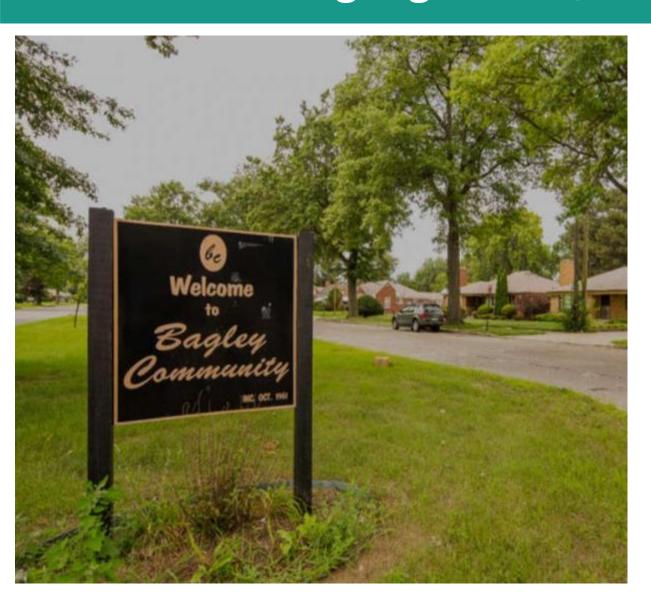
| Grants to Block Clubs/Neighborhood Associations | |
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| Vacant property cleanouts (80,000 properties – remove | |
| dead trees, garbage, collapsed garages, rotting fences) | \$30 Million |
| Downpayment Assistance for Home Ownership | \$15 Million |
| Streetscapes for Neighborhood Commercial Districts | \$20 Million |
| Alley Activation | \$ 3 Million |

Total \$100 Million

Neighborhood Signs

Every neighborhood could have identifying welcome signage for a \$2 Million investment







Today's Wall Street Journal: Detroit is National Model for Neighborhood Plans



THE WALL STREET JOURNAL.



Contractors worked to renovate a house in Detroit's Rehabbed and Ready program earlier this month

Biden's Neighborhood Revitalization Plan Looks to Detroit for Inspiration

The administration aims to renovate 500,000 single-family homes in low-income neighborhoods; the plan's fate is tied to Biden's infrastructure proposal

By <u>Andrew Ackerman</u> / Photographs by Sylvia Jarrus for The Wall Street Journal
May 25, 2021 5:30 am ET

Parks, Recreation, and Cultural Facilities



| 1) | Fight Intergenerational Poverty | \$100 Millior |
|----|---------------------------------|---------------|
| | | |

- 2) Restore Neighborhoods \$100 Million
- 3) Parks, Recreation & Cultural facilities \$100 Million
- 4) Improve Public Safety \$ 50 Million
- 5) Reduce Digital Divide \$ 50 Million
- 6) Small Business Assistance \$ 26 Million

Detroit Future Fund Total \$426 Million

How could we spend \$100 million in 3 years to rebuild parks, recreation centers and cultural facilities?

Parks, Walking Paths, Joe Louis Greenway

\$ 50 Million

Building Neighborhood Parks We Can Proud Of

Doan Park Before

Doan Park Today





Lasalle Park





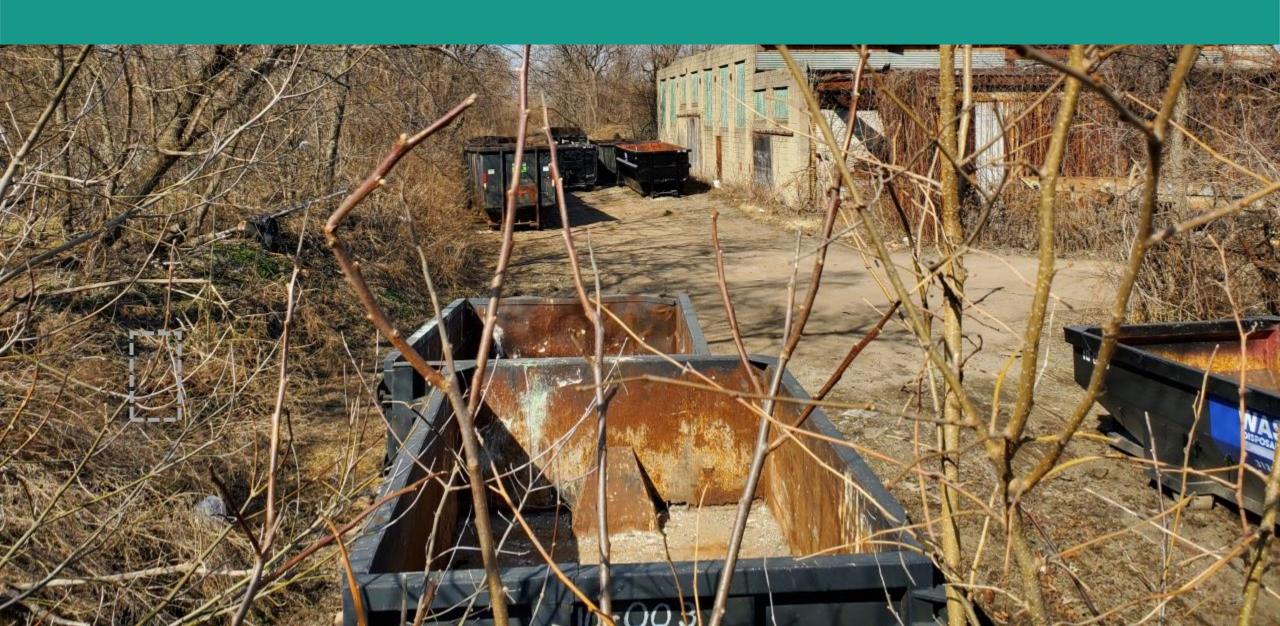
A \$50M investment in parks and walking paths like the Joe Louis Greenway can transform blighted areas of our city







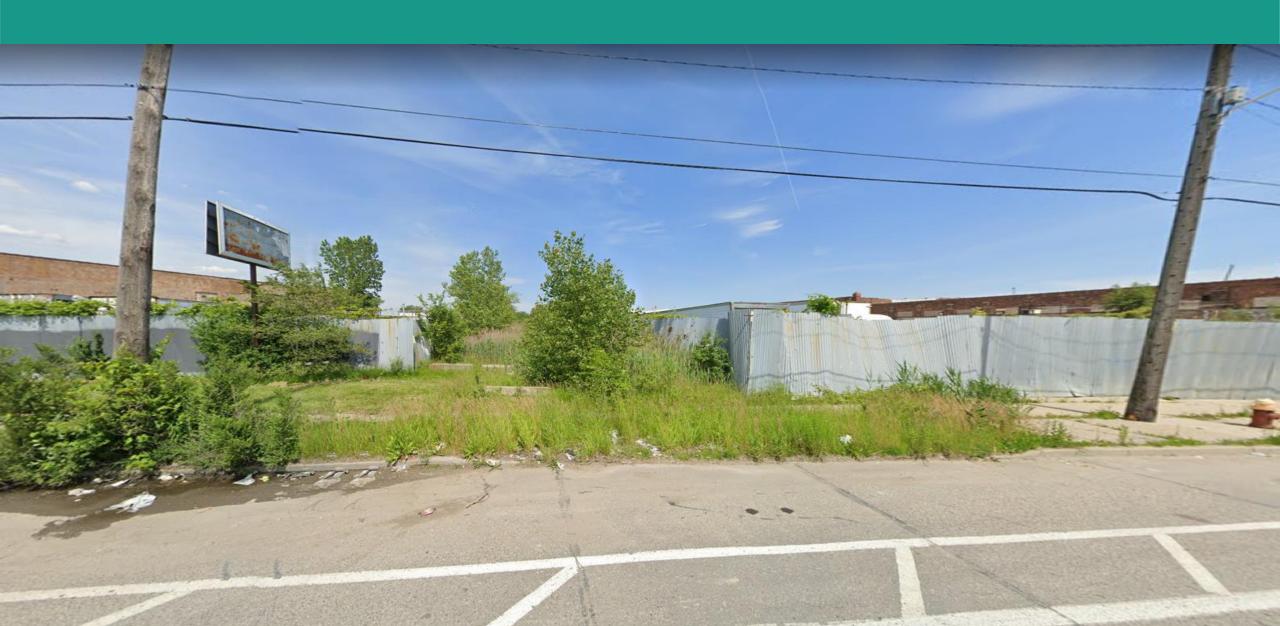
Oakman to Fullerton Abandoned Stretch before Greenway



Oakman to Fullerton After Greenway



Linwood Abandoned Stretch before Greenway



Linwood Area After Greenway



How could we spend \$100 million in 3 years to rebuild parks, recreation centers and cultural facilities?

Parks, Walking Paths, Joe Louis Greenway New or expanded Recreation Centers \$ 50 Million\$ 30 Million

We can make a \$30 million commitment to building new recreation centers or expanding existing ones





We can make a \$30 million commitment to building new recreation centers or expanding existing ones





How could we spend \$100 million in 3 years to rebuild parks, recreation centers and cultural facilities?

Parks, Walking Paths, Joe Louis Greenway \$ 50 Million New or expanded Recreation Centers \$ 30 Million Arts and Cultural Investments (Charles Wright Museum, History Museum, Motown Museum, Ossian Sweet House) \$ 20 Million

Total

\$100 Million

Improving the cultural attractions that celebrate Detroiters' rich heritage and contributions









Motown Museum Expansion

Ossian Sweet House Interpretive Center

Charles Wright Museum of African American History

Improving Public Safety: Stop the Speeding and Drifting and Cut Gun Violence



| 1) | Fight Intergenerational Poverty | \$100 Million |
|----|---------------------------------|---------------|
| | | • |

- 2) Restore Neighborhoods \$100 Million
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Detroit Future Fund Total \$426 Million

How Could We Spend \$50 Million in 3 Years To Improve Public Safety?



Stopping Speeding and Drifting (100 Traffic Enforcement Vehicles and Air Support)

\$16 Million

100 Patrol Cars and an Additional Helicopter to Reduce High Speed Chases and Still Seize Vehicles





How Could We Spend \$50 Million in 3 Years **To Improve Public Safety?**



\$16 Million **Stopping Speeding and Drifting**

(100 Traffic Enforcement Vehicles and Air Support)

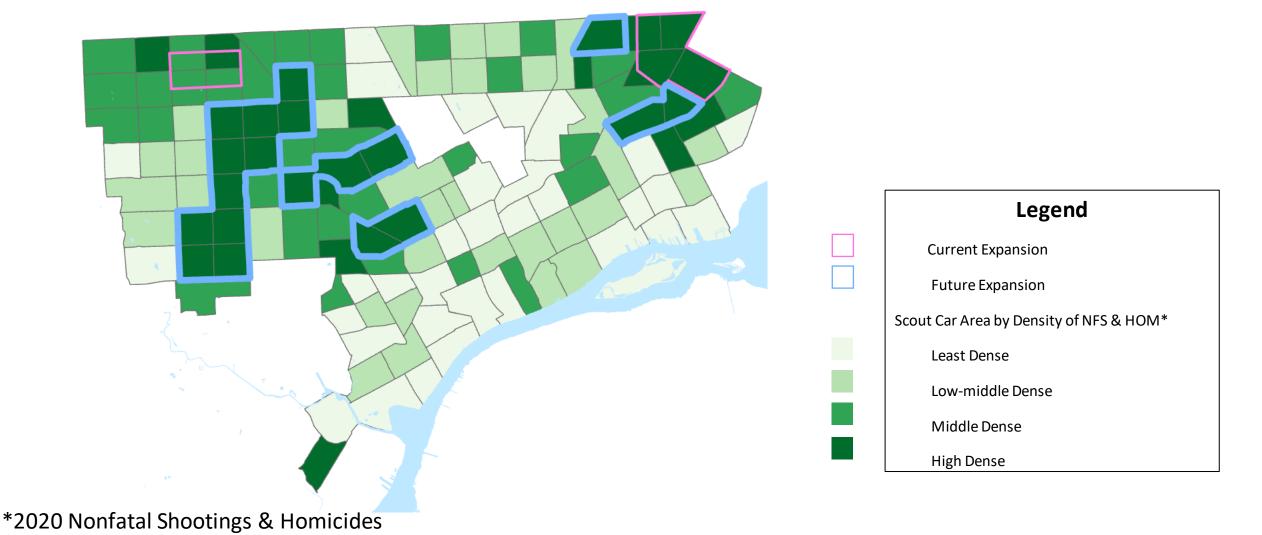
Use Technology to Fight Gun Violence

(Shot Spotter and Traffic Cameras)

\$17 Million

Shot Spotter could expand to cover the 20 square miles of highest violence

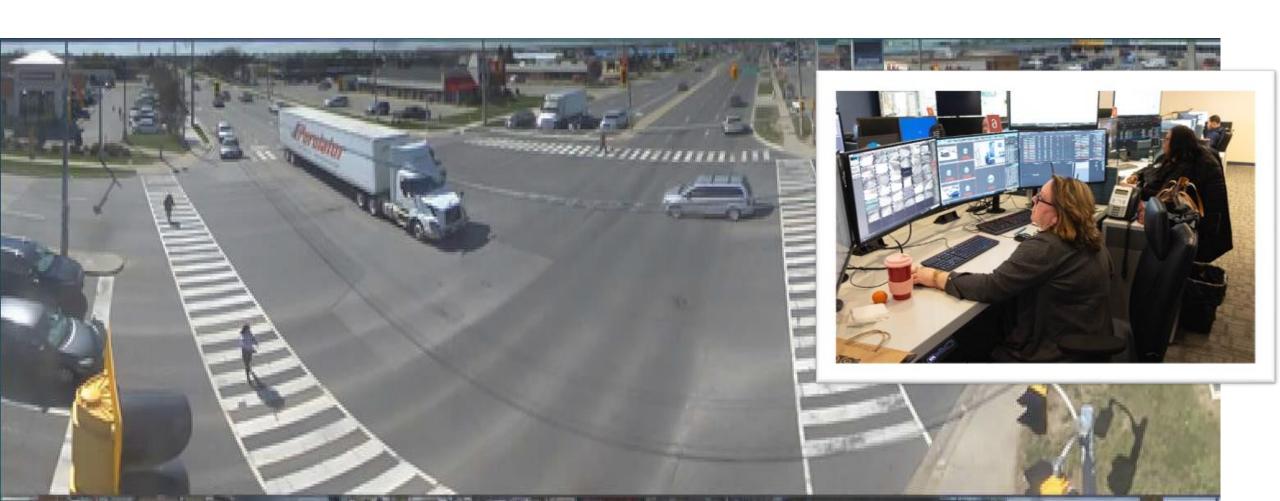




Expanding Traffic Cameras to 53 More Intersections Will Help Identify Drive-by Vehicles



No Facial Recognition Used With Traffic Cameras



How Could We Spend \$50 Million in 3 Years To Improve Public Safety?



| Stopping Speeding and Drifting | \$16 Million |
|--------------------------------|--------------|
|--------------------------------|--------------|

(100 Traffic Enforcement Vehicles and Air Support)

Use Technology to Fight Gun Violence \$17 Million

(Shot Spotter and Traffic Cameras)

Upgrade Officer Training With State of Art Facility \$ 7 Million

Total \$50 Million

Need Modern Training Facility to Meet Today's Demands on Police Officers





How Could We Spend \$50 Million in 3 Years To Improve Public Safety?



| Stopping Speeding and Drifting | \$16 Million |
|--|--------------|
| (100 Traffic Enforcement Vehicles and Air Support) | |
| Use Technology to Fight Gun Violence | \$17 Million |
| (Shot Spotter and Traffic Cameras) | |
| Upgrade Officer Training With State of Art Facility | \$ 7 Million |
| Adding EMS Bays to Firehouses for quicker response | \$10 Million |

We can build ambulance facilities to four firehouses for more rapid 911 responses







Improving Public Safety: Stop the Speeding and Drifting and Cut Gun Violence



| 1) Fight Intergenerational Poverty | \$100 Million |
|------------------------------------|---------------|
|------------------------------------|---------------|

- 2) Restore Neighborhoods \$100 Million
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Detroit Future Fund Total \$426 Million

\$50 Million Could Build Real Equity in Digital Access for All Detroiters



A Real Digital Equity Plan Has Four Parts:

- 1) Devices (Laptops or Tablets)
- 2) Access to Internet
- 3) Access to Tech Support
- 4) Access to IT Jobs and Careers

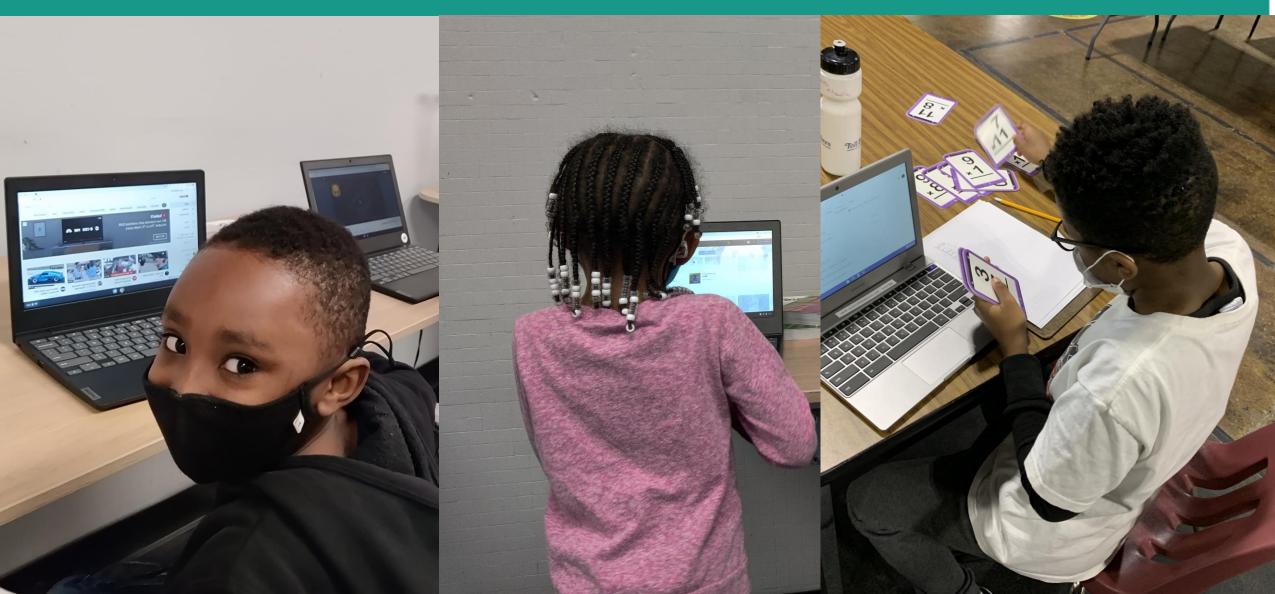
40,000 students would receive devices to support distance learning and youth employment programs





950 laptops available to borrow from Detroit Public Libraries





10,000 low-income Detroit seniors will receive laptops





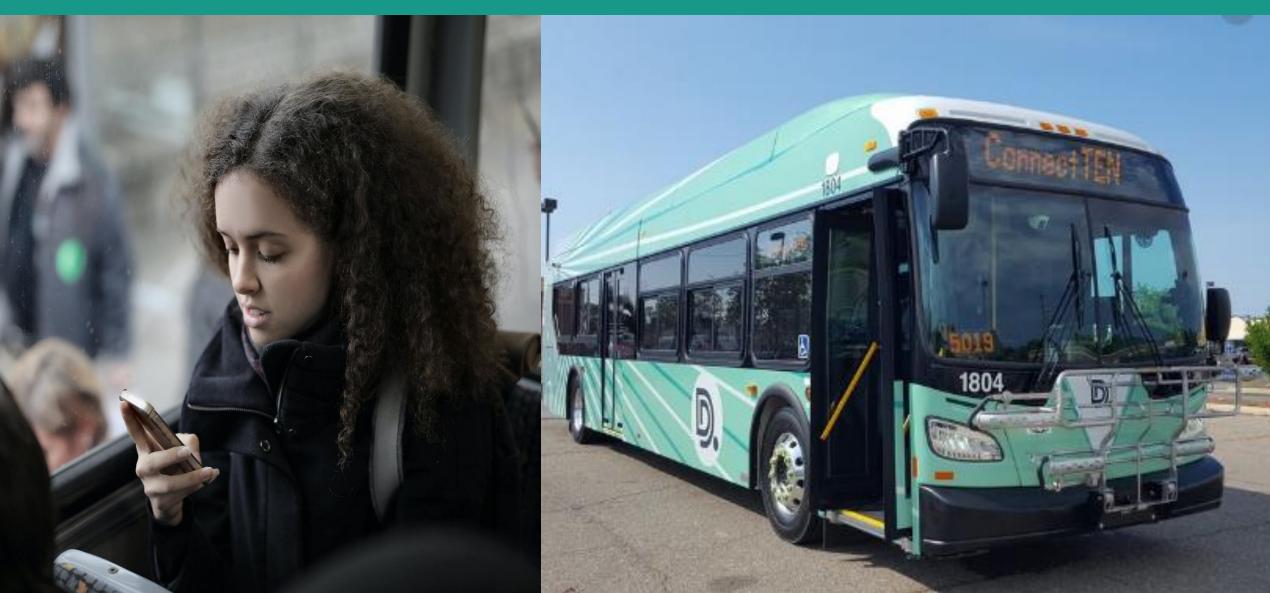
All 24,000 affordable housing residents get a computer free high-speed Wi-Fi for 3 YEARS.





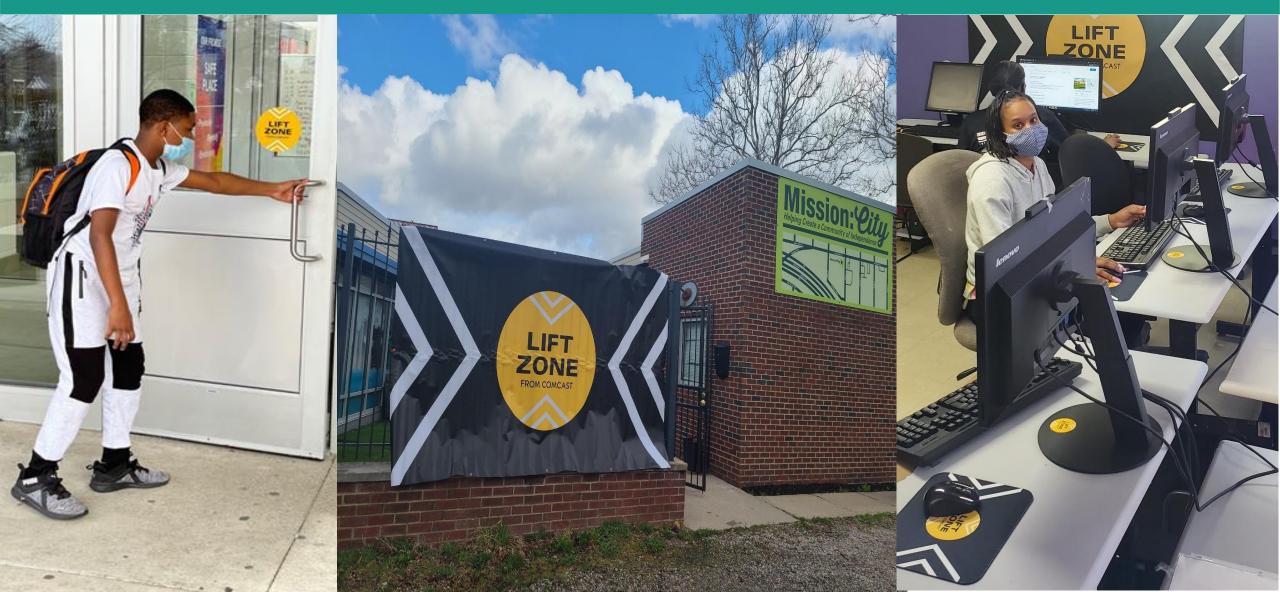
Free Wi-Fi on all DDOT Buses





And free neighborhood Wi-Fi Access from an existing network of churches and non-profits





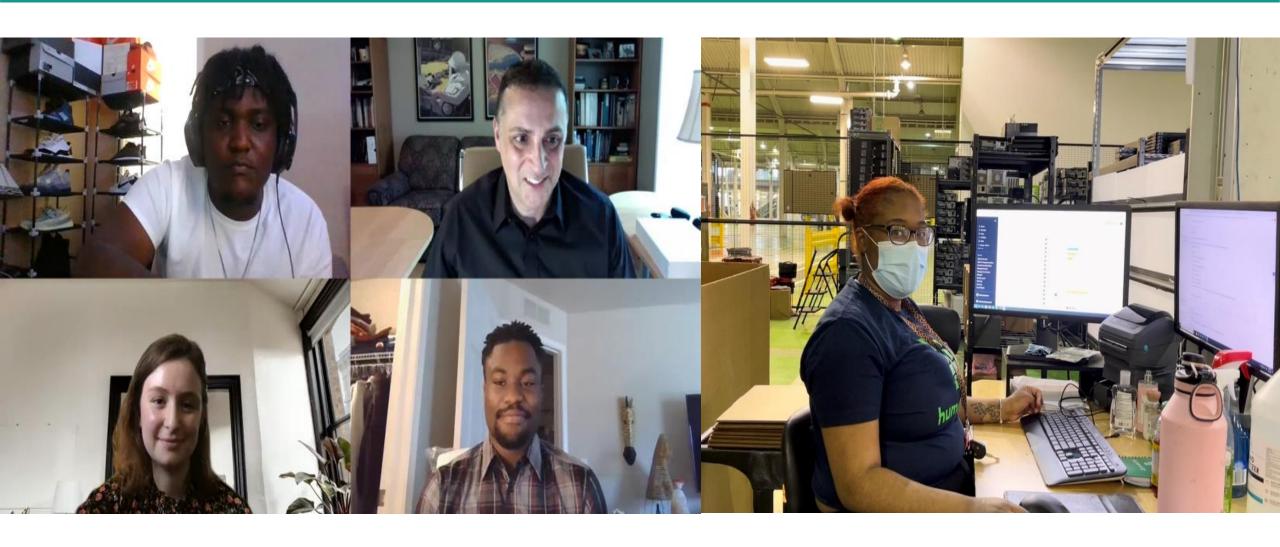
Tech help available for free to help Detroiters use their technology





1,000 corporate-sponsored on the job training/apprenticeship programs for Detroiters





Improving Public Safety: Stop the Speeding and Drifting and Cut Gun Violence



| 1) Fight Int | ergenerational Poverty | \$100 Million |
|--------------|------------------------|---------------|
|--------------|------------------------|---------------|

- 2) Restore Neighborhoods \$100 Million
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Detroit Future Fund Total \$426 Million

How could we spend \$26 million in 3 years to help small business start-ups and growth?



Double Motor City Match Grants

\$ 8 Million

Nearly 120 Businesses Have Opened with MCM – 81% Owned by Entrepreneurs of Colors





Doubling the Quarterly Awards Will Increase Equity in New Business Start-ups in Detroit





Dream It. Do It. Detroit

Building Owner applications open April 1 and close May 1. Business Owner applications open June 1 and close July 1.

How could we spend \$26 million in 3 years to help small business start-ups and growth?



Double Motor City Match Grants

Double Motor City Re-Store Facade Grants

\$ 8 Million

\$ 8 Million

Bringing New Vibrancy to our Commercial Shopping Districts





How could we spend \$26 million in 3 years to help small business start-ups and growth?



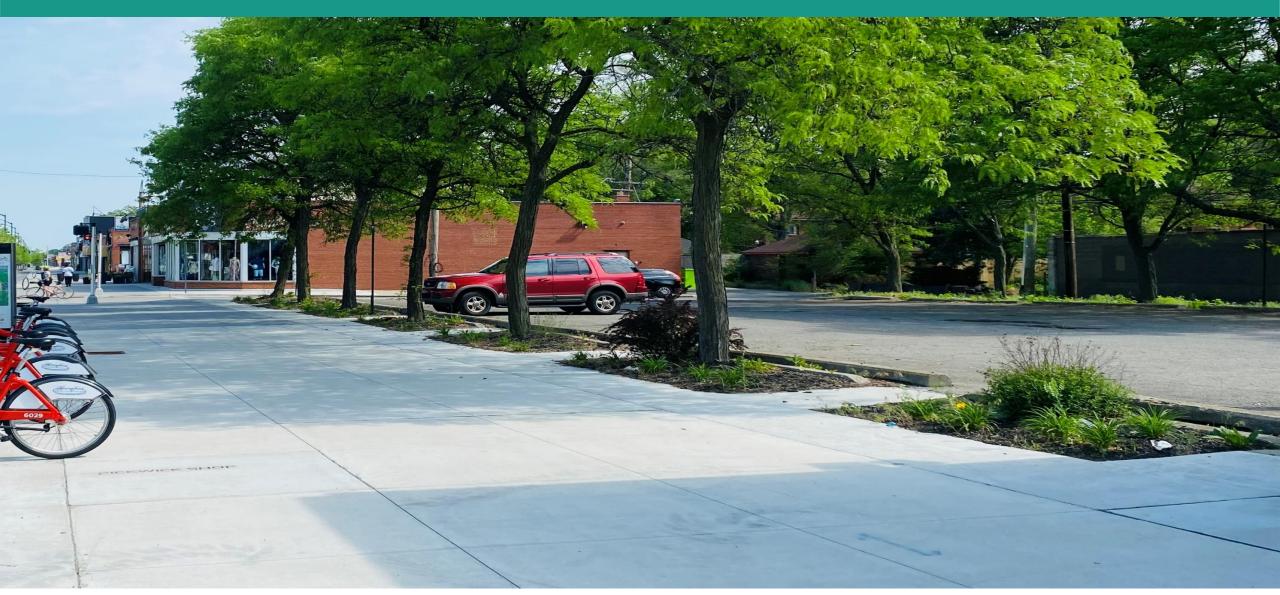
Double Motor City Match Grants \$ 8 Million

Double Motor City Re-Store Facade Grants \$ 8 Million

Build Off Street Parking Lots on Commercial Strips \$10 Million

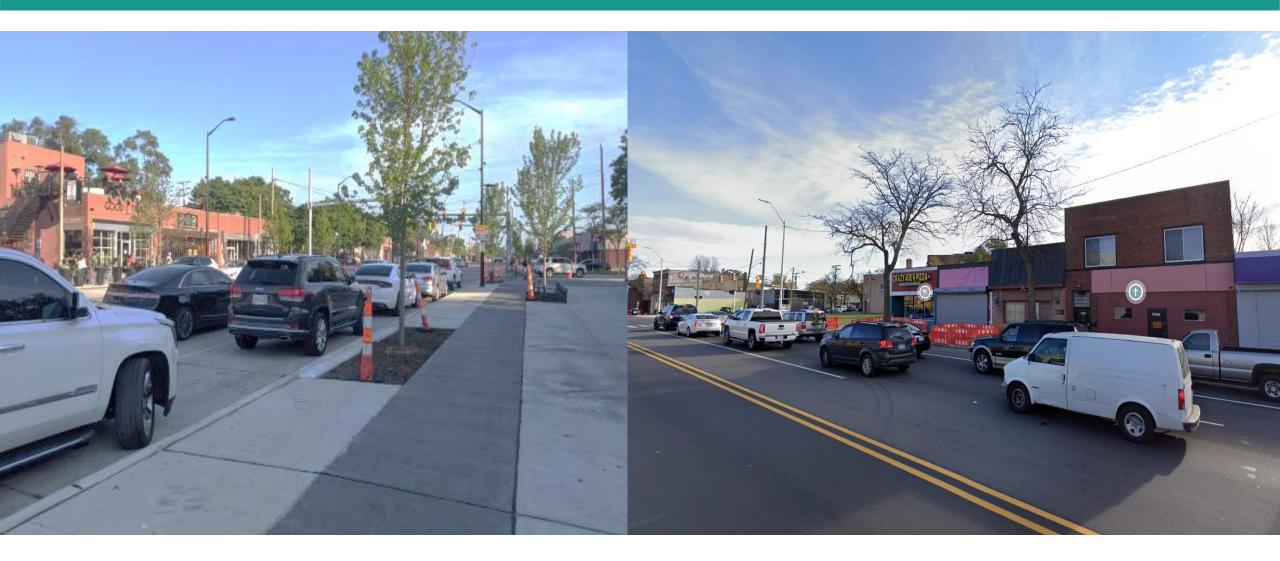
We would purchase and build parking on vacant lots between shops on commercial corridors





Relieving congestion and inconvenience for customer shopping





One More Decision We Need to Make as a Community on ARP Funds?

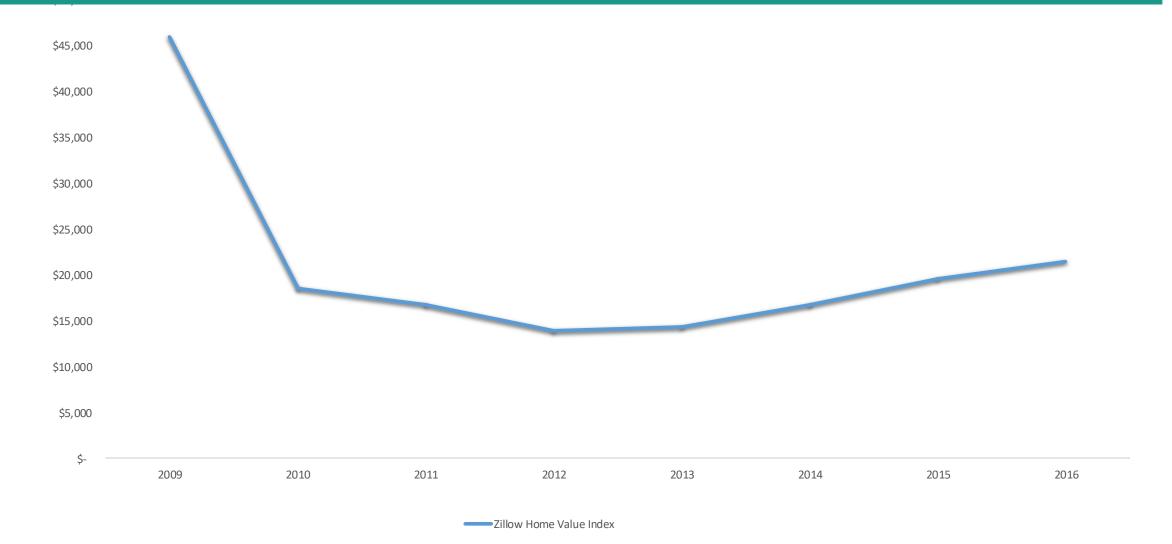


Should the City of Detroit give preference to Detroiters who owned home during the period of widespread overassessment?

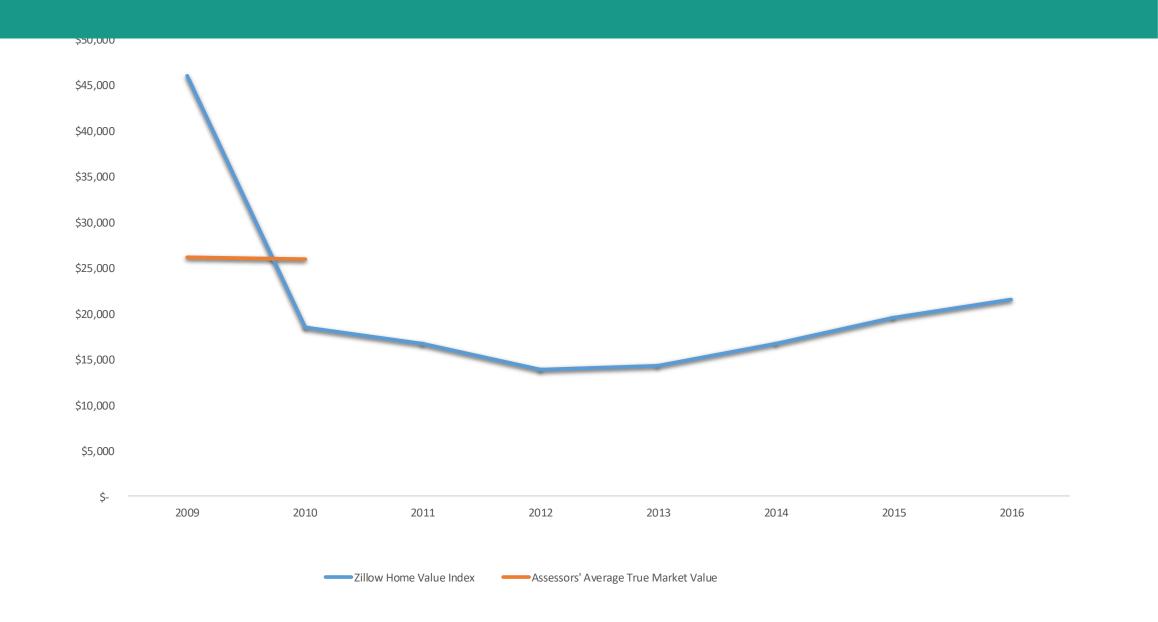
ARP rules do not allow payments for past legal claims or for financial losses prior to Covid.

But nothing in the rules prevents us from giving preference to long-time Detroit homeowners in the new ARP programs.

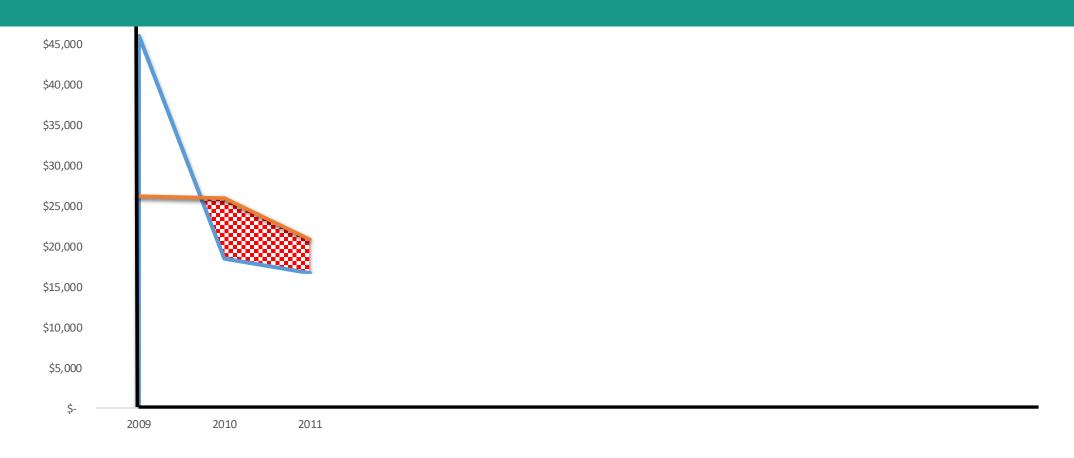
The History of Detroit Assessments Home Sale Prices in Detroit dropped 60% from 2009 to 2010



2010 Assessor's Values for Property Taxes Were Not Reduced Enough



2011: Assessor's Values in Detroit Dropped, but Home Prices Fell Faster



In 2010-2011, tax appeals exploded across the state because communities didn't reduce assessments fast enough

As metro Detroit home values plummet, many residents are getting breaks

Ralph Gartner knew the tax assessment on his Bloomfield Township home was too high last year, so he appealed it.

With a real estate agent's help, Gartner documented comparable homes that had sold for far less than what his was valued at in his assessment notice. After he presented his findings, the local board of review agreed and reduced the taxable value of his house by \$59,650.

"It was a reduction of \$300 a month in what I pay," Gartner said. "It was worth fighting for. We're going to go again this year, and we're

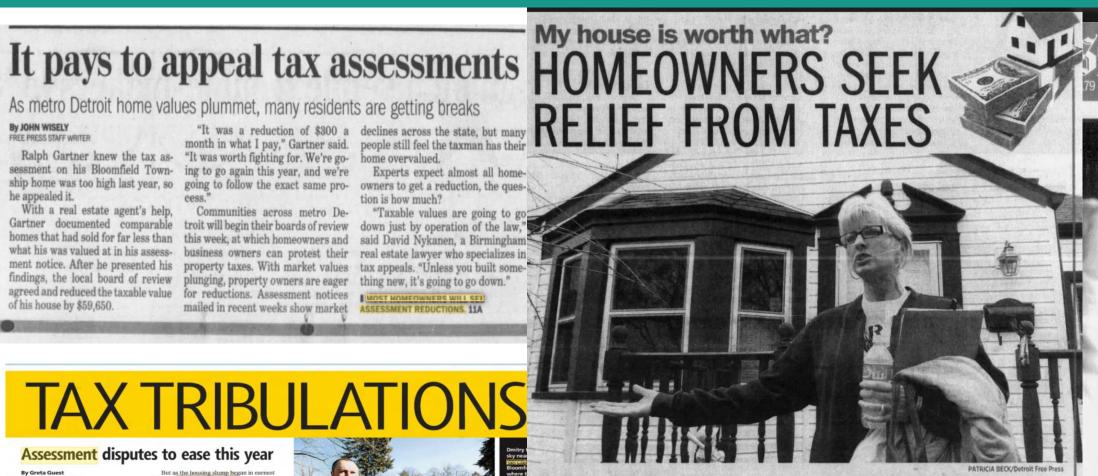
Communities across metro Detroit will begin their boards of review this week, at which homeowners and business owners can protest their property taxes. With market values plunging, property owners are eager for reductions. Assessment notices mailed in recent weeks show market

declines across the state, but many people still feel the taxman has their home overvalued.

Experts expect almost all homegoing to follow the exact same pro- owners to get a reduction, the question is how much?

> "Taxable values are going to go down just by operation of the law," said David Nykanen, a Birmingham real estate lawyer who specializes in tax appeals. "Unless you built some thing new, it's going to go down."

MOST HOMEOWNERS WILL SEE



Janice Paluch, 49, of Harper Woods returns home last week after appearing before her city's Board of Review to appeal the property tax assessment on her home. Review boards across Michigan have heard thousands of stories of unfair treatment.

roperty values across Michigan fell hard in 2009, reducing tax bills with them, but many homeowners wanted more.

So, in city and township halls across the state

member offered candy or throat lozenges to those making appeals

Watching the process, as three Free Press reporters did, it was clear how hard it is to dis your home when you want it to be worth more; it's just as hard for local governments reeling from lost

Record protest

BUSINESS OWNERS SEARCH FOR RELIEF

owners - but one that also could decimat the budgets of local governments, school parks and libraries.

TAX TRIBULATIONS

Assessment disputes to ease this year

Moriarty, a Macomb Township ost his appeal on his St. Clair

He doesn't understand why he's paying

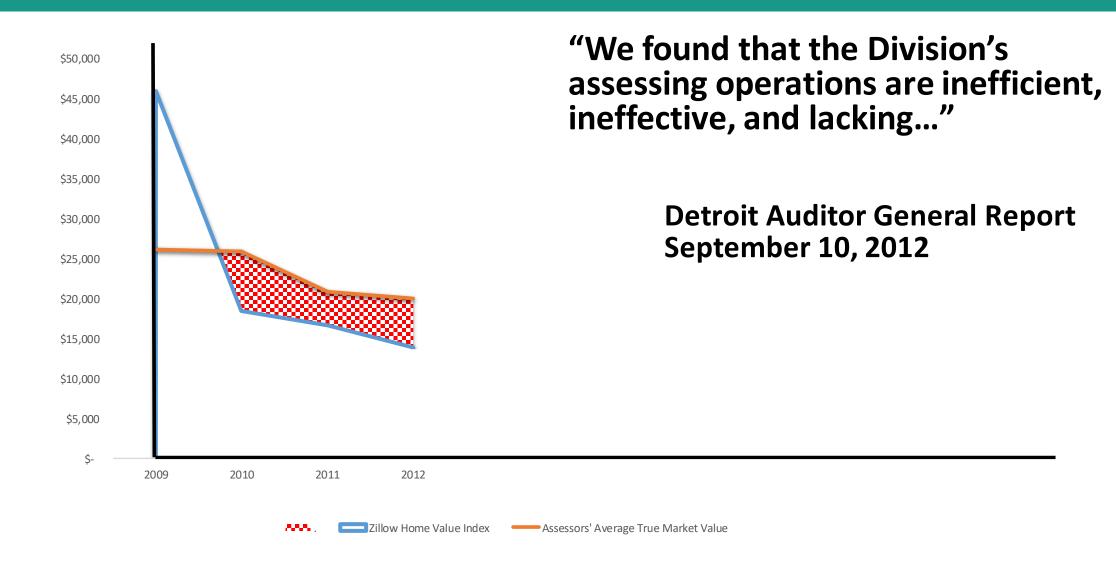
in 2007, tax assessment appeals skyrocketed and reached a peak in 2009 as home prices plummeted, according to the Michigan Tax

local board of review lowered it to \$60,000. but that was still much higher than the \$42,500 he thought it was worth. So he then appealed in 2009 to the Michigan Tax Tribu

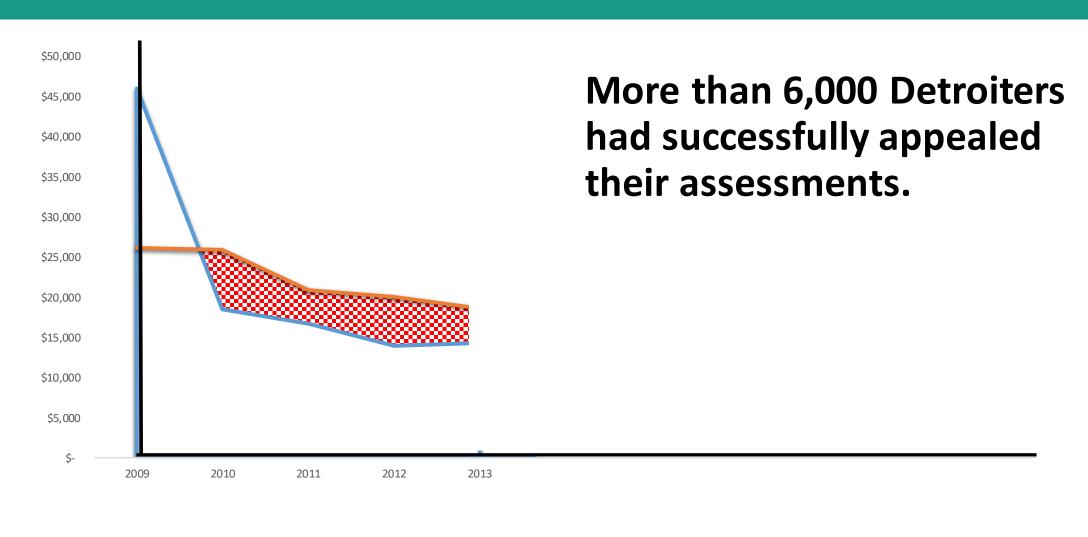
al and waited.

Last November, the tribunal rejected his

In 2012, Detroit still didn't drop fast enough. 5,000 Detroit homeowners had successfully appealed.



In 2013, the Problem Continued: Central Issue in the 2013 Mayoral Campaign



In January 2014, Detroit Cut Tax Assessments 22%

Duggan Takes On Detroit Property Taxes: "Assessments ... Have Been A Source Of Great Anger"

January 27, 2014 at 5:53 pm Filed Under: Assessment, City Services, detroit, mike duggan, property taxes





DETROIT (WWJ) – A few weeks ago at his Inaugural Address, Detroit Mayor Mike Duggan urged those thinking of moving out of the city to "give him six months" to change their mind.



"The assessments in this town have been a source of great anger for Detroiters," said Duggan. "In the worst case they have forced people from their homes."

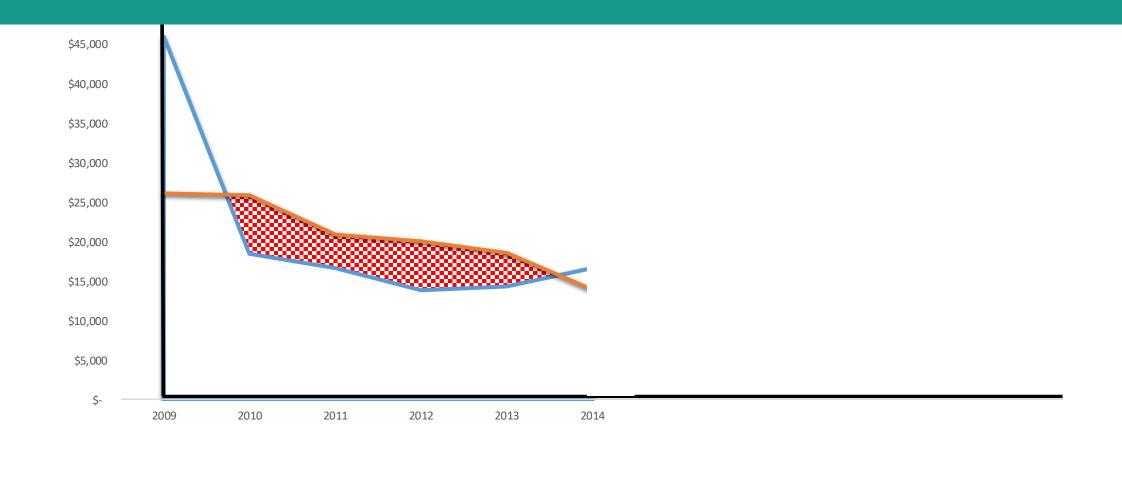


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"Many of these assessments have not been fair. In the worst cases, they have forced people from their homes. This realignment of tax assessments is long overdue."

Mayor Mike Duggan January 27, 2014

In 2014, City Assessor's Average Dropped Below Home Prices



Assessors' Average True Market Value

Zillow Home Value Index

Where Did The Property Tax Payments Go?

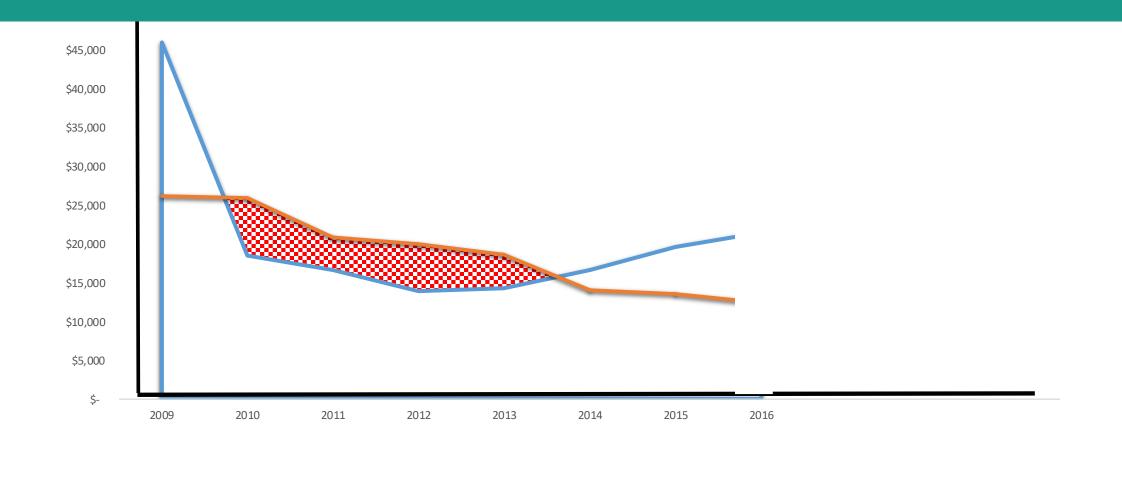
| Public Schools | 43% |
|-----------------------|-----|
|-----------------------|-----|

City of Detroit 37%

Wayne County 10%

Others (WCCC) 10%

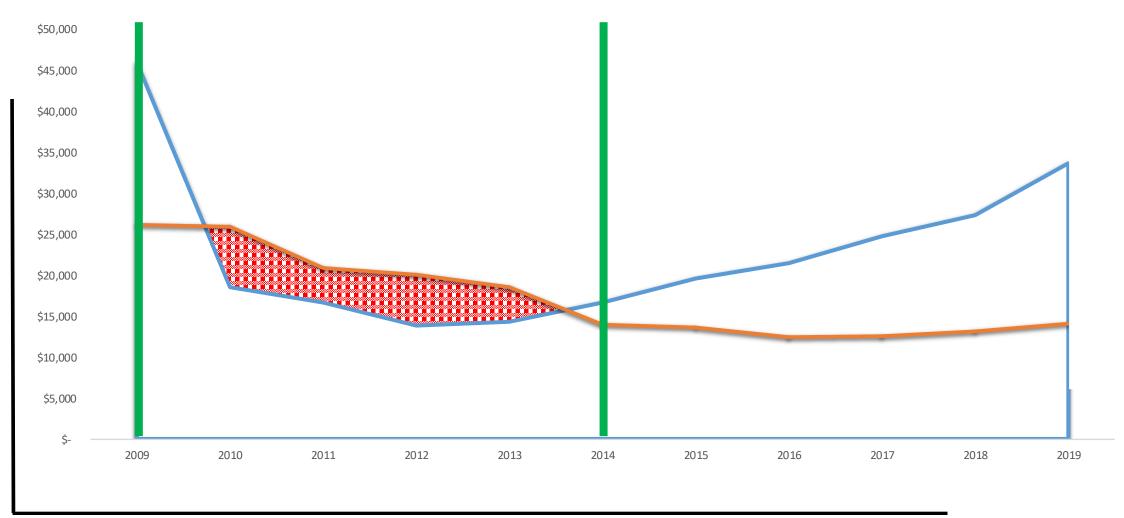
Detroit Home Sale Prices Have Climbed Above Assessor's Value Since



Zillow Home Value Index —— Assessors' Average True Market Value

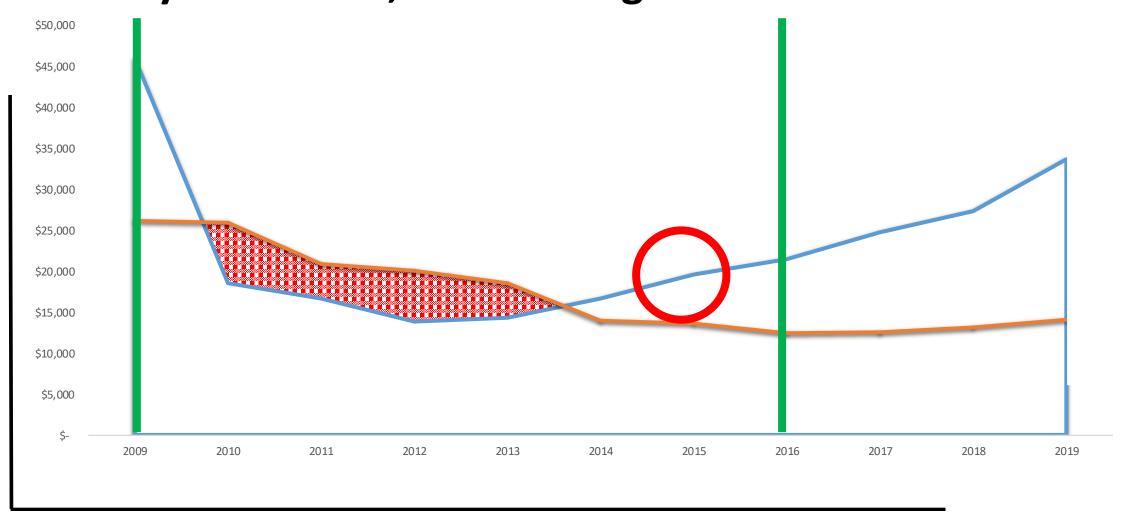
Should Detroit give preference in ARP programs to affected Detroit Homeowners?

We Could Give Preference For 2009-2014 Homeowners



We Could Give Preference For 2009-2016 Homeowners

Homebuyers in 2015, have since gained 113% in home value



So we are asking callers to make one of 3 choices



- 1) Give preference to Detroit homeowners from 2009-2014
- 2) Give preference to Detroit homeowners from 2009-2016
- 3) Give no preference to homeowners over anyone else

We are also asking for your opinion. What would you increase or decrease? What would you add?



| 1) | Fight Intergenerational Poverty | \$100 Million |
|----|---------------------------------|---------------|
| | | |

- 2) Restore Neighborhoods \$100 Million
- 3) Parks, Recreation & Cultural facilities \$100 Million
- 4) Improve Public Safety \$ 50 Million
- 5) Reduce Digital Divide \$ 50 Million
- 6) Small Business Assistance \$ 26 Million

Detroit Future Fund Total \$426 Million

This Community Conversation is just beginning tonight and will continue over the next month



We will be conducting 25 community presentations in the next 25 days to get your feedback and ideas

Find your most convenient meeting at DetroitMi.gov