

A silhouette of a person wearing a cap and walking across a crosswalk, positioned behind the main text.

**Between 2014 – 2018,
529 people were killed in traffic
crashes in Detroit and another
2,102 were seriously injured.**

(source: SEMCOG)



STREETS FOR PEOPLE

We can all do our part to make our roads safer.



Slow down,
save a life.



Look out for and yield
to pedestrians.



Share the road with
people on bikes.



Keep your eyes on
the street, not on
your phone.



Obey all traffic signs
and signals.

STREETS FOR PEOPLE

OVERVIEW

The City of Detroit is developing a Transportation Master Plan with a singular focus—to make it easier and safer for Detroiters to move around the city. The plan seeks to knit together diverse neighborhoods, prioritize safety of the most vulnerable road users, and identify clear implementation and design strategies for roadway improvements. Most importantly, it will be rooted in an inclusive planning process that gives a voice to the City's residents who are most impacted by the transportation system. This plan will be completed over the next two years by the Department of Public Works in partnership with MDOT, SEMCOG, city departments, and partner agencies.

Learn more at: detroitmi.gov/streetsforpeople



In 2017, heart disease accounted for 2,175 deaths among Detroit residents. Heart disease is the #1 cause of death in Detroit.

(source: Michigan Department of Health and Human Services)



STREETS FOR PEOPLE

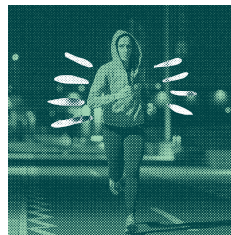
A 30 minute walk or bike ride each day can reduce diabetes and cardiovascular disease.

The City of Detroit is working to create better streets that provide safe and comfortable places to walk. Incomplete streets restrict physical activity (and access to community spaces for physical activity). 35% of Detroit adults reported doing no physical activity or exercise other than their regular job.

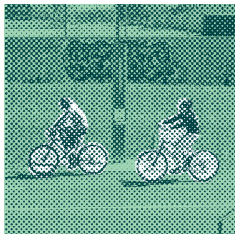
(BRFSS 2015-2017)



Use crosswalks when present.



Wear bright clothes when exercising at night.



Consider walking or biking for short trips.



Get out and explore your local park with your kids or grandchildren.

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Over **5,000** people
bike to work every
day in Detroit.

(source: American Community Survey Data 2017)

STREETS FOR **PEOPLE**



Tips for Safe Cycling



Abide by traffic laws. Ride in the direction of traffic.



Use bicycle lanes when they are present.



Pay attention! Be aware of your surroundings, even in protected bike lanes.



When biking at night, use both front and rear lights for extra visibility.

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1 in 4 Detroiters
do not have
access to a car.



STREETS FOR PEOPLE

Families should not have to decide between putting food on the table or paying for car insurance.

Further, 100,000 Detroiters of driving age do not have a driver's license. The City of Detroit is working hard to improve access to public transportation and other mobility options.

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Over **80,000**
people ride DDOT
buses daily.



STREETS FOR **PEOPLE**

DDOT

Bus System

The Detroit Department of Transportation (DDOT) prides itself on providing reliable, clean, safe, and efficient service to residents of Detroit, Highland Park, Hamtramck, and surrounding communities.

For more information, visit: ridedetroittransit.com



As a driver, yield for buses loading passengers. It only takes a minute!



Step back from the curb when waiting for the bus.



Watch for pedestrians transferring routes.



Bicyclists, pass the bus on your left if you feel comfortable. Yield to people getting on or off the bus.

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