

# FORD / MICHIGAN CENTRAL STATION DEVELOPMENTS



**ANNUAL COMMUNITY BENEFITS UPDATE MEETING**

December 10<sup>th</sup>, 2020

# MEETING AGENDA

1. WELCOME & INTRODUCTION
2. CBO MONITORING AND ENFORCEMENT
3. COMMUNITY BENEFITS PROVISIONS IMPLEMENTATION UPDATES
4. PROJECT UPDATES: DESIGN, PROGRAM, & CONSTRUCTION
5. NAC QUESTIONS AND DISCUSSION
6. GENERAL Q & A



# SPECIAL THANK YOU TO THE NEIGHBORHOOD ADVISORY COUNCIL

- **Heather McKeon** - Elected by Impact Area Residents
- **Aliyah Sabree** - Appointed by Council President Brenda Jones
- **Sheila Cockrel** - Appointed by At-Large Council Member Janeé Ayers
- **Robyn Ussery** - Appointed by Council Member Raquel Castañeda-López
- **David Esparza** - Appointed by Planning & Development
- **Nicole Rittenouer** - Appointed by Planning & Development
- **Mike Ransom** - Appointed by Planning & Development
- **Ken Jamison** - Appointed by Planning & Development
- **Monsignor Chuck Kosanke** - Alternate NAC Member
- **Jerry Paffendorf** - *Former NAC Member Elected by Impact Area Residents*



# CBO ENGAGEMENT PROCESS

## COMMUNITY IDENTIFIED IMPACTS

**8 CBO  
Meetings**

**+545  
Attendees**

**Over  
3 Months**

Local Hiring  
and Job  
Training

Respect the  
Culture and  
People of the  
Neighborhood

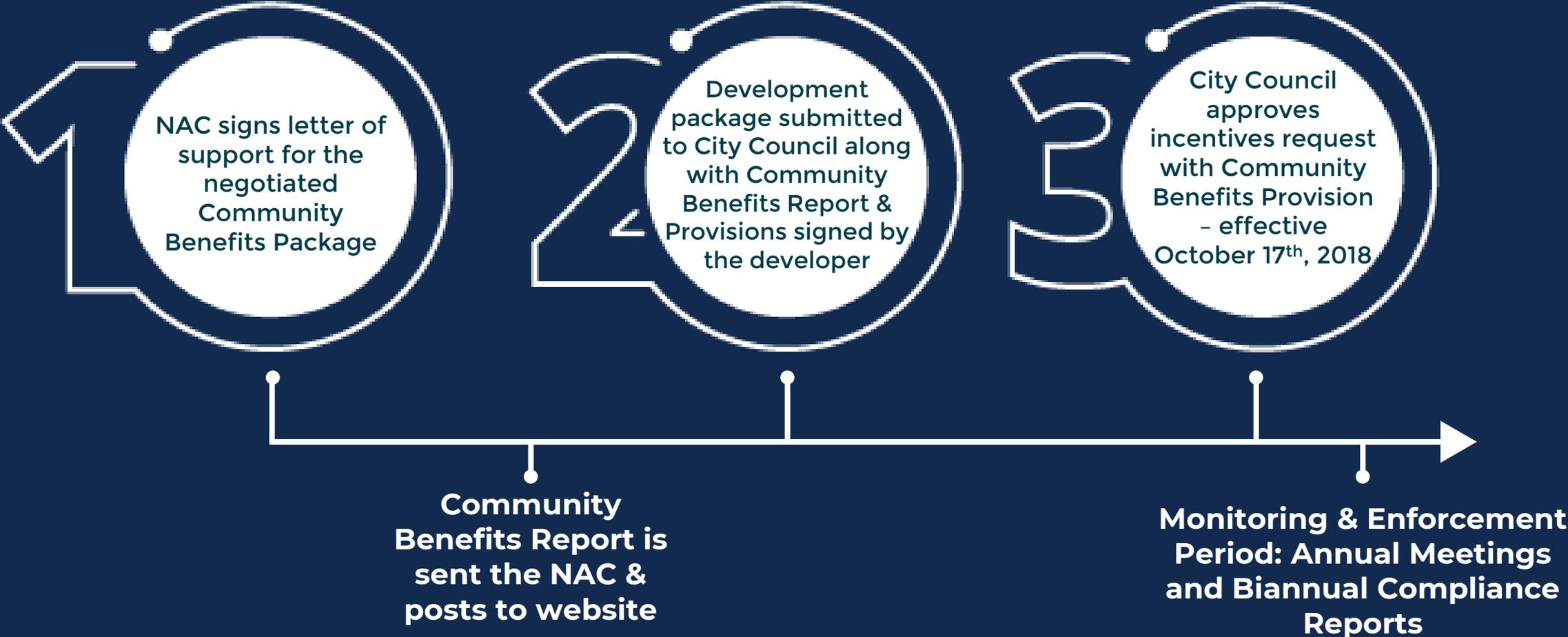
Improve Mass  
Transit

Preserve and  
Invest in  
Affordable  
Housing

Prioritize  
Small  
Businesses  
and Buy Local

Use Local  
Contractors

# ONCE CBO MEETINGS ARE COMPLETED



# COMMUNITY BENEFITS PROVISION CONTENT

Enforcement Mechanisms for the  
Community Benefits Provision

Ex. Claw-back of City-provided-benefits, revocation  
of land transfers or land sales, penalties and fees

List of Benefits That Developer  
has Agreed to Provide

Requirement for Developer to  
Submit Compliance Reports

Community Engagement  
Requirements

# ONCE CBO MEETINGS ARE COMPLETED

All documents and reports are posted on City of Detroit Website:

[Detroitmi.gov/CBO](http://Detroitmi.gov/CBO)

PDD hosts Public Annual Update Meeting with NAC and Developer (at least 2 years)



SEARCH



Where am I: [Home](#) > [Planning and Development Department](#) > [Citywide Initiatives](#) > [Community Benefits Ordinance](#) > [Past CBO Engagement](#)

## MICHIGAN CENTRAL STATION DEVELOPMENT

### CONTACTS



Planning and Development  
Department Coleman A.  
Young Municipal Center 2  
Woodward Avenue - Suite 808  
Detroit, MI 48226  
(313) 224-1339,  
Fax: (313) 224-1310  
• Monday - Friday 9:00 am –  
5:00 pm

### DEPARTMENT MENU

[Documents](#)



# **COMMUNITY BENEFIT MONITORING BY CRIO**

# THE ORDINANCE

**The Community Benefits Ordinance TIER I requirements applies to a development project that has ...**



**\$75M**  
OR MORE IN  
CONSTRUCTION  
**COSTS**

**+**



**\$1M**  
OR MORE  
IN CITY TAX  
ABATEMENTS  
IN THE CITY  
OF DETROIT

**OR**



**\$1M**  
OR MORE  
IN VALUE OF  
CITY PROPERTY  
SALE OR  
TRANSFER FOR  
BELOW MARKET  
VALUE &  
WITHOUT  
OPEN BIDDING

**The Civil Rights, Inclusion, and Opportunity Department (CRIO) monitors Tier 1 Projects under the Community Benefits Ordinance**

## **CRIO is responsible for monitoring, enforcing, and investigating Community Benefits Commitments**

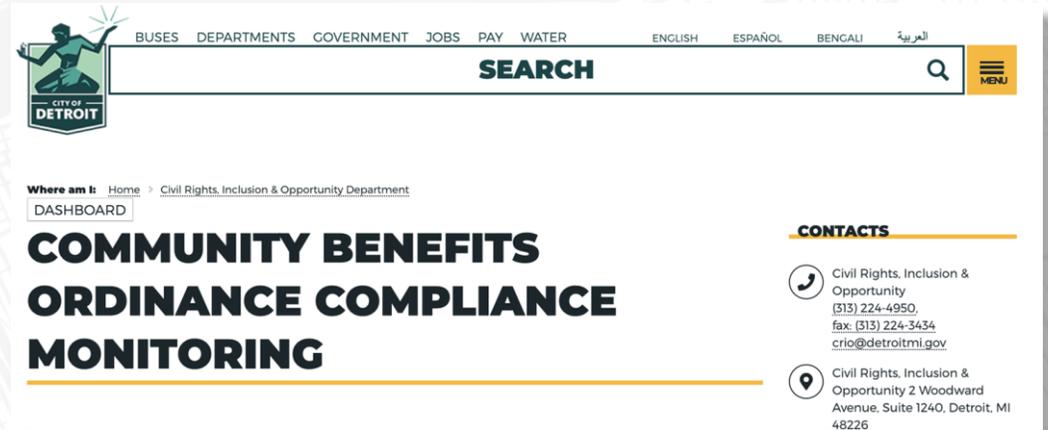
1. A CRIO Inclusion Analyst will send the developer a biannual CBO status request letter and a reporting form. This form requires the developer to provide an update on all Community Benefits Agreement commitments
2. The Developer has 14 days to complete the reporting form
3. The Inclusion Analyst will review the submitted information and request a project walkthrough, documented proofs, and/or additional clarification within 14 days of the submission to verify commitments if necessary

## Ford / Michigan Central Station October 2020 Report Status

Status Update	Explanation	Commitments
	On Track- Actions taken towards satisfying commitment	28
	Off Track- Commitment not fulfilled	0
	Off Track-Compliance Plan Submitted	0
	Commitment Impacted by COvid-19	0
	Not Started- No action taken	7
	Additional information requested	0
Completed	Commitment fulfilled	8
<b>Total Commitments</b>		<b>43</b>

Reports are produced twice a year for projects 6 months and older

Reports can be found at: [Bit.ly/cbocm](https://bit.ly/cbocm)



Where am I: Home > Civil Rights, Inclusion & Opportunity Department

DASHBOARD

**COMMUNITY BENEFITS  
ORDINANCE COMPLIANCE  
MONITORING**

**CONTACTS**

- Civil Rights, Inclusion & Opportunity  
(313) 224-4950  
fax: (313) 224-3434  
crio@detroitmi.gov
- Civil Rights, Inclusion & Opportunity 2 Woodward Avenue, Suite 1240, Detroit, MI 48226

## ENFORCEMENT

# SEND US YOUR COMMENT OR CONCERN

[bit.ly/CBOComment](https://bit.ly/CBOComment)

- All Violations must be submitted in writing to CRIO using the link above
- Reported violations are shared with the Enforcement Committee
- CRIO investigates all allegations and presents findings in writing
- The Committee's findings are presented in writing to the NAC, Developer, and/or Complainant

## CRIO DEPARTMENT CONTACT

### **Tenika Griggs**

*Incentives Compliance Manager*

[tenika.griggs@detroitmi.gov](mailto:tenika.griggs@detroitmi.gov)

O: (313) 224-3593 C: (313)671-6756

### **Jacob Jones**

*Inclusion Analyst*

[Jacob.Jones@detroitmi.gov](mailto:Jacob.Jones@detroitmi.gov)

C: (586) 625-6496

[www.detroitmi.gov/crio](https://www.detroitmi.gov/crio)

# **COMMUNITY BENEFITS PROVISION UPDATES**

# COMMUNITY BENEFITS PROVISIONS OVERVIEW



Preserve and  
Invest in  
Affordable  
Housing **\$2.5  
Million**

Support  
Workforce  
Development  
**\$5 Million**

Support  
Neighborhood  
Development  
**\$2.5 Million**

Mitigate  
Construction  
Impacts

Continued  
Engagement  
with the  
Community

Support &  
Prevent  
Displacement  
of Local Small  
Businesses

Engage  
Residents in  
Mobility  
Planning &  
Development

Additional  
Benefits  
Requested by  
the  
Community

# COMMUNITY BENEFITS PROVISIONS OVERVIEW



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Requested by  
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Community

# COMMUNITY BENEFITS PROVISIONS

## INVESTMENT BY FORD



**\$6 MILLION**  
INVESTED TO DATE

**\$10 MILLION**  
INVESTMENT

### AFFORDABLE HOUSING

**\$2.5 Million**

GOAL \$2.5 Million

### WORKFORCE DEVELOPMENT

**\$2 Million**

GOAL \$3 Million

### NEIGHBORHOOD DEVELOPMENT

**\$1 Million**

GOAL \$2.5 Million

### RFP COMMUNITY GRANTS for Education & Youth Development

**\$500,000**

GOAL \$2 Million

# COMMUNITY BENEFITS PROVISIONS

## Support Neighborhood Development – \$2.5M Investment



### Commitments

- Developer is committed to participating in the City's Greater Corktown planning process
- Developer's investment to the Strategic Neighborhood Fund (SNF) could support streetscape and mobility improvements, including traffic engineering studies, pedestrian and cyclist improvements and other changes to be determined through a neighborhood planning process to mitigate or address the specific impacts raised by the Neighborhood Advisory Council (NAC)
- To the extent possible, these funds may be invested in the following targeted activities:
  1. Funding the rehabilitation of City parks in the Impact Area
  2. Home Repair Assistance through Grants and 0% Loans
  3. \$750,000 Neighborhood Improvement Fund

# COMMUNITY BENEFITS PROVISIONS

Support Neighborhood Development – Greater Corktown Neighborhood Framework



# FRAMEWORK ENGAGEMENT AT A GLANCE

## MEETINGS AND MILESTONES



## ONGOING

INDIVIDUAL CONVERSATIONS  
BI-WEEKLY PROJECT NEWSLETTERS  
BLOCK CLUB MEETINGS AND HOUSE PARTIES

## CONCURRENT EFFORTS

MDOT Michigan Avenue PEL Study  
Ford Motor Company Michigan Central Planning

# **FRAMEWORK GUIDING PRINCIPLES**



**Corktown for Everyone**



**History and Heritage**

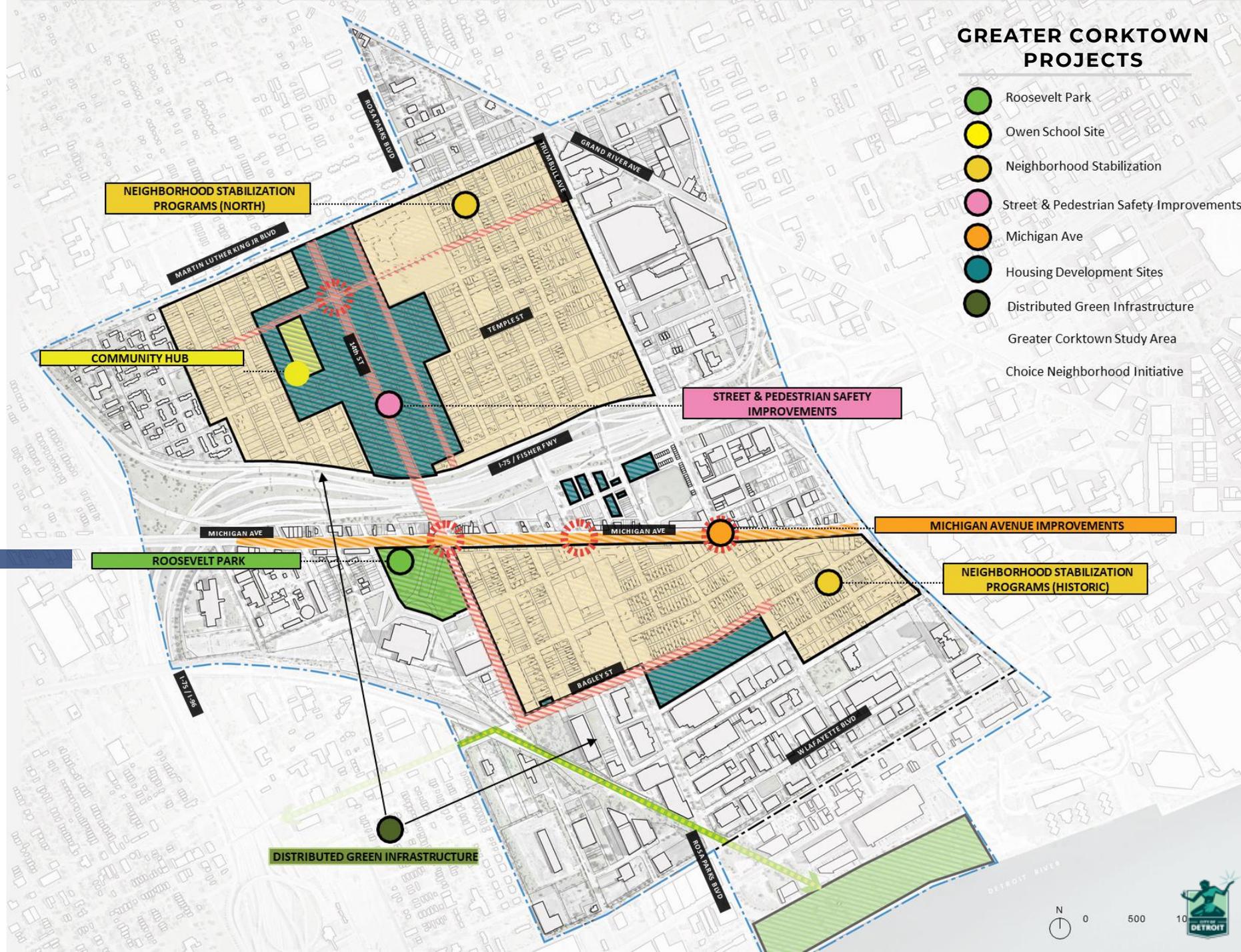


**Sustainable and Resilient**

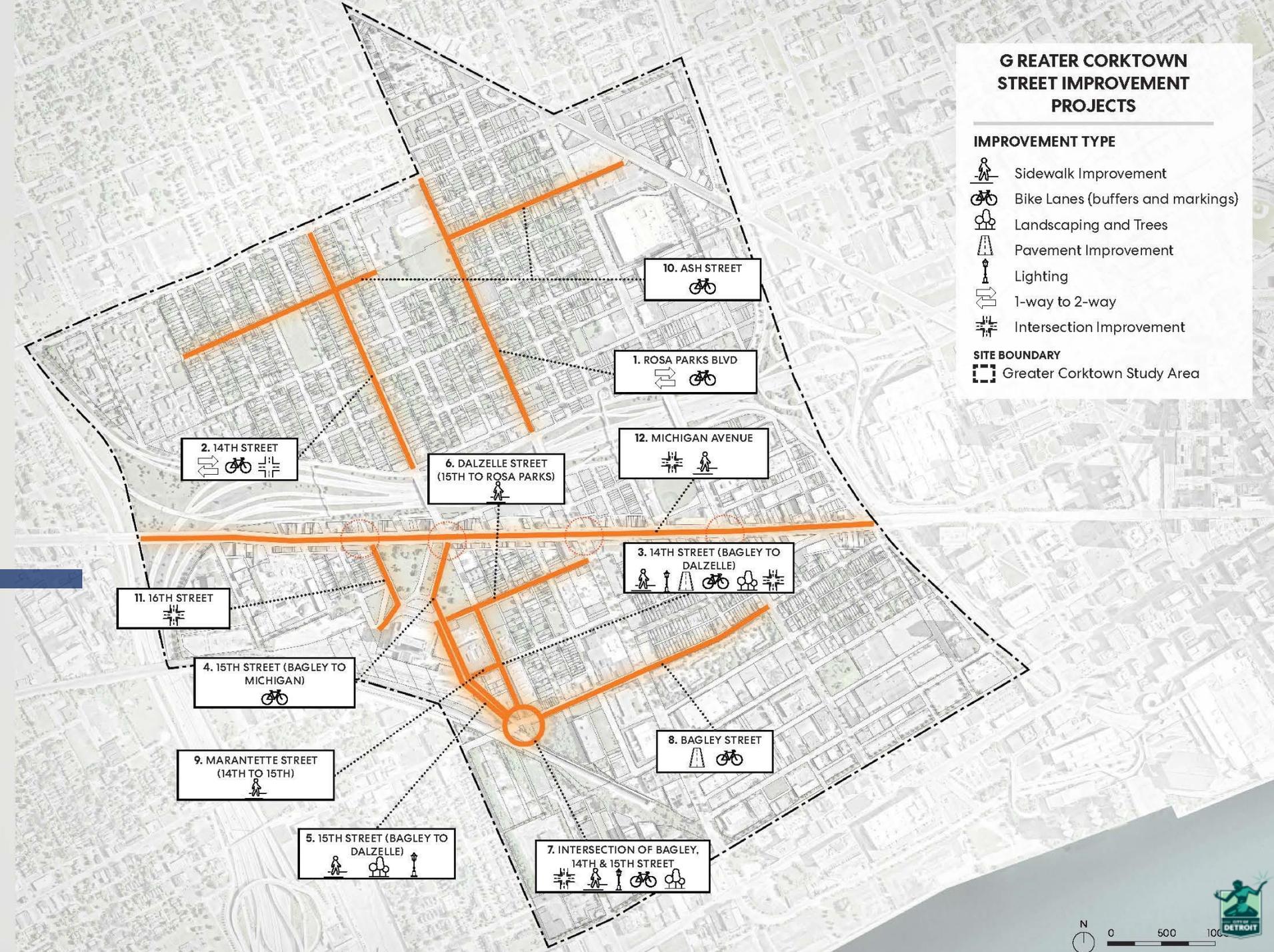


**Safe Streets**

# PRIORITY NEIGHBORHOOD PROJECTS



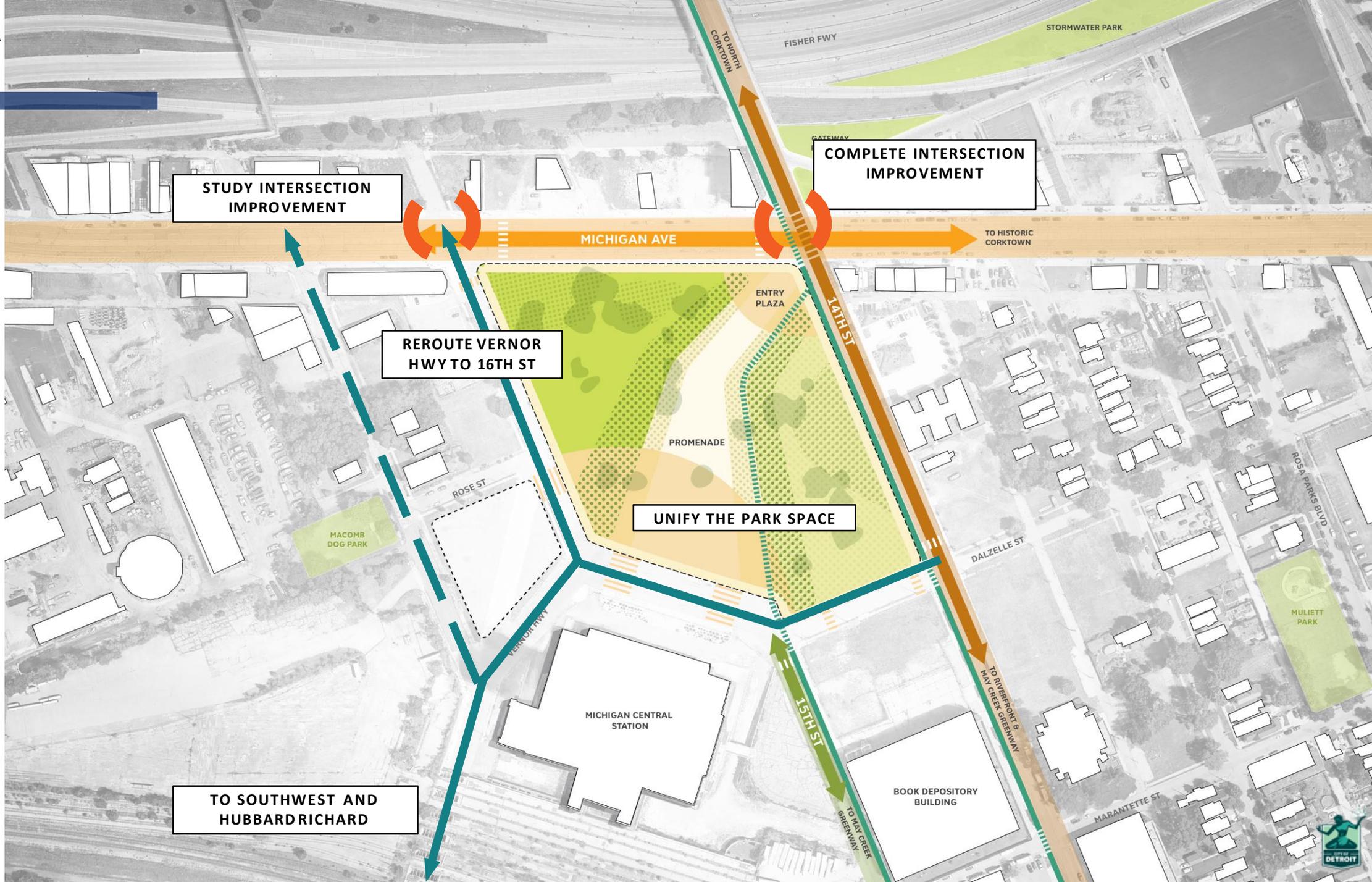
# SAFE STREETS & IMPROVED PEDESTRIAN MOBILITY



# Roosevelt Park

## Short Term Interventions (Phase I)

- Reroute existing Vernor Hwy to 16<sup>th</sup> St.
- Improve intersection @14<sup>th</sup> St. & MI Ave
- Convert 14th St. to two-way street
- Study intersection signal improvements at 16<sup>th</sup> & 17<sup>th</sup> St.
- Create safe pedestrian crossings around the park & at MI Ave



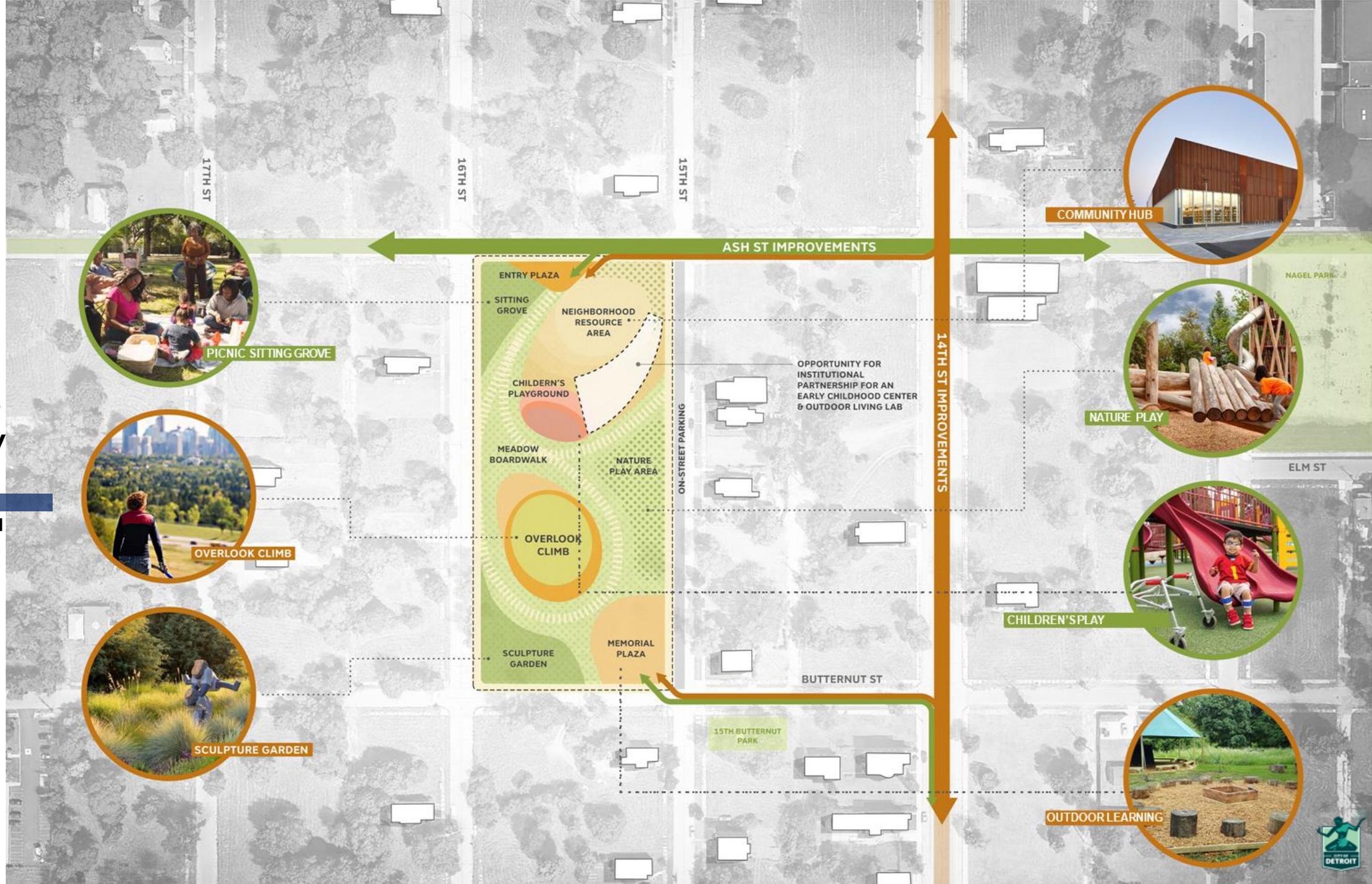
# Roosevelt Park

## NEIGHBORHOOD CONNECTIVITY



# Owen School Site Community HUB

SAMPLE SITE PLAN



PICNIC SITTING GROVE



OVERLOOK CLIMB



SCULPTURE GARDEN



COMMUNITY HUB



NATURE PLAY



CHILDREN'S PLAY



OUTDOOR LEARNING

OPPORTUNITY FOR INSTITUTIONAL PARTNERSHIP FOR AN EARLY CHILDHOOD CENTER & OUTDOOR LIVING LAB



# COMMUNITY BENEFITS PROVISIONS

## Create and Protect Affordable Housing - \$2.5M Investment

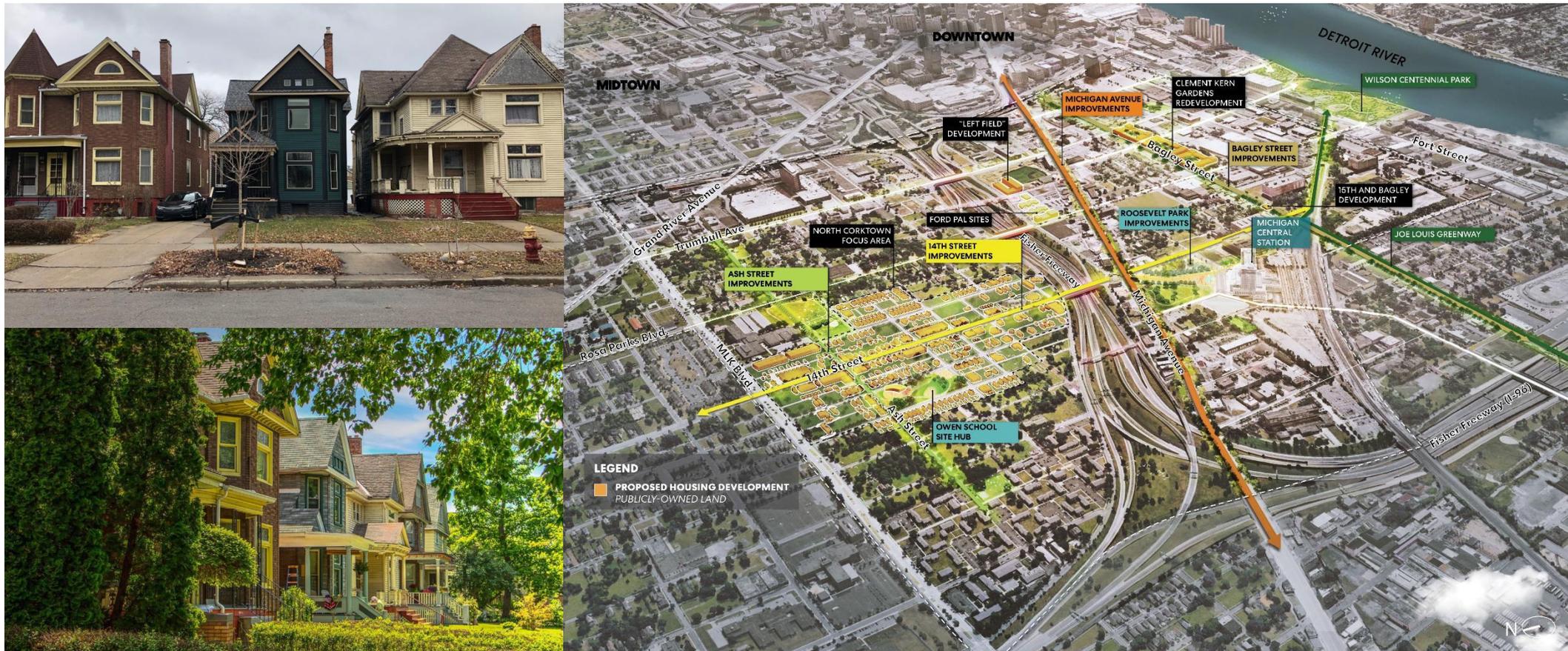


### Commitment

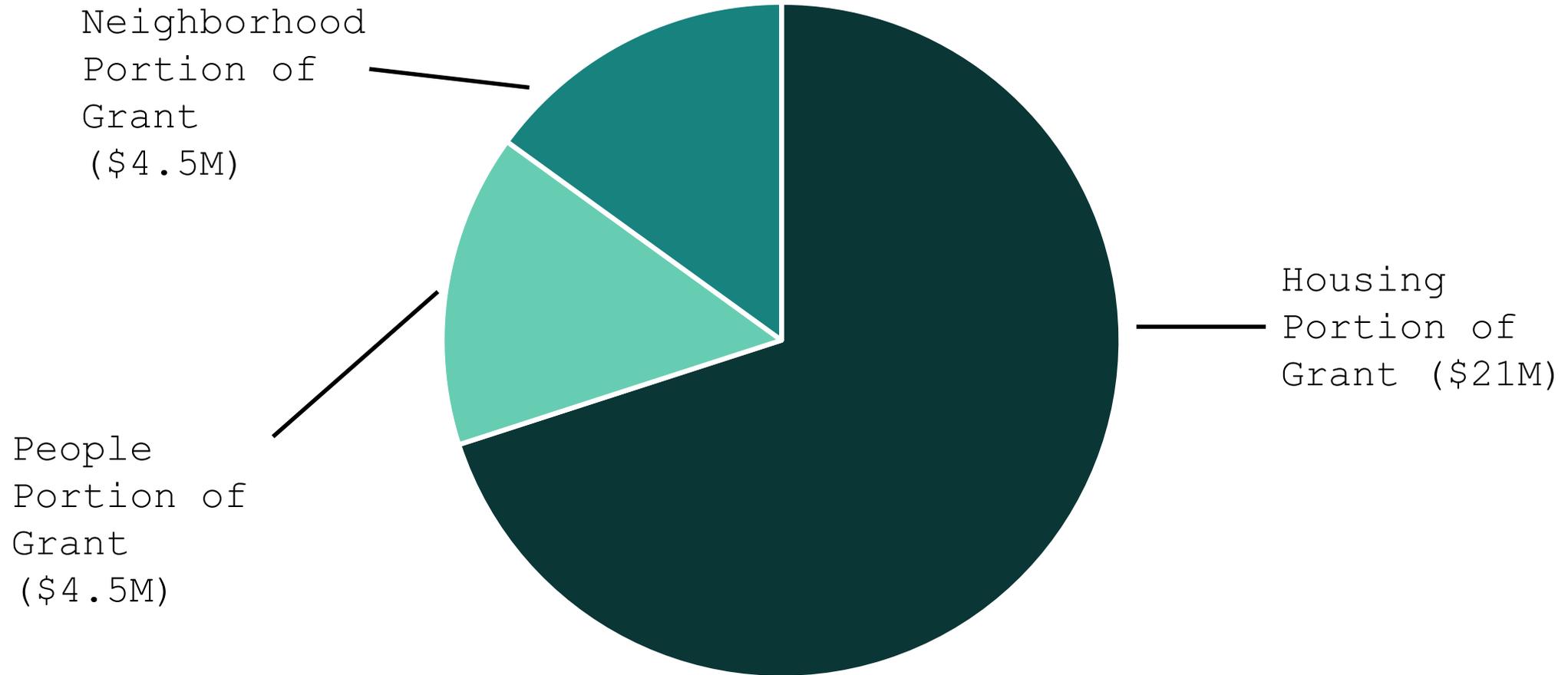
Invest a total of **\$2.5 Million** in the Affordable Housing Leverage Fund, which, to the extent possible, may be invested in projects that preserve affordable housing in the Impact Area

# Choice Neighborhoods Initiative Overview

- The City of Detroit is pursuing a [Choice Neighborhoods Initiative](#) Implementation grant from HUD to support the anticipated housing demand
- CNI awards grants of up to \$30 million for the implementation of a comprehensive neighborhood revitalization strategy, or Transformation Plan



# Choice Application Organization Chart



Maximum Grant Award of \$30 Million



# Housing Plan Summary

- Planning for **841** new construction units
- Have identified 4 “sites”
- 175 total parcels = 28 acres
- All sites will be fully mixed-income
- For rent & for sale options
- Preservation of 116 regulated affordable units

## FOR RENT PROGRAM

Affordability	Total (Approx.)
30% AMI and lower	152
50 - 60% AMI	165
60 - 80% AMI	165
80 -120% AMI	158
Market Rate	161
<b>Total</b>	<b>801</b>

## FOR SALE PROGRAM

Affordability	Total (Approx)
80% AMI	10
120% AMI	30
<b>Total</b>	<b>40</b>



# Greater Corktown Area: Future



# COMMUNITY BENEFITS PROVISIONS

## Support Neighborhood Development – Home Repair Program



### Ford MCS Home Repair Program – Guidelines for CBO Impact Area

- \$750K fund = up to 50 home repair recipients
- ~2000 households in the Impact Area
- A process to prioritize applicants is necessary in order to select the recipient households

#### Prioritizations include:

- Lowest incomes will be prioritized first
- Length of homeownership will be prioritized second

#### Requirements include:

- Must be owner occupant within Impact Area, in a home of 4 units or fewer
- Household income must be less than 80% of HUD Area Median Income (AMI)
- Property taxes are not delinquent, or are in a current tax payment plan
- Household has not received a City of Detroit home repair grant in past 10 years



Receive meeting information @ [bit.ly/fordhomerepair](https://bit.ly/fordhomerepair) & email questions to [fordhomerepair@detroitmi.gov](mailto:fordhomerepair@detroitmi.gov)

# COMMUNITY BENEFITS PROVISIONS

## Support Neighborhood Development – Home Repair Program



### Ford MCS Home Repair Program Timeline

- **Friday, December 11** (tomorrow): Applications open
- **January 22, 2021**: Applications close
- **February 15, 2021**: Recipients selected & notified
- **Late Feb - April 2021**: Home assessments & walkthroughs
- **April – May 2021**: Recipient repair selection & procurement process



Receive meeting information @ [bit.ly/fordhomerepair](https://bit.ly/fordhomerepair) & email questions to [fordhomerepair@detroitmi.gov](mailto:fordhomerepair@detroitmi.gov)

# COMMUNITY BENEFITS PROVISIONS

## Support Neighborhood Development – Home Repair Program



### Ford MCS Home Repair Program - Next Steps

**Informational meeting will be held and recorded next  
Thurs, December 17<sup>th</sup> @ 6pm**

- Receive zoom meeting details (and any forthcoming meeting details) by providing your contact information at [bit.ly/fordhomerepair](https://bit.ly/fordhomerepair)
- We will introduce program requirements, how to apply and how to work with us to ensure residents' applications are complete
- We will stay on until all questions are answered



Receive meeting information @ [bit.ly/fordhomerepair](https://bit.ly/fordhomerepair) & email questions to [fordhomerepair@detroitmi.gov](mailto:fordhomerepair@detroitmi.gov)

# COMMUNITY BENEFITS PROVISIONS

## Support Neighborhood Development – Neighborhood Improvement Fund



### Community Foundation for Southeast Michigan (CFSEM) Proposal

- Use the \$750k allocation to establish a “Field of Interest” Permanent Endowment Fund with CFSEM
- Would create a permanent fund available to support programs and projects serving the CBO Impact Area (Corktown, Hubbard Richard, North Corktown)
- Fund would have a broad purpose, e.g. “Support Neighborhood Improvement”
  - Will establish annual grant guidelines to meet community needs as they change
- With initial \$750k endowment; ~\$30k in interest income available for grants per year
  - This amount can grow as the endowment grows through interest or future contributions
  - The CFSEM Board of Directors annually determines the percentage of funds available to maintain fund stability – maximum of 5% less administrative fees can be granted annually

# COMMUNITY BENEFITS PROVISIONS

## Support Neighborhood Development – Neighborhood Improvement Fund



### Community Foundation for Southeast Michigan (CFSEM) Proposal

- Individual grant sizes can range from \$2,000 to \$10,000 or more
- Applicants must be a 501(c)3 non-profit or have a fiscal sponsorship agreement with one
- CFSEM has a standard grant application that can be adapted to the needs of the neighborhood
- CFSEM will build a robust community outreach plan with public Q & A sessions, office hours, and technical assistance for applicants
- CFSEM Board makes grant decisions with the advisement of a Board subcommittee comprised of local leaders with knowledge of Detroit neighborhoods

# Ford Neighborhood CBO Commitments

<b>Affordable Housing</b>	<b>\$2.5 million</b>
Preservation and creation of affordable housing units within Impact Area	\$2.5 million
<b>Neighborhood Improvements</b>	<b>\$2.5 million</b>
Owner-occupied home repair grants	\$750,000
Implementation of priority neighborhood projects (identified in Framework study)	\$1 million
Annual mini-grant program	\$750,000
<b>TOTAL AMOUNT</b>	<b>\$5 million*</b>

\*An additional \$5million is being committed to Workforce Development opportunities



# Ford Neighborhood CBO Commitments

## Affordable Housing

### Preserve and invest in affordable housing

Ford CBO Funding	Additional Capital	Use	Total Neighborhood Impact
\$2.5 million	\$1.2 million (LIHTC Award, annually for 10 years)  \$21 million (Choice Neighborhood)  \$14 million (Private Capital from ACD and TCB)	Preserve 116 units of regulated affordable housing  Create 840 new housing units, 80% of which will be income restricted	<b>\$38.7 million</b>
<b>TOTAL AMOUNT: \$2.5 million</b>	<b>\$36.2 million</b>		<b>\$38.7 million</b>



# Ford Neighborhood CBO Commitments

## Neighborhood Improvements

### Support improvements in

Ford CBO Funding	Additional Capital	Use	Total Neighborhood Impact
\$750,000	-	Owner-occupied home repair grants	\$750,000
\$1 million	\$19 million	Roosevelt Park improvements Critical pedestrian infrastructure repairs Improving access to community amenities	\$20 million
\$750,000	-	Neighborhood mini-grant program	\$750,000
<b>TOTAL AMOUNT: \$2.5 million</b>	<b>\$19 million</b>		<b>\$21.5 million</b>



# COMMUNITY BENEFITS PROVISIONS

## Support Workforce Development - \$5M Investment



### Commitments

- \$2M developer commitment specifically to be invested in workforce development; scholarships and programs for Impact Area youth pursuing careers in STEAM and/or other community programs to be decided upon with community input
- Developer creates a local hiring hall to serve as an established entry point for Detroit residents to enable Impact Area residents to apply for Ford job openings and to be referred to job training resources
- Developer will continue to support Wayne County Community College as a local resource
- Developer will comply with City's Executive Orders concerning employing 51% Detroiters in construction workforce and 30% of contract spending with Detroit Headquartered and/or Based Businesses
- **\$1M developer contribution to Grow Detroit's Young Talent**
- **\$1M developer contribution to Detroit a Work supporting other workforce training programs**
- **\$1M developer contribution to the Golightly Career Technical Education Center**

# COMMUNITY BENEFITS PROVISIONS

## Support Workforce Development – Grow Detroit’s Young Talent (GDYT)



### Commitment

- **\$1 Million** commitment by Ford to Grow Detroit’s Young Talent (GDYT)
- Ford commitment will support GDYT program providing paid summer jobs for Detroit youth
- Targeted outreach to youth and employers in the impact area

### Update

- **In 2020** Ford contributed \$500,000 to Grow Detroit’s Young Talent (GDYT), with the balance to be delivered in 2021
- This supported 391 Detroit youth
- **106 youth from impact area participated**
- 11 employers from impact area participated in GDYT during 2020
- Information on participating as an employer or intern available at [gdyt.org](https://gdyt.org)



Grow Detroit’s Young Talent

# COMMUNITY BENEFITS PROVISIONS

## Support Workforce Development – Career Technical Education (CTE)



### UPDATE - CAREER TECHNICAL EDUCATION

- Career Academy launched Fall 2020 with 9<sup>th</sup> grade 'Introduction to Advanced Manufacturing' at Southeastern High School
- Detroit Public Schools Community District shifting CTE programming from Golightly to Southeastern HS
- Phase 1 of construction at Southeastern HS was completed in November
  - 3 classrooms were renovated to house 'Intro to AM' and 'System Networking' classes
- COVID has delayed rollout of additional courses at Southeastern - Working with DPSCD to develop revised timeline



# COMMUNITY BENEFITS PROVISIONS

## Support Workforce Development – Detroit at Work Adult Training



### Commitment

**\$1 Million** commitment by Ford to:

- Support training and wrap-around services through Detroit at Work
- Training programs focused on technology, advanced manufacturing, skilled trades / construction
- Detroit at Work programs are **free** for residents
- New Detroit at Work Career Center on Bagley at the International Welcome Center

### Update

- COVID has suspended most of our training programs; have pivoted to virtual learning where possible
- Detroit at Work Career Center on Bagley at the International Welcome Center opened November 2019
- Ford Fast Track program launched September 2020 with 21 participants; 2<sup>nd</sup> cohort tentatively set to start Q1'21

**Detroit residents seeking job opportunities or free training can visit [DetroitatWork.com](http://DetroitatWork.com)**



YOUR JOB SEARCH  
STARTS HERE

# COMMUNITY BENEFITS PROVISIONS

## INVESTMENT BY FORD



**\$6 MILLION**  
INVESTED TO DATE

**\$10 MILLION**  
INVESTMENT

### AFFORDABLE HOUSING

**\$2.5 Million**

GOAL \$2.5 Million

### WORKFORCE DEVELOPMENT

**\$2 Million**

GOAL \$3 Million

### NEIGHBORHOOD DEVELOPMENT

**\$1 Million**

GOAL \$2.5 Million

### RFP COMMUNITY GRANTS for Education & Youth Development

**\$500,000**

GOAL \$2 Million



# Michigan Central

**NAC Annual Meeting**  
December 10, 2020

# CBO 2020 Recap & Other Initiatives



## Affordable Housing

- Choice Neighborhood Initiative



## Existing and New Retail and Services

- Utilize local vendors for events & activations
- Ford Fund delivery services



## Mobility Initiatives

- Newlab studios



## Neighborhood Development

- Vernor viaduct clean up
- Michigan Central Station halfmoon landscaping



## Additional Benefits Requested by the Community

- Environmental Protect Plan (EPP) updates
- Site Plan promoting walkability, adding neighborhood connections, green spaces, public plazas, etc.
- Bagley Parking Hub public amenities
- Ford Resource & Engagement Center (FREC)



## Community Engagement

- Community meetings
- Listen and learning sessions
- Halloween at MCS
- Newsletters
- Information Center
- Art strategy across the development
- Capturing Belief 2019 Community Grant awardee – walking art exhibit at MCS



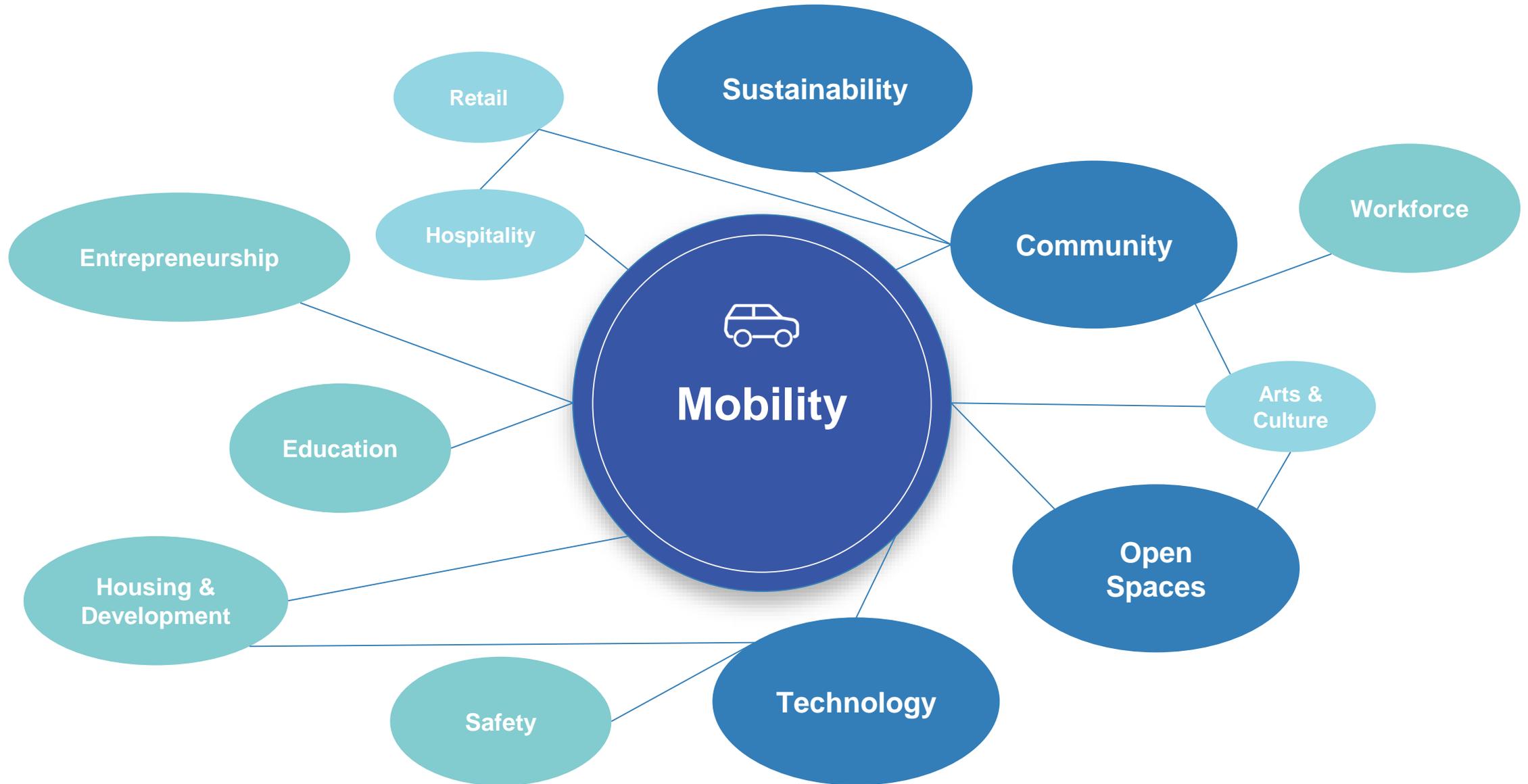
## Training and Job Opportunities

- Fast Track Job Program
- Community Grants
- GDYT Internship

# Michigan Central Vision



# Creating Opportunities



# What We Heard



Keep small businesses at the forefront

Hire locals, provide job training

More green spaces, trees and walking/biking trails

Public spaces that can be used in all weather conditions

Preserve historic feel and keep our culture in tact

Improve neighborhood safety

Incorporate public art, murals

Connect our communities

More affordable housing

There's no front or back of the train station

Parks that are open, safe and beautiful

Parking that doesn't block the views of the station

# Michigan Central Site Plan



1. The Train Station
2. The Book Depository
3. West Building
4. The Factory
5. Bagley Parking Hub
6. West Parking Hub
7. The Mobility Platform
8. The Triangle
9. Book Depository Plaza
10. Station Plaza
11. Vernor Plaza
12. Ford Resources and Engagement Center
13. Part of Future Development

# Michigan Central



Existing conditions



Building momentum

# Vernor Highway



Existing conditions

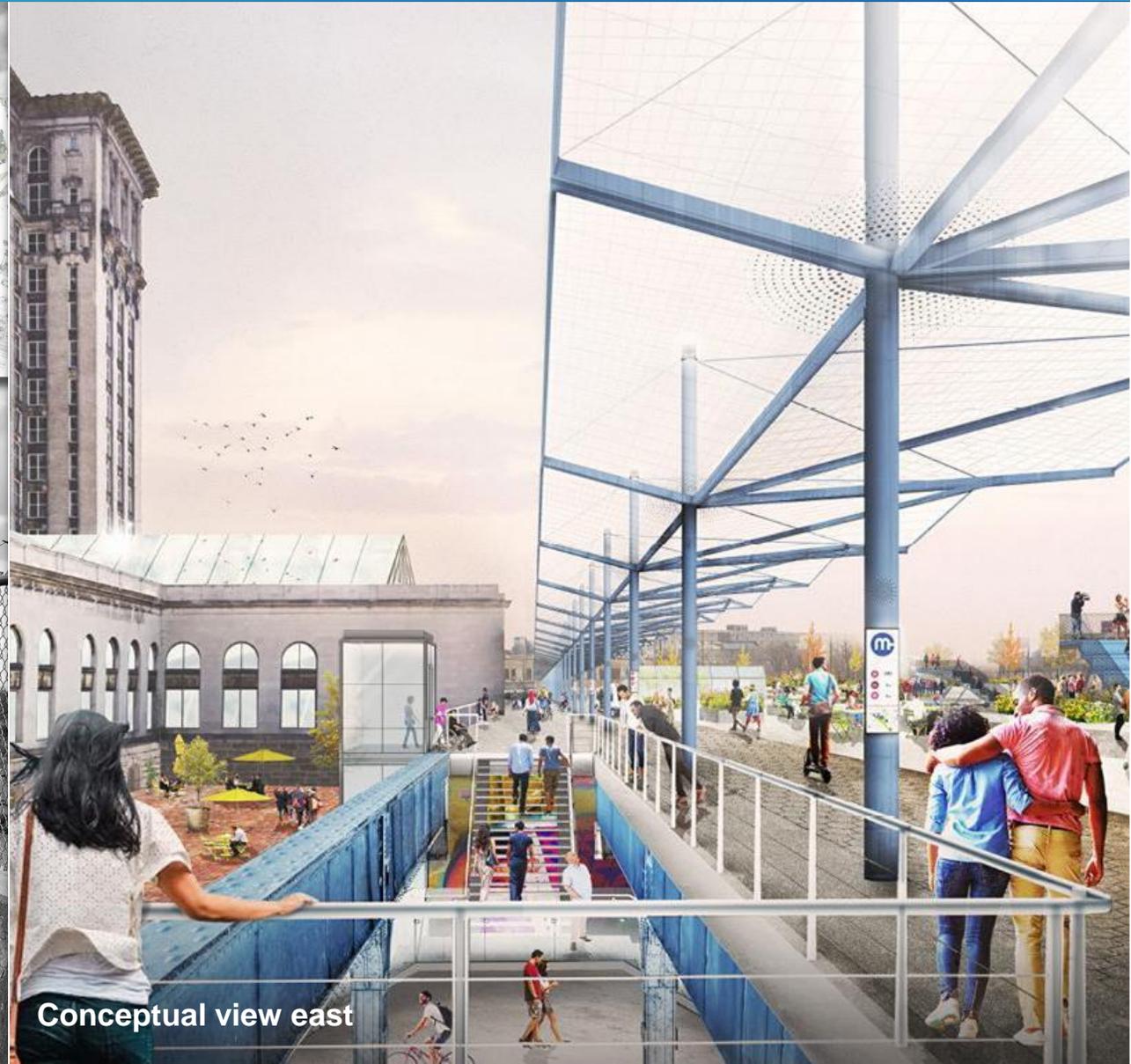


Conceptual view south

# Train Station South Arrival



Existing conditions view east



Conceptual view east

# The Platform



Existing conditions view west



Conceptual view west

# Book Depository Conceptual Views



Exterior

# Book Depository Conceptual Views



Interior

# Book Depository Conceptual Views



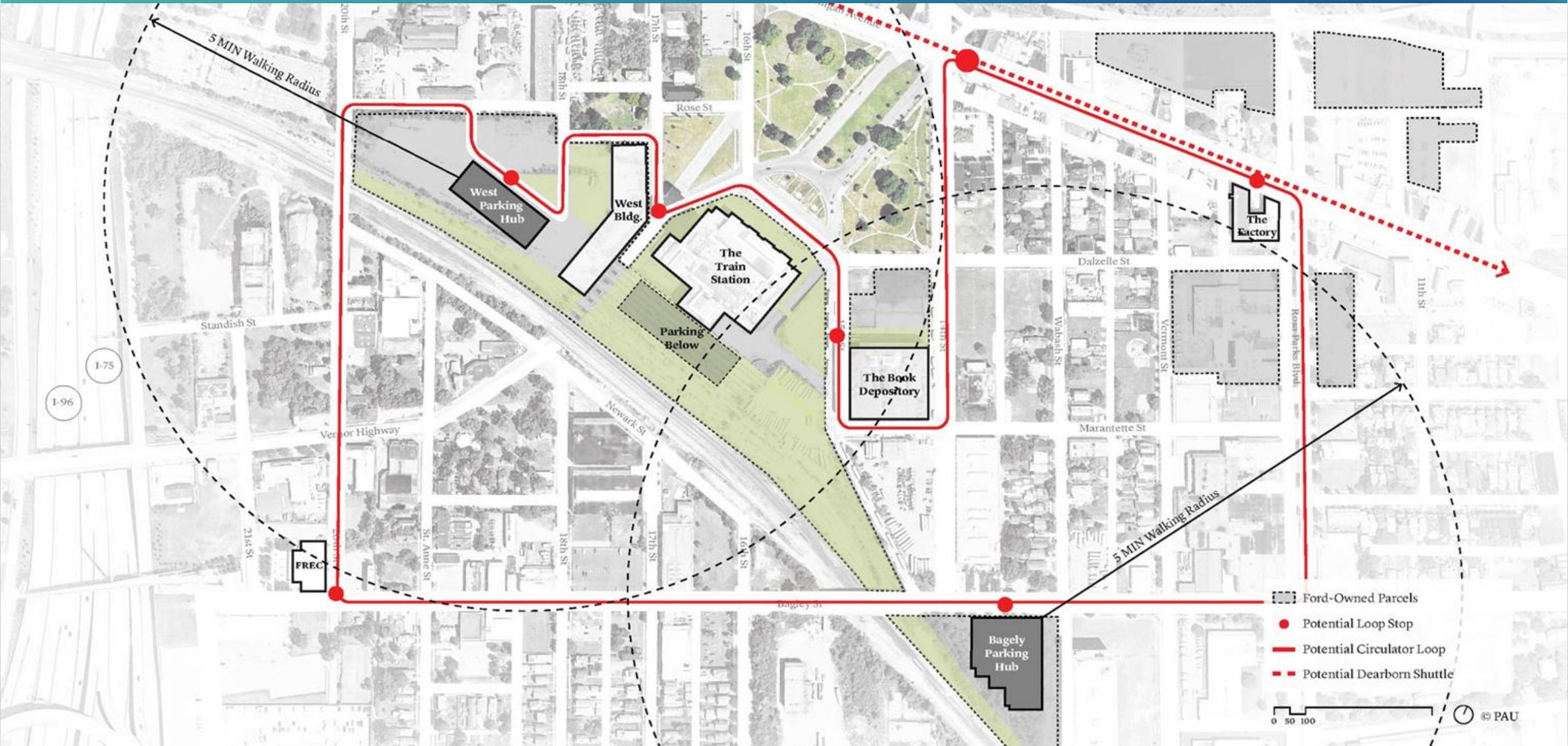
Interior

# Book Depository Conceptual Views

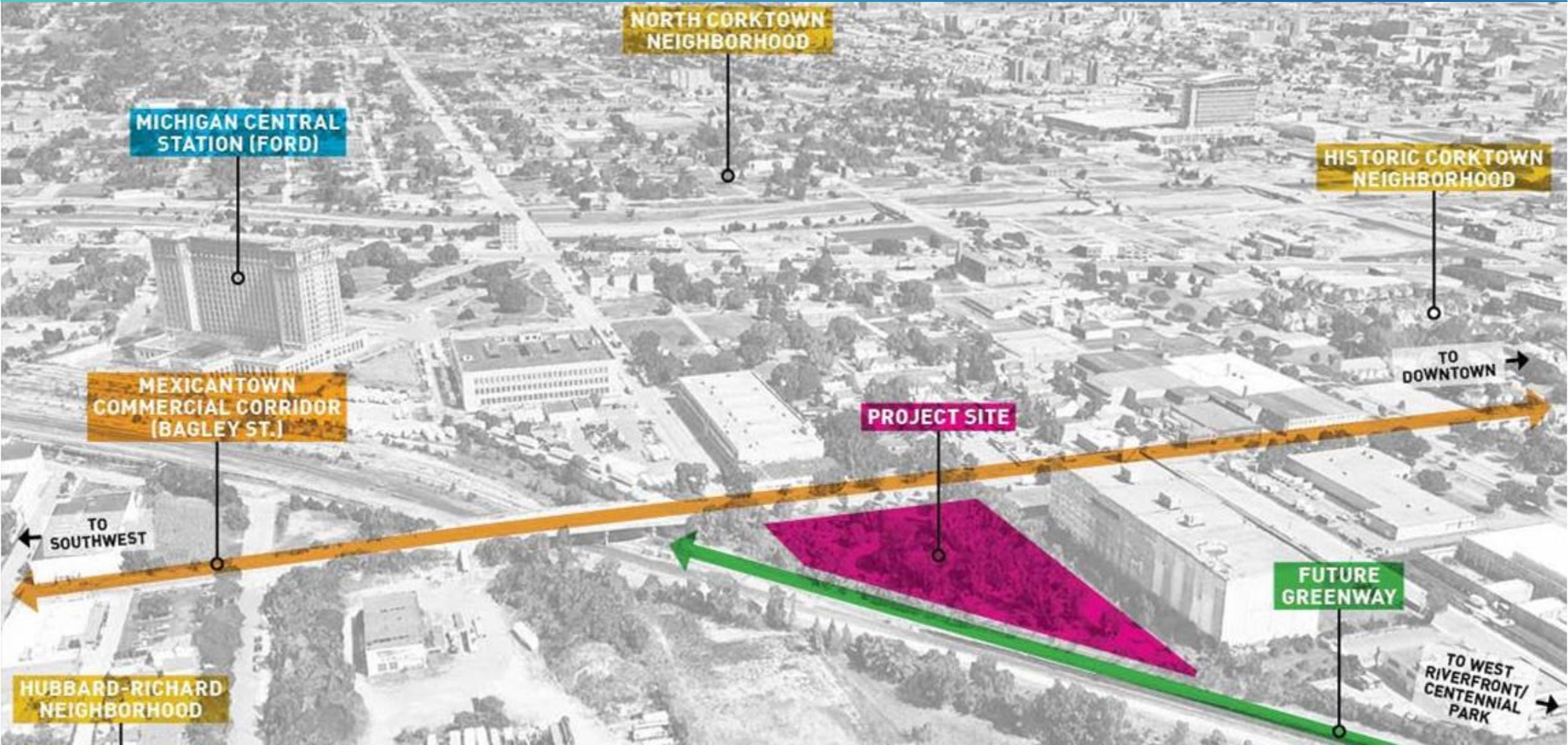


Interior

# Manage Parking Through New District Garages



# Bagley Parking Hub: Site Map



# Bagley Parking Hub Conceptual View



# Building a Sustainable Michigan Central



## Adopting a holistic approach to sustainability:

- One of USA's largest adaptive reuse projects
- Ecological restoration and stormwater management
- Energy and carbon reduction – development powered 100% by renewable energy
- Community empowerment & establishing partnerships
- Employee health and wellbeing
- Improving access and creating the future of sustainable mobility





# Community Engagement

# Partnership With The Community



# Community Communications



## Website

[michigancentral.com](http://michigancentral.com)



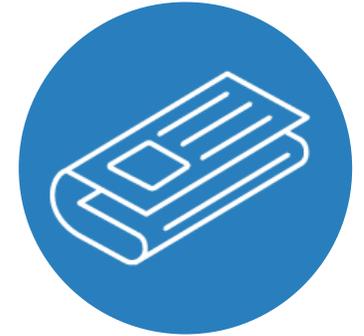
## Information Center

1907 Michigan Ave



## FREC

2826 Bagley St



## Newsletters

Door-To-Door & Digitally



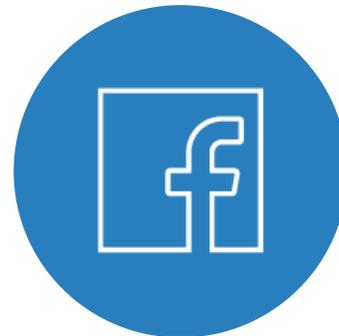
## Email

[Corktown@ford.com](mailto:Corktown@ford.com)



## Community Meetings

Virtual



## Facebook

[facebook.com/michigancentral](https://facebook.com/michigancentral)



## Listening & Learning Sessions

Virtual Sessions

# Supporting Neighborhood Events



Capturing Belief

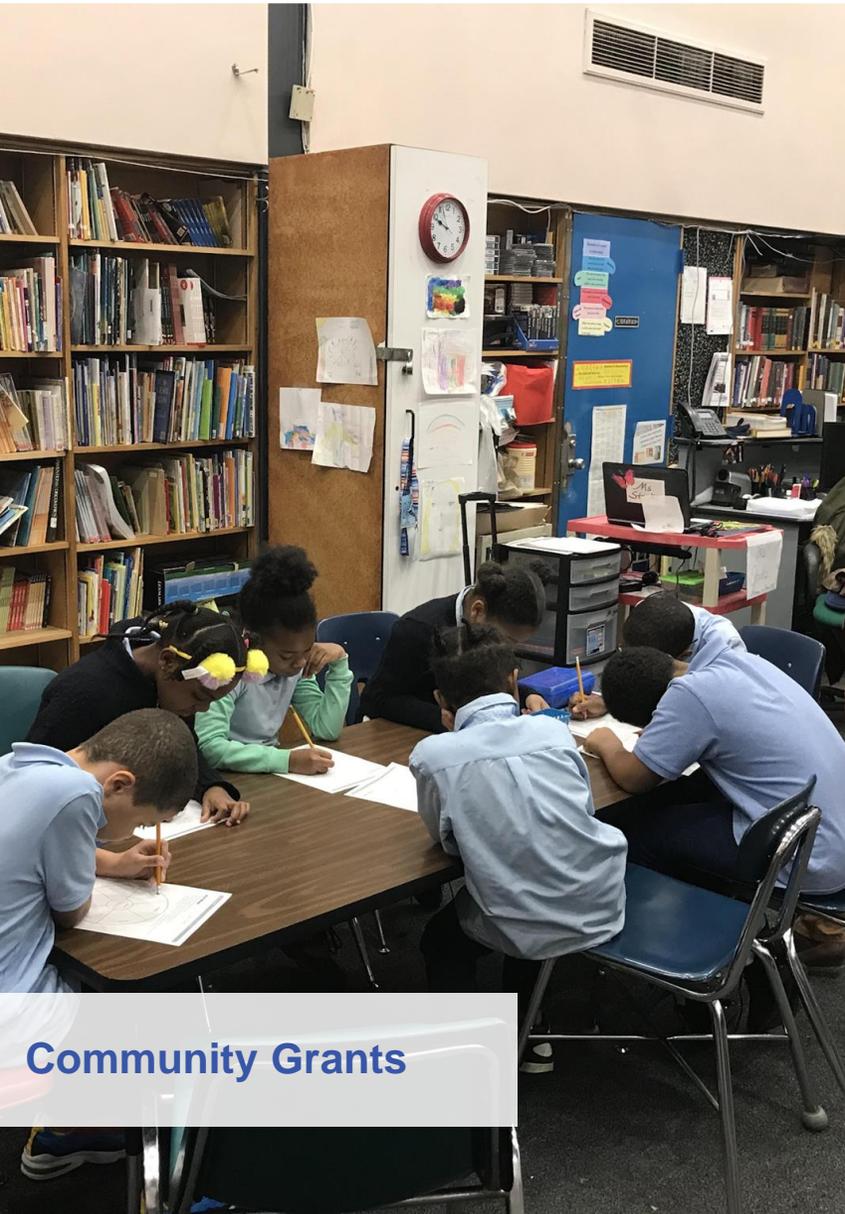


Day of the Dead

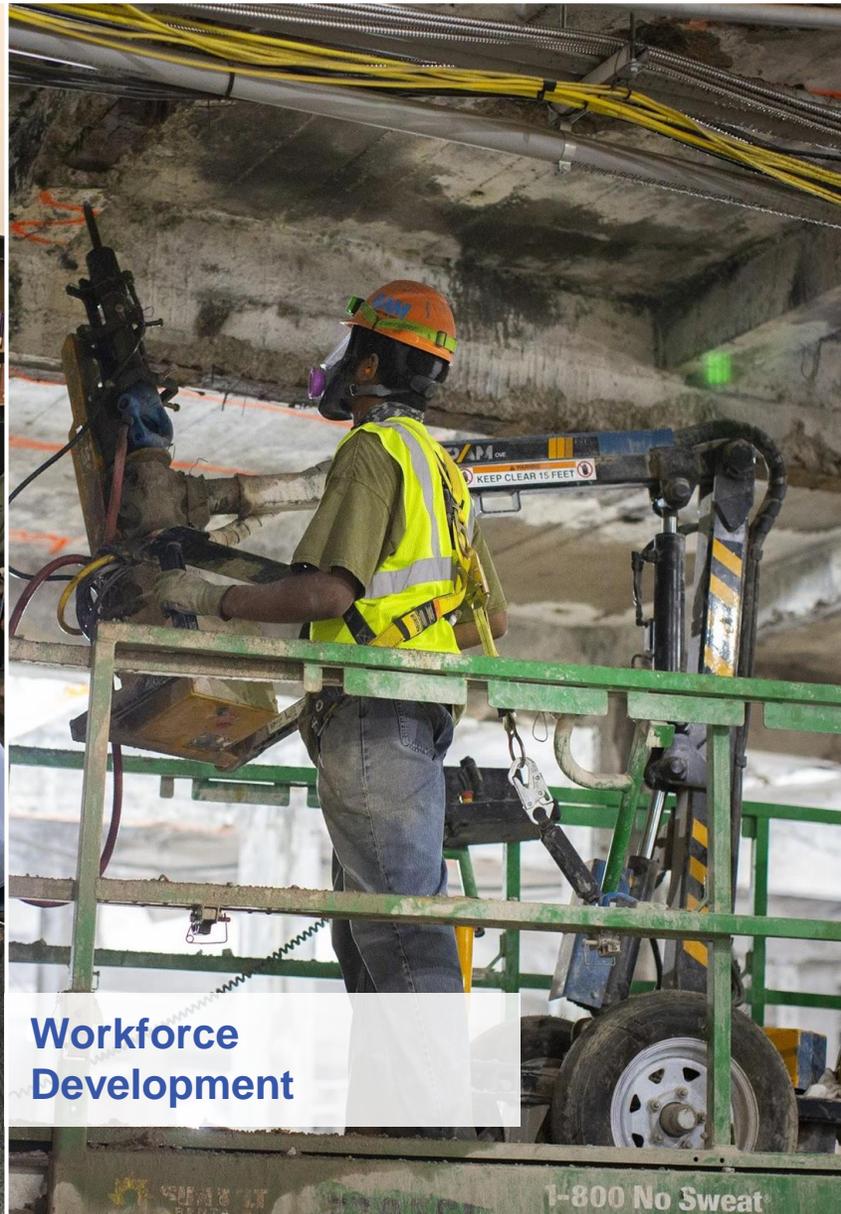


Tour de Troit

# Creating Opportunities for Equity



**Community Grants**



**Workforce Development**



**Neighborhood Beautification**

# Innovation and Business Community Engagement



Detroit Homecoming

## Michigan Central Sessions

Urban Food Innovation

Local and global leaders in tech, startups, and innovation

November 18, 2020 11:00 AM - 7:30 PM

## Michigan Central Sessions



MICHIGAN CENTRAL



// Devita Davison  
FoodLab (Moderator)



// George Azar  
Flowers of Vietnam



// Ram Vasudevan  
Refraction AI



// April Anderson  
Good Cakes and Bakes



// Omar Anani  
Saffron De Twah

zoom

Keynote: Laying the Foundation for Michigan Ce... - Shared screen with speaker view

Download (3 files)

### Chat Messages

- ASUS** 23:59  
Good afternoon All!
- Detroit Startup Week** 24:55  
Hello everyone!
- stephenramos1** 25:43  
Hello from Cincy USA. Congrats Ford, Newlab, and Startup Detroit. I'm excited to learn about the partnership.
- James Courtney** 27:54  
Choir is great!
- Host 1** 30:58  
Welcome everyone to Detroit Startup Week Virtual - Day 5.
- Detroit Startup Week** 68 31:13  
Welcome everyone!

## Accessible Streets Studio

- Extensive community engagement
- Four areas of focus: Easier first/last mile, Welcoming & safe streets, Access to mobility information, Access to essential resources
- Near completion of research phase
- Engaging startups to pilot solutions

## Mobility Studio

- Engaging EV car owners & residential building managers about EV charging
- Hiring a Detroit-based project manager
- Hosting a mobility studio webinar in mid-December on how transformative technology is shaping mobility and Michigan is emerging as a leader

To learn more please email  
[AccessibleStreets@Newlab.com](mailto:AccessibleStreets@Newlab.com)



# Ford Resource & Engagement Center (FREC)



- Mercado Food Hub
  - Mon – 10am to 1pm
  - Tue – 10am to 1pm
  - Wed – 2pm to 5pm
  - Sat – 10am to 1pm
- Fresh Market Pantry
  - Thu – (open to general public)  
5pm to 7pm
- Please contact the FREC directly for more information on legal, accounting and SER Metro services
  - 313-963-8880
  - [www.fordfund.org/frecsouthwest](http://www.fordfund.org/frecsouthwest)



## Ford Fund COVID-19 Response: SE Michigan



### FOOD DISTRIBUTION

# 1 Million+

**Pounds of food distributed  
in southeast michigan**

Distributed through FREC curbside and  
delivery food pantry

Food boxes and fresh  
produce provided to:

- Vista Maria
- Alternatives for Girls
- Matrix Human Services



### DELIVERY SERVICES

# 400+

**Trips completed through Ford and  
Lincoln mobility solutions**

**3,000+**

Food Boxes  
Distributed

**98**

PPE Deliveries

**3,750**

Pope Francis  
Meals Provided

**11,000+**

Corktown Restaurant  
Meals Delivered To  
Henry Ford Health  
Care Workers

**30,000**

Face Shields  
Delivered To Detroit  
First Responders

**39**

Trips To The Salvation  
Army Of Cleaning  
Supplies

**60**

Free SW Detroit  
Restaurant Deliveries  
To Local Residents

**1,000**

Hot Meals Delivered  
for Thanksgiving

# Ford Fund



# Community Grant Funding



- In our CBO agreement, we have funds of \$2 million related to workforce and community identified programs.
- In 2019, \$250,000 to celebrate Culture and Heritage.
- In our June 2020 community meeting, we asked how to allocate this year's \$250,000 grant. The community told us the top priority was youth education.
- With the community's input, we awarded the grant to two organizations.
  - Detroit Hispanic Development Corporation
  - Burton International Academy





# Workforce Development

# Fast Track Job Program



- Leveraging existing training, through the Workforce Development Institute, Michigan Building Construction Trades and Detroit at Work.
- Program will identify a cohort of 25 individuals from Detroit, with priority given to residents who live in the impact area.
- Individuals selected for the 4-month program will be compensated and receive wrap-around support.
- If you are interested, please go to [DetroitAtWork.com](https://DetroitAtWork.com) for more information on how to enroll.



# Fast Track Job Program Timeline



## 2020

**July 6**

### **DETROIT AT WORK**

Register & enroll to ensure training is complete to join second COHORT

**August 24**

### **NOTIFY CANDIDATES**

First COHORT will be chosen from applicants that have gone through the Access for All program and the Michigan Building and Construction Trades Apprenticeship Program. First consideration will be given to applicants from the Impact Zone.

**September 8**

**FIRST COHORT  
BEGINS WORK**

## 2021

**January 15**

**FIRST COHORT  
COMPLETED**

**SECOND COHORT  
ANNOUNCED**

**February 9**

**SECOND COHORT  
BEGINS WORK**

# GDYT Internship



- Michigan Central is supporting GDYT with a \$1M commitment.
  - \$500K this year; \$500K in subsequent years.
  - Part of the CBO agreement.
- In 2020, this funding supports 391 paid summer internships.
- 3 Michigan Central-supported interns went into the RAM masonry program at the Michigan Central development in 2020. 9 more individuals to join them in 2021. The remaining 300 will have paid virtual internship experiences.





# Construction Updates

# Book Depository: Exterior Existing Condition



# Book Depository: Interior Existing Condition



# Bagley Parking Hub Site



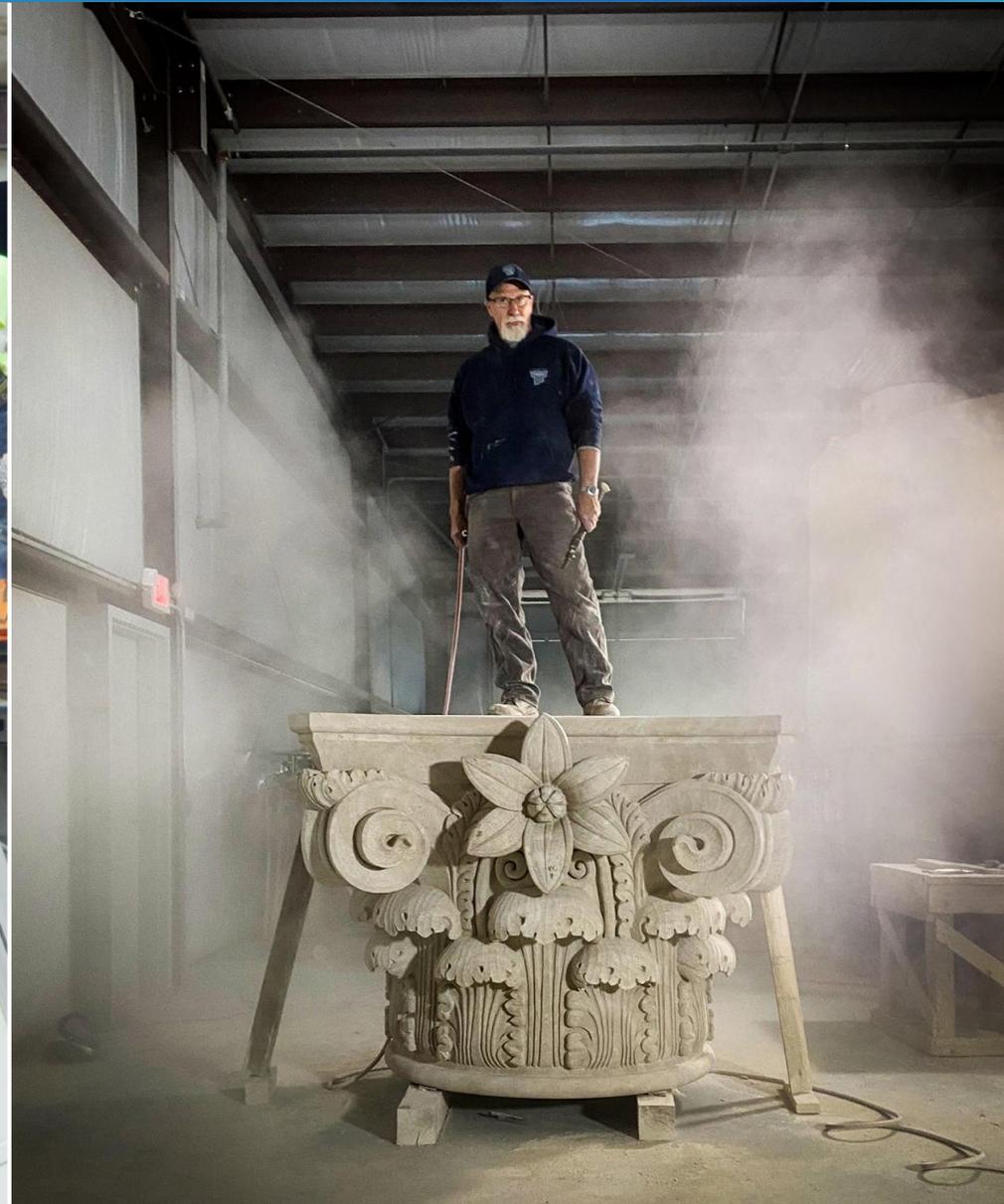
# Michigan Central Station Platform Underpass



# Michigan Central Station Restoration



# Michigan Central Station Restoration



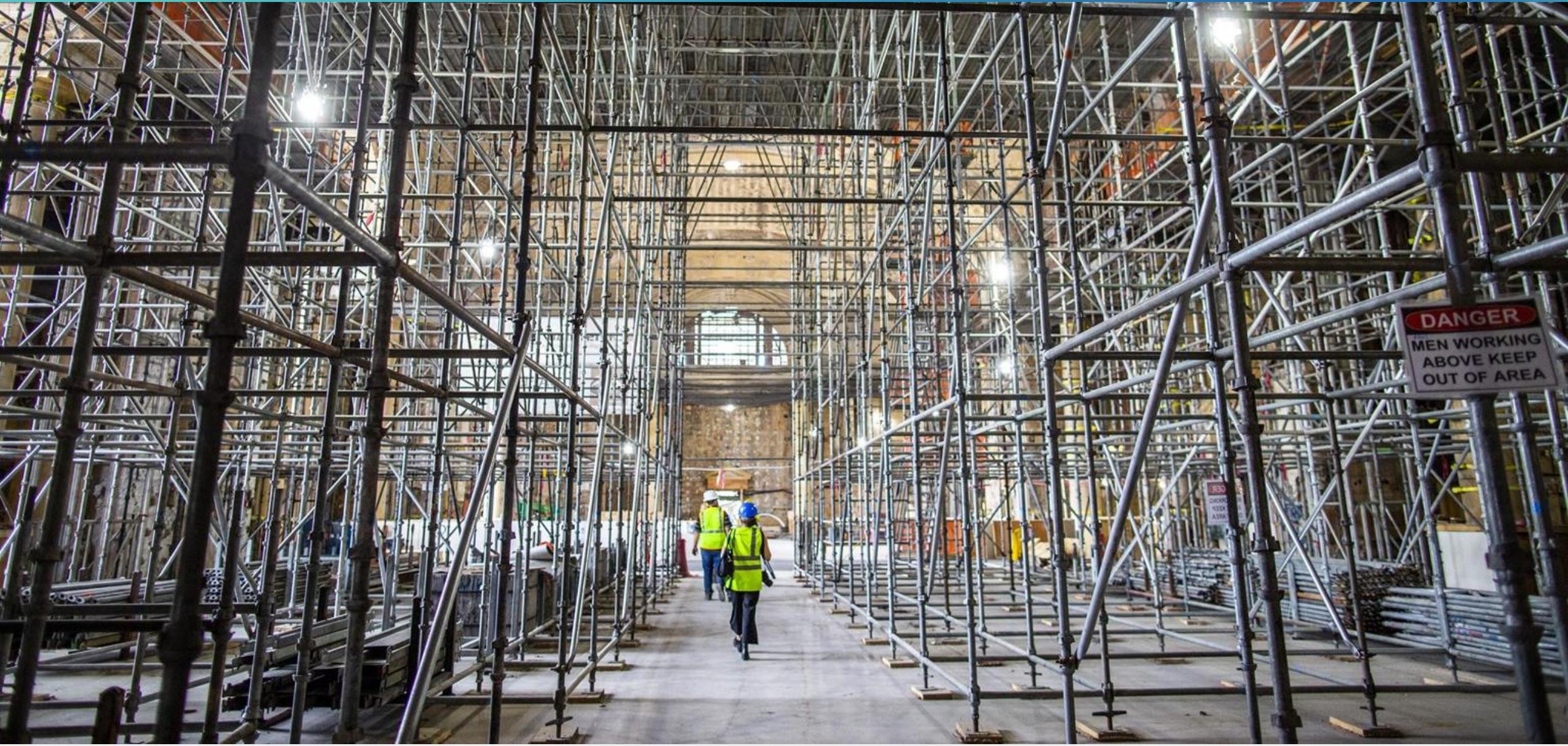
# Michigan Central Station Restoration



# Michigan Central Station Restoration



# Michigan Central Station Restoration

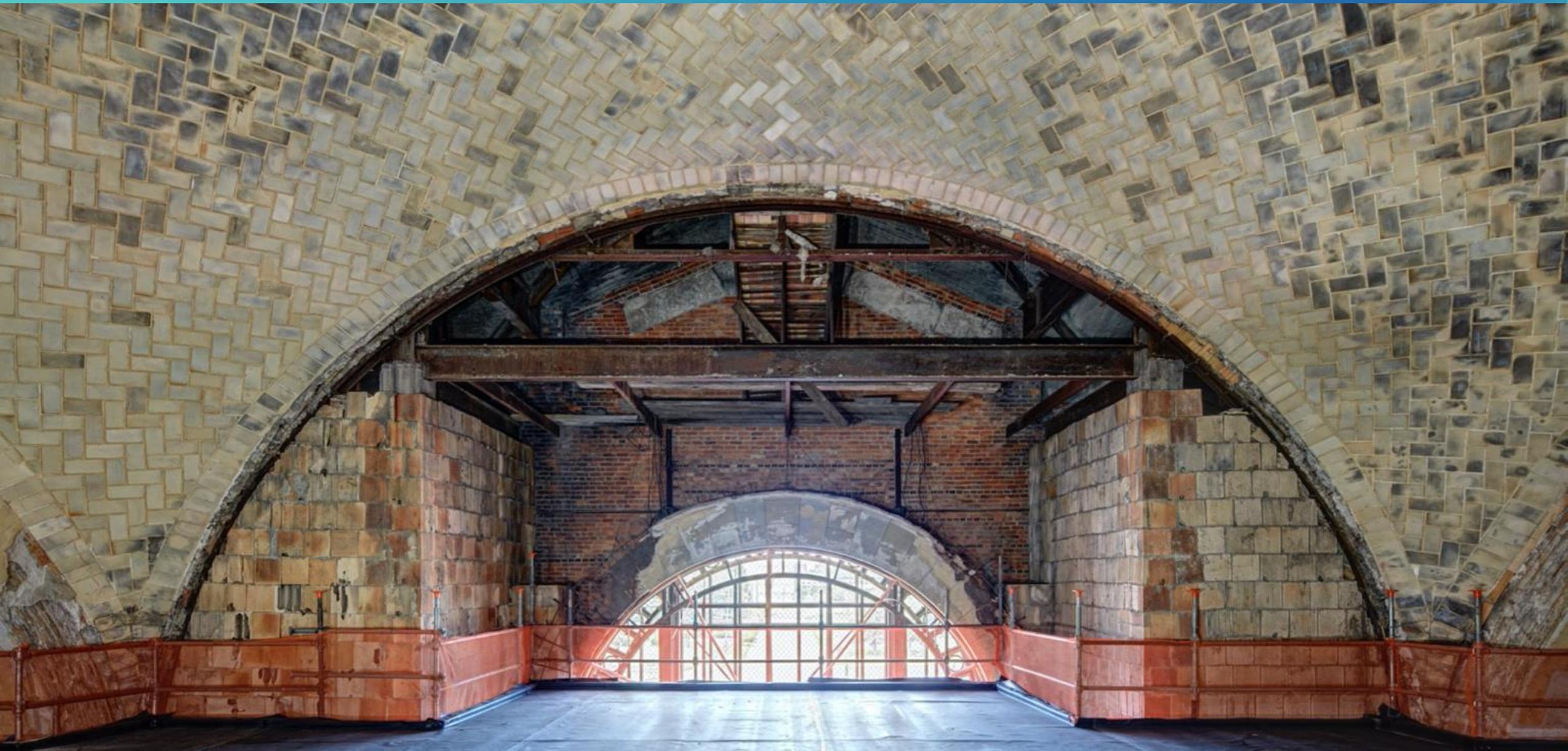


**DANGER**  
MEN WORKING  
ABOVE KEEP  
OUT OF AREA

# Michigan Central Station Restoration



# Michigan Central Station Restoration



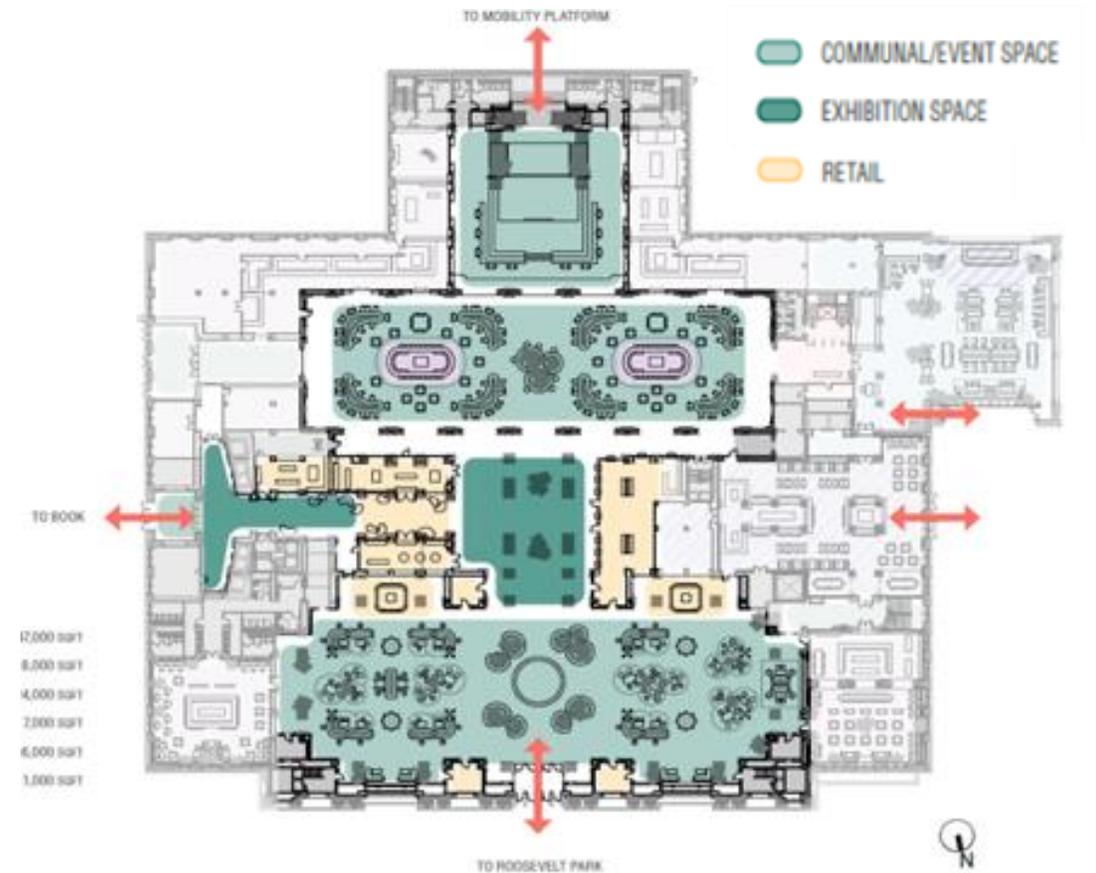
# Michigan Central Station Restoration



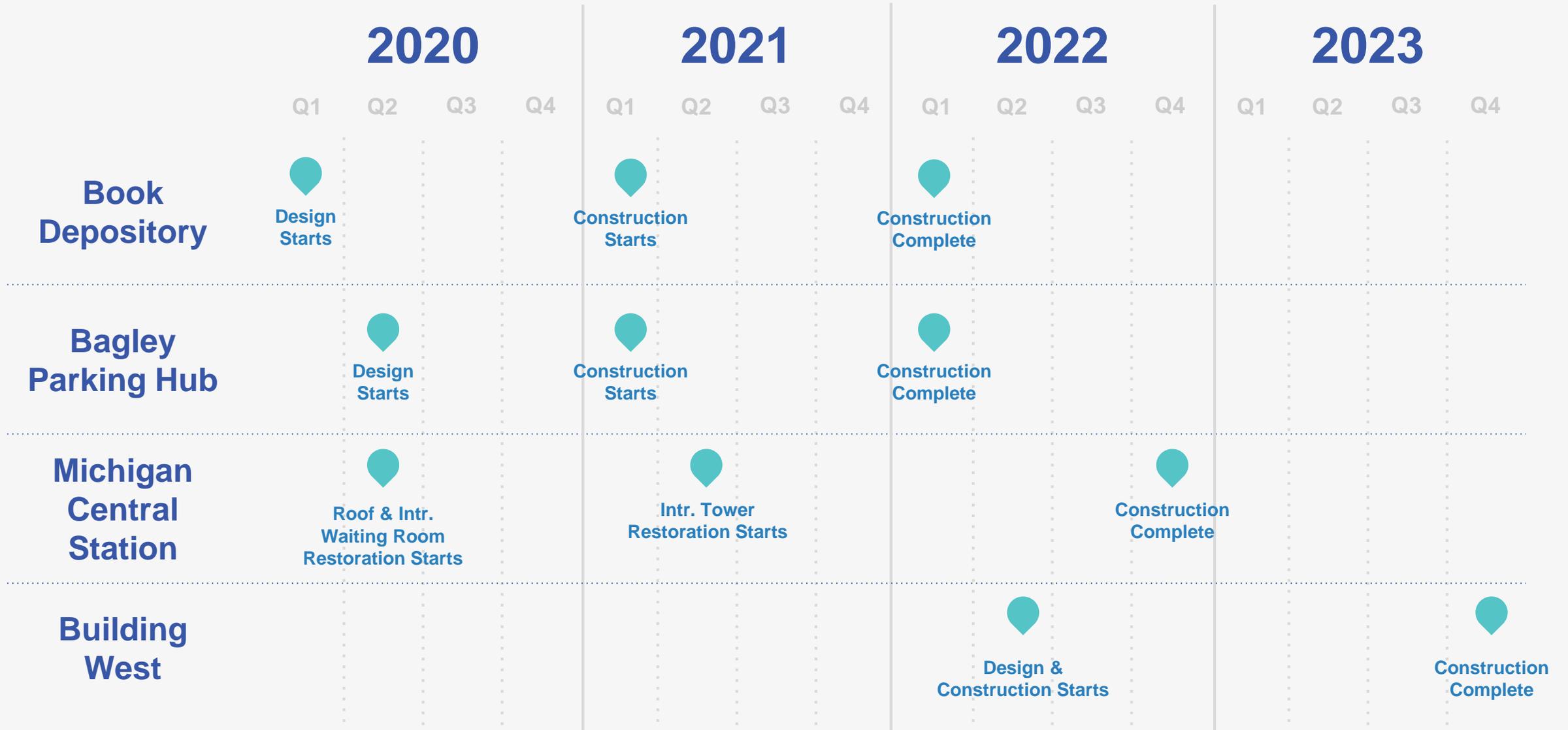
# Michigan Central Station Conceptual Programming



## MCS Ground Level Programming



# Construction Timeline



# Michigan Central - NAC Discussion



# Michigan Central – General Q & A



MICHIGAN CENTRAL



# Thank you.

We are excited to build the future with you.