PLATFORM TO ACCESS RESOURCES

Our goal is to identify and implement a common platform that helps all community resources to join forces to give residents access to relevant services related to fresh, affordable, and high quality food.

WHY IS THIS IMPORTANT?

Connecting residents to needed resources through a common platform used by various community partners will impact our health in positive ways. We can improve health by taking a closer look at programs and policies that improve our access to healthy food, and impact nutrition, community leadership, and social support.

Percentage of Detroiters classified as **obese**.

37% Detroit

31% Michigan

WHAT DID DETROITERS THINK?

"INCREASE AWARENESS OF COMMUNITY RESOURCES [BY PARTNERING WITH COMMUNITY HEALTH EDUCATORS] AND... GIVE RESIDENTS HEALTHY BEHAVIORS TO ADOPT INTO THEIR LIFESTYLES."

- District 1 Resident (48219)

"Increasing the quality, quantity, and price of healthy food in the community is VERY important."

- Community Health Worker (Henry Ford Health System)

"Groceries in low to moderate income are too expensive. People have to go to the suburbs to buy affordable groceries and everyone doesn't have reliable transportation."

- District 4 Resident

WHAT'S THE CURRENT PLAN? (OBJECTIVES)

Coordinate food and other resource needs and opportunities.

Increase linkages and referrals between healthcare, food, and social service providers.

Expand resource coordination to address two (2) other community needs.

Want to read more about the actions the Detroit Health Department and key partners developed to address this Community Health Improvement Plan (CHIP) goal? Visit our webpage for the full draft action plan: http://bit.ly/CHIPObjectives

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Our goal is to identify and implement a common platform that helps all community resources to join forces to give residents access to relevant services related to fresh, affordable, and high quality food.

Objective #1: Coordinate food and other resource needs and opportunities.

- **Strategy 1.1**: Engage with community organizations and residents
- **Strategy 1.2**: Develop a plan to address resource coordination challenges and opportunities
- **Strategy 1.3**: Finalize partnership and data sharing agreements (contracts)
- **Strategy 1.4**: Develop a plan to secure and protect data that belongs to participants
- **Strategy 1.5**: Determine reasons why organizations may not be able to participate in coordination
- **Strategy 1.6**: Design a financial plan to fund the group's work

Objective #2: Increase linkages and referrals between healthcare, food, and social service providers.

- **Strategy 2.1**: Develop logic model and implementation plan
- **Strategy 2.2**: Build resource coordination program
- **Strategy 2.3**: Launch technical advancements to support the program
- **Strategy 2.4**: Incorporate community feedback to share experiences and improve the program
- **Strategy 2.5**: Discuss resource coordination challenges and opportunities and identify solutions

Objective #3: Expand resource coordination to address two (2) other community needs.

- **Strategy 3.1**: Identify existing efforts to increase linkages and referrals and address social needs
- **Strategy 3.2**: Engage with community organizations and residents
- **Strategy 3.3**: Finalize partnership and data sharing agreements with new partners
- **Strategy 3.4**: Incorporate new partners and workflows into program planning, operations, and evaluation
- **Strategy 3.5**: Develop a plan to address other community needs in the future