



DETROIT  
PARKS & REC  
STRATEGIC PLAN

Public Presentation | October 2020

# WHAT IS A PARKS & REC STRATEGIC PLAN?



It gathers information about

Detroit's **Parks**

+ **Rec Centers**

+ **Recreation Programs**

+ **Greenways** from

- The **Census** (about seniors, youth, population density, etc.)
- **Residents'** priorities
- **Surveys** of parks & rec centers current conditions and needs
- And national best practices

and **creates a vision for the future** that determines parks & rec investments and priorities for the next 5-10 years

# WHY IS IT IMPORTANT?



- 1 It gives residents a voice in determining the future of parks & rec in Detroit
- 2 It determines where future funding will go, such as
  - **Park renovations**
  - **Rec center repairs**
  - **Swim/fitness classes**
  - **Summer day camps**
- 3 It can make changes to the parks & rec system with
  - **New parks**
  - **Greenway connections**
  - **Expanded rec center services**
- 4 It allows the City to get grants and other funding

# WHAT CAN YOU DO?



## Right now:

- Take the survey!
- Share the survey, help a neighbor fill it out
- Sign up for the quarterly newsletter

It all can be found on the Plan website



## Coming soon:

- Join a focus group
- Stay engaged

<https://detroitmi.gov/parksplan>



# TIMELINE

## INFORMATION GATHERING

### PUBLIC LAUNCH

Community Needs Assessment Survey Collected

Public Survey

Analyze Survey Results

## PRIORITIZING

### PUBLIC OPEN HOUSE

Share survey results, preliminary recommendations

Focus Groups

Analyze & Revise

## APPROVING

### PUBLIC REVIEW

Share draft plan and all recommendations

Office Hours

Final Revisions

City Council vote



# DETROIT PARKS & REC STRATEGIC PLAN

"NOW THE LORD IS THAT SPIRIT  
AND WHERE THE SPIRIT OF THE  
LORD IS, THERE IS LIBERTY"

[detroitmi.gov/parksplan](https://detroitmi.gov/parksplan)

Let us know what you want for the future of parks & rec in Detroit

## TAKE THE SURVEY!

<https://forms.gle/624Sfd5E6zsqEN2DA>

For more information, and for non-computer users who want to fill out the survey over the phone leave a message at **(313) 744-3202** or contact Juliana Fulton at [fultonj@detroitmi.gov](mailto:fultonj@detroitmi.gov)

