

Detroit Community Health Improvement Plan (CHIP)
Strategic Issues, Priority Goals, SMART Objectives, and Strategies

VISION & VALUES

Healthy and thriving communities, where all Detroiters engage and participate in a compassionate, coordinated public health system that supports complete well-being

Accountability – Respect – Innovation – Solution-Focused – Equity

STRATEGIC ISSUE #1: SAFE AND AFFORDABLE HOUSING

Ensure the basic housing needs and health of residents are supported and sustained by increasing access to safe and affordable homes in all neighborhoods.

Objective 1: Develop one cohesive ecosystem of current services that support safe and affordable housing by December 2021.

Strategy 1.1: Develop a mechanism to increase linkages and referrals between services.

Strategy 1.2: Work to incorporate an adequate housing aspect to service providers' intake forms.

Strategy 1.3: Increase communication about rental assistance and home loan programs.

Objective 2: Increase percentage of individuals living in housing that is safe, accessible, and connected to community and services.

Strategy 2.1: Conduct educational efforts to promote safe housing, including: Eviction prevention programs; Tenants' rights and legal resources to address poor housing conditions; Lead poisoning prevention and remediation of housing; Landlord education about inspection policies and code enforcement.

Strategy 2.2: Advocate for plans and policies that expand the supply of affordable housing for low-income families and individuals by engaging potential developers and funders.

Strategy 2.3: Protect existing affordable housing that is at risk of conversion to unaffordable market-rate housing through tenant organizing and collaboration with city officials.

Objective 3: Reduce the associated costs of living in the home.

Strategy 3.1: Engage the utility services department to learn what assistance is available, identify gaps in programs, and develop strategies to prevent shut-offs.

Strategy 3.2: Utilize HRD's Single Family Housing data to identify current barriers in housing access and develop strategies to address them.

Strategy 3.3: Build financial capacity for minor and major home repair.

STRATEGIC ISSUE #2: PLATFORM TO ACCESS RESOURCES

Identify and implement a common platform that enables all community resources to join forces to give residents access to pertinent services

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| <p>Objective 1: Healthcare, food, and social service providers will partner to coordinate food and other resource needs and opportunities.</p> |
| <p>Strategy 1.1: Engage with community organizations and residents.</p> <p>Strategy 1.2: Develop a plan to address resource coordination challenges and opportunities.</p> <p>Strategy 1.3: Finalize partnership and data sharing agreements (e.g. MOUs or contracts).</p> <p>Strategy 1.4: Develop a plan to secure and protect data that belongs to participants.</p> <p>Strategy 1.5: Determine reasons why organizations may not be able to participate in coordination (e.g. low technology and staffing capacity).</p> <p>Strategy 1.6: Design a financial plan to fund the group's work.</p> |
| <p>Objective 2: Increase linkages and referrals between healthcare, food, and social service providers among participants enrolled in a resource coordination program.</p> |
| <p>Strategy 2.1: Develop logic model and implementation plan.</p> <p>Strategy 2.2: Build resource coordination program (shared screening tool, closed-loop referrals, resource directory, resource navigators, and innovative food resources).</p> <p>Strategy 2.3: Launch technical advancements to support the program (e.g. technology to support data sharing across organizations).</p> <p>Strategy 2.4: Incorporate community feedback to share experiences and improve the program.</p> <p>Strategy 2.5: Discuss resource coordination challenges and opportunities and identify solutions.</p> |
| <p>Objective 3: Expand resource coordination partnership and program to address two (2) other community needs.</p> |
| <p>Strategy 3.1: Identify existing efforts to increase linkages and referrals and address social needs (i.e. housing and utilities).</p> <p>Strategy 3.2: Engage with community organizations and residents.</p> <p>Strategy 3.3: Finalize partnership and data sharing agreements with new partners (e.g. MOUs or contracts).</p> <p>Strategy 3.4: Incorporate new partners and workflows into logic model, program, community engagement, and quality improvement efforts.</p> <p>Strategy 3.5: Develop a plan to address other community needs in the future.</p> |

STRATEGIC ISSUE #3: COORDINATING HEALTH AND SOCIAL SERVICES

Improve health access and outcomes by coordinating community and health resources.

Objective 1: By May 31, 2022 establish one cross-sector collaborative that will align resources and best practices to improve the health and well-being of Detroiters.

Strategy 1.1: Identify current coalitions that are dedicated to improving the health and well-being of Detroiters, and catalogue these coalitions and their organizations within the Community Information Exchange (CIE).

Strategy 1.2: Recruit a diverse group of key stakeholders including organizations and individuals to design the cross-sector collaborative.

Strategy 1.3: Define “collaboration” with members and ensure that this definition is included within a collaborative charter and Memorandum of Understanding (MOU) in addition to the scope, expected deliverables, accountability measures, and responsibilities for all members.

Strategy 1.4: Leverage the work of the identified current coalitions by engaging organizations involved in these coalitions and gathering information on current best practices for collaboration.

Strategy 1.5: Ensure ongoing communication and continuous education between organizations through means & methods useful & convenient to all collaborative members (e.g. quarterly meetings and Zoom).

Strategy 1.6: Create and strengthen partnerships with defined outcomes & accountability measures between collaborative members to increase access to shared resources (i.e. funding, capacity, and best practices).

Objective 2: By May 31, 2023 educate a pilot group of residents on how to navigate currently established health and social service systems to increase resident awareness of these systems by 25% from baseline.

Strategy 2.1: Create a tool and conduct a baseline assessment that includes the collection of quantitative and qualitative data to determine resident health literacy and awareness of health and social service systems.

Strategy 2.2: Review information that residents report having access to about health and social service systems and identify the platforms (formal and informal) in which this information is housed.

Strategy 2.3: Work with residents to develop health education strategies and conduct health education sessions to educate the public on existing systems, focusing on technology and digital access to information and resources.

Strategy 2.4: Work with Detroit City Government to implement policies and programming that increase connectivity and internet access for Detroit residents

Objective 3: By May 31, 2024 improve the integration and coordination of health and social services across the continuum of care to increase access to equitable and quality care for a pilot group of residents by 35% from baseline.

Strategy 3.1(a): Create a tool and conduct a baseline assessment of access to equitable and quality health care among residents.

Strategy 3.1(b): Create a tool and conduct a baseline assessment of health system leaders’ perceptions of institutional policies and practices related to equitable access for Detroiters

Strategy 3.2: Identify current health policy that local, state, and national level policy makers are working on and determine which policies the cross sector collaborative can advocate for.

Strategy 3.3: Facilitate partnerships between providers and social service organizations by advancing organizational policies that will help them to better integrate services.

Strategy 3.4: Facilitate the creation of a shared language and measure around the social determinants of health with providers and social service organizations

Strategy 3.5: Identify best practices for assessing and addressing social service needs of patients within the clinical setting, and implement these best practices with partner providers.