

## Detroit Community Health Improvement Process



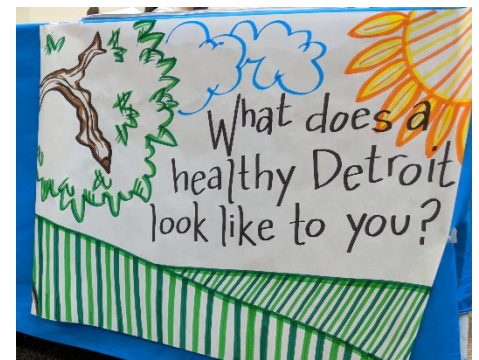
The Detroit Community Health Improvement Process brings key stakeholders within the [local public health system](#) together to work with the community to improve the health and well-being of those who live, work, play, and pray in the City of Detroit. The [Mobilizing for Action through Planning and Partnerships \(MAPP\)](#) process (left), which was developed by the National Association for City and County Health Officials (NACCHO), was used as the framework for the Detroit Community Health Improvement Process. This framework was chosen because it is rooted in community engagement and it provides for an interactive process that can be used to improve the efficiency, effectiveness, and

performance of the local public health system. This process includes both the Community Health Assessment and the Community Health Improvement Plan.

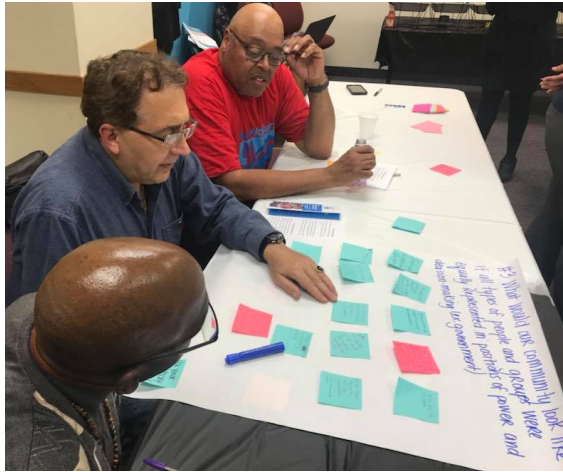
### Community Health Assessment

The Community Health Assessment (CHA), which was conducted in 2018, includes the first four phases of the MAPP process:

1. **Organize for Success and Partnership Development** – Organizing and engaging community partners that would advise this process and building an internal team at DHD that would be responsible for making sure that the process is implemented.
2. **Visioning** – Working with the community to answer the question, “What does a healthy Detroit mean to you?”
3. **Four MAPP Assessments** – These assessments collected different types of data about community health and worked with residents and community partners to answer the following questions:
  - a. What is important to our community?
  - b. How is quality of life perceived in our community?
  - c. What assets do we have that can be used to improve community health?
  - d. What are the components, activities, competencies, and capacities of our local public health system?
  - e. How are the Essential Services being provided to our community?
  - f. How healthy are our residents?
  - g. What does the health status of our community look like?
  - h. What is occurring or might occur that affects the health of our community or the local public health system?
  - i. What specific threats or opportunities are generated by these occurrences?



4. **Identify Strategic Issues** – Information from the previous two steps were used to developed six community health goals and these goals were ranked to determine the top three that would be the focus of the Community Health Improvement Plan (CHIP)



During the CHA, we worked with community organizations, leaders, and over 2,000 residents to complete the first four phases of the MAPP process and answer the above key questions. Community engagement efforts involved community meetings, a youth visioning activity, a social media campaign, and community toolkits. Data collection efforts included data walks, a youth photovoice project, focus groups, interviews, and an issue prioritization survey. We also worked with the University of Michigan Poverty Solutions to add questions to their Detroit Metro Area Community Study (DMACS) Survey, which collected information from 1,200 Detroiters about their experiences and needs related to health.

For more detailed information on the CHA and the data that was collected during this process, please use the links below.

[2018 Detroit Community Health Assessment](#)  
[Detroit Metro Area Community Study \(DMACS\) Survey](#)  
[Detroit Open Data Portal](#)

### **Community Health Improvement Plan**

The development and implementation of the Community Health Improvement Plan (CHIP) includes the last two phases of the MAPP process:

5. **Formulate Goals and Strategies** – Developing an action plan, which includes goals, objectives, strategies, and metrics, for addressing each of the strategic issues that were identified through the CHA.
6. **Action Cycle** – Links planning, implementation, and evaluation. This is the phase of the process in which we implement the CHIP strategies and evaluate them.

The CHIP will be a community-wide strategic plan developed, supported, and implemented by partner organizations, agencies, and community members. The goal of the CHIP is to improve health outcomes and reduce health disparities in Detroit that were identified by the community in the CHA. Based on the information from the CHA, the following three public health priorities were identified as focus areas for the CHIP.



Safe and Affordable Housing



Platform to Access Resources



Coordinating Health and Social Services

Action Teams for each of the three priorities were developed to lead the creation of action plans to create community accountability for addressing the goal statements under each of these priorities.

### Safe and Affordable Housing

Ensure the basic housing needs and health of residents are supported and sustained by increasing access to safe and affordable homes in all neighborhoods. This priority focuses on home repairs, affordable housing stock, communication and coordination of services, and policy and advocacy.

The Action Team for this priority is led by Danielle Hilliker, Executive Director of Joy-Southfield Community Development Corporation and Shannon Brownlee, Public Health Project Leader at the Detroit Health Department. Additional organizations that are currently represented on this Action Team include the following:

- Authority Health
- Black Family Development, Inc.
- City of Detroit Housing and Revitalization Department
- City of Detroit Office of Sustainability
- Community Development Advocates of Detroit (CDAD)
- GenesisHOPE Community Development Corporation
- The Greater Detroit Area Health Council
- Homeless Action Network of Detroit (HAND)
- Michigan Department of Health and Human Services
- Neighborhood Service Organization
- University of Michigan
- United Way for Southeastern Michigan

If you are interested in joining this Action Team, please contact Shannon Brownlee at [brownlees@detroitmi.gov](mailto:brownlees@detroitmi.gov).

### Platform to Access Resources

Identify and implement a common platform that helps all community resources to join forces to give residents access to relevant services. This priority focuses on connecting residents to resources that improve access to fresh, affordable, and high quality food within the city.

The Action Team for this priority is led by Eric Davis, Vice President of Basic Needs, Health, and Outreach at United Way for Southeastern Michigan and Imoni Williams, Community Health Worker at the Detroit Health Department. Additional organizations that are currently represented on this Action Team include the following:

- Detroit Regional Chamber
- Focus: HOPE
- Gleaners
- Henry Ford Health System
- Matrix Human Services

If you are interested in joining this Action Team, please contact Imoni Williams at [williamsim@detroitmi.gov](mailto:williamsim@detroitmi.gov).

#### *Coordinating Health and Social Services*

Improve health access and outcomes by coordinating community and health resources. This priority focuses on cross-sector collaboration and resource alignment, helping the public navigate comprehensive systems, and improving equitable access to quality care.

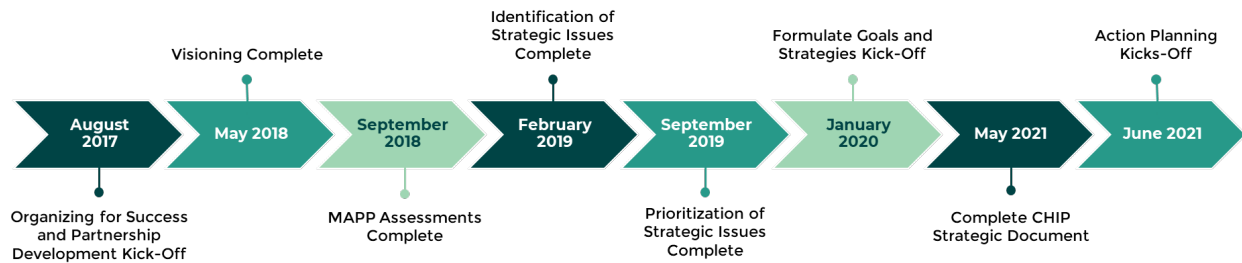
The Action Team for this priority is led by Dr. Felix Valbuena, Chief Executive Officer of Community Health and Social Services (CHASS) Center and Bianca Lawrence, Public Health Project Leader at the Detroit Health Department. Additional organizations that are currently represented on this Action Team include the following:

- Arab Community Center for Economic and Social Services (ACCESS)
- Coalition on Temporary Shelter (COTS)
- Detroit Area Agency on Aging (DAAA)
- Detroit Wayne Integrated Health Network
- Focus: HOPE
- GenesisHOPE Community Development Corporation
- Henry Ford Health System
- United Way for Southeastern Michigan
- Wayne State University School of Medicine

If you are interested in joining this Action Team, please contact Bianca Lawrence at [lawrencebi@detroitmi.gov](mailto:lawrencebi@detroitmi.gov).

#### **Community Health Improvement Process Time Line**

Based on the phases of the MAPP process, we are currently in the “*Formulating Goals and Strategies*” phase of this work. The CHIP document is expected to be complete by May 2021. Implementation of CHIP is scheduled to begin June 2021 and be completed by May 2024.



### **Get Involved!**

We are continuously looking for individuals who are interested in being involved in this process! Starting October 2020 we will be engaging residents through focus groups and a community-wide survey to get community feedback and recommendations on objectives and strategies that have been developed for this group. If you would like to receive information regarding opportunities to get involved, please [sign up for our mailing list!](#)

### **Steering Committee**

This work would not be possible without our Steering Committee, which has worked tirelessly to ensure that this is truly a community-driven process. Organizations that are represented within are Steering Committee are listed below.

**Arab Community Center for Economic and Social Services (ACCESS)**

Mona Makki  
*Director of Community Health and Research*

**American Indian Health and Family Services of Southeastern Michigan**

Chasity Dial  
*Chief Executive Officer*

**BFDI Educational Services, Inc.**

Alice Thompson  
*Chief Executive Officer*

**Black Family Development**

Kenyatta Stephens  
*Chief Executive Officer*

**Community Development Advocates of Detroit (CDAD)**

Madhavi Reddy  
*Executive Director*

**Community Health and Social Services (CHASS) Center**

Dr. Felix Valbuena  
*Chief Executive Officer*

**Detroit Area Agency on Aging (DAAA)**

Ronald Taylor  
*President and Chief Executive Officer*

**Detroit Regional Chamber**

Sinziana Luchian  
*Director of Health Care Initiatives*

**Detroit Health Department**

Denise Fair (Co-Chair)  
*Chief Public Health Officer*

**Detroit Hispanic Development Corporation (DHDC)**

Angela Reyes  
*Executive Director*

**Detroit Wayne Integrated Health Network (DWIHN)**

Tammi Jenifer  
*Integrated Healthcare Project Coordinator*

**Eastern Market Corporation**

Daniel Carmody  
*President*

**Focus: HOPE**

Jasahn Larsosa  
*Director of Advocacy, Equity, & Community Empowerment*

**Henry Ford Health System**

Susan Hawkins  
*Senior Vice President, Population Health*

**Homeless Action Network of Detroit (HAND)**

Tasha Gray  
*Executive Director*

**Joy-Southfield Community Development Corporation**

Danielle Hilliker  
*Executive Director*

**Matrix Human Services**

Brad Coulter  
*President and Chief Executive Officer*

**MOSES**

Ponsella Hardaway  
*Executive Director*

**Neighborhood Service Organization (NSO)**

Linda Little  
*President and Chief Executive Officer*

**Ruth Ellis Center**

Pamela Alexander  
*Program Director*

**United Way for Southeastern Michigan**

Eric Davis (Co-Chair)  
*Vice President of Basic Needs, Health, and Outreach*

**Wayne State University School of Medicine**

Dr. Herman Gray  
*Chair, Department of Pediatrics*

If you have general questions about our Community Health Improvement Process, please feel free to email us at [DetroitCHA@detroitmi.gov](mailto:DetroitCHA@detroitmi.gov).