

41ST ANNUAL DETROIT JAZZ FESTIVAL

POSTER DESIGN CONTEST! \$10,000 COMMISSION!

INFORMATION

The Detroit Jazz Festival Foundation will partner with the City of Detroit's Office of Arts, Culture and Entrepreneurship (Detroit ACE) in seeking submissions to choose an outstanding DETROIT artist to create the 2020 poster for the 41st annual Detroit Jazz Festival. The Festival is the largest free festival in the nation, is family-friendly and draws over 300,000 people each year.

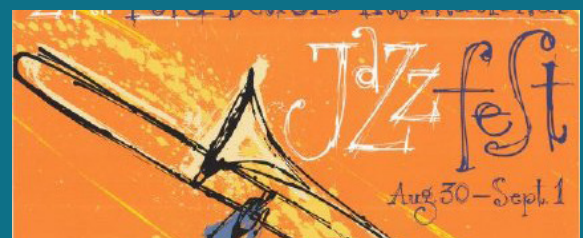
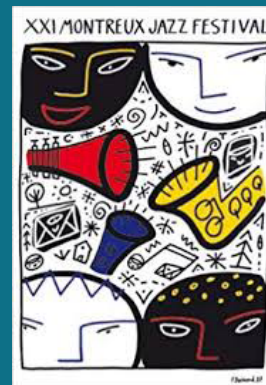
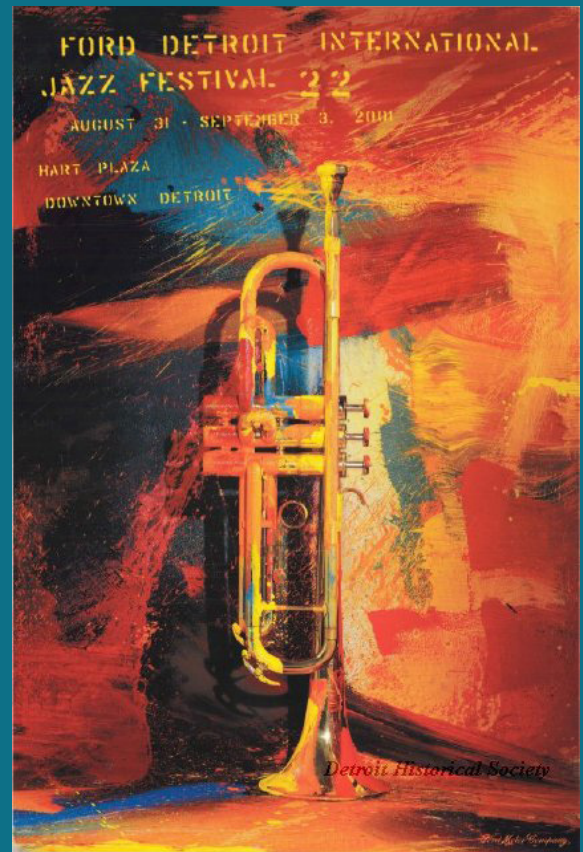
The poster must reflect Detroit's unique vibe and may reference the defining events of the year; COVID-19 pandemic, quest for justice led through the Black Lives Matter movement, events and concerts being moved to digital platforms, including the Jazz Festival.

ELIGIBILITY

- Artists must LIVE and work in Detroit.
- Artists must have experience. This may not be their first work.
- Artist must have a prove-able track record of meeting deadlines.

REQUIREMENTS

- Be an original work of art
- Appropriately represent the Detroit Jazz Festival (a family event) and the jazz art form
- Speak to a diverse audience
- NOT include any recognizable face
- NOT include profane images or language
- NOT include political content, logos or slogans
- The artist may use for the final work paint, pastel, ink, photography, mixed media, etc.



41ST ANNUAL DETROIT JAZZ FESTIVAL Poster Design Contest Application

1. First and Last Name
2. Email Address
3. Three samples of previous work
4. Artists statement/professional record
5. Narrative describing your vision for the poster
6. Sketched draft of your poster concept

SEND all files, images and application materials to **detroitartsandculture@gmail.com** with YOUR NAME in the subject line

TIMELINE

July 14

The deadline for all submissions, including required sketches of vision for the poster, no exceptions.

July 23–25

The Poster Committee will select and interview finalists.

July 27

The winning artist will be announced.

July 31

The deadline for approval of the final selection/design.

August 8

The deadline for completion of the camera-ready piece.

August 12

Press conference to reveal the official poster to the public.

TERMS OF AGREEMENT

1. The Detroit Jazz Festival owns the final poster in its entirety.
2. The artist agrees to appear before and during the 2020 Detroit Jazz Festival for mutually agreed media appearances.
3. If chosen as a finalist, you must be available for a Zoom or phone interview at a mutually agreed upon time with the Poster Selection Committee between July 17 and 18.
4. All proceeds from sales of the poster shall go to the Detroit Arts Fund.
5. The Detroit Jazz Festival, Detroit ACE and the poster sponsor logos will be carefully added with minimal dating information, to avoid intruding on the artwork.

ARTIST SIGNATURE

DATE