## COMMUNITY OUTREACH ORDINANCE

A process for community information, notification and comment.

Sponsored by: Detroit City Council President Brenda Jones

## WHAT IS THE COMMUNITY OUTREACH ORDINANCE???

- An opportunity for the community to be informed and provide comment on specific actions taken by the Mayor's Office prior to City Council approval or Administrative action.
- Any items related to the Community Benefits Ordinance are EXEMPT from this process.
  - If there are concerns with development thresholds and other items, the Community Benefits Ordinance is currently being amended. Follow up with Linda Wesley at <u>wesleyl@detroitmi.gov</u>.
- This ordinance DOES NOT prevent additional outreach.
- This ordinance DOES NOT prevent any additional outreach required by law.

## WHAT IS THE COMMUNITY ENGAGEMENT RESOLUTION?

- Some items were not able to be added to the ordinance due to fiscal impact or a violation of Separations of Powers as laid out in Section 4-113 of the Charter.
- However, the ordinance will be accompanied by a Community Engagement Resolution expressing support for community engagement actions.
- If you would like to add language to the resolution, please email <u>barnesja@detroitmi.gov</u>

# SECTION ONE

OUTREACHTYPE

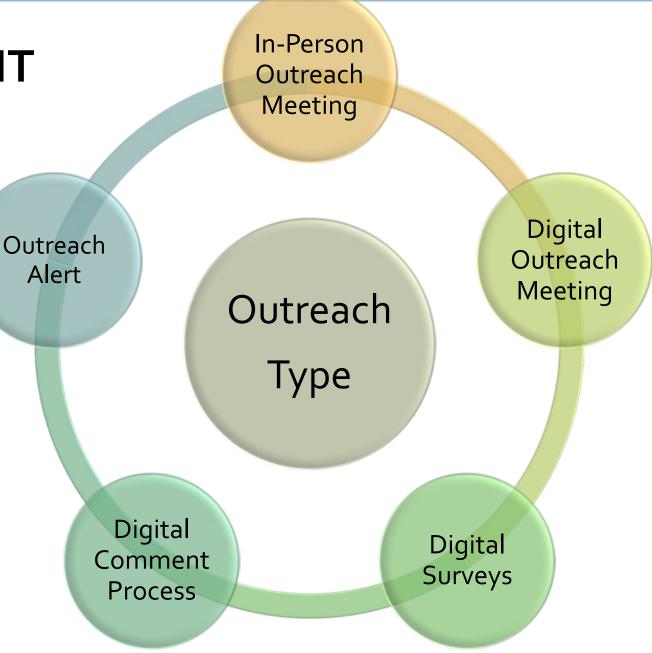
OUTREACH NOTICE

OUTREACH MEETINGS

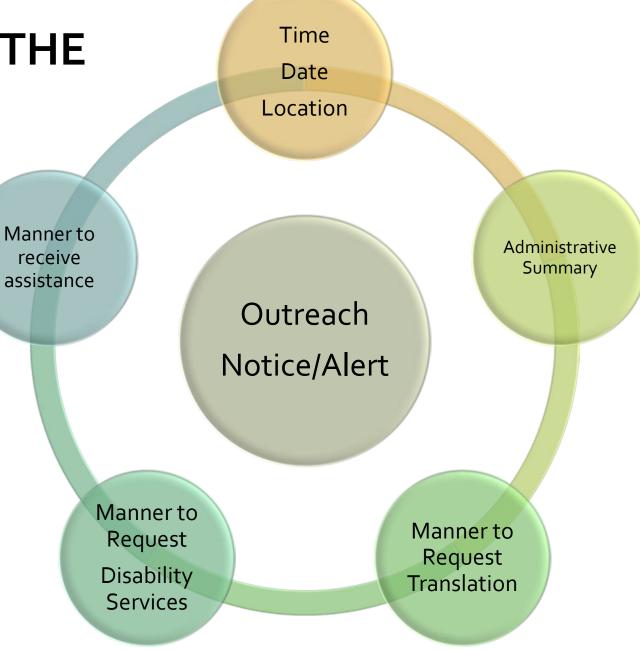
COMMUNITY ENGAGEMENT REPORT

## WHAT ARE THE DIFFERENT TYPES OF OUTREACH?

- Various Outreach Types allows for outreach flexibility to ensure that outreach is able to occur in all conditions including but not limited to staffing and financial restrictions.
- For items requiring City Council Approval, if the City Council is not satisfied with the outreach type, the item can be held at the table and require additional outreach.



# WHAT IS REQUIRED FOR THE OUTREACH NOTICE?



**City Website** Social Media Channel 10 Minimum Email/Text to 10-day notice residents in Registration requirement Outreach Database Notice Distribution Hard Copy Distribution Email/Text to 300ft. for in City Council and CAC person meetings

- The Community Advisory Councils (CACs) are community elected bodies created by the Detroit City Charter.
- It was crucial that the CACs be notified of the outreaches to participate in the process and spread the word.

- Due to financial and staffing restrictions, additional spacing for the in-person notification is not feasible.
- However, the Community Engagement Resolution will urge an increase in distribution spacing based upon the future availability of additional financial and staffing resources.

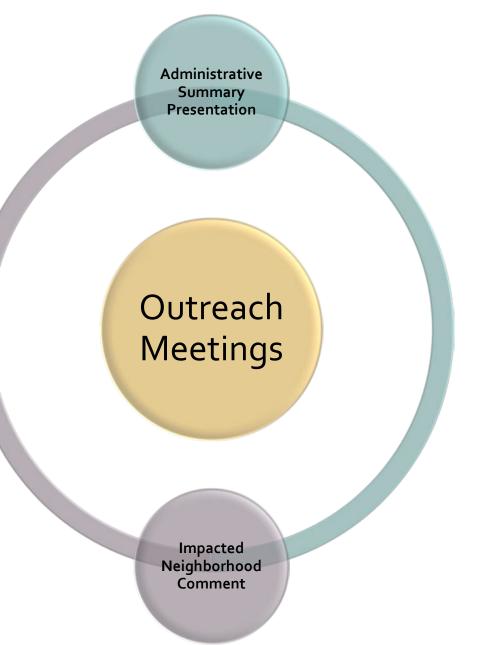
- The creation of the registration database was removed due to a separation of powers violation.
- However, the Mayor's Office supports the creation of the database and the creation of the database will be a part of the Community Engagement Resolution.

- Providing notification to all those in the registration database empowers the following groups to be apart of the process and spread the word ensuring maximum community outreach :
  - Residents
  - Block Clubs
  - Community Groups
  - Businesses
  - Food Pantries
  - Non-Profit Organizations
  - Senior Citizen Facilities

 The CACs and City Council Members representing the impacted neighborhood are also required to notify registered users to spread the word ensuring maximum community outreach.

# WHAT MUST OCCUR AT THE OUTREACH MEETINGS?

- Specific details on the management of the meetings such as speaking time, facilitators, etc. are exempt from the ordinance due to a violation of separation of powers.
- However, we can add requests to the Community Engagement Resolution.



## WHAT MUST BE IN THE COMMUNITY OUTREACH REPORT?

If provided, a report from the established Community Advisory Council representing the impacted neighborhood

Community Outreach Report

Detailed Account of

How Outreach was noticed

> Itemized list of concerns raised by the impacted neighborhood

ALL letters, comments, or reports from a resident business, neighborhood organization or community group within the impacted neighborhood

Method to Address or Why not addressed

# SECTION TWO

PROPOSAL TYPES CLASSES

### WHAT IS A CITY WIDE PROPOSAL?

#### **City Wide Proposals**

- 1. Mayor's Annual Recommended Budget
- 2. Bond Proposals
- 3. City-Wide Nonmotorized Transportation Plan
- 4. City-wide Park Improvement Plan
- 5. Ballot Initiatives (Administration Or City Council)

## WHAT IS THE CITY WIDE PROPOSAL OUTREACH PROCESS?



### WHAT IS A CLASS A NEIGHBORHOOD PROPOSAL?

#### CLASS A NEIGHBORHOOD PROPOSALS

- Surplus Property Sales (5 contiguous acres),
- 2. Street Scape Project/Construction Projects
- 3. Camera Surveillance Technology Contracts
- 4. Amendments to the City of Detroit's Master Plan.

## WHAT IS THE CLASS A NEIGHBORHOOD PROPOSAL OUTREACH PROCESS?



### WHAT IS A CLASS B NEIGHBORHOOD PROPOSAL?

#### CLASS B NEIGHBORHOOD PROPOSALS

1. Neighborhood Planning Studies

## WHAT IS THE CLASS B NEIGHBORHOOD PROPOSAL OUTREACH PROCESS?

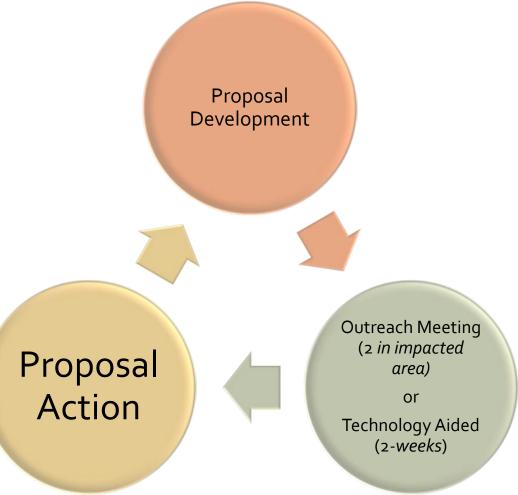


### WHAT IS A CLASS C NEIGHBORHOOD PROPOSAL?

#### CLASS C NEIGHBORHOOD PROPOSALS

1. Installation of Bike Lanes

## WHAT IS THE CLASS C NEIGHBORHOOD PROPOSAL OUTREACH PROCESS?



### WHAT IS A CLASS D NEIGHBORHOOD PROPOSAL?

#### CLASS D NEIGHBORHOOD PROPOSALS

- 1. Installation of Camera Surveillance Technology
- 2. Installation of Speed Humps

## WHAT IS THE CLASS D NEIGHBORHOOD PROPOSAL OUTREACH PROCESS?

