



Revised Community Engagement Ordinance

CITY OF DETROIT COMMUNITY ENGAGEMENT POLICY

What is the same?

- ▶ **Community Engagement Proposal Types and Classes**

- ▶ Only items specified in the ordinance are subject to community engagement requirements.

- ▶ **In Person Meeting 300ft. Notification Requirements**

- ▶ Due to budget and staffing constraints, this requirement cannot be increased.
- ▶ This **DOES NOT** prevent residents from within the impact area from attending or commenting at the meeting.

- ▶ **Community Benefits Ordinance Exemption**

- ▶ All items related to development, tax incentives or abatements are exempt from this process.
- ▶ The CBO is currently open for amendments. Contact wesleyl@detroitmi.gov to see how you can get involved in the process!



Let's Recap!

Community Engagement Requirements

Community Engagement Classes	City-Wide Proposal Proposals Impacting the Entire City	Neighborhood Proposal Proposals Impacting a Specific Neighborhood
Class A Prior to City Council Submission	<ul style="list-style-type: none">1 Meeting (<i>in-person or virtual</i>) in Each of the 7 City Council Districts or 4-week Comment Period/SurveyCommunity Engagement Report	<ul style="list-style-type: none">2 Meetings (<i>in-person or virtual</i>) in the impact area or 2-week Comment Period/SurveyCommunity Engagement Report
Class B After or No City Council Approval Required	N/A	<ul style="list-style-type: none">2 Meetings (<i>in-person or virtual</i>) in the impact area or 2-week Comment Period/Survey
Class C Prior to City Council Submission	N/A	<ul style="list-style-type: none">Community Engagement Plan
Class D After or No City Council Approval Required	N/A	<ul style="list-style-type: none">Digital Notification

City Wide Proposals

Class A	Class B	Class C	Class D
<ul style="list-style-type: none">• The approval of the Mayor's recommended budget• Ballot initiatives led by either the Mayor's Office or the Detroit City Council• Approval of the request to solicit City of Detroit bonds• Approval of a city-wide plan or contract to install bike lanes• Approval of a city-wide park improvement plan (Community Amendment)	N/A	N/A	N/A

Neighborhood Proposals

Class A

- The approval of a new neighborhood planning study contract
- The approval of a new streetscape project and/or construction project
- Major land sales where 5 acres or more of publicly- or authority owned land is transferred to a private entity for a single project. **Large land sales. This is the closest that we are able to get to RFP/RFQ items related to land sales without violating separation of powers within the Charter. Due to charter limitations, the City Council cannot interfere with administrative duties legislatively by mandating RFP/RFQ requirements, however the CEO ensures community input prior to City Council consideration.**
- Approval of a contract to install camera surveillance technology
- The approval of master plan amendments changing the master plan future general land use designation of one square-mile or more land area

Neighborhood Proposals

Class B

- **Installation of New Bike Lanes**

Neighborhood Proposals

Class C

- **Approval of New Neighborhood Planning Studies**

Neighborhood Proposals

Class D

- **Installation of Speed Humps**
- **Installation of Camera Surveillance Technology**

We Heard Your Concerns and Made Some Changes!

- ▶ **Community Representation**

- ▶ Collaboration with the Community Advisory Councils
- ▶ Using the Current Community Meeting Structure
- ▶ Collaborative Community Engagement Report

- ▶ **Access to Documents and Enhanced Notice**

- ▶ All relevant documents are provided to the community with notice
- ▶ All information is provided in the notice
- ▶ Disability access requirements in the notice

- ▶ **Sufficient Registration**

- ▶ Department of Neighborhoods Registration Database and Registration Process

How is the Community Represented?

How is the community represented?

▶ **Addition of the Community Advisory Councils**

- ▶ The Administering Department must collaborate with the Department of Neighborhoods (DONs), Detroit City Council Members within the impact area and established Community Advisory Council (CAC) within the impact area
 - ▶ All are required to notify the communities they represent of any in-person or digital meetings or technology-aided engagements

How is the community represented?

- ▶ **Addition of Meeting Collaboration**

- ▶ In addition to meeting and notice collaboration with the CACs, any required meetings can happen at a neighborhood, block club or Charter-mandated meeting
 - ▶ This prevents meeting overlap
 - ▶ This allows collaboration with neighborhood groups

How is the community represented?

- ▶ **Enhanced Community Engagement Report**

- ▶ **What's the Same?**

- ▶ Details on the meeting and the process
 - ▶ Details on how community issues were or could not be addressed

- ▶ **What new?**

- ▶ All comments from the community must be included
 - ▶ Emails
 - ▶ Letters
 - ▶ Statements
 - ▶ Established CAC report must be included



Community Notice?

Community Notice?

▶ Meeting or Action Notification

▶ What's the Same?

- ▶ Location or Digital Access Information, Date, Time, and/ or technology aided instructions
- ▶ Notification to residents within 300 radial ft. of the meeting location (in person meetings only and **DOES NOT** exclude residents from impact area from participating in engagement)
- ▶ Notice is posted on City website and Social Sites
- ▶ Notice must adhere to the City's Language Access Plan

Community Notice?

- ▶ **Meeting or Action Notification**

- ▶ **What's new?**

- ▶ Notification must include all relevant documents to ensure residents are prepared for discussions, comments or to receive information
 - ▶ Notification must include information on how to access disability and translation services for any meetings
 - ▶ Meeting Notification must include contact information for assistance for technology aided options
 - ▶ DONs, City Council Members and CACs are required to send notification to their digital contact lists



Community Notice Registration?

Community Notice Registration?

- ▶ **Addition of Department of Neighborhoods City-Wide Database Management**
 - ▶ Requires the following entities to be a part of the database to ensure maximum community outreach
 - ▶ Block Clubs, Neighborhood Groups, Community Organizations in each district
 - ▶ Senior Citizen Facilities in each district
 - ▶ Established CACs in each district
 - ▶ Businesses in each district
 - ▶ Residents in each district

Community Notice Registration?

- ▶ **Addition of Department of Neighborhoods City-Wide Database Management**
 - ▶ Requires a consistent method for registration
 - ▶ At Meetings (In Person or Virtual)
 - ▶ On the City of Detroit Website
 - ▶ Via Phone
 - ▶ Within 6-months of the passage of the ordinance, the Department of Neighborhoods must conduct a City-wide registration campaign to encourage registration by the required groups

Additional Requirements

- ▶ **The Department of Neighborhoods is also required to submit an annual engagement report**
 - ▶ Ensures legislative oversight for engagement that happens after City Council or that does not require City Council approval



Next Steps?

Next Steps?

▶ Submission of amendments or additions to the policy

▶ Please submit by Wednesday, June 3, 2020 to barnesja@detroitmi.gov

▶ When submitting changes please consider the following:

▶ Is there a financial impact?

▶ Is there a staffing increase required?

▶ Changes requiring an increase in staffing or funding are unlikely due to current budgetary restrictions

Next Steps?

▶ **Previously submitted changes**

- ▶ If you have submitted changes and they are not reflected in the revised policy, they are being reviewed and evaluated
- ▶ A response will be provided once a final determination has been made on any fiscal or staffing impacts of the requested change

Next Steps?

► Policy to Law

- The Law Department is currently taking the policy and turning it into law.
- Once the ordinance is finalized, it will be emailed out.
- To register to receive emails:
 - **Visit Detroitmi.gov/brendajones and click “Join Email List”**



Questions, Comments
Concerns?