



DETROIT BUSINESS OPPORTUNITY PROGRAM

AMANDA SAAB, BUSINESS OPPORTUNITY MANAGER

CRIO Civil Rights, Inclusion and Opportunity Department -formerly the Human Rights Department.

Civil Rights Team

The Civil Rights Team investigates complaints. They also provide virtual training to City Departments.

Language Access Program

LAP continues to provide language services to the general public for City-related matters, including coordinating ASL services for press conferences and City Council meetings. CRIO is prioritizing COVID-19-related language requests.

Incentives Team-The Incentives Team continues to investigate and report on development projects qualifying for EO 2016-1. They are also investigating Neighborhood Advisory Council CBO complaints, fielding customer service inquiries, and hosting virtual meetings with developers and contractors.

Construction Outreach Team-The Construction Outreach Team is providing stability to community partners, sharing information related to COVID-19 developments, and conducting business virtually. With Detroit at Work, they are identifying digital barriers facing Detroiters seeking training in order to coordinate quick and effective solutions.

DETROIT BUSINESS OPPORTUNITY PROGRAM

The Detroit Business Opportunity Program (DBOP), through processing applications and maintaining an online register, annually certifies and recertifies.

Depending on the certification, businesses qualify for the following benefits: appreciation events, networking and capacity building opportunities, equalization credits, and visibility on the register.



BUSINESS CERTIFICATIONS

- **Detroit Based Business (DBB)**- A business located in Detroit for at least one taxable year.
- **Detroit Headquartered Business (DHB)** - A Detroit Business who meets qualifications of DBB who is headquartered in Detroit.
- **Detroit Small Business (DSB)** - A business that qualifies as DBB and that meets requirements for DSB based on industry type.
- **Detroit Resident Business (DRB)** - A business that has at least 4 employees of which at least 51% are Detroit residents.
- **Detroit Based Micro Business (DBMB)** - Must have annual gross receipts of \$1,000,000.00 or less, no more than 15 employees, and located in Detroit.
- **Detroit Start-UP(DSU)**- A business located in the City that has been in business less than 2 years.
- **Minority-Owned Business Enterprise (MBE)**- Must have at least 51% minority ownership.
- **Woman-Owned Business Enterprise(WBE)**- Must have at least 51% woman ownership.

<https://detroitmi.gov/departments/civil-rights-inclusion-opportunity-department/detroit-business-opportunity-program>

BUSINESS CERTIFICATION PROGRAM COSTS

Gross Receipts(from previous tax year)	Fee
≤ \$250,000**	\$250
< \$ 1 million	\$500
≥ \$1million to \$5 million	\$1,500
> \$5 million	\$2,500

** Businesses who have been in operation in the city of Detroit for less than two (2) taxable years are able to certify as a Detroit Start-UP (DSU) and pay a discounted fee of \$250 if the business gross receipts are less than \$250,000.

* Businesses who apply as MBE only and have a current MBE certificate with the MMSSDC will have the program fee waived.



ENSURING INCLUSION & EQUITY

- Access to capital
- Capacity building
- Connection to additional resources
- Relationship Building
- Marketing





Civil Rights, Inclusion
and Opportunity

THANK YOU



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[HTTPS://DETROITMI.GOV/DEPARTMENTS/CIVIL-RIGHTS-INCLUSION-OPPORTUNITY-DEPARTMENT](https://DETROITMI.GOV/DEPARTMENTS/CIVIL-RIGHTS-INCLUSION-OPPORTUNITY-DEPARTMENT)