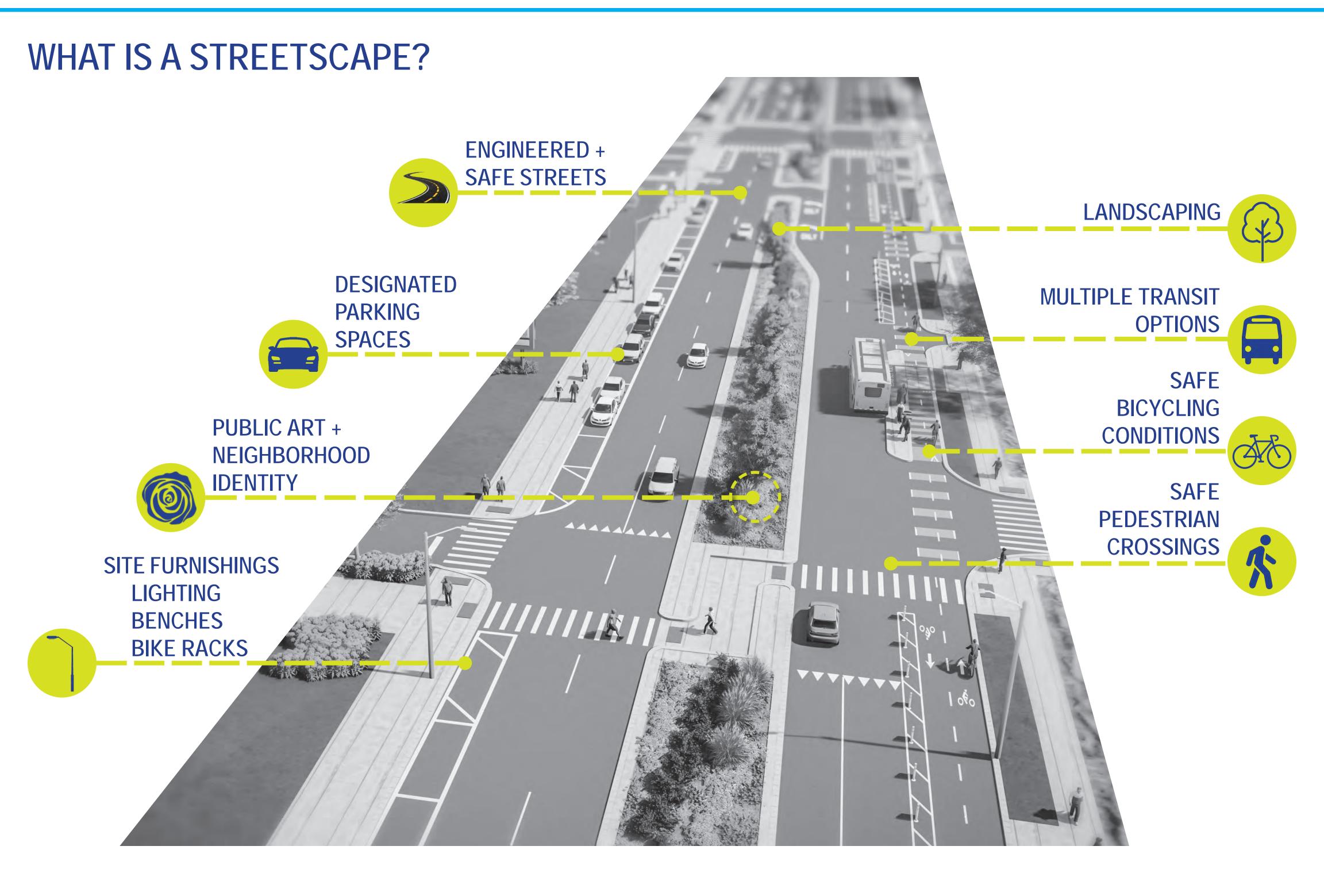
WELCOME

OVERVIEW OF STREETSCAPE PROJECTS IN DETROIT



DETROIT STREETSCAPE PROGRAM

The City of Detroit is investing \$80 million in bonds for 26 projects over the next five years.

Streetscape projects:

- Improve safety
- Support local businesses
- Encourage all forms of transportation
- Beautify corridors

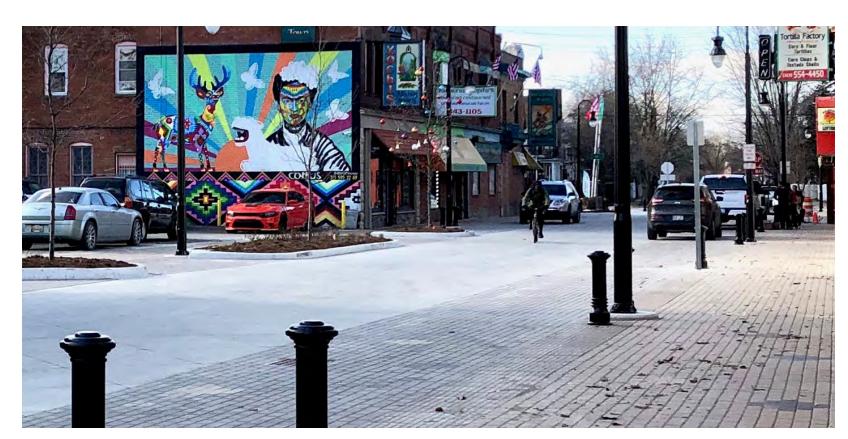
Streetscapes often include:

- Sidewalks
- Bicycle lanes
- Improved lighting
- Landscaping
- Neighborhood branding

















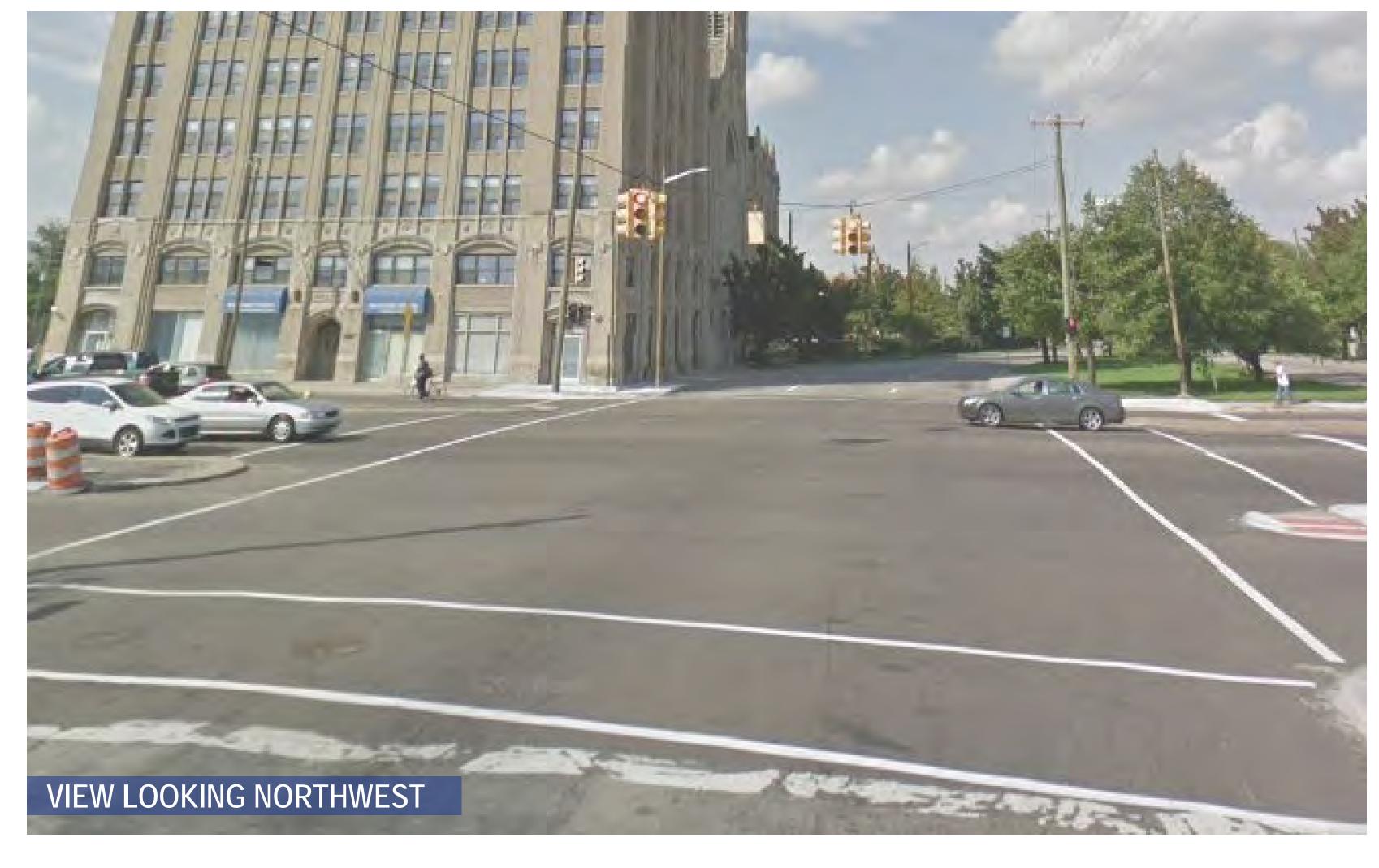


WHERE WE ARE

CONTEXT + COMMUNITY INPUT

EXISTING CONDITIONS

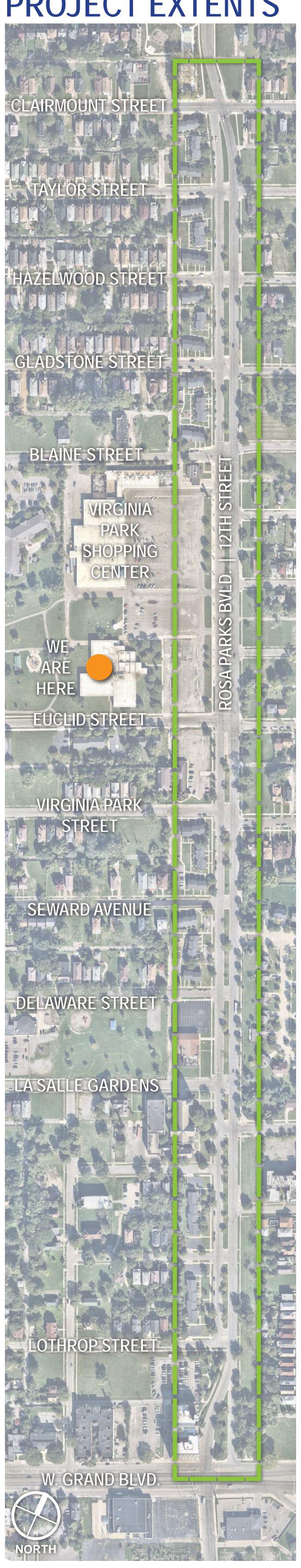




COMMUNITY CONCERNS

- Layout encourages unsafe traffic turns
- Road width encourages high traffic speeds
- One-way road south of W. Grand Boulevard
- Poor conditions of sidewalk and street pavement
- Neighborhood is disconnected from recreation center
- Wide and uncomfortable street crossings
- Lack of safe pedestrian crossings
- Street does not exhibit any neighborhood identity

PROJECT EXTENTS



ROSA PARKS BOULEVARD

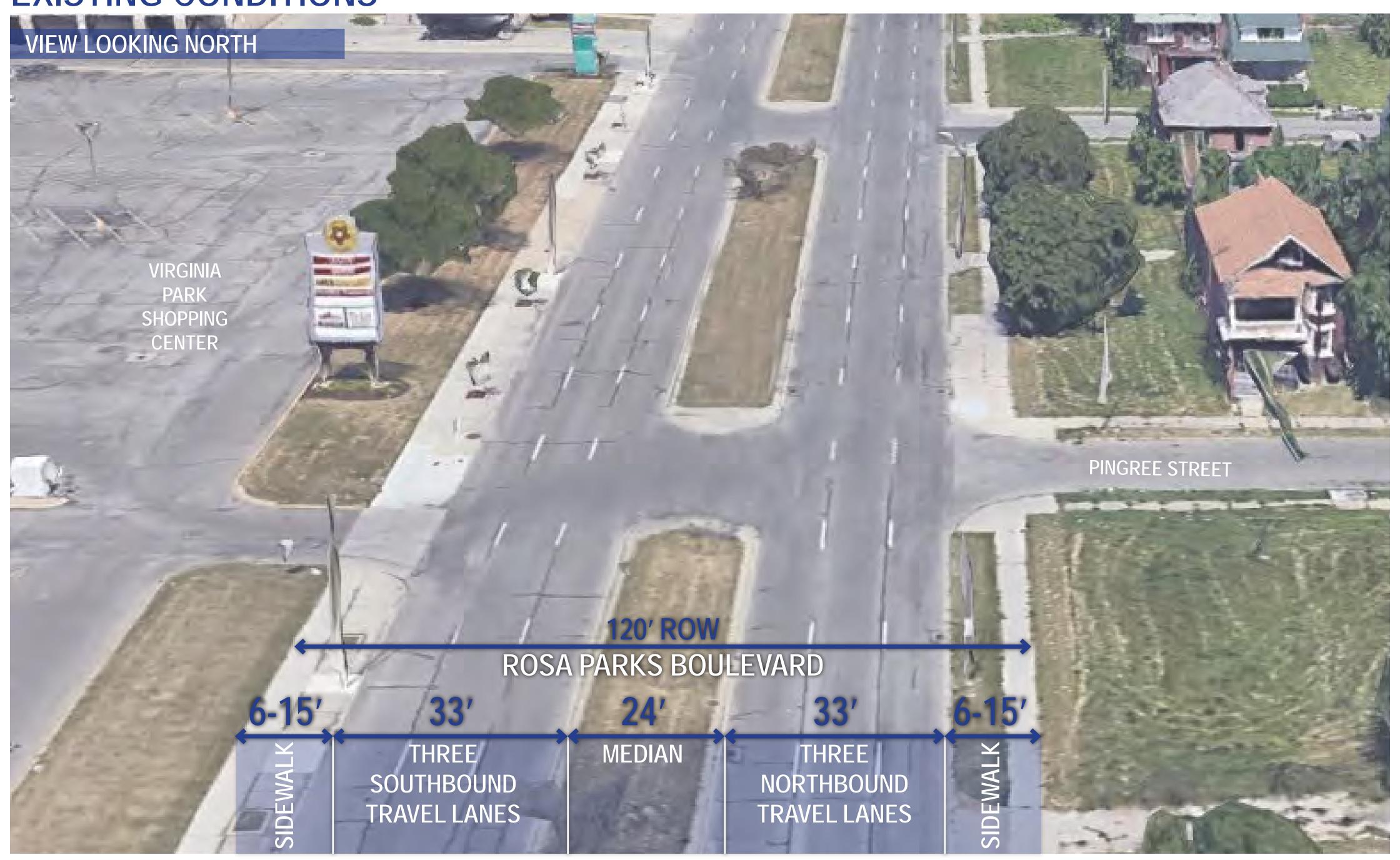
STREETSCAPE IMPROVEMENTS



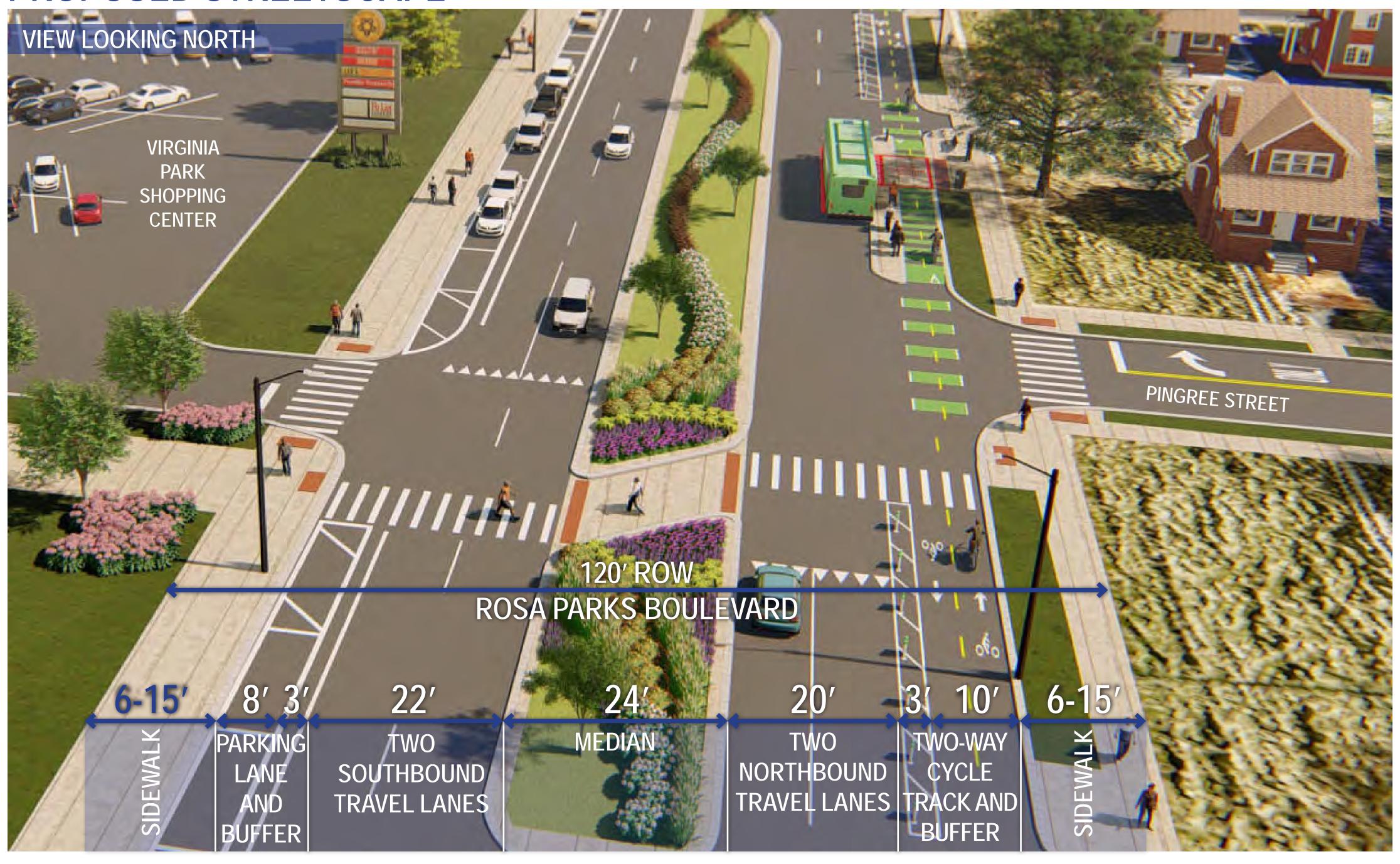
STRESTSCAPE IMPROVEMENTS

BEFORE AND PROPOSED

EXISTING CONDITIONS



PROPOSED STREETSCAPE





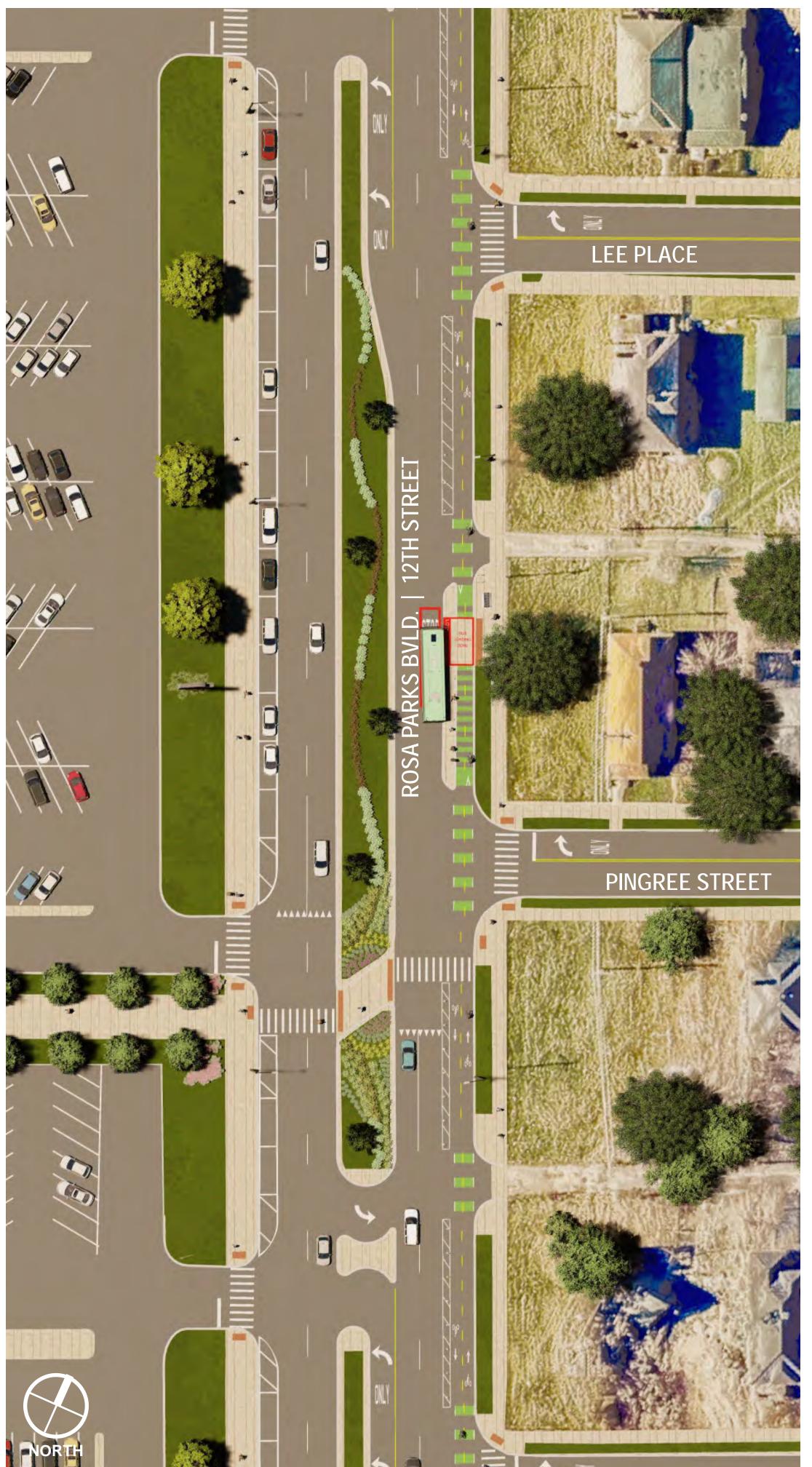




STRESTSCAPE IMPROVEMENTS

PROPOSED ENHANCEMENTS

PROPOSED STREETSCAPE ENLARGEMENT



STREETSCAPE ENHANCEMENTS

- Improved pedestrian and vehicle safety
- New sidewalks and pavement
- ADA curb ramps
- New pedestrian crossings
- Elements to express neighborhood identity
- Lighting
- Landscaping







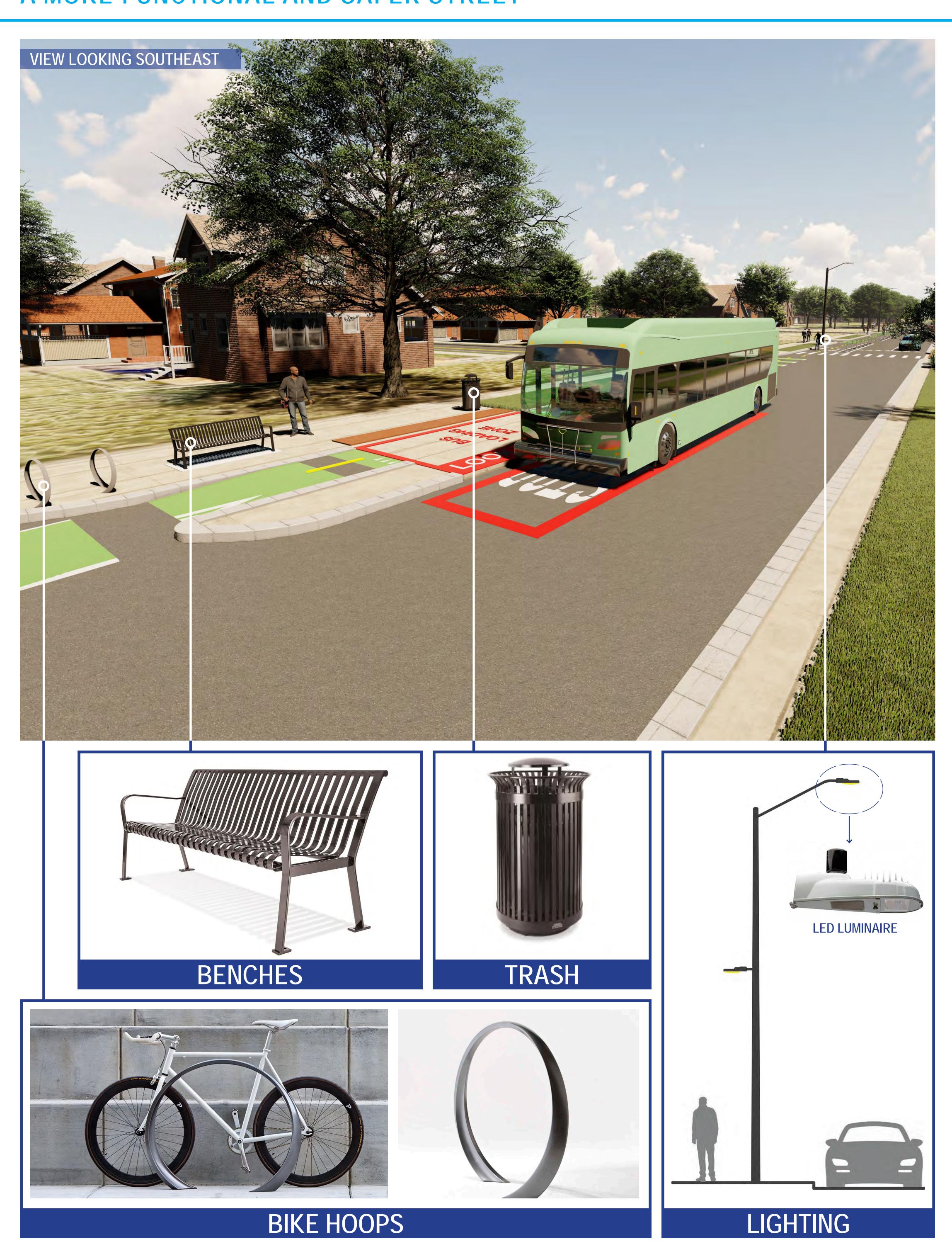
ROSA PARKS BOULEVARD

STREETSCAPE IMPROVEMENTS



SITE FURNISHINGS

A MORE FUNCTIONAL AND SAFER STREET



ROSA PARKS BOULEVARD

STREETSCAPE IMPROVEMENTS

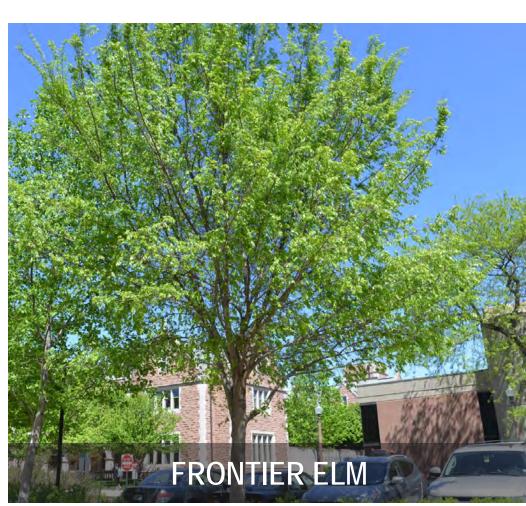


POTENTIAL LANDSCAPE OPTIONS

A MORE BEAUTIFUL 12TH STREET



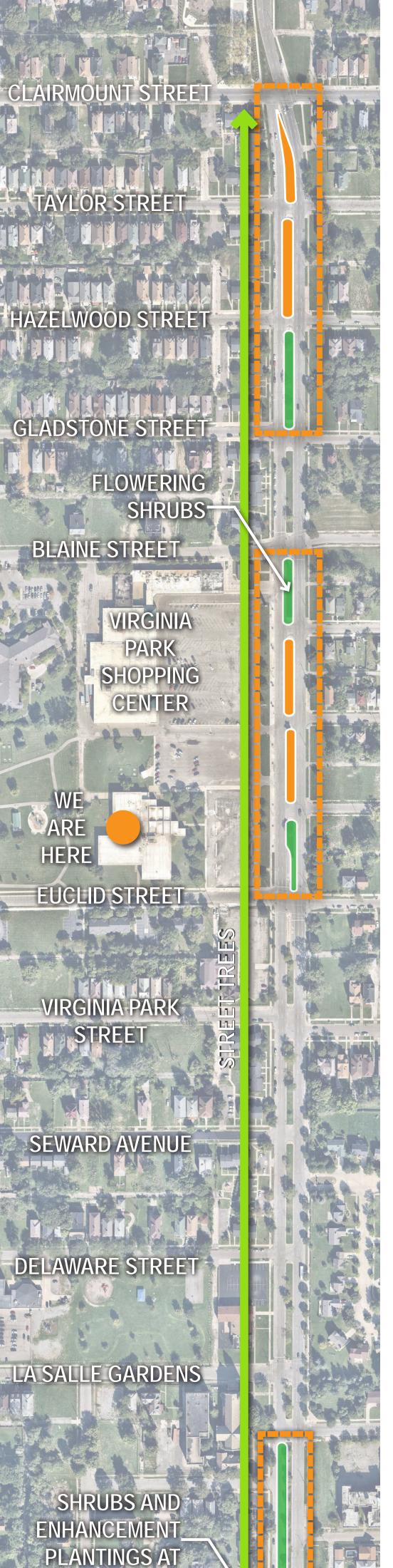




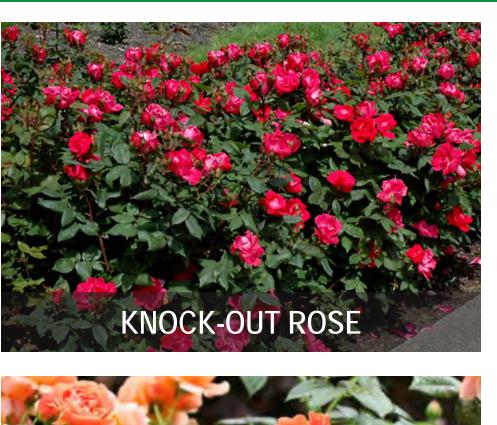




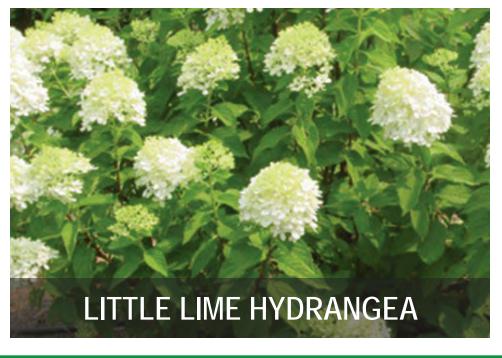
LOCATIONS



FLOWERING SHRUBS







ENHANCEMENT PLANTINGS









ROSA PARKS BOULEVARD





CROSSWALKS AND

GATEWAYS

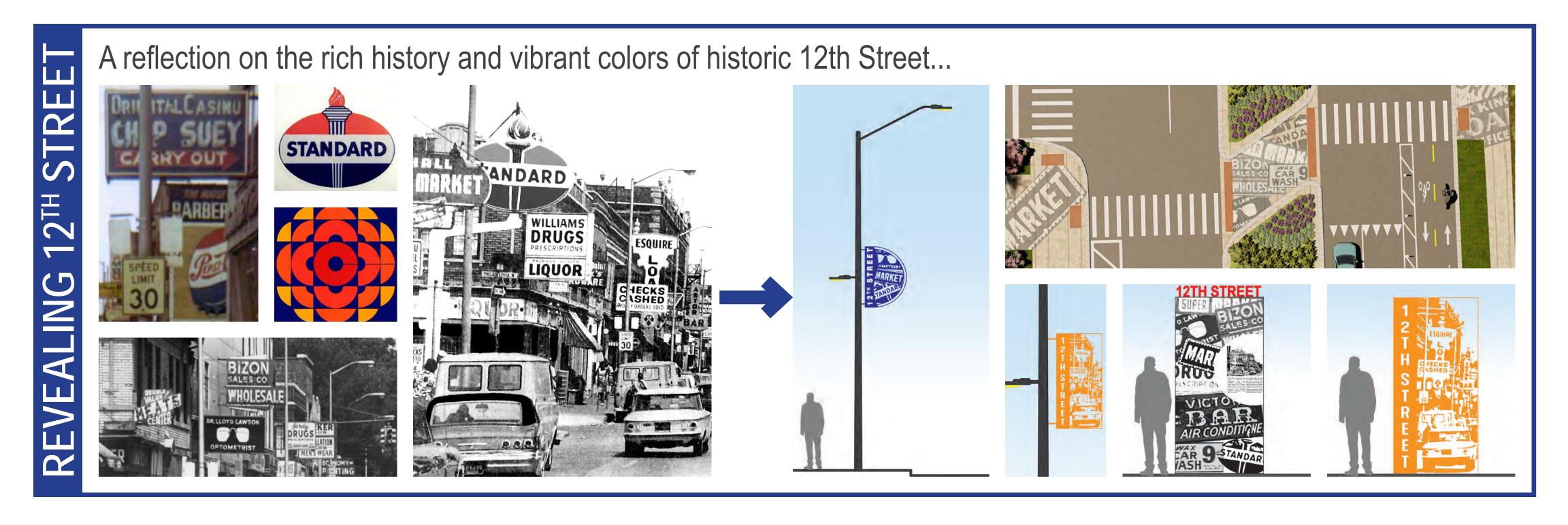
LOTHROP STREET

W. GRAND BLVD.

AMENITIES THEMES

ELEMENTS TO ENHANCE THE IDENTITY OF 12TH STREET







ROSA PARKS BOULEVARD STREETSCAPE IMPROVEMENTS



AMENITIES PRIORITIES

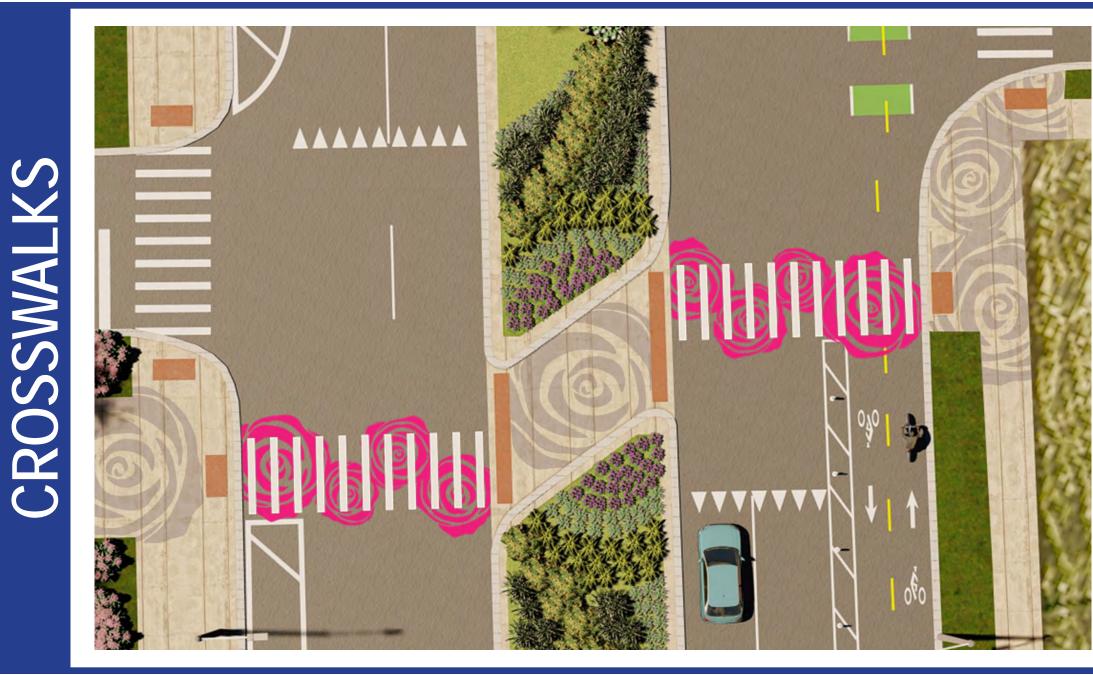
SHARE YOUR THOUGHTS

WHICH IS MOST BENEFICIAL TO THE COMMUNITY?

LANDSCAPE



VOTE FOR LANDSCAPE:



VOTE FOR CROSSWALKS:

GHT POLE BANNERS



VOTE FOR LIGHT POLE BANNERS:

GATEWAYS



VOTE FOR GATEWAYS:



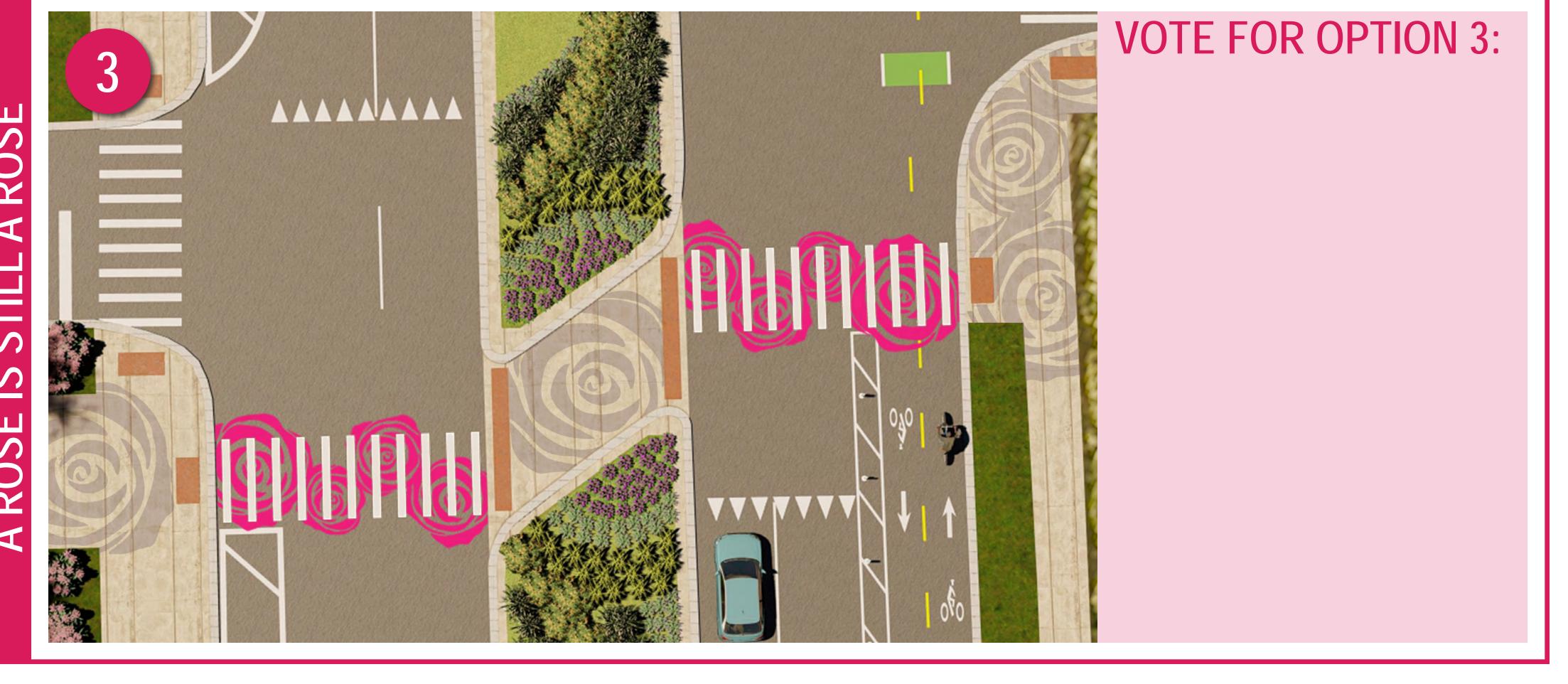
CROSSWALKS

VOTE TO ENHANCE THE IDENTITY OF 12TH STREET

HEALING PATH FORWARD

VOTE FOR OPTION 1:



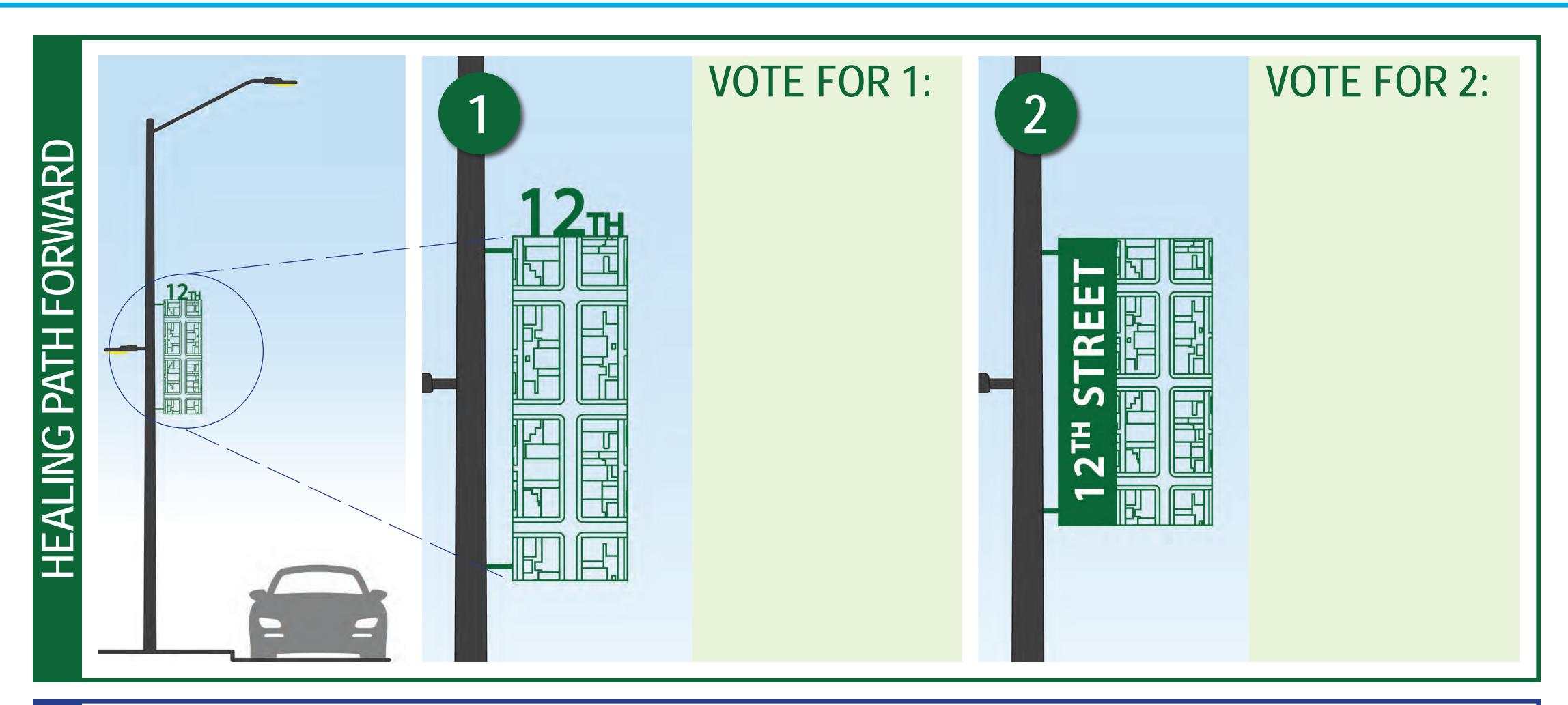


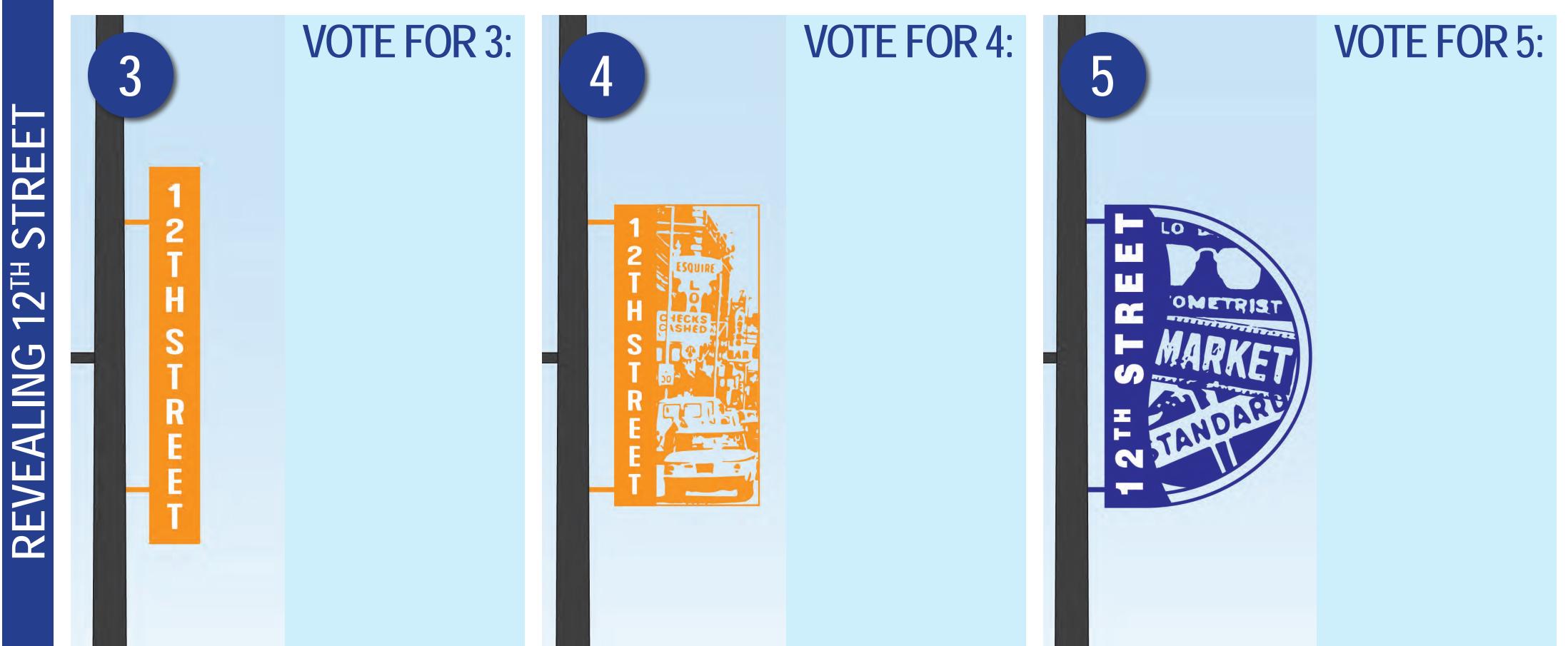
ROSA PARKS BOULEVARD

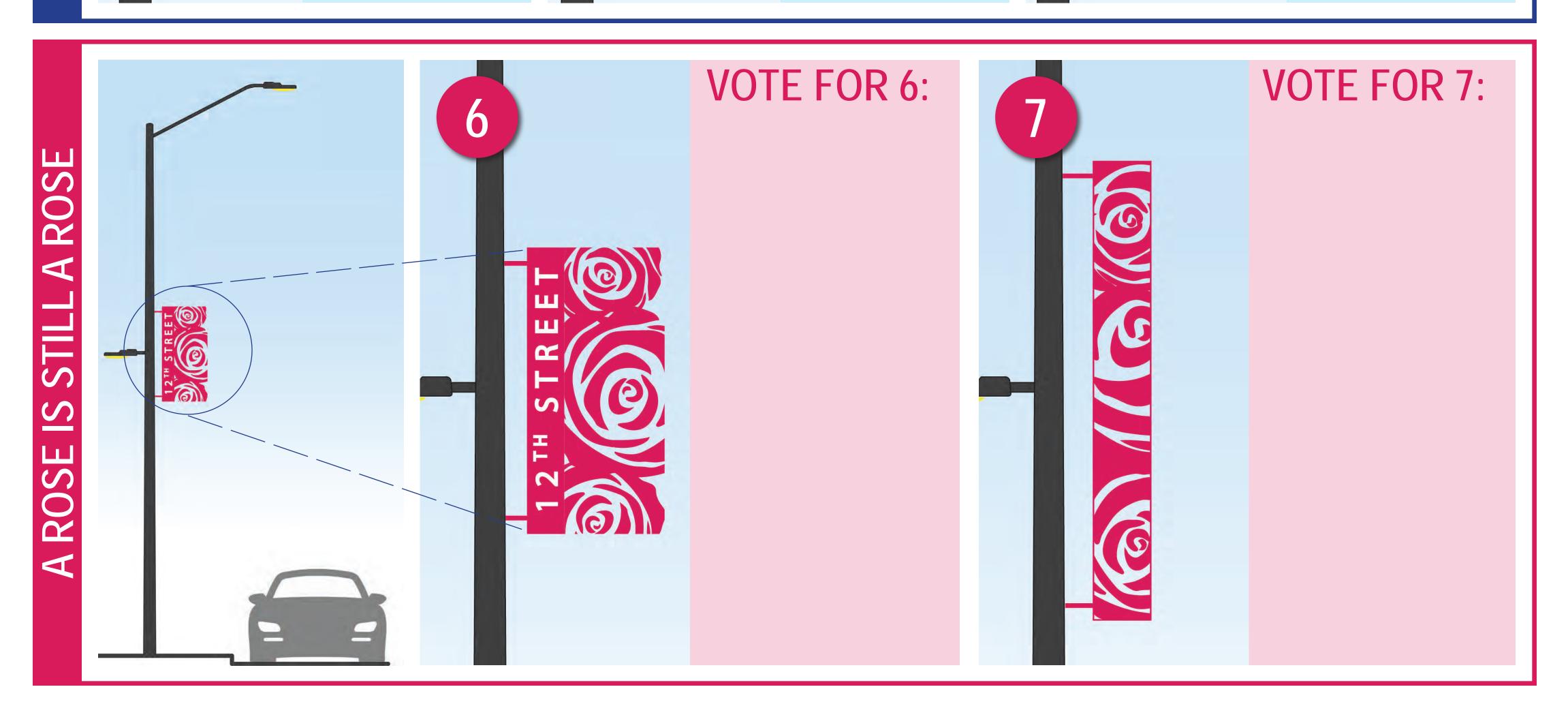
In the contract of the contrac

LIGHT POLE BANNERS

VOTE TO ENHANCE THE IDENTITY OF 12TH STREET







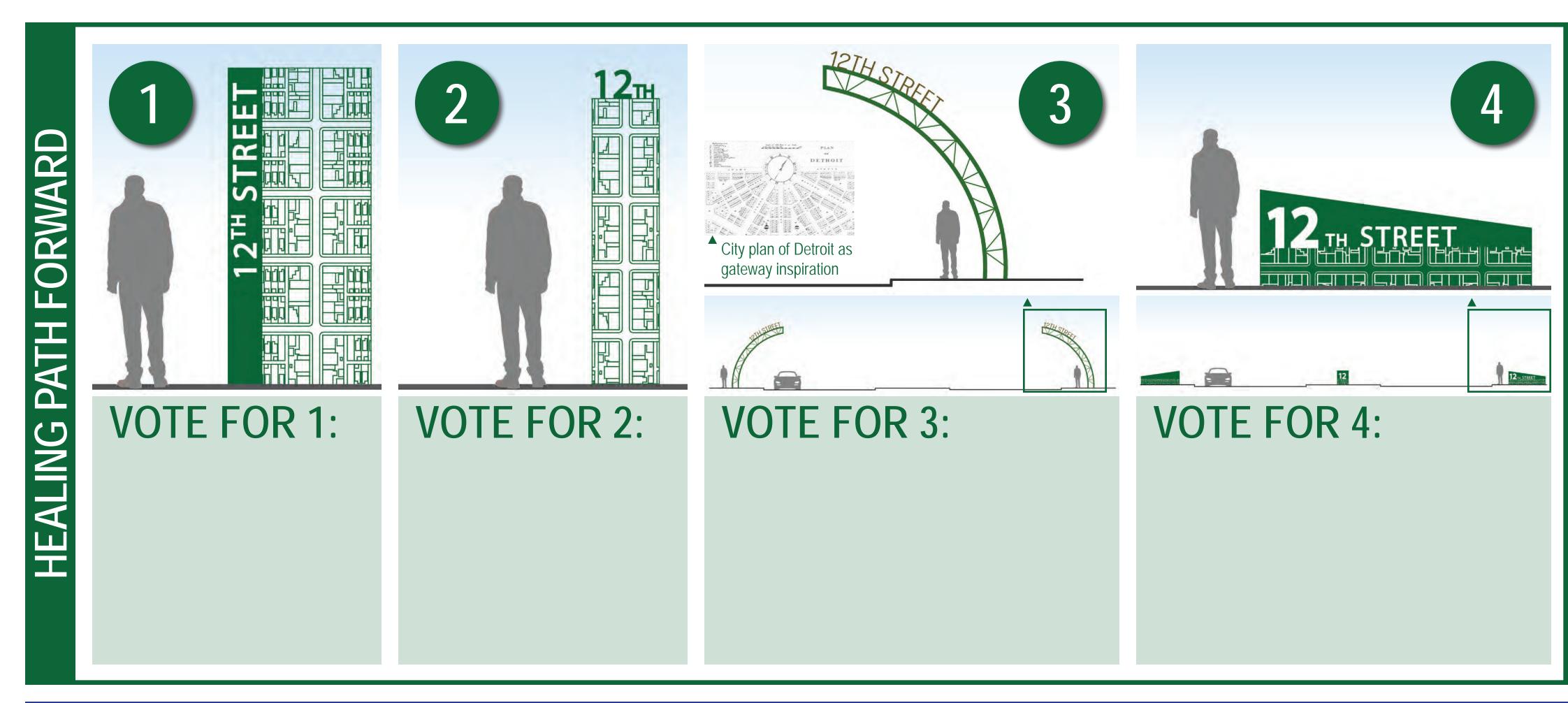






GATEWAYS

VOTE TO ENHANCE THE IDENTITY OF 12TH STREET







VOTE FOR 5:





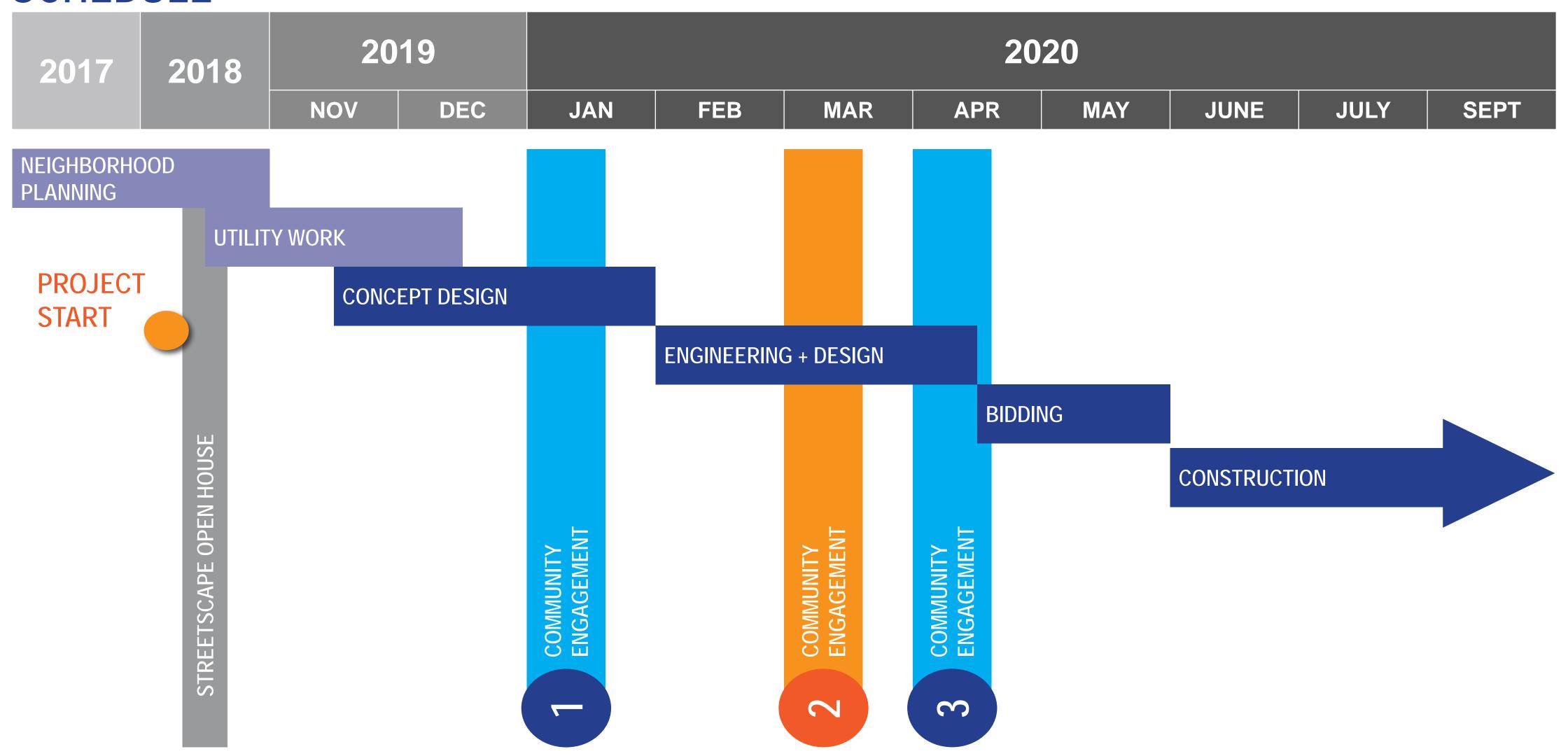




NEXT STEPS

FINALIZE DESIGN + CONSTRUCTION

SCHEDULE



STAY CONNECTED

SIGN IN

Be sure the sign in and include your contact information to receive future project announcements.

VISIT THE WEBSITE

www.detroitmi.gov/streetscapes

Stay current on this streetscape projects and others in Detroit.

CONTACT

Gustavo Serratos

Complete Streets Project Manager 313-236-9522 serratosg@detroitmi.gov





