

## FCA Mural FAQ

In your application descriptions, you ask for a Project Brief with a Table of Contents. However, I'm a little bit confused as to what this should consist of, and whether this is separate from the other application materials. Is this one huge PDF file that should consist of all of the required materials: the artist statement, application questions, CV, and jpg images?

The project brief is a table of contents listing out the files you are submitting.

I'm interested in applying for the mural program and I'd like to know where exactly are the walls in question as I would like to visit them for the sake of gaining a vision.

The walls are located on Beniteau Street between Kerchival and Goethe Street.

Can I apply separately as an individual for a small wall and with a collaborator for the big wall?

Yes.

Primer & seal coat (anti vandal)?

The walls will be primed in advance.. We aren't requiring artists to apply an anti-vandal coating

Will you require specific products to insure the consistency of quality before and after the artwork?

We are currently in discussions on a paint sponsorship that will hopefully cover all paint and paint supplies for the artists.. we will announce this on our Instagram page if/when it is confirmed

Does the 15K/50K cover travel expenses?

Yes, the awards are all inclusive

Preliminary designs to be included with the application: You mention a few times throughout the proposal that community input and community conversations are to determine the theme and design direction. Yet you are requiring 2 different design directions before the artist is selected. Are you suggesting that we conduct the necessary conversations and research before we are selected to produce these sketches? Or do we go off of the material collected from your community discussions?

In the artist packet there is a Vision Statement generated by the community and in Exhibit C the raw notes are included.. These should be the main drivers for creating the preliminary sketches for the submission.. There will also be an optional in person community Q+A where artists will have the ability to hear firsthand what is important to the community.. Artists are welcome to go beyond those minimum requirements to find inspiration to create something the community will truly cherish

Will Lifts be provided?

No

Who will be providing liability insurance / waivers for the participants on the community paint day?

TBD

Is the community paint day going to vary from artist to artist?

TBD

Who is coordinating the outreach for community participation, especially if teachers and students happen to be unavailable?

The City will assist in coordination of community participation with the winning artist/artist teams

Is there going to be security on site?

TBD

Is there a Budget and how much:

\$15,000 for each the north wall section and \$50,000 for the south wall

Are there medium restrictions:

No

Time frame:

The timeline is in the artist packet

Will there be a design and concept submission and deadline for it:

Yes March 31, 2020

Please send the time and location of the Q&A scheduled for March 10, 2020

6pm at the Detroit Enterprise Academy, 11224 Kercheval St, Detroit, MI 48214, in the gym

Wall Substrate:

Concrete, primed

Please clarify the terms for North and South:

There are 2 walls on the same street, North and South describes where the projects are located on the street.

The North/South walls--- what compass direction do they face? Northern exposure, Western? Southern?

The walls face west

For the work sample identification list, could you please clarify the difference between "Image name" and "Title of artwork"?

Image name is the name of the file your submitting, and the title of artwork is the title of the actual artwork in the image

What information do you require for references?

Name of the reference, how it's relevant, and contact information