



**Civil Rights, Inclusion  
and Opportunity**

CITY CLERK 2020 FEB 27 10:10:42





COLEMAN A. YOUNG MUNICIPAL CENTER  
2 WOODWARD AVENUE, SUITE 1240  
DETROIT, MICHIGAN 48226  
PHONE: 313.224.4950  
FAX: 313.224.3434

**To:** Honorable Detroit City Council  
Neighborhood Advisory Councils  
**From:** Charity R. Dean, Esq., Director, Civil Rights, Inclusion and Opportunity  
**Date:** February 20, 2020  
**Re:** **Community Benefits Ordinance Biannual Report for Detroit Pistons Performance Facility and Headquarters**

The Civil Rights, Inclusion, and Opportunity (CRIO) Department has been given the responsibility of monitoring the Community Benefits Ordinance. The report details the developer's compliance with each Community Benefits Provision (CBP) commitment.

The **Detroit Pistons** project currently has **0** of their commitments considered **"Off Track."**

Below, you will find a key to reference when reviewing "Status Update" and the total number of CBP commitments in each specific status.

Status Update	Explanation	Commitments
	On Track- Actions taken towards satisfying commitment	13
	Off Track- Commitment not fulfilled	0
	Not Started- No action taken	2
	Additional information requested	0
Completed	Commitment fulfilled	9
<b>Total Commitments</b>		<b>24</b>

If you have any questions, do not hesitate to contact my office at 313-224-4950

Respectfully,

Charity R. Dean, Esq.  
Director  
Civil Rights, Inclusion and Opportunity

Lawrence Garcia, Esq.  
Corporation Counsel  
City of Detroit Law Department

Cc: Arthur Jemison, Chief of Services and Infrastructure, City of Detroit



**Biannual Community Benefits Provision (CBP) Reporting Outline**





**Project Name/Location:** Detroit Pistons Performance Facility and Headquarters(PS&E)/ 690 Amsterdam, Detroit, MI 48202




**Agreement Approval Date:** June 6, 2017



**Developer Name/Address** Palace Sports and Entertainment, LLC/ Christman Brinker/ Six championship Drive, Auburn Hills, MI, 48326

**January 2020 Report**




	<b>Commitment</b>	<b>Findings</b>	<b>Status</b>
1.	PS&E will ensure, or cause its affiliate PPLLC to ensure, that at least fifty-one percent (51%) of the workforce related to construction of the Headquarters are City residents and that City residents perform at least 51% of the hours worked on construction of the Headquarters in accordance with the requirements of Executive Order 2016-1.	<b>10.2%</b> of the hours worked on the construction of the Detroit Pistons Performance Facility were worked by Detroit Residents. <b>\$94,390.00</b> has been paid in contributions for the short fall.	
2.	PS&E use its best efforts, or cause PPLLC to use its best efforts, to ensure that at least thirty percent (30%) of the total dollar value of contracts related to the construction of the Headquarters are awarded to Detroit Based Business or Detroit Headquartered Businesses	Total construction cost was \$71,340,046 of which Detroit businesses accounted for \$28,767,759 (40.3%).	
3.	PS&E shall employ a minimum of 150 Full-Time Jobs at the Headquarters by December 31, 2019	As of 11/27/19 PS&E has 249 Full-Time Employees at the Performance Center. Staff directory: <a href="https://www.nba.com/resources/static/team/v2/pistons/files/1920_leadership.pdf">https://www.nba.com/resources/static/team/v2/pistons/files/1920_leadership.pdf</a>	Completed
4.	Developer has created and submitted an initial City of Detroit Residential Employment Plan with this Agreement in a form and with sufficient information reasonably acceptable to the City.	PS&E has submitted to the Civil Rights, Inclusion and Opportunity Department the Detroit resident Employment Plan as a part of the developers PA 210 Tax Abatement	Completed


	<b>Commitment</b>	<b>Findings</b>	<b>Status</b>
5.	Will provide the City, at least once per year and starting on or before February 15, 2020, with anonymized data about the number of persons PS&E has employed at the time of reporting who are Detroiters.	The official report has not been received but PS&E has reported 248 full time employees and 17 are Detroiters.	
6.	PS&E will work closely with the City to publicize relevant PS&E job openings. This includes holding one career or contracting fair where interested Detroiters can learn more about the types of jobs and contracting opportunities that exist within PS&E and can apply for any such available jobs.	PS&E held a Contract Fair on 12/19/2017 and a Career Fair 10/10/2018	
7.	PS&E will also work with local private sector and non-governmental entities to publicize relevant PS&E job openings.	PS&E publicizes jobs on Teamwork Online, a sports jobs website, Detroit at Work, and Handshake, the career website used by Wayne State University.	
8.	When appropriate, PS&E will partner with the City and workforce development agency to promote the hiring, training and employability of Detroit residents, consistent with State and Federal law.	The Detroit Employment Solutions Corporation provided PS&E instructions on how to post available positions onto their website. Opens positions can now be seen on <a href="https://detroitatwork.com/jobs/jobs-listing?field_category_value=&amp;field_description_value=pistons+">https://detroitatwork.com/jobs/jobs-listing?field_category_value=&amp;field_description_value=pistons+</a>	
9.	PS&E will make a one-time donation of \$100,000 to the Detroit Employment Solutions Corporation, a Michigan domestic nonprofit corporation, in support of workforce development opportunities for City of Detroit residents.	In November of 2017 PS&E made a \$100,000 donation to the Detroit Employment Solutions Corporation to support workforce development.	Completed

	<b>Commitment</b>	<b>Findings</b>	<b>Status</b>
10.	PS&E will work with the City's Mayor's office and the Detroit City Council to provide mentorship opportunities for young residents of the City of Detroit.	PS&E has scheduled an annual day where we transported all of our sponsored participants to the Palace for a day of mentorship with PS&E executives and staff, tours and pickup basketball.	
11.	PS&E will participate in the Grow Detroit's Young Talent ("GDYT") Summer Jobs program for 2017, as well as make a donation of \$ 100,000 to GDYT in 2017. Subject to an annual evaluation of the GDYT's program by PS&E to ensure the program's mission and that of PS&E continue to align, PS&E will continue to participate in summer jobs program, as well as make an annual donation of \$100,000 to GDYT for as long as PS&E deems fit.	<p>PS&amp;E made the required commitment of \$100,000 contributions to GDYT in 2017 and 2018, which supported the employment, growth, and mentorship of 55 GDYT participants each year.</p> <p>In 2017, 3 participants were employed at PS&amp;E, and the remainder work with our nonprofit partner, Detroit PAL.</p> <p>In 2018, all 55 participants were employed at PS&amp;E nonprofit partners, including Detroit PAL, S.A.Y. Detroit Play Center, and the Detroit Symphony Orchestra.</p> <p>Piston's is committed to continuing this trend.</p>	Completed
12.	Beginning in 2017, PS&E will invest a total of \$2,500,000 over six (6) years in the construction, renovation and refurbishment of over 60 community recreational basketball facilities in the City of Detroit in cooperation with the City of Detroit Parks and Recreation Department.	PS&E has provided the City of Detroit's Parks and Recreation Department with \$833,334. This commitment will be completed in 6 phases. The first two phases are complete, with phase one completed in October of 2018 and phase 2 completed in the summer of 2019. 21 Courts have been completed. Phase 3 will include an additional 11 courts being completed and totaling an additional \$416,667.00. The remaining phases will total \$2.5 Million	
13.	Beginning with or during the 2017-18 NBA season and continuing for at least six (6) years, PS&E will host at least two (2) free annual youth basketball camps, clinics or other events for City of Detroit.	<p>PS&amp;E has met its commitment for 2018 and 2019, to host at least two annual youth basketball camps, clinics, or other events for the city of Detroit.</p> <p>PS&amp;E hosted weekly activities from 7/18/19 to 8/22/19 at Rouge North and Dolores Bennet Parks, including a basketball clinic at each location on 7/18/19.</p>	

	Commitment	Findings	Status
		<p>PS&amp;E hosted a Jr. Pistons Clinic on 10/14/19 at Joy Preparatory Academy and a Jr. Pistons Special Olympics Clinic for special needs kids on 10/21/19 at Wayne State University.</p> <p>PS&amp;E has hosted free Pistons Academy Basketball clinics at the following locations: Erma L Henderson Elementary School, David L. Mackenzie Elementary School, Amelia Earhart Middle School, Wayne Elementary, Brenda Scott Academy, Ronald Brown Academy, S.A.Y. Detroit Play Center, Lasky Recreation Center.</p>	
14.	<p>Beginning with (or during) the 2017-18 NBA season and continuing for six (6) years, PS&amp;E will develop a program to enable City of Detroit youth and other residents to attend Detroit Pistons NBA basketball games in support of an in connection with community educational programs and initiatives, including by making available twenty thousand (20,000) tickets per season for regular season games, free of charge to City of Detroit youth and other residents.</p>	<p>PS&amp;E has programmed a way to increase youth and resident attendance at Detroit Piston's games by making available at least 20,000 free regular season tickets per season to Detroit youth and residents. During the 2017-18 season PS&amp;E provided 33,400 tickets and during the 2018-19 season, PS&amp;E provided 36,398 tickets.</p>	
15.	<p>PPLLC or its affiliates will facilitate within the City of Detroit at least one (1) Detroit Pistons practice per NBA season that is open to the public and free of admission costs.</p>	<p>This is the first year the Pistons Practice Facility is open. The Commitment is scheduled to be complete before the end of the season in April of 2020.</p>	
16.	<p>PPLLC will use commercially reasonable efforts to include public-facing retail on the ground level of the Headquarters.</p>	<p>Retail Lease Agreements have been signed by Plum Market and Blink Fitness.</p>	<p>Completed</p>



	<b>Commitment</b>	<b>Findings</b>	<b>Status</b>
17.	The Headquarters shall include a parking structure that will be sufficient size to accommodate all anticipated PPLLC employees and visitors.	The headquarters includes a parking structure of 370 parking spaces, sufficient to accommodate all anticipated PPLLC employees and visitors.	Completed
18.	PPLLC will make commercially reasonable efforts to minimize any negative impact to the post-construction parking situation of the neighborhood surrounding the Headquarters.	PS&E has a street and meter parking plan with DPW-Midtown and retailers.	
19.	In the event that temporary street closures are required, PPLLC will work with the City to notify surrounding residents of such closures to help minimize any impact.	No additional street closures anticipated	Completed
20.	PPLLC will cooperate with the City to comply with all local laws regarding exterior lighting and signage related to the Headquarters.	PS&E has received no tickets or violations. Inspectors of the Detroit Building Safety, Engineering, and Environmental department have confirmed.	
21.	PPLLC, and its affiliate the Detroit Pistons Foundation ("DPF"), will continue to engage the Detroit Public Schools Community District and its students through its grantees and non-profit partners, including but not limited to: DPF is to assist City Year expand programming from 7 to <u>15</u> schools over the next two (2) years.	School expansion expected from 7 to <u>11</u> schools for the 2019-2020 school year. However, PS&E has extended the partnership to include the 2020-2021 school year and increased funding from \$100,000 per year to \$150,000.	

	<b>Commitment</b>	<b>Findings</b>	<b>Status</b>
22.	PPLLC, and its affiliate the Detroit Pistons Foundation ("DPF"), will continue to engage the Detroit Public Schools Community District and its students through its grantees and non-profit partners, including but not limited to: DPF's annual scholarship competitions to include Detroit Public Schools Community District students.	PS&E hosted their 14 <sup>th</sup> Annual Black History Month Scholarship Event, which included 14 Detroit Public School Community District students competing. PS&E is currently planning its 15 <sup>th</sup> annual 2020 scholarship competition.	
23.	PS&E will appoint and maintain a liaison to meet, communicate and engage regularly with the Events Center Neighborhood Advisory Committee.	PS&E has appointed Awante Cobbina.	Completed
24.	PS&E and the City each designate the official representative for purposes of administering the terms of the Agreement.	PS&E has appointed Awante Cobbina.	Completed

