



GROWTH

THROUGH THE ARTS

City of Detroit

ARTS, CULTURE & ENTREPRENEURSHIP

#DetroitNeverLeft

When others were counting Detroit out, the sun continued to rise on our city every day. Now we are asking for your help to continue to grow our thriving creative community.





Cover Image

"Life is Growth" mural by David Meggs Hooke. Created in 2016 at Eastern Market as part of the "Murals In The Market" program.

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Michael E. Duggan
Mayor

From the Mayor

For the first time in nearly two decades, a mayoral administration is going to support the arts in a major way. I'm glad it's my administration, and I'm glad it's someone who has come up with the most ambitious plan we've seen in decades. In keeping with our pledge to revitalize and transform neighborhoods, our arts and culture plan is simple: We're going to grow neighborhoods by supporting our artists who want to live in those neighborhoods.

Our plan will not only celebrate our exceptional talent, but offer opportunities in the arts through entrepreneurship training that will help local artists and organizations promote themselves more effectively. This plan will support artists in the areas where they live and create hubs for arts and culture in each City district.

Innovative place-building through the establishment of neighborhood Art Houses and sponsorship opportunities like Arts Fellows will help showcase and celebrate our creative community. These are just two examples of what we will do to sustain and promote our billion-dollar creative industry.

We're establishing a way to ensure that our creative community has sustainable support. We're going to change the way our city looks at art, participates in art and admires our great artists.

It has been my mission to make Detroit one city, for all of us. I think with Rochelle's dynamic vision for arts and culture, we are taking another step in the right direction to celebrate our talent and connect communities.

Del Alcalde

Por la primera vez en casi dos décadas, una administración de la alcaldía proveerá un gran apoyo a los artes. Estoy contento que es mi administración, y estoy contento que es alguien que ha propuesto el plan más ambicioso que hemos visto en décadas. En manteniendo nuestro promesa de revitalizar y transformar los vecindarios, nuestro plan de arte y cultura es uno simple: Vamos a crecer los vecindarios a través de apoyar a nuestros artistas quienes quieren vivir en esos vecindarios.

Nuestro plan no solo celebrará nuestro talento excepcional, pero también ofrecerá oportunidades en los artes a través de capacitación de emprendimiento que ayudará a artistas locales y organizaciones promoverse a sí mismos más efectivamente. Este plan apoyará a los artistas en áreas donde ellos viven y creará centros de actividad para artes y cultura en cada distrito municipal.

La construcción de lugares innovadores a través del establecimiento de Casas de Arte en vecindarios y oportunidades de patrocinio tal como Compañero/as de Arte ayudarán a exhibir y celebrar nuestra comunidad creativa. Estos son solo dos ejemplos de lo que haremos para sostener y promover nuestra industria creativa de un billón de dólares.

Estamos estableciendo una manera de asegurar que nuestra comunidad creativa tenga apoyo sostenible. Vamos a cambiar la manera que nuestra ciudad mira el arte, participa en los artes y admira a nuestros gran artistas.

Ha sido mi misión hacer que Detroit sea una ciudad, para cada uno de nosotros. Yo pienso que con la visión dinámica de artes y cultura de Rochelle, estamos tomando aun otro paso más en la dirección adecuada para celebrar nuestros talentos y conectar nuestras comunidades.



Rochelle Riley
Director of Arts & Culture

THE ACE MISSION: **A Focus on Neighborhoods & Opportunity**

Using arts and culture as catalysts for neighborhood growth while promoting our world class talent and creative industry

Here in Detroit, we sometimes forget how great we are!

We are an internationally revered city, nestled as a major port on the Detroit River, connecting the Great Lakes to the Saint Lawrence Seaway. We have the second-largest regional economy in the Midwest, behind Chicago and ahead of Minneapolis–Saint Paul. We are connected to Canada twice by a tunnel and a bridge, and that bridge, the Ambassador, is the second busiest international crossing in North America.

We are still the center of the global auto industry with three of the largest car companies in the world in our front and back yards. Those companies don't just build cars. They build communities and support creativity. We have every sport: football, basketball, hockey and baseball with beautiful stadiums and arenas for each. We have one of the most revered art museums and the second-largest African American museum in the country right in our midtown cultural center.

The metro Detroit region, which our city anchors, welcomes more than 19 million visitors a year.

But get this: Only 13 percent of those visitors come for the creative greatness, the artistic brilliance, the international genius that have been the hallmarks of our city in music, design, art, opera and dance.

We should be sounding trumpets every week! Detroit is a mecca with music, murals and magnificence. Detroit is a repository for art, design and architecture. We are the birthplace of Motown Records and techno (thank you Juan Atkins, Kevin Saunderson and Derrick May). And we helped elevate hip-hop, rap, rock and jazz. We offer the world the **Detroit International Jazz Festival**, which brought 320,000 music-lovers downtown last year to hear some of the best and brightest in the genre and the three-day **Movement Electronic Music Festival**, which helped 25,000 fans a day celebrate the Motor City as the birthplace of techno. Detroit was the first U.S. city to be named a “**City of Design**” by UNESCO.

Our city came out on the other side of the largest municipal bankruptcy in history with our world-class Detroit Institute of Arts museum—and its magnificent art—intact.

But more than that, we made things better. The DIA offers free admission to residents of Wayne, Oakland and Macomb County. And the library is open on Sundays.

Detroit has hosted more concerts than ever. And the old Chene Park Amphitheater became the **Aretha Louise Franklin Amphitheater** to honor the late Queen of Soul.

We are home to our own Shakespeare theatre company. **Shakespeare in Detroit** produces classics, musicals, contemporary

and new works as the official Shakespeare organization of the city.

And you ain't seen nothing yet. Mayor Mike Duggan appointed me to create the Office of Arts, Culture and Entrepreneurship to give shape and focus to Detroit's investments in arts and culture; advocate for opportunities for one of the most inventive and resourceful creative communities in the world; expand our creative economy; and increase educational and entrepreneurial opportunities for children and adults alike.

Our job is to help artists reach their goals and children reach their dreams. We want to turn our creative culture into one that millions want to experience.

Thanks to the Kresge and Erb foundations, the city's Department of Planning and Development engaged artists, arts organizations and cultural institutions to envision what our strategy could be.

And I did a Listening Tour across the city, visiting all seven districts to talk with artists, residents and children about what they have and what they want to craft a plan for what is possible. Residents and artists in every district expressed many of the same concerns and wishes: They want more arts and music for our children, and they want more space and financial support to continue their excellence. And at every stop, I had a chance to see, or meet, some of the greatness that already exists in Detroit.

It has been more than two decades since the city focused on arts and culture. But in that time, creativity did not stop; music and the fine and performing arts did not waver. They grew and bloomed. Still, with all of our successes, growth in the city's creative community has been uneven. While some artists have soared, others have desperately needed help. Some artists cannot make a living in the city, and we lose them to other places such as Los Angeles and New York.

So what is a new endeavor devoted to the arts to do?

Focus on neighborhoods—and people

Mayor Duggan is rebuilding our beloved city one neighborhood or seven at a time. His goals have been steadfast: to build population, increase employment and improve residents' lives. We cannot separate the growth in our city from the growth we want in our arts and culture industry, in our creative economy that

includes music, fashion, dance, comedy, metal works and murals and the iconic offerings at our stellar institutions.

So, our arts and culture strategy is simple. We have three priorities:

Space

We will use arts and culture as catalysts for neighborhood growth & opportunity by giving artists, residents, children and cultural organizations places to thrive and experience art in their neighborhoods. We plan to achieve that by supporting current and developing new Neighborhood Art Houses—community artistic and cultural centers that offer classes, work/live spaces, exhibit space or performance venues. We also will host Neighborhood Arts Fellows to work with our philanthropic heroes to guide artistic visions in the city's Strategic Neighborhood Zones. The Fellows will work where they live.

Training & Entrepreneurship

We will offer skills and job training to increase creatives' opportunities for entrepreneurship. We will help them increase their income and marketability, including training on social media. We want to ensure that all artists can make a living from their work, whether it is from performance or products, and that all of our public schoolchildren have unlimited opportunities to learn art and music for possible future careers.

Promotion & Branding

We will market and promote the city's world-class creative industry by encouraging artists from around the world to make Detroit their base while providing support for the artists already here.

All three strategies are designed to result in a broader, more diverse, more successful arts and culture ecosystem that will, among other endeavors, ensure that all residents, especially children, have access to arts and cultural experiences and learning opportunities in every district of the city.

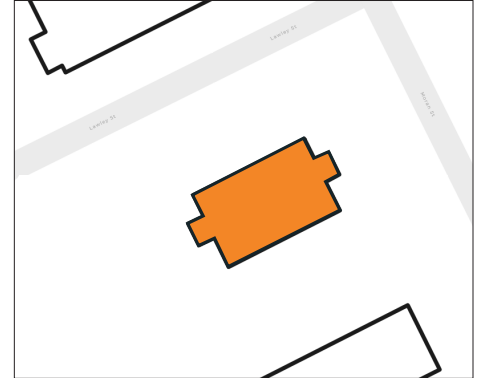
Neighborhood Art Houses

Artists and residents across Detroit want a collaborative, supportive industry that offers space to thrive. Our goal is to provide that space in areas where there is room to grow residential neighborhoods or help those areas expand into arts districts. Our first art houses make clear that arts districts are already forming and historic preservation is already being done in Detroit. The first houses or art centers are Play House in east Detroit, The Moore Art House (T-MAH) in Boston Edison, the historic Ed Vaughn's Bookstore on Dexter Avenue and the Numbers House in the Heidelberg District.



12657 Moran Street

PLAY HOUSE



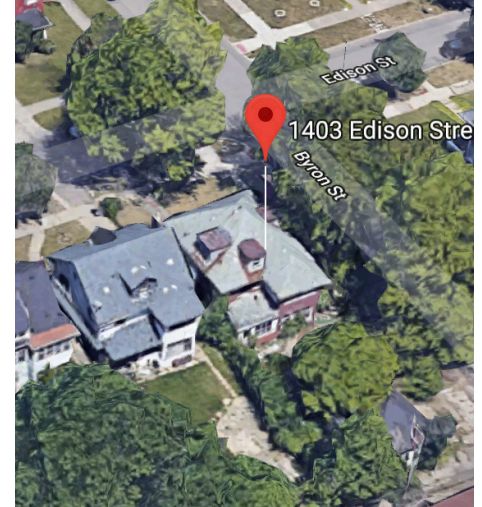
Play House

The Office would partner with Powerhouse Productions on this two-story home gutted and turned into a community theatre. The house has minor construction needs, such as a railing for an ADA ramp that already exists. This house is located in an existing artists' village that has at least four other art houses, all within blocks of the Ride It Sculpture Park on the Davison Freeway.

Sponsorship Opportunity: \$35,000

1403 Edison Street

THE MOORE ART HOUSE (T-MAH)



The Moore Art House (T-MAH)

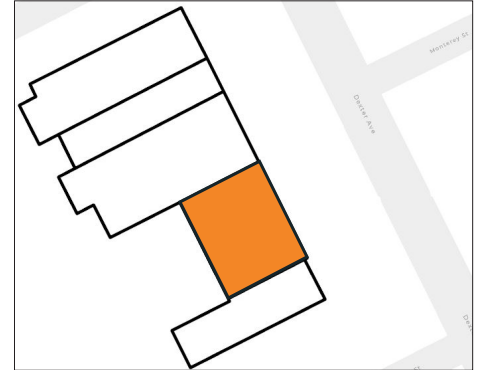
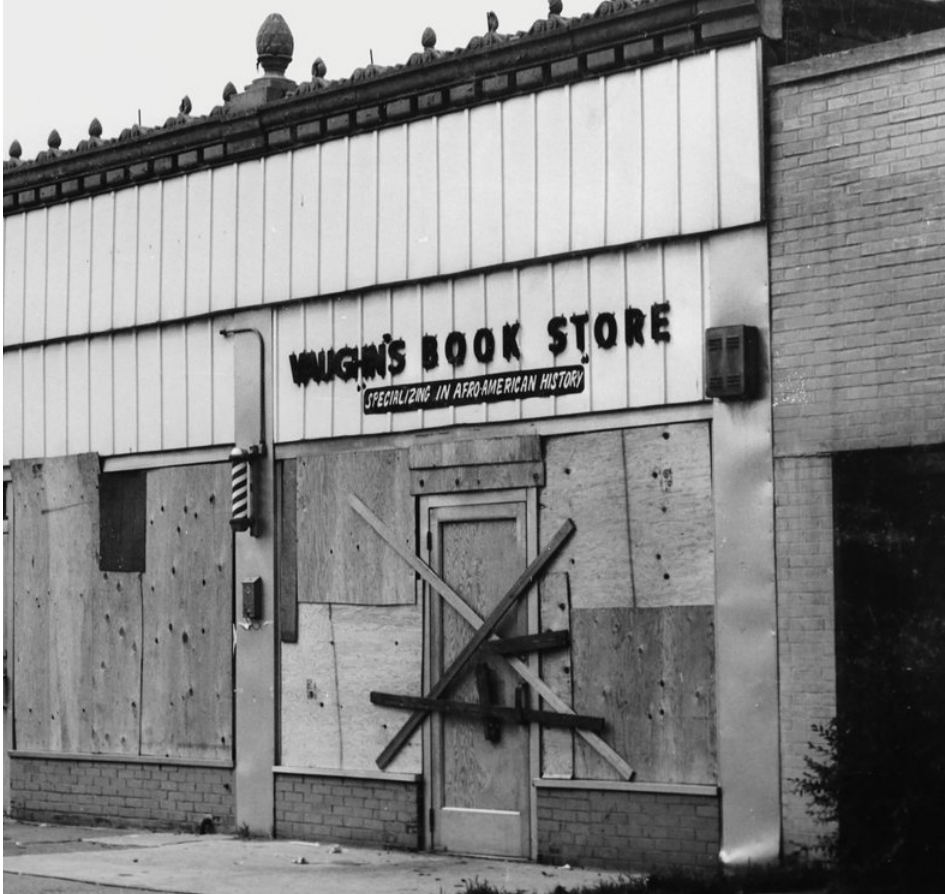
In the spirit of the Harlem Renaissance, acclaimed poet jessica Care moore hopes to host private Art Salons and a residency program in this Boston Edison home. The Art Salons will include visual, music and literary components. The events will include catered local food, live music and an intimate talk with the artists. Artists will also have work for sale. Additionally, the basement is being renovated into studio space and the third floor into a writers-in-residence space. The first artist to live in the home will be poet Sonia Sanchez. She will be writing original work and presenting it at the end of her residency. The Moore House aims to pay the artists a stipend for their work and food and transportation needs.

Sponsorship Opportunity: \$35,000



12115 Dexter Avenue

ED VAUGHN'S BOOKSTORE

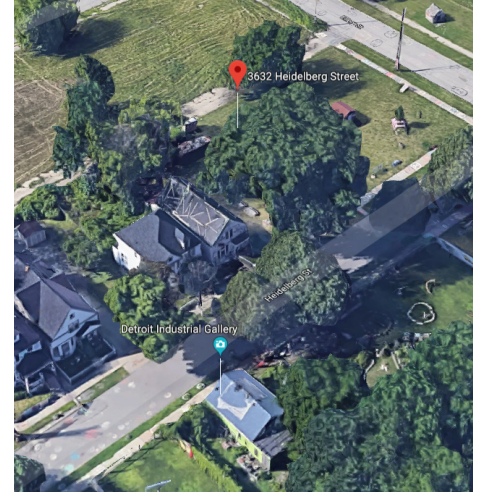


Ed Vaughn's Bookstore

A major civil rights landmark, Vaughn's Bookstore was the second African American-owned bookstore in the United States. Owned and operated by activist Ed Vaughn, the bookstore was burned and flooded during the 1967 rebellion. In recent years, it has been a retail store and boutique, but is now vacant and city-owned.

3632 Heidelberg Street

THE NUMBERS HOUSE



The Numbers House

The Heidelberg Project is an integral anchor of the McDougall-Hunt neighborhood, and the city would support the transformation Tyree Guyton plans for his landmark. Heidelberg Street is already growing organically into an artists' village, connecting arts spaces and resident artists. As the project evolves, the city wants to ensure a permanent installation on Heidelberg Street by partnering on The Numbers House. Its plans include a work-live space, music rehearsal space, studio workspace and children's classrooms. The street itself would have landmark signage.

Sponsorship Opportunity:
\$190,000

All renderings by Laavu.





What We Have

Besides our neighborhood growth strategy, we also will promote and celebrate what we have in Detroit.

And we have—and do—a lot.

Our creative industry contributes millions of dollars to the city's economy every year. And tourists spend millions annually on Detroit art, culture, entertainment and recreation.

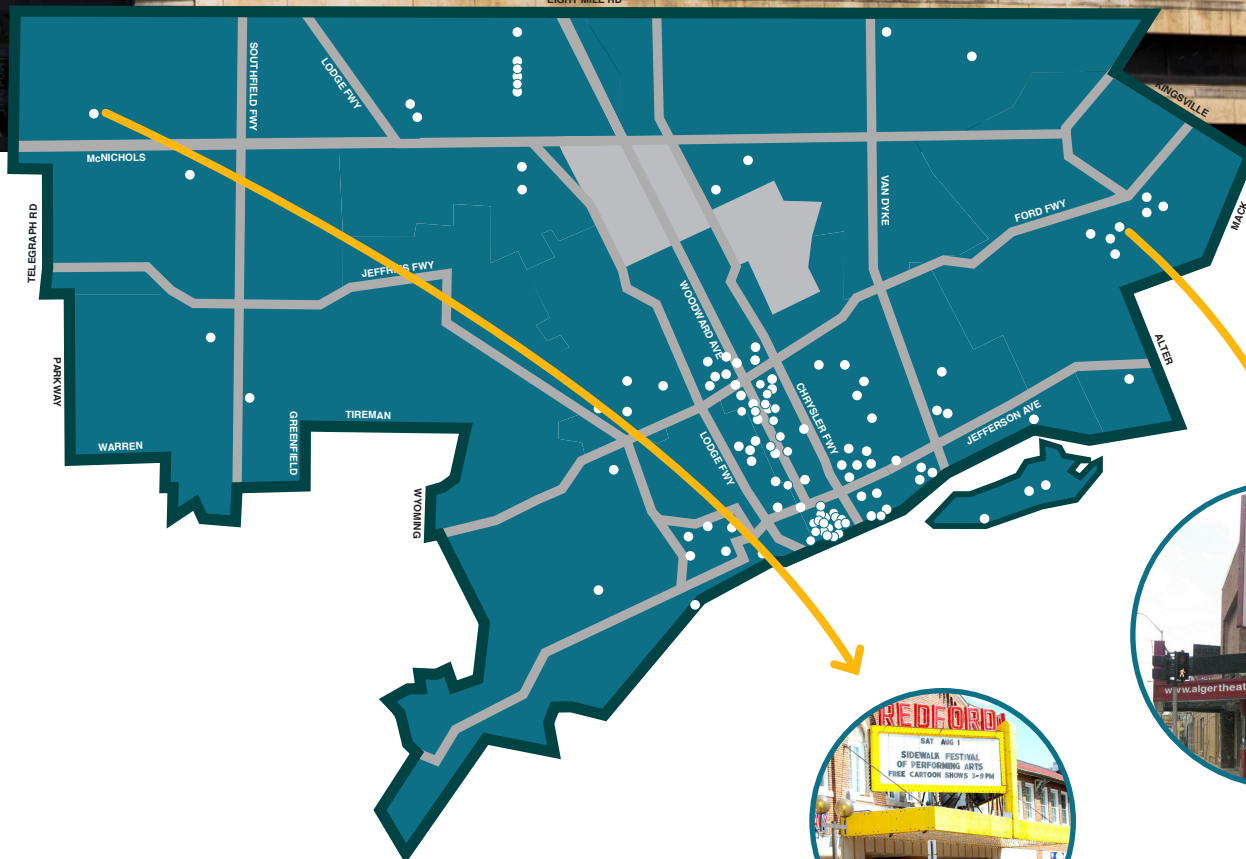
We have hundreds of places (See map) where residents and tourists experience arts, culture, dance, design, fashion, history, music and performance.

Just last year, our city enjoyed stellar entertainment, our performance venues hosted dozens concerts and our parks celebrated with festivals, fairs and community gatherings. We saw the installation of more than 200 murals around the city as our entire

city has become a living museum. And iconic fashion designer Tracy Reese came home to Detroit.

Alexander Hamilton not only helped win the Revolutionary War, but the Broadway show won over audiences at the Fisher Theatre. And Little Caesar's Arena not only hosted Michelle Obama's successful memoir tour, but historic visits by The Eagles, Fleetwood Mac, and Hall & Oates (I know; I attended all four).

But with all of our success, growth in the city's creative community has been uneven. While some artists have soared, others have desperately needed more support. Some artists cannot make a living in Detroit, and we lose them to other places such as Los Angeles and New York. **That needs to change.**



Our Mission

The city's new Office of Arts, Culture and Entrepreneurship (ACE) is not being created to reinvent the wheel. We are here to grease the wheel, to promote and [support start-ups](#) and our emerging new artistry. But we also will [celebrate been-ups](#), veteran artists who didn't move to New York, Chicago or Los Angeles to work. We will honor the rich history of Detroit, including some that has been lost. And we will create and host new events. To that end, our first projects are to:

1 **Conduct an artist's census** to determine how many creatives the city needs to support and to encourage all residents to participate in the 2020 Census.

2 **Launch a massive media campaign**, featuring a website with news features about our creative community and my occasional column about arts & culture.

3 **Honor the rich history of lost neighborhoods** and boulevards, such as Black Bottom, Paradise Valley and the Dexter Avenue business corridor. We would use standing historical markers to define those historic communities and tell the story of the buildings and celebrities who once existed there. Black Bottom and Paradise Valley and its commercial corridors, particular Hastings Street, deserve commemoration. Stars such as Billie Holiday, Sam Cooke,

Ella Fitzgerald, Duke Ellington and Count Basie regularly came to Paradise to perform. Aretha Franklin's father, the Rev. C. L. Franklin, opened his first New Bethel Baptist Church on Hastings Street. We would mark the location of Paradise's Gotham Hotel, long considered the best hotel for African Americans in the world. Black Bottom was a mini-city within Detroit, with doctor's offices, hospitals, dry cleaners and drug stores. The markers will honor the past and allow city tours to introduce to some—and remind others—of what once was.

4 **Host Detroit Talks**, which will give artists and creatives of all genres—world famous and rising stars—a chance to share their work and vision in intimate settings.





Freestanding markers, like this Ann Arbor signage, would identify sites in the Detroit Historical Landmarks program.

5 Promote and support our City Treasures, which include the Motown Museum, the Aretha Franklin Amphitheatre, the Detroit Institute of Arts, the Detroit Historical Museum, the Charles H. Wright Museum of African-African History, the Detroit Symphony Orchestra, the Michigan Opera Theatre, Belle Isle, Detroit Riverwalk, the Music Hall Center for the Performing Arts, the Detroit Public Library system, The Carr Center, Detroit Repertory Theatre, Cinema Detroit, the Detroit Public Theatre, the Fox and Fisher theaters, St. Andrews Hall, MOCAD, and more, including the new Paul Robeson Arts Theatre at the Northwest Activities Center.

6 Recommend members for the Detroit Council of the Arts and the Detroit Youth Council of the Arts to guide efforts to increase opportunities, to experience art and to nurture arts education for the city's youth.

7 We also will seek opportunities to expand our footprint. Currently, the National Black Theatre Festival takes over the city of Winston-Salem, N.C. in a brilliant biannual celebration of performance, education and commerce. That festival occurs in odd years. What if Detroit hosted a black theatre festival in even years?

WE CAN. →

Sponsor a Performance

On Monday, July 27, when Broadway is dark, Detroit will shine bright when current and former Broadway stars who originated in the city return for **Detroit to Broadway: A Homecoming**. This is the first of four events that will be held during the inaugural Detroit Black Theatre Festival. The festival will run from July 24-28 in conjunction with the Black Theatre Network's annual conference. The Black Theatre Network comprises artists, educators, scholars, students and theatre lovers dedicated to the exploration and preservation of theatre of the African Diaspora. The festival will give Detroit a chance to celebrate our local talent and theatre programs.

Our first opportunity, "Detroit to Broadway: A Homecoming," is to celebrate the success of Detroit-bred entertainers who have given the world laughter, joy and brilliance.

Detroit to Broadway: A Homecoming Celebration

Produced by BTN

The BTN and ACE Office will honor Detroit's stage, television and film luminaries whose careers have impacted the theatre. Our special guest of honor will be Woodie King, Jr.—Artistic Director and Founder of New Federal Theatre. But we hope to bring back our stellar hometown heroes from all generations, colors and backgrounds. The evening will include a Legacy Celebration of various performers with ties to Detroit as well as Detroit theatre organizations.

Sponsorship Opportunity: \$100,000



No Strings began its out of town tour in Detroit on January 1962 and won Diahann Carroll a Tony, making her the first African American woman to win the award.

Our second sponsorship is designed to engage our community in a dialogue about African American-Jewish relations. We hope that Jewish and African American organizations across Detroit will join together to co-sponsor "Anne & Emmett," a powerful play that shows what connects African Americans and Jews, who have collaborated throughout history to end bigotry.

"Anne & Emmett"

By Janet Langhart Cohen

An imaginary conversation between Anne Frank and Emmett Till, both victims of racial intolerance and hatred. Anne is the 13-year-old Jewish girl whose diary provided a gripping perspective of the Holocaust. Emmett is the 14-year-old African-American boy whose brutal murder in Mississippi sparked the American Civil Rights Movement.

Sponsorship Opportunity: \$50,000 (which includes a panel discussion on Black-Jewish relations)



Additional Performances

Our third and fourth opportunities speak to the heart of culture, relationships and who defines culture.

"Citrus"

Produced by Plowshares

An engaging and evocative choreopoem, "Citrus" explores the "colorful contradictions" of life as a Black woman in America spanning from 1840 through to present day. With music, dance, and spoken word, a multigenerational cast shines a light on the experiences of Black women in this poignant and uplifting performance piece. Playwright Celeste Jennings is a rising star. She was the winner of the 2018 Kennedy Center Hip Hop Theater Creator Award and a recent Dartmouth College graduate.

Sponsorship Opportunity: \$15,000

"Looking for Leroy"

By Larry Muhammad

The New Federal Theatre production of "Looking For Leroy" that will be coming to Detroit won six 2019 AUDELCO Awards, including Best Playwright and Best Director. A young theatre intern and Leroi Jones/Amiri Baraka debate fundamental questions of theatre, aesthetics, and artistic expression, weighing the added responsibility of artists of color. What is Black Theatre? How is it defined and by whom? What is the relationship between the black dramatist, their creation and the black community in general?

Sponsorship Opportunity: \$15,000

Sponsor the Festival

In addition to sponsorships for the four performances, we are seeking sponsors for the festival itself, which is planned for July 24-28.

Presenting Sponsor: \$50,000

Our top sponsors will receive the TORCHBEARER Platinum Award, art piece created and designed by a Detroit artist specifically for them. Additional acts of gratitude will be:

- Speaking opportunity at the **Detroit Day** Press Conference and Private Reception with the mayor and theatre luminaries
- Named sponsorship of **Detroit to Broadway: A Homecoming**
- VIP seating and public acknowledgment at the Awards Luncheon, all staged readings, performances, panels, seminars and the after-glow reception
- Backstage tour of Detroit theaters with stars and playwrights
- Acknowledgment on all signage (with corporate logo), in all press releases, articles, ongoing media conference coverage, on all BTN souvenir programs/merchandise, and BTN website
- Sponsorship of 10 students from HBCUs to attend the Detroit 2020 Conference

Gold Sponsors: \$25,000

Our gold sponsor will receive the TORCHBEARER Gold Award, an award acknowledging a love of theatre and community, as well as:

- Acknowledgment at the **Detroit Day** Press Conference and Private Reception with the mayor and theatre luminaries
- Acknowledgment on all signage (with corporate logo), in all press releases, articles, ongoing media conference coverage, on all BTN souvenir programs/merchandise and BTN website
- Sponsorship of 5 students from HBCUs to attend the Detroit 2020 Conference

Silver Sponsors: \$10,000

Our silver sponsor will receive the TORCHBEARER Silver Award, acknowledging a love of theatre and community, as well as:

- Reserved seating and public acknowledgment at all special events, including the Awards Luncheon, Theatre Performances and After-Glow Receptions
- Acknowledgment on all signage (with corporate logo), in all press releases, articles, ongoing media conference coverage, BTN souvenir programs/merchandise and BTN website

Sponsorship Opportunities

The Office of Arts, Culture & Entrepreneurship is seeking funding to support its partnership-based mission to use the arts as a catalyst for neighborhood growth, to promote our world-class talent and industry, to celebrate our “treasures,” to create more synergy and collaboration in arts funding and to offer entrepreneurship, education and job training by:



Establishing the Detroit Arts Fund and the Detroit Arts Endowment. The Arts Fund will be a tax-deductible entity for all city arts and culture projects as well as Office operations. The Arts Endowment will ensure lifetime sustainability of arts and culture support.

Conducting an artists’ census to create a database of creatives to improve communication, support and bolster our belief that our city has more creatives per capita than any city in America.
Sponsorship Opportunity: \$100,000

Anchoring existing (or proposed) Neighborhood Art Houses across the city in areas where low-cost housing is available. The Art Houses will be used as catalysts for neighborhood growth.

Establishing Named Neighborhood Arts Fellowships for artists to help guide artistic endeavors in the Strategic Neighborhood Fund (SNF) zones where they live.
Sponsorship Opportunity: \$250,000 (\$25,000 each) annually

Launching a media campaign to market the city’s world-class artists and arts and cultural programs, including creating a low-priced mobile app to highlight programs, museums, performance spaces, and galleries as well as family and children’s programming.
Sponsorship Opportunity: \$50,000 (or in-kind)

Developing the detroitartsandculture.com web site—a one stop shop to seek

support for and promotion of arts. Rochelle will write a regular blog for the site, which will feature a gallery of Detroit’s city-sponsored murals, regular updates on big events and movies being filmed in Detroit and profiles of artists.
Sponsorship Opportunity: \$25,000 per year

Sponsoring Detroit FESTIVALS of the Arts, which will be held in each City district annually.
Sponsorship Opportunity: \$350,000 for all or seven opportunities at \$50,000 in each of the city’s seven districts.

Co-sponsoring the Black Theater Network’s annual conference, which ACE will help expand into the Detroit Theatre Festival, with performances featuring local artists, stage readings for adults and workshops for Detroit students.
Sponsorship Opportunities: See page 16

Launch Detroit Talks, a series of intimate chats with artists and celebrities. The conversations will be featured on Detroit A&E and the web site.
Sponsorship Opportunity: \$30,000

Training artists to be more effective entrepreneurs.
Sponsorship Opportunity: \$250,000
Honoring and supporting our City Treasures See page 12

Creating a Youth Council of the Arts and supporting its efforts to increase arts education in public schools, celebrate young artists and co-host the annual "Evening

of Fine Arts," a celebration of the best student work of the year.
Sponsorship Opportunity: \$100,000

Launching the Detroit Historical Landmarks program, which will place standing markers around the city that tell the stories of buildings, people and places that once existed. The markers will allow city tours to introduce to some—and remind others—of what once was.

Partnering with the TCF center to co-host an open call for an artist to design a major piece of public art for the circle in the front of the center.

How Can We Achieve This Mission? **Only With Your Support.**

The ACE Office, which we are building from the ground up, will partner with every city department to support our creative community and grow our creative economy. We also will partner with the city's 24-hour Economy Ambassador and the Entertainment Commission to attract, retain and promote talent and to support musicians, venues, music festivals and night spots that provide opportunities for local and national talent to perform.



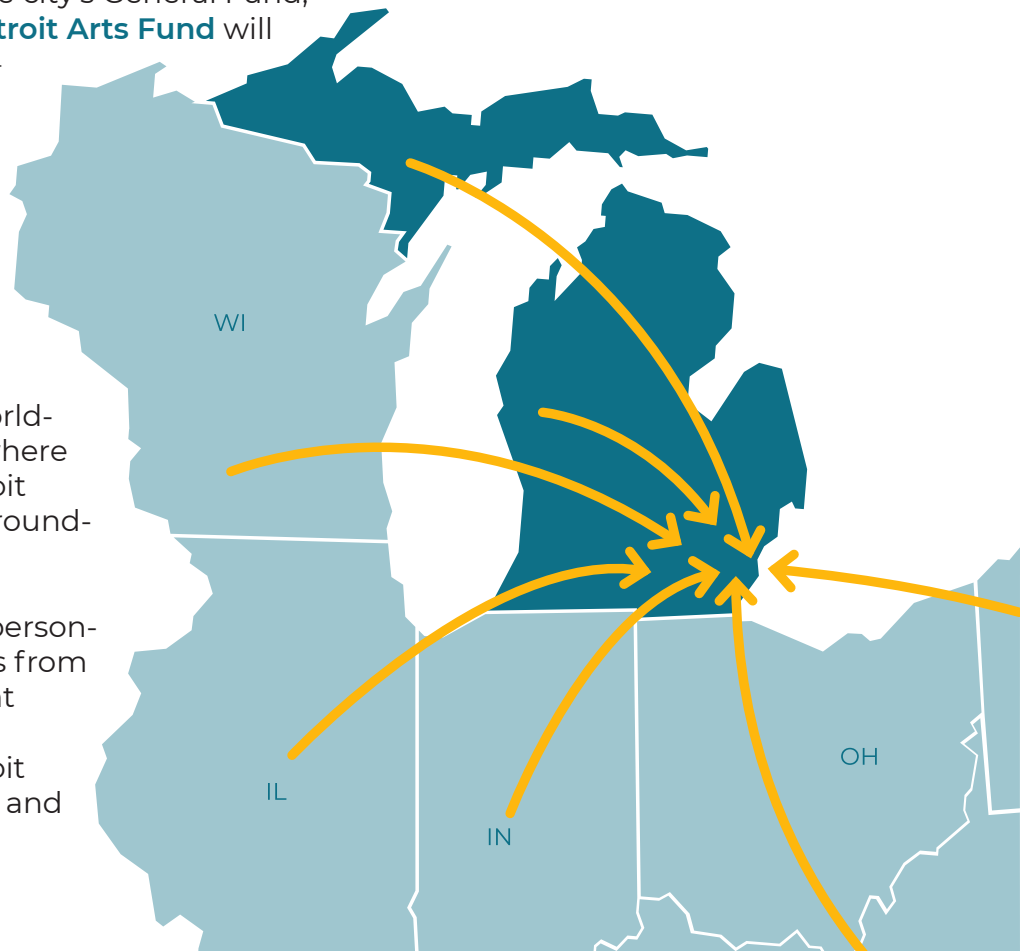
Become a Donor


We are seeking a special group of people and companies to be the **FOUNDING DONORS** to the first-of-its-kind **City of Detroit Arts Fund**, which will accept tax-deductible donations for artistic and cultural endeavors across the Greatest City in the World. We would honor these donors' generosity by public announcement and by placing their names on a major piece of public art.

Our staff budget will come from the city's General Fund, but the aforementioned **City of Detroit Arts Fund** will accept donations large and small—and special sponsorships from our community heroes—to transform how arts and culture exist in a city where arts and culture are, and always have been, how we live.

Then we will seek special support from every corporation, foundation and businesses in our great city because when we celebrate our world-class talent, we celebrate the city where they excel! We will urge every Detroit business to ask their customers to round-up on their purchases!

We also will use the reliable every-person-counts method and seek donations from everyone who loves our city: Current Detroiters, expatriate Detroiters, suburbanites who grew up in Detroit and those who love Detroit's music and culture from afar.



An aerial photograph of Detroit, Michigan, showing a mix of urban and suburban landscapes. In the background, the city skyline is visible under a hazy sky. The middle ground features a large parking lot with many cars, industrial buildings, and residential neighborhoods with trees and houses. A large teal circular graphic is overlaid on the lower-left portion of the image, containing white text.

We hope everyone will join the mission. Your tax-deductible contributions to the Detroit Arts Fund will help not only artists and cultural organizations; it will help ensure that our children to grow up having the kind of artistic and cultural education that once was Detroit's hallmark. Nearly every Motown star was once a Detroit Public Schools student!

We want everyone to support Detroit arts because supporting the arts and our creative community means supporting Detroit. So please join us in transforming how Detroit supports arts and culture! Make your tax-deductible contribution to the City of Detroit Arts Fund today! You can send checks to Office of Arts, Culture and Entrepreneurship—Planning & Development Department, Coleman A. Young Municipal Center, 2 Woodward Ave, Suite 808, Detroit, MI 48226

We are Detroit... Where the arts are a way of life.

#DetroitNeverLeft

YOUR DONATIONS WILL HELP:

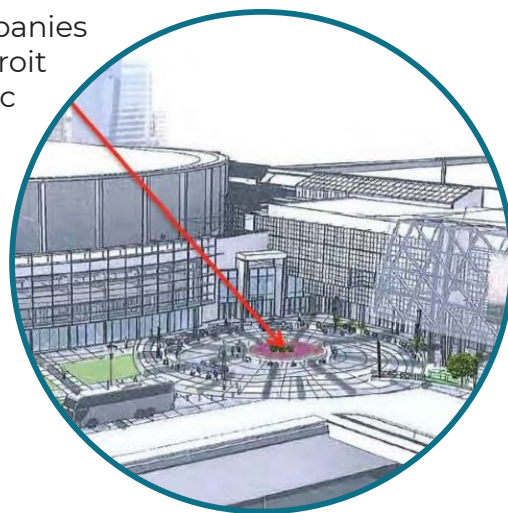
- Fund the ACE Office and its critical programs
- Create the Detroit Arts Fund
- Create the Detroit Arts Endowment to ensure lifelong sustainability.



Join the Founding Circle

Become a Founding Donor

We are seeking a special group of people, foundations and companies to be the **FOUNDING DONORS** to the first-of-its-kind City of Detroit Arts Fund, which will accept **tax-deductible donations** for artistic and cultural endeavors across the city. We would honor these donors' generosity by public announcement and featuring their names on a public sculpture that the TCF Center and the ACE Office are partnering to commission in front of the convention center. Each donor also would be recognized at all public events sponsored by the ACE Office and all materials distributed by the ACE Office at home or nationwide. Our **FOUNDING DONORS** will comprise heros who contribute the largest gifts, as well as those who donate first.



Contact Information

Organization Name: _____

Contact Name: _____

Address: _____

Phone: _____ Email: _____

Donation Information

I (organization or individual name) _____ hereby donate the attached check for \$_____ for the purpose of supporting the Office of Arts, Culture and Entertainment.

Signature: _____ Date: _____

The individual signing above, if signed on behalf of an organization, represents that s/he has signed authority on behalf of the organization.

Please make your check to support this work payable to: **Treasurer, City of Detroit**. Please write **Detroit Arts Fund** in the note section of the check.

If mailing a check, please send to the following address: **Office of Arts, Culture & Entrepreneurship, Planning and Development Department. Coleman A. Young Municipal Center, 2 Woodward Ave, Suite 808, Detroit, MI 48226**

All donations made to the City of Detroit are tax-deductible.

Join the Patron Circle

Become a Patron of the Arts

We are seeking devoted heroes to make donations of \$250,000 and above. Each donor would be recognized at all public events sponsored by the ACE office and receive a piece of art for their home or executive office wall.

Contact Information

Organization Name: _____

Contact Name: _____

Address: _____

Phone: _____ Email: _____

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Join the Supporters Circle

Become a Supporter of the Arts

We are seeking devoted heroes to make donations of at least \$100,000. Each donor would be recognized at all public events sponsored by the ACE office and all materials distributed by the ACE office at home or nationwide.

Contact Information

Organization Name: _____

Contact Name: _____

Address: _____

Phone: _____ Email: _____

Donation Information

I (organization or individual name) _____ hereby donate the attached check for \$_____ for the purpose of supporting the Office of Arts, Culture and Entertainment.

Signature: _____ Date: _____

The individual signing above, if signed on behalf of an organization, represents that s/he has signed authority on behalf of the organization.

Please make your check to support this work payable to: **Treasurer, City of Detroit**. Please write **Detroit Arts Fund** in the note section of the check.

If mailing a check, please send to the following address: **Office of Arts, Culture & Entrepreneurship, Planning and Development Department. Coleman A. Young Municipal Center, 2 Woodward Ave, Suite 808, Detroit, MI 48226**

All donations made to the City of Detroit are tax-deductible.

Join the Friends Circle

Become a Friend of the Arts

We are seeking heroes to make donations of at least \$25,000. Each donor would be recognized at all public events sponsored by the ACE office and all materials distributed by the ACE office at home or nationwide.

Contact Information

Organization Name: _____

Contact Name: _____

Address: _____

Phone: _____ Email: _____

Donation Information

I (organization or individual name) _____ hereby donate the attached check for \$_____ for the purpose of supporting the Office of Arts, Culture and Entertainment.

Signature: _____ Date: _____

The individual signing above, if signed on behalf of an organization, represents that s/he has signed authority on behalf of the organization.

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All donations made to the City of Detroit are tax-deductible.

Donate to the Arts Fund

Become a Friend of the Arts

The City of Detroit accepts all donations to aid its arts, culture and entrepreneurship mission. Decide what level you're comfortable with and enjoy your tax write-off!

Contact Information

Organization Name: _____

Contact Name: _____

Address: _____

Phone: _____ Email: _____

Donation Information

I (organization or individual name) _____ hereby donate the attached check for \$_____ for the purpose of supporting the Office of Arts, Culture and Entertainment.

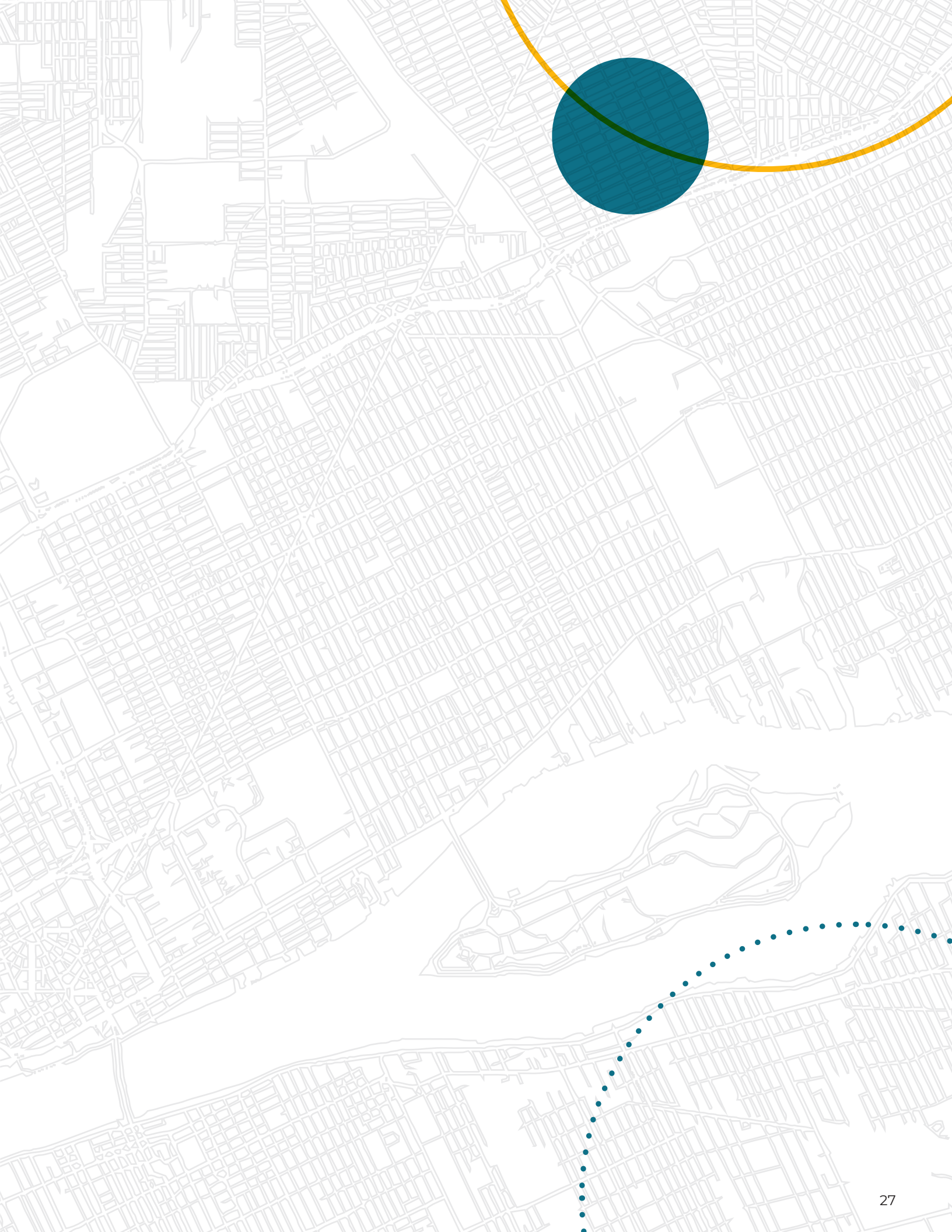
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Sustainability

This action plan would be sustained for three years by philanthropy and corporate support, then subsequently by City General Operating Funds, and the Detroit Art Fund.

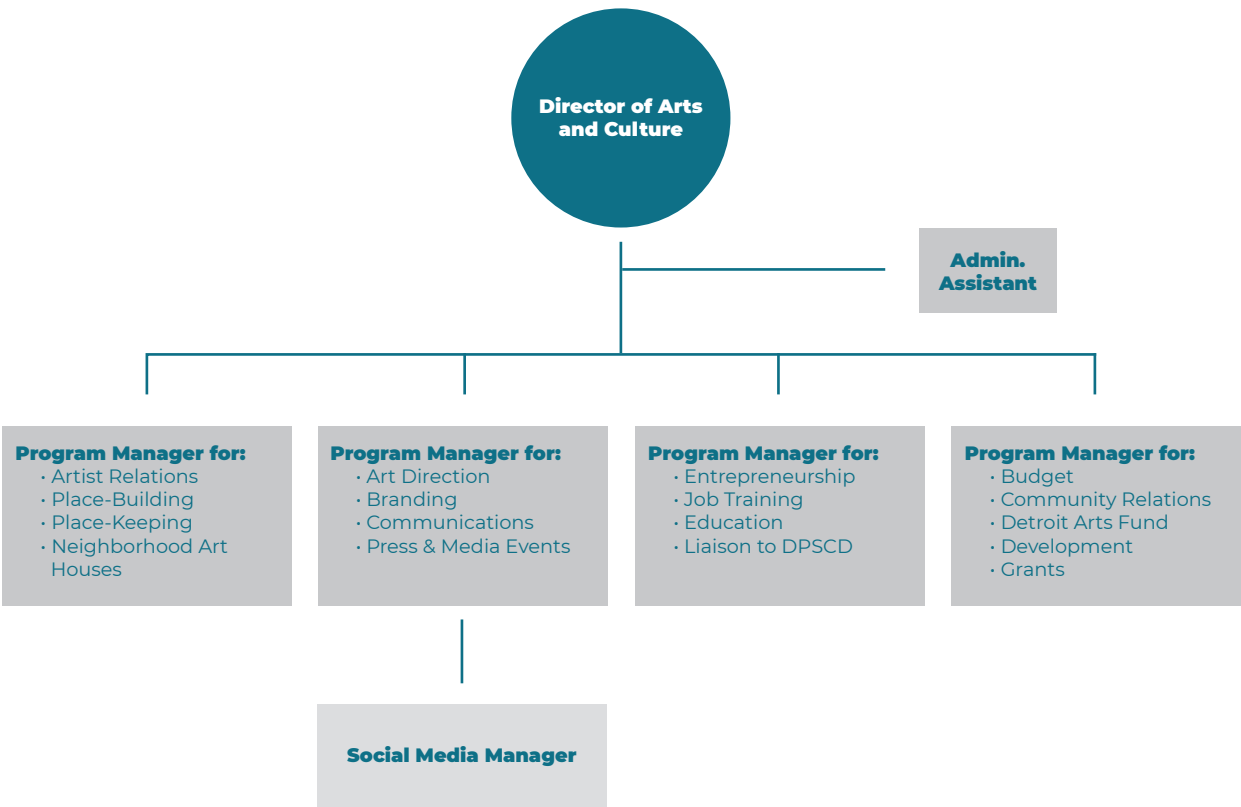
Staff: The Office will be staffed by an administrative assistant, four program managers and a social media manager, whose duties will be:

Place-Keeping: Finding potential art houses, supporting current art houses and maintaining relationships with those owners to ensure their success.

Communications: Developing a marketing and branding campaign for the city’s world-class artists and arts and culture programs, and maintaining the office’s official web site with frequent stories of excellence across the city.

Entrepreneurship: Overseeing financial and job training for artists and arts and culture programs.

Development & Grants: Managing fundraising for the ACE Office, as well as the office budget and the City of Detroit Arts Fund.



Contact
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(313) 720-1016
www.detroitmi.gov/ace