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February 12, 2020

HONORABLE CITY COUNCIL

**RE: Sign Ordinances—Follow-up to CPC Report of February 7, 2020
Chapter 50, Zoning, and Chapter 4, Advertising and Signs
(Related to Line Items #1, 16, and 20)**

The City Planning Commission (CPC) February 7, 2020 report (Line Item #20), which conveys the January 23, 2020 vote to recommend approval of the proposed Chapter 50 and Chapter 4 sign ordinances, reflects the Commission's understanding of the January 21st draft of the proposed Chapter 4 sign ordinance amendment.

A subsequent ordinance to the January 21st version was submitted by the Law Department to City Council through the City Clerk on February 7, 2020. As Council Member Benson has indicated this was warranted, when it was discovered, following the CPC's action, that previously presented items had not been incorporated in the January 21st version of the ordinance.

In reviewing the February 7th version of the Chapter 4 amendment, CPC staff notices numerous changes in text from that of the January 21st draft as presented to the Planning Commission as well as various non-substantive format features that depart from the past. A list of the changes and format matters is provided below.

Item	Section	2-7-2020 draft Page # & Line #	Comment
1	4-1-1	Pg 5	SUBSTANTIVE. Within the definition of "Advertisement-Sensitive Property," "Parklot" (§4-1-1(6) of 1-24-2020 draft) and "Parkway" (§4-1-1(7) of 1-24-2020 draft) have been omitted. Consistent with Council Member Benson's memo of 30 Oct 2019, requested modification #1.
2	4-1-1	Pg 7	SUBSTANTIVE. Definition of "Architectural feature" has been expanded to exclude "open spaces or other voids in any façade of a multi-level parking structure."

3	4-1-2 4-1-3	Pg 16	FORMAT. Unchanged text from §4-1-1 and §4-1-2 has been assigned these new section numbers without repealing existing text in those section numbers or without striking the old section numbers and underlining the new section numbers.
4	4-2-1(c)	Pg 19, L 3-6	FORMAT. The text is changed without indicating what has been repealed and what has been added—no strike marks, no underlines.
5	4-3-2	Pg 20, L 11	FORMAT: Run-on line—repeal of old “Definitions” needs to be bumped to the next line.
6	4-3-2	Pg 27	FORMAT. Unchanged text from §4-3-3 has been assigned this new section numbers without repealing existing text in that section number or without striking the old section number and underlining the new section number.
7	4-3-3 4-3-4 4-3-5	Pg 28	FORMAT. Mainly preserved text from §4-3-4, 4-3-5, and 4-3-6 has been modified, adapted, and assigned these new section numbers without repealing existing text in those section numbers or without striking the old section numbers and underlining the new section numbers.
8	4-3-6	Pg 29	FORMAT. Mainly preserved text from §4-3-7 has been modified, adapted, and assigned this new section numbers without repealing existing text in that section number or without striking the old section number and underlining the new section numbers.
9	4-4-3	Pg 37, L 20	FORMAT. Unchanged text from §4-4-4 has been assigned this new section numbers without repealing existing text in that section number or without striking the old section number and underlining the new section number.
10	4-4-7(b)	Pg 45, L 3-4	SUBSTANTIVE. New language has been added to allow waivers of the seven “prohibited signs” specified in subsection (a)—catchline of the provision no longer appears accurate.
11	4-4-82(b)(4)	Pg 104, L 4	FORMAT. Extraneous backslash (\) appears at end of line.
12	4-4-103(4)	Pg 110, L 10	SUBSTANTIVE. “Educational institution” added to list of uses from which advertising signs should be spaced 500 radial feet. Consistent with public comment suggestion at CPC meeting.
13	4-4-123(b)	Pg 114, L16-23 & Pg 115, L 1-2	SUBSTANTIVE. Renewal of Central Business District (CBD) advertising signs changed from prohibited to automatic under certain circumstances. Consistent with Council Member Benson’s memo of 30 Oct 2019, requested modification #2.
14	4-4-125(d)	Pg 119, L 4	SUBSTANTIVE. Maximum number of super advertising signs in the CBD increased from 35 to 45; total number of authorized CBD advertising signs increases from 60 to 70. Consistent with Council Member Benson’s memo of 30 Oct 2019, requested modification #3.
15	4-4-183(a)(1)	Pg 130, L1-2	SUBSTANTIVE. Additional temporary sign allowances changed to permit entire ground floor window to be used for display irrespective of 32 sq ft maximum area otherwise specified.

16	4-4-183(a)(2)	Pg 130, L 3-20.	SUBSTANTIVE. Temporary signage allowed to be displayed during period of preconstruction activities in addition to during construction, renovation, or redevelopment.
17	4-5-1 4-5-2	Pg 134, L 2-16	FORMAT. Unclear why these sections are included since neither the section numbers, catch lines, or text is altered.
18	4-5-3	Pg 134, L 17-19	FORMAT. New text is inserted into a section number without deleting the existing text.
19	4-5-4 4-5-5	Pg 134, L 20-23 & Pg 135 L 1-15	FORMAT. Unchanged text from §4-5-3 and §4-5-4 has been assigned these new section numbers without repealing existing text in those section numbers or without striking the old section numbers and underlining the new section numbers.
20	4-5-6 4-5-7 4-5-8 4-5-9	Pg 135, L 16-23 & Pg 136, L 1-8	FORMAT. Unchanged text from §4-5-5 and §4-5-6 and §4-5-7 and §4-5-8 has been assigned these new section numbers without repealing existing text in those section numbers or without striking the old section numbers and underlining the new section numbers.

This report is primarily intended to note the distinctions between the current, February 7th, version of the proposed Chapter 4 ordinance and the earlier, January 21st, version which is the subject of the CPC's February 7th report and recommendation. Should the Council desire the CPC can provide more information on the above listed items as the two ordinances move toward public hearing.

Respectfully submitted,



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