

City of Detroit

CITY COUNCIL

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TO: Honorable Detroit City Council

FROM: David D. Whitaker 
Legislative Policy Division Staff

DATE: September 20, 2019

RE: RESOLUTION TO DECLARE MARCH 18, 2020 HOT SAM'S DAY IN
HONOR OF THEIR CENTENNIAL ANNIVERSARY

On September 17, 2019, the Honorable Council President Brenda Jones requested that the Legislative Policy Division draft a resolution to declare March 18, 2020 Hot Sam's Day in Detroit to honor their upcoming centennial anniversary.

The draft resolution is attached for your review.

BY COUNCIL PRESIDENT BRENDA JONES

RESOLUTION TO DECLARE MARCH 18, 2020 HOT SAM'S DAY IN HONOR OF THEIR
UPCOMING CENTENNIAL ANNIVERSARY

WHEREAS, The mission of the Detroit City Council is to promote the economic, cultural and physical welfare of Detroit's citizens through Charter-mandated legislative functions; and

WHEREAS, Hot Sam's is the quintessential Detroit business, a Detroit men's fashion brand built on loyalty to the city of Detroit for nearly 100 years; and

WHEREAS, In 1921 Sam Freedman founded Hot Sam's and opened the store on 1317 Brush Street in the heart of downtown Detroit; and

WHEREAS, Hot Sam's quality and low prices brought people into the store and earned a reputation that attracted The Temptations, The Miracles, The Four Tops, Joe Louis and former mayors Coleman A. Young and Kwame Kilpatrick to regularly shop there; and

WHEREAS, In 1974, Tony Stovall began to work at Hot Sam's. Mr. Stovall held the positions of assistant manager, manager and top salesman. Cliff G. Green began with the company in 1983 after working six years as a buyer for J.L. Hudson's; and

WHEREAS, Twenty years later, in 1994, the two men joined forces and bought the store. The purchase of Hot Sam's made them owners of the largest African-American men's fashion store in the region, and they have continued to deliver high quality men's merchandise at great values; and

WHEREAS, City Council recognizes the additional challenges minority businesses owners endure and honors Hot Sam's for their grit, vision, determination and commitment to their customers and to the city of Detroit; and **THEREFORE BE IT**

RESOLVED, That the Detroit City Council, in honor of their upcoming centennial anniversary, hereby declares March 18, 2020 , as **HOT SAM's Day** in the city of Detroit; and

NOW THEREFORE BE IT FINALLY RESOLVED, That copies of this resolution be forwarded to the offices of the City Clerk and the Mayor.