



EAST JEFFERSON CORRIDOR IMPROVEMENTS

April 25th, 2019



ISLANDVIEW GREATER VILLAGES

NEIGHBORHOOD PLAN

A plan of action, co-crafted by residents and the City, to guide future growth and investment in the neighborhood

KEY PLAN STRATEGIES



Strategy 2: Streetscapes

- Increase pedestrian safety along Kercheval
- Improve walkability & mobility options



**EAST
JEFFERSON
CORRIDOR**



DESIGNING A STREET FOR ALL

NEIGHBORHOOD
People + Places



JOBS
Workers +
Commuting
Patterns



TRANSIT
Bus Riders



ACCESS
Pedestrians +
Cyclists





People + Places



1,690
Senior population

735
Youth population

7,150
Total population

Within 1/2 Mile distance of Van Dyke and Jefferson



People + Places



1,480

affordable housing units

25

multifamily units built since 2016

320

multifamily units in the pipeline

4,520

households

Within 1/4 Mile distance of Van Dyke and Jefferson



Workers + Commuting Patterns



6,220

daytime workers

47%

of households don't have access to a car



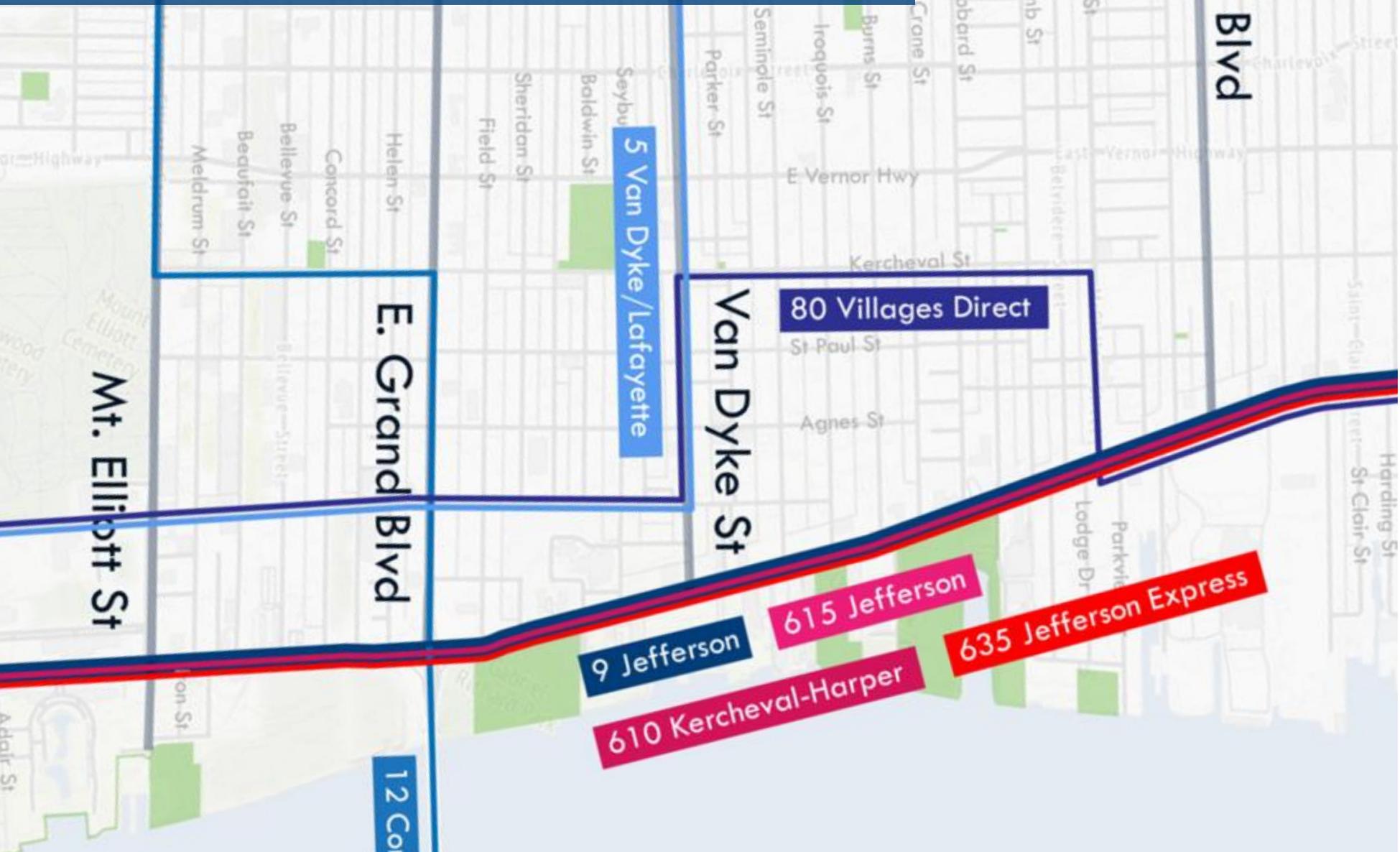
11%

of commuters get to work by walk, bicycling, or taking public transit

Within ½ Mile distance of Van Dyke and Jefferson



Bus Riders



3

Bus lines on Jefferson (DDOT & SMART)

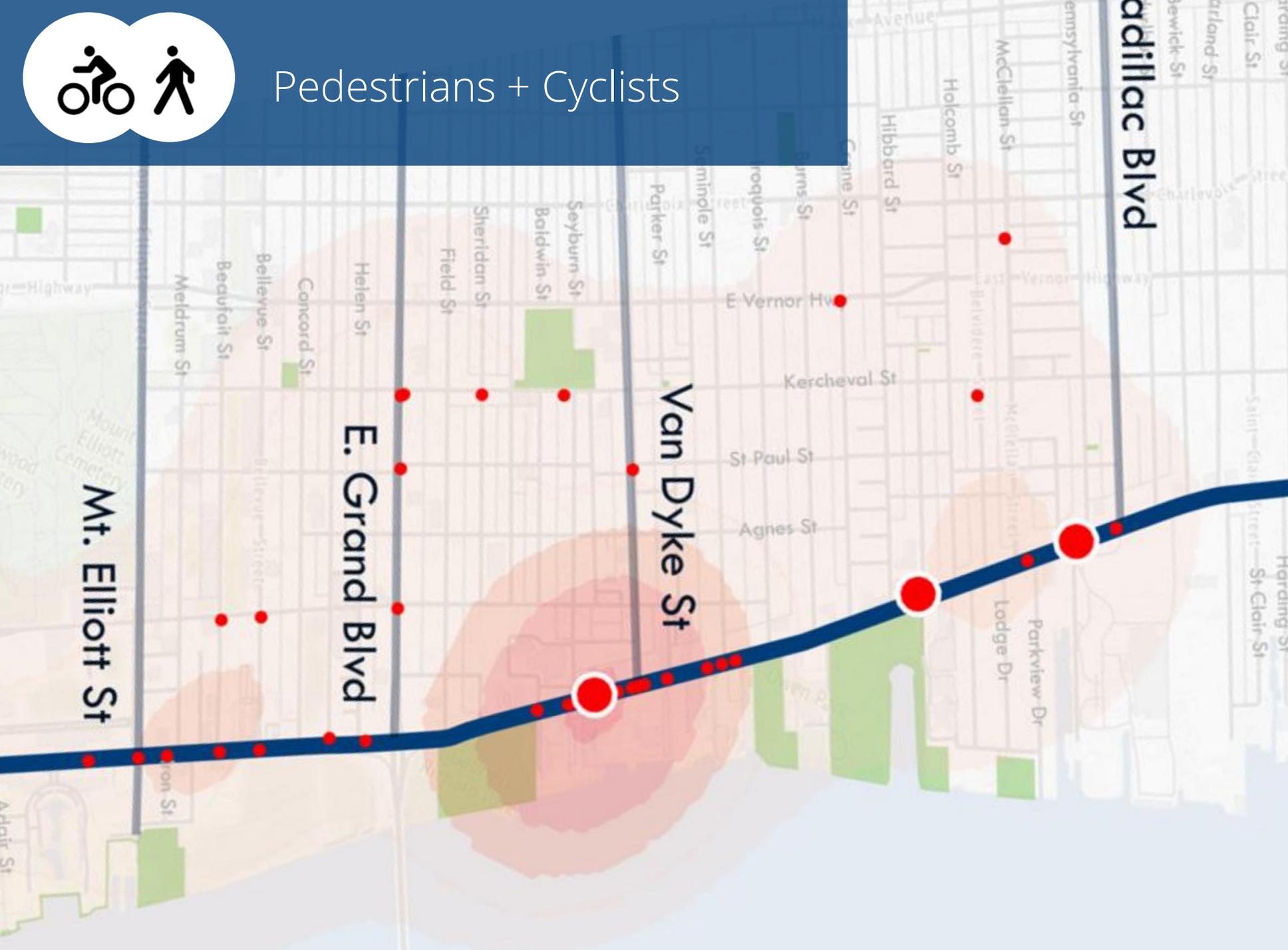
612

Daily DDOT riders on #9 bus

Within 1/2 Mile distance of Van Dyke and Jefferson



Pedestrians + Cyclists



1,975

crashes on
Jefferson
between 2012
and 2017

17*

of those crashes
involved people
who were
walking (16) or
biking (1)

*Within 1/2 Mile distance of Van
Dyke and Jefferson*



Pedestrians + Cyclists



373

Daily average
number of
people biking
on Jefferson

WE HEAR YOU!

"Getting on to Jefferson from the side streets unless you go to a light is a challenge"

"Keeping pedestrians safe while crossing the street is Jefferson's greatest challenge"

"Jefferson needs better transit"

Non-transit riders* also told us:

40% Bus takes too long/Isn't convenient

31% Prefer to drive

26% Bus does not run close to me/my destination

**Share of non-DDOT riders citing each barrier. Source: DDOT survey*



CONCERNS FOR FURTHER STUDY

Since the installation of the bike lane on East Jefferson last year, you've shared your concerns. You told us:

"No one will bike."

- So we conducted counts and found that **373 cyclists used the bike lane on a typical weekday** in July 2018
- As a part of this study, **we will conduct additional counts** this Spring

"Drive times will significantly increase."

- So we studied this and found **no significant change beyond 1-2 minutes during peak hours**
- As a part of this study, **we are also studying the impact of signal timing and pedestrian signals to improve access** and convenience for all users

We are continuously studying conditions and making improvements

GRAND RIVER

Cooley to McNichols

1. Improved sidewalks
2. Banners
3. Enhanced crossings
4. Bicycle lane
5. Street trees
6. Landscaping



GRAND RIVER

Evergreen to Glastonbury

1. Improved sidewalks
2. Shorter crossing distances
3. Street trees
4. Bicycle parking
5. Parking



JOSEPH CAMPAU

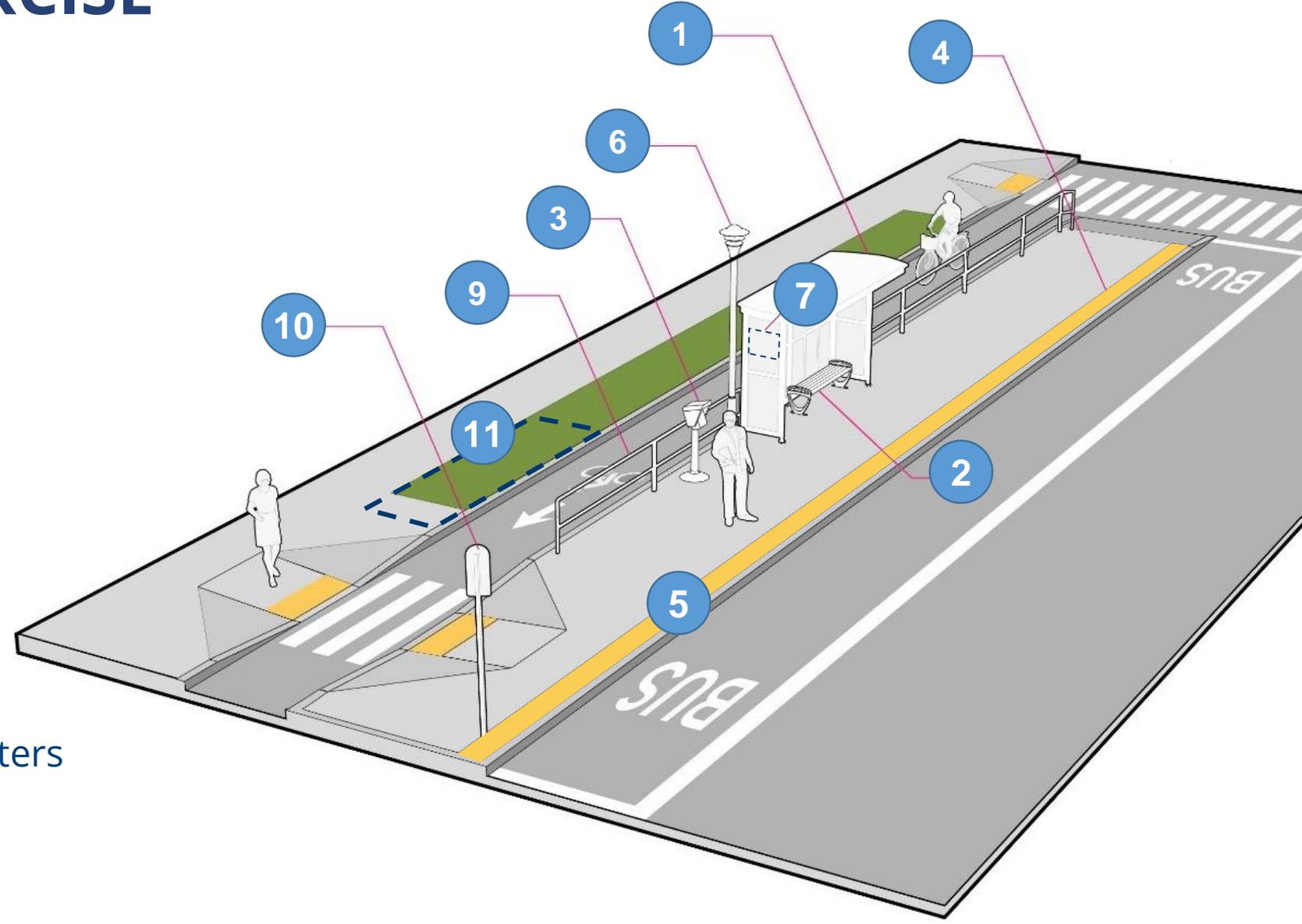
1. Improved sidewalks
2. Pedestrian lighting
3. Landscaping
4. Trash cans
5. Bicycle lane



SMALL GROUP EXERCISE

Transit Concepts

1. Bus Shelter
2. Seating
3. Off-board fare collection
4. All door boarding
5. Level boarding
6. Lighting
7. Real-time signs
8. Universal design elements
9. Railings
10. Wayfinding / Branding
11. Mobility Hub: Bike share / eScooters



MCNICHOLS

Livernois to Greenlawn

1. Bus shelter
2. Seating
3. Pedestrian lighting
4. Level boarding
5. Street trees
6. Bicycle lane

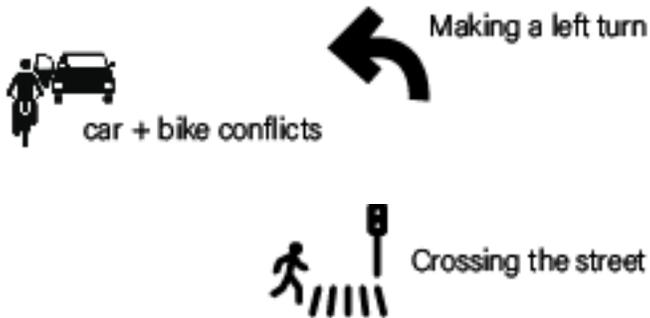


SMALL GROUP EXERCISE

CHALLENGES

Place **red dots** where you have difficulty crossing the street, making a left turn, etc.

Use post-its to add descriptions.



STRENGTHS

Place **blue dots** where you shop, eat, worship, catch the bus, etc.

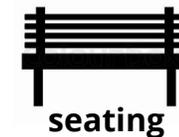
Use post-its to add descriptions.



OPPORTUNITIES

Place **yellow dots** for elements you would like to see.

Use post-its to add descriptions.



REPORT BACK

NEXT STEPS

When will folks hear from us next?

We are continuing to study conditions and will come back to you over the summer

What will we be studying?

We will collect pedestrian and bike counts

We will study the potential to adjust signal timing and add push button signals

We will review turning movements and visibility

THANK YOU !