

FIAT CHRYSLER AUTOMOBILES

#### MACK AVENUE ENGINE COMPLEX & JEFFERSON NORTH ASSEMBLY PLANT COMMUNITY INVESTMENT

# City Proposal Recap

Workforce & Education (\$4M)	<ul> <li>Detroit @ Work</li> <li>Grow Detroit Youth Training</li> <li>Detroit Promise</li> </ul>		
Housing (\$7.2M)	<ul> <li>300 demolitions</li> <li>Detroit Land Bank programs</li> <li>0% Home repair loans and limited home repair grants</li> </ul>		
Other Neighborhood Improvements (\$0.5M)	<ul> <li>Chandler Park Neighborhood plan</li> <li>Recreation center to be in scope for plan</li> </ul>		
Construction Impacts (\$5.7M)	<ul> <li>Traffic calming and road improvements</li> <li>Beniteau wall construction and beautification</li> </ul>		

Workforce Development
Education and Youth Development
Environment

| Community Revitalization

Concern: Detroiters will

not be employed in this

project and future

development projects.



Response: FCA will direct \$5.8 million toward programs to maximize opportunities for <u>DETROIT</u> residents.

 FCA will partner with Detroit at Work to support hiring related to recruiting, pre-screening and vetting related to Production Jobs.

FCA will provide work readiness training.
State incentives for DESC training program in Detroit

Response: FCA will provide residents, veterans and returning citizens of the impacted area, and residents of the City of Detroit the opportunity to apply for open production positions in advance of the general public.

- Early application windows before general public
  Applicant focus:
  - Residents in Impacted Area
  - Returning Citizens
  - Veterans
- How FCA Human Resources will support impact area?
  - Jobs Fairs
  - Dedicated Kiosks to help residents of the impacted area apply for jobs

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Concern: Many younger

working age and older

people need work

readiness training.



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# Response: FCA will partner with nearby schools to create feeder programs in advanced manufacturing.



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#### EDUCATION \$3 Million

• DPSCD facility investment for career and technical education (CTE)

Adult and youth training programs in advanced manufacturing



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YOUTH PROGRAMS \$1.5 Million

Manufacturing Career Academy at Southeastern High School

 Contribution to Grow Detroit's Young Talent to fund summer jobs for youth in impacted area



 Contribution to Detroit Promise to fund scholarships for youth in impacted area

 Partnership with Wayne County Community College District – Automotive Manufacturing Program Co-op

# AMP YOUR CAREER!

AT FIAT CHRYSLER AUTOMOBILES



FCA's Automotive Manufacturing Program (AMP) for Macomb Community College Students

Two-year Paid Co-op Program at FCA
 Earn your Associates Degree
 Opportunity for Full-Time Employment



Equal Opportunity Employer Minorities / Women / Protected Veterans / Disabled / Sexual Orientation / Gender Identity

#### Who We Are

Fiat Chrysler Automobiles (FCA) is the world's eighth-largest automotive manufacturer with 35 manufacturing facilities in North America. Our brands include Alfa Romeo, Chrysler, Dodge, Fiat, Jeep, Ram, Mopar, and SRT.

As a global organization in a dynamic industry, World Class Manufacturing (WCM) fuels employee engagement and continuous improvement activities designed to achieve the highest standards in safety, quality, and customer satisfaction.

Our Manufacturing teams are empowered to think creatively, offer suggestions and take ownership, fostering a culture that values respect and collaboration.

#### Join Us

FCA manufacturing facilities are some of the most advanced in the automotive industry – known for leading-edge technologies, efficient processes, and enthusiastic people who embrace change and continuous improvement.

Work with people who are truly passionate about what they do. Your career path in Manufacturing can be exciting and rewarding.

As a full-time employee, FCA offers a competitive compensation and benefits package including a 401(k) match and company contribution, annual bonus, tuition reimbursement towards a bachelor's degree, and more. | Workforce Development
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# ENVIRONMENT

Concern: Would like to see

development that encompasses

green infrastructure,

reforestation and tree planting,

urban agriculture and other

productive green uses.



# ENVIRONMENT

Response: FCA will incorporate landscaping to mitigate storm water runoff and create a green buffer around the plant.

- 200 Trees
- Drought-resistant landscaping
- Ivy on Sound Retention Wall
- Natural vegetation to control run-off
- Community use of retention area
- Fencing to address safety concerns





| Workforce Development
| Education and Youth Development
| Environment

| Community Revitalization

# **COMMUNITY REVITALIZATION**

Request: Projects that

revitalize the neighborhood,

not just the plants.



# **COMMUNITY REVITALIZATION**

Response: FCA will contribute \$1.1 million to community revitalization projects.

- FCA will partner with the community and contribute \$800,000 to be used on revitalization projects chosen by the community.
- FCA will devote \$300,000 in marketing resources and engage with the community to develop a campaign to promote the impacted area.

# Investments & Impacts

	City (M)	FCA (M)	City + FCA (M)	Leveraged Funding (M)	Total Impact (M)
Workforce & Education	\$4.0	\$5.0 + \$5.8 state training \$\$	\$14.8	\$4.0	\$18.8
Housing	\$7.2	-	\$7.2	-	<b>\$7.2</b>
Other Neighborhood Improvements	\$0.5	\$1.1	\$1.6	-	\$1.6
Construction Impacts	\$5.7	\$1.4	\$7.1	-	<b>\$7.1</b>
Total	\$17.4	\$13.3	\$30.7	\$4.0	\$34.7