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TO: Ron L. Kagan, Chief Executive Officer
Detroit Zoological Society

FROM: David Whitaker, Director
Legislative Policy Division

DATE: March 13, 2019

RE: **2019-2020 Budget Analysis**

Attached is our budget analysis regarding your agency's budget for the upcoming 2019-2020 Fiscal Year.

Please be prepared to respond to the issues/questions raised in our analysis during your scheduled hearing on **Thursday, March 21, 2019 at 2:00 pm**. We would then appreciate a written response to the issues/questions prior to your budget hearing. Please forward a copy of your responses to the Councilmembers and the City Clerk's Office as well.

Please contact us if you have any questions regarding our budget analysis.

Thank you for your cooperation in this matter.

Attachments
Issues and Questions

cc: Councilmembers
Auditor General's Office
Dave Massaron, Acting Chief Financial Officer
Tanya Stoudemire, Budget Department
James George, Agency Chief Financial Officer
Stephanie Washington, Mayor's Office

Detroit Zoo Society (35)

FY 2019-20 Budget Analysis by the Legislative Policy Division

Issues and Questions

- 1) Please identify and briefly explain the department's Capital Projects for FY 2019 and FY 2020.
- 2) Please define and explain the departments Education Programs in FY 2020.
- 3) Will the department offer any other programs in FY 2020? If so, please define and explain them.
- 4) Does the department have any fund-raising events planned for FY 2020?
- 5) What is the total estimated cost for Insurance at the Detroit Zoo for FY 2020?
- 6) What is the total estimated cost for Security at the Detroit Zoo for FY 2020?
- 7) Please provide a copy of your 2018-19 operating budget and a copy of your 2018 annual financial statements. Please provide a copy of your 2019-20 operating budget, if available.
- 8) Please explain any new Revenue Initiatives for the Zoo for FY 2020.
- 9) Please explain any new Expenditure Initiatives for the Zoo for FY 2020.
- 10) Has the level of attendance increased or decreased from 2017 to 2018? What is the projection for 2019?
- 11) Please explain any specific programs to increase attendance of Detroiters to the Zoo in 2019 and in 2020.
- 12) Please provide the budgeted versus actual level of positions at the Zoo as of January 31, 2019. Please briefly explain the difficulty in filling any vacant positions. Please briefly explain the Zoo's strategy to fill the vacant positions.

CITY OF DETROIT
 BUDGET DEVELOPMENT
 FINANCIAL DETAIL BY DEPARTMENT, FUND, APPROPRIATION, & COST CENTER
 EXPENDITURES

Department # - Department Name	FY2019 Adopted	FY2020 Recommended	FY2021 Forecast	FY2022 Forecast	FY2023 Forecast
Fund # - Fund Name					
Appropriation # - Appropriation Name					
Cost Center # - Cost Center Name					
00852 - Non-Departmental Claims Fund (Insurance Premium)	12,100,000	24,100,000	24,100,000	24,100,000	24,100,000
350220 - Claims Fund (Insurance Premiums)	12,100,000	24,100,000	24,100,000	24,100,000	24,100,000
00870 - Non-Departmental Centralized Payments	23,822,269	17,323,500	15,820,824	15,820,824	17,095,371
350800 - Centralized Payments	23,822,269	17,323,500	15,820,824	15,820,824	17,095,371
04739 - Non-Departmental General Revenues/Expenditures	25,566,219	24,892,000	19,892,000	20,009,000	20,243,000
351020 - Non-Departmental	25,566,219	24,892,000	19,892,000	20,009,000	20,243,000
05414 - Non-Departmental African American History Museum	1,900,000	1,900,000	1,900,000	1,900,000	1,900,000
350290 - Museum of African American History - Operations	1,900,000	1,900,000	1,900,000	1,900,000	1,900,000
10397 - Non-Departmental Board of Ethics	409,918	418,228	418,716	419,213	419,720
350165 - Board of Ethics	409,918	418,228	418,716	419,213	419,720
12161 - Non-Departmental Zoo Operations	570,000	570,000	570,000	570,000	570,000
350095 - Zoo Operations	570,000	570,000	570,000	570,000	570,000
12162 - Non-Departmental Historical Operations	500,000	500,000	500,000	500,000	500,000
350093 - Historical Operations	500,000	500,000	500,000	500,000	500,000
13125 - Non-Departmental Media Services & Communications	1,746,427	1,493,237	1,495,245	1,497,293	1,499,382
350325 - Communication Services	610,809	506,784	507,329	507,885	508,452
350326 - Media Services	1,135,618	986,453	987,916	989,408	990,930
13141 - Non-Departmental Eastern Market Operations Subsidy	225,200	225,000	225,000	225,000	225,000
350097 - Eastern Market Operations Subsidy	225,200	225,000	225,000	225,000	225,000
13181 - Non-Departmental Distributable State Aid Bond	15,065,118	33,165,745	37,959,989	38,010,698	37,950,488
351030 - DSA Debt	15,065,118	33,165,745	37,959,989	38,010,698	37,950,488
13366 - Non-Departmental PEG Fees	2,000,000	-	-	-	-
350324 - PEG Fees	2,000,000	-	-	-	-
13608 - Non-Departmental Pension & Employee Benefits Pension	4,173,215	3,704,243	3,710,127	3,716,129	3,722,251
350015 - Pension & Employee Benefits/Pension	4,173,215	3,704,243	3,710,127	3,716,129	3,722,251
13637 - Non-Departmental Elected Officials' Compensation	1,350,272	1,366,563	1,368,734	1,370,948	1,373,207
350007 - Elected Officials' Compensation	1,350,272	1,366,563	1,368,734	1,370,948	1,373,207