

#### JEFFERSON NEIGHBORHOOD FRAMEWORK PLAN

A plan of action, co-crafted by residents and the City, to guide future growth and investment in the neighborhood

#### **COMMUNITY MEETING #3**

OCTOBER 9, 2018 SALVATION ARMY, 3000 CONNER ST

#### Meeting Agenda

6:00 Arrival & Refreshments
6:15 Welcome & Presentation
6:45 Questions & Answers
7:15 Score & Prioritize Recommendations
7:45 Live Results & Next steps
8:00 Adjourn

# PROJECT CONTEXT: NEIGHBORHOOD PLANNING IN DETROIT



**The Guiding Principle:** 

# ONE CITY. FOR ALL OF US.

We are pursuing an urban redevelopment strategy unlike any implemented in America.



## A HEALTHY AND BEAUTIFUL DETROIT, BUILT ON INCLUSIONARY GROWTH, ECONOMIC OPPORTUNITY, AND AN ATMOSPHERE OF TRUST.





## strategies

## **Capital projects**



## Norma G's

(E Jefferson & Manistique)

- First sit-down restaurant in 30 years
- Motor City Match recipient
- Local, black-owned business
- Local hiring + affordable menu pricing

#### 3. Mixed-Use Multifamily Development





# OUTREACH METHODS & PROCESS

**Jefferson Chalmers Neighborhood Framework Plan** 



## **Progress Update**



### In-the-field outreach

Jefferson Chalmers Youth Council | Aug 22, 2018

#### The City consulted with:

Jefferson Chalmers Youth Council, Riverbend Neighborhood Assoc., Clairepoint Homeowners Assoc., Detroit Abloom, Manistique Tree House, Newport Permaculture Garden, Feedom Freedom, Featherstone Garden, Belle-Chere Gardens, Lakewood Block Club, Curis Enterprises, Jefferson East, Inc., Shelbourne Development, and the People's Platform-supported Community Meeting Series

#### **In-the-field outreach**

#### The City consulted with:

Jefferson Chalmers Youth Council, Riverbend Neighborhood Assoc., Clairepoint Homeowners Assoc., Detroit Abloom, Manistique Tree House, Newport Permaculture Garden, Feedom Freedom, Featherstone Garden, Belle-Chere Gardens, Lakewood Block Club, Curis Enterprises, Jefferson East, Inc., Shelbourne Development, and the People's Platform-supported Community Meeting Series

Growers Focus Group | Aug 10, 2018

### **In-the-field outreach**

Manistique Tree House Cookout | Aug 24, 2018

The City consulted with:

Jefferson Chalmers Youth Council, Riverbend Neighborhood Assoc., Clairepoint Homeowners Assoc., Detroit Abloom, Manistique Tree House, Newport Permaculture Garden, Feedom Freedom, Featherstone Garden, Belle-Chere Gardens, Lakewood Block Club, Curis Enterprises, Jefferson East, Inc., Shelbourne Development, and the People's Platform-supported Community Meeting Series

1-on-1 conversation with planning team
 Monteith Library, 14000 Kercheval Ave
 Every Monday, 5:30 to 7:00, Sep 10 – Oct 29

**Office Hours** 

Office Hours | Oct 1, 2018

CLASSICS

LPHABETICAL

**Oral Histories** 

"I came to visit my sister on route to California... I never got to California. I just loved this area... the housing, tree-lined streets, it was such a comfortable place and with so many families."

Betty Mills, Manistique St., Detroit

## **Citizen's Guide**



#### 2,000 guide booklets distributed (1 for every 2 households)



#### **Residents in Action Committee**

- Project ambassadors in the neighborhood
- Advises City on community engagement
- Critiques work products
- Meets monthly at Faith Church

#### **RIA Members**

**Orlando Bailey Dr. Rita Beale Gail Beasley** Nicola Binns **Tammy Black** Lina Bowie **Blair Brown Audrey Carter Myrtle Curtis-Thompson Maggie DeSantis** Sanaa Green **Siobhan Gregory Mario Hardy Jocelyn Harris Jay Henderson Monique Holliday** James "Jack Rabbit" Jackson Michelle Lee **Eddie Lester Minnie Lester Eleanor Mercier Edna Nelson Marcia Rice Jacqueline Richmond Cornelius Sims** Oyin "Ms. O" Zuri

#### Questionnaire

## **351 responses so far. Survey still open at: detroitmi.gov/JeffersonChalmers**

- Distributed via Citizen's Guide booklets, door-to-door, RIA, email, and at community meetings
- Web and print versions available
- Accepting responses at neighborhood dropoff locations:
  - Jefferson East Inc.
  - Jack Rabbit's House
  - Samaritan Center
- Accepting responses by mail and phone



**Priority Issues for Jefferson Chalmers** 

150

200

250

300

350

400

**Parks and Landscape** 

**Retail and Economic Development** 

100

Housing

Blight

0

**Transportation** 

#### **Top Aspirations for Jefferson Chalmers**

#### **Vibrant Business District**

**Parks & Recreation Improvements** 

**Increased Safety** 

**Stable Residential Areas** 

**Blight Removal** 

10

15

**Top Preferences for Use of Vacant Land** 



**Community Gardens** 

**Commercial Flower Growing** 

**Landscaping for Flood Control** 

**Commercial Vegetable Growing** 

#### **Top Preferences for Reuse of Guyton**



#### **Detroit People's Platform Survey**

- A "network of Detroit-based social justice organizations, activists, and residents"
- Survey conducted Dec 2017, prior to Neighborhood Framework Plan
- Majority of respondents were 46 to 65



#### **Priority Issues Outside of Project Scope**

We heard that the following are issues are priorities to the community, even though they fall outside the scope of the neighborhood plan:

- Home repair grants to existing homeowners
- Reopening the Guyton School as a school
- Reopening Lenox and Maheras-Gentry Recreation Centers

## **MORE RESOURCES**

#### See resource table for more info!

CITY	DETROIT HOME MORTGAGE PROGRAM	Qualified borrowers can get a mortgage for up to \$75,000 above the appraised value of a home to buy a move-in-ready home, buy a fixer-upper home to renovate, or refinance to repair the home they already own.					
STATE	NO-INTEREST HOME REPAIR LOANS	0% interest home loans for repairs and rehab for up to \$25,000 with minimum credit restrictions and preference for low-income residents.					
	KEYS TO OWN	State program that allows a family receiving a Section 8 voucher to change its rental voucher into an ownership voucher to put towards owning a home.					
	MORTGAGE CREDIT CERTIFICATE PROGRAM	Allows first time homebuyers to credit 20% of their annual mortgage interest paid ago their year-end tax liability					
	MI HOME LOAN PROGRAM	Provides zero-interest home loans to first-time homebuyers with priority given to buyers in targeted areas. Minimum credit score of 640 required.					
FEDERAL	MSDHA DOWN PAYMENT ASSISTANCE	Provides first-time homebuyers with down payment assistance of up to \$7,500. Priority given to households in census tracts with median household income below the state average and priority areas. Minimum credit score of 660.					
	FHA 203 (K) REHAB LOAN	Provides up to \$35K for owners of existing FHA mortgages and up to \$110K for new mortgages to rehab single family homes. Accelerated options are available, though most applications require a rehabilitation plan.					
	TRADITIONAL FHA LOANS	Provides low-interest loans up to a \$175K maximum for first-time home buyers with limited credit requirements.					

### **0% Home Repair Loans**

See resource table for more info!

- Loans to Detroit homeowners for home repairs or improvements
- 0% interest, ten-year loan. Pay back only what you borrow.





## **Rebuilding Together**

#### See resource table for more info!

- Home repair grants for low-income homeowners
- Pilot project specific to Jefferson Chalmers



## HOMEOWNER STORIES



## LAND BANK PROGRAMS

**OWN-IT-NOW:** 

- No physical improvements made
- Sold as-is at around \$1-3k

#### **AUCTION:**

- No physical improvements made
- Sold as-is, bidding starts at \$1k

**SIDE LOT PROGRAM** 

• Homeowners can buy adjacent vacant DLBA-owned lots



#### **PRESERVE EXISTING AFFORDABLE HOUSING**

SNF Area



- **1. Lakewood Manor 30 apartments**
- 2. Phillip Sims
- 3. Gray Street Phase 1 10 units
- 4. Creekside Homes 45 family units
- 5. Jefferson Square 180 townhomes
- 6. Jefferson Meadows 83 senior units

**469** units of affordable housing

**121** senior units

#### WHAT IS "AFFORDABLE"?

- Affordable rent limits vs. market-rate rents in Jefferson Chalmers
- Affordable to households earning a percentage of Area Median Income (AMI)
- Spend no more than 1/3 of take-home pay on housing expenses

	Studio	1 BR	2 BR	3 BR
30% AMI	\$ 373	\$ 399	\$ 479	\$ 553
50% AMI	\$ 621	\$ 665	\$ 798	\$ 921
60% AMI	\$ 745	\$ 798	\$ 958	\$ 1,105
80% AMI	\$ 994	\$ 1,064	\$ 1,277	\$ 1,474
Market-Rate	\$ 779	\$ 1,160	\$ 1,525	\$ 2,351

\* Market-rate rent based on average unit size

#### **Schools & Rec Centers**

- DPS manages public schools
- Parks & Rec manages recreation centers
- Representatives from each agency are in attendance





**DETROIT PUBLIC SCHOOLS** 

# INITIAL RECOMMENDATIONS

## **BUILD FROM STRENGTHS**




#### What We Heard: Community Meeting #2



#### **Currently Riverfront Has Limited Access**

Existing access points:

- **1. Clairpointe/Conner**
- 2. Lenox
- 3. Lakewood
- 4. Alter

All parks are disconnected from each other



## **Improve Access**

## REC #1: To Riverfront Parks REC #2: To Canals

### **REC #1: Improve Access to Riverfront Parks**

**Proposed access points:** 



Maheras-Gentry Park Entry AB Ford Park Gateways AB Ford Canopy Bridge













#### **IMPROVE ACCESS TO RIVERFRONT PARKS**



## **REC #2:** Improve Access to Canals

**Proposed access points:** 



Lenox-Korte Intersection Lenox Site Canal Path Canal Crossings Alter Canal Path













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#### 6 CANAL CROSSINGS (END OF ASHLAND)







#### **Improve Neighborhood Experience**



Start: Eastlawn

## Walk to AB Ford Waterfront: 10 min.

#### **Improve Neighborhood Experience**



Start: Eastlawn

Walk to AB Ford Waterfront: 10 min.

Walk to Lakewood East Park: 30 min.

Total: 40 min.

#### **Improve Neighborhood Experience**



Start: Eastlawn

Walk to AB Ford Waterfront: 8 min.

Walk to Lakewood East Park: 5 min.

Total: 13 min.



#### What We Heard: Community Meeting #2



# REC #3: Rehab Land Bank-Owned Vacant Houses

#### **REC #3: REHAB LAND BANK-OWNED VACANT HOUSES**

Image: Fitz Forward rehab of 128 houses in Fitzgerald, priced at \$50k to \$100k

Restore 5 to 13 houses identified for rehab potential Clustered in Conner/Tennessee/Clairpointe area Prioritize and define "affordability" Leverage existing Land Bank programs, or partner with developer

## REC #4: Establish a Conservation Overlay District

#### **REC #4: ESTABLISH A CONSERVATION OVERLAY DISTRICT**

#### **1. PIPER-AVONDALE AREA**

**3. CONNER-FREUD AREA** 



# 2. MANISTIQUE-ESSEX AREA

#### 4. LAKEWOOD-KERCHEVAL AREA







#### **REC #4: ESTABLISH A CONSERVATION OVERLAY DISTRICT**

- Retain existing neighborhood character through development guidelines
- Minimize regulatory burden to homeowners (<u>NOT</u> an historic district)
- Can be community-managed through a local advisory board

## **REC #5: Improve Streetscapes**

Street Trees Rain Gardens Traffic Calming








# REC #6: Improve Pedestrian Connections

**Non-motorized Path with Amenities** 

# **REC #6: Improve Pedestrian Connections**

Jefferson, the Waterfront, and other destinations are far away from each other, making them hard to walk between.

Long blocks make walking around the neighborhood even more difficult.



# **REC #6: Improve Pedestrian Connections**

Proposed non-motorized paths through vacant lots allow for better pedestrian connections

**Amenities provided along paths** 

- Play (tot lots)
- Seating
- Planting/stormwater management

Always a buffer of at least one lot between occupied homes and the path



# **REC #6: IMPROVE PEDESTRIAN CONNECTIONS**



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# **Reuse Vacant Lots**

# REC #7:Expand Existing Land-Based VenturesREC #8:Rain GardensREC #9:Solar Pilot ProjectsREC #10:Forest Patches

#### **REC #7: REUSE VACANT LOTS: EXPAND EXISTING LAND-BASED VENTURES**

#### **Feedom Freedom**



#### **REC #7: REUSE VACANT LOTS: EXPAND EXISTING LAND-BASED VENTURES**

Partner with existing neighborhood growers and non-profits to scale-up their operations



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# **REC #8: REUSE VACANT LOTS: RAIN GARDENS**



# **REC #8: REUSE VACANT LOTS: RAIN GARDENS**

Help mitigate local flooding Improve environmental education

the Co

PROPOSED

## **REC #9: REUSE VACANT LOTS: SOLAR PILOT PROJECTS**

Pilot an electric car-sharing station on Jefferson, powered by a nearby groundmounted solar array
Pilot WiFi hot spots in public gathering spaces around the neighborhood





#### **REC #9: REUSE VACANT LOTS: FOREST PATCHES**

Restore natural forest habitat in high-vacancy areas North of Jefferson Partner with non-profit operator to maintain premises Improve environmental education



# **REC #11: Reactivate Guyton**

# **REC #11: REACTIVATE GUYTON**

- Prioritize restoration of gymnasium and auditorium for community use
- Adapt classrooms into approx 40-45 units of rental housing
- Potential for many to all units to be affordable at 50% AMI, which means \$798/month for a 2BR\*
- Potential second phase of infill housing on school grounds or adjacent lots

\*Current market-rate rent for a 2BR in Jefferson Chalmers is approx. \$1,525/month



# REC #12: Stabilize High-Vacancy Areas

# **REC #12: Stabilize High-Vacancy Areas**

- Create a sense of place
- Cluster physical
   improvements
- Improve safety
- Preserve affordability and create pathways to home ownership
- Alternative land ownership model



# **REC #12: STABILIZE HIGH-VACANCY AREAS**



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# REC #13: Mixed-Use Development at Jefferson & Piper

#### **REC #13: MIXED-USE DEVELOPMENT AT JEFFERSON & PIPER**

- Attract a full-service grocery store
- Small-scale retail space for local shops
- Construct approximately 200 to
   250 units of new rental housing
- Potential for approx 1/3 of units to be affordable at 50%-60% AMI, which means \$798-\$958/month for a 2BR\*



\*Current market-rate rent for a 2BR in Jefferson Chalmers is approx. \$1,525/month

# REC #14:SupportNeighborhood-ServingRetail

# **REC #14: SUPPORT NEIGHBORHOOD-SERVING RETAIL**

- Retain existing businesses through Motor City Restore
- Attract new businesses and reactivate vacant storefronts through Motor City Match
- Support local CDCs in neighborhood commercial redevelopment





# OUESTIONS AND ANSWERS (30 MINUTES)

# SCORING OF RECOMMENDATIONS (30 MINUTES)

## Instructions

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**1. Darken the appropriate circle to score each recommendation** 

- 2. Include written comments if you prefer
- 3. Return your scorecard to a facilitator

#### Facilitators are present to guide you!

# **Recommendation 1 of 14**

#### Improve access to riverfront parks



- Open up second non-motorized entrance at Maheras-Gentry
- Open up frenced-off entrances (along Scripps) to AB Ford Park to non-motorized access
- Connect waterfront parks to each other with a river-walk

# **Recommendation 2 of 14**

#### **Improve access to canals**



- Create a canal-walk on top of the raised berm that runs along Alter Road and the Fox Creek Canal
- Create canal access point at the Korte & Lenox intersection
- Create non-motorized crossings across Fox Creek Canal at Alter & Essex and Alter & Harbor Island St

# **Recommendation 3 of 14**

#### **Rehab Land Bank-owned vacant houses**



- Restore 5 to 13 houses identified for rehab potential
- Identified houses are clustered in Conner/Tennessee/Clairpointe Area
- Prioritize and define "affordability"
   (level of possible affordability is currently being studied)
- Leverage existing Land Bank programs, or partner with developer

## **Recommendation 4 of 14**

#### **Establish a Conversation Overlay District**



- Retain existing neighborhood character through development guidelines
- Minimize regulatory burden to homeowners (NOT a historic district)
- Can be community-managed through a local advisory board

## **Recommendation 5 of 14**

#### **Improve streetscapes**



- Plant trees along street to improve everyday experience
- Install rain gardens along sidewalk to mitigate local flooding
- Install traffic calming features to reduce speeding

# **Recommendation 6 of 14**

#### Improve pedestrian connections



- Connect neighborhood destinations (waterfront, schools, retail) with non-motorized shortcuts through long blocks
- Formalize existing informal footpaths
- Provide amenities along path (playgrounds, gardens, seating, art)

## **Recommendation 7 of 14**

#### **Reuse vacant lots: expand existing land-based ventures**



- Partner with existing neighborhood growers and non-profits to scaleup their operations
- Leverage large inventory of Land Bank-owned vacant lots

# **Recommendation 8 of 14**

#### **Reuse vacant lots: rain gardens**



- Plant and manage rain gardens on vacant lots to help mitigate local flooding
- Improve environmental education through experiential learning

#### **Recommendation 9 of 14**

#### **Reuse vacant lots: solar pilot project**



- Pilot an electric car-sharing station on Jefferson, powered by a nearby ground-mounted solar array
- Pilot WiFi hot spots in public gathering spaces around the neighborhood

# **Recommendation 10 of 14**

#### **Reuse vacant lots: forest patches**



- Restore natural forest habitat in high-vacancy areas north of Jefferson
- Partner with non-profit operator to maintain the premises
- Improve environmental education through experiential learning

# **Recommendation 11 of 14**

#### **Reactivate Guyton**



- Prioritize restoration of gymnasium and auditorium for community use
- Adapt classrooms into approximately 40-45 units of rental housing
- Potential for many to all units to be affordable at 50% AMI, which means \$798/month for a 2BR (current market-rate rent for a 2BR is approx. \$1,525/month)
  - Potential second phase of infill housing on school grounds or adjaecnt lots

# **Recommendation 12 of 14**

#### **Stabilize high-vacancy areas**



- Create a sense of place in high-vacancy blocks north of Jefferson
- Cluster physical improvements like gateways, sidewalk improvements
- Follow crime prevention through environmental design (CPTED) principles
- Preserve affordability and create pathways to home ownership through an alternative land ownership model

# **Recommendation 13 of 14**

#### Mixed-use development at Jefferson & Piper



- Attract a full-service grocery store
- Small-scale retail space for local shops
- Construct approximately 200 to 250 units of new rental housing
- Potential for approx 1/3 of units to be affordable at 50%-60% AMI, which means \$798-\$958/month for a 2BR

(current market-rate rent for a 2BR is approx.\$1,525/month)

# **Recommendation 14 of 14**

#### Support neighborhood-serving retail



- Retain existing businesses through Motor City Restore
- Attract new businesses and reactivate vacant storefronts through Motor City Match
- Support local CDCs in neighborhood commercial redevelopment

# Instructions

RESPOND ONLINE AL	N CHALMERS COMMUNITY MEETING # FRAMEWORK PLAN OCTOBER 9, 201
L. IMPROVE ACCESS TO RIVERFRONT PARKS	2. IMPROVE ACCESS TO CANALS
Open up second non-motorized entrance at Maheras-Gentry Open up freeced-off entrances (along Scripps) to AB Ford Park to non- motorized access Connect waterfront parks to each other with a river-walk	Create a canal-walk on top of the raised berm that runs along Alter Road and the Fox Creek Canal Create canal access point at the Korte & Lenox intersection Create non-molnized crossing's across Fix Creek Canal at Alter & Essea and Alter & Anther Linado R.
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**1. Darken the appropriate circle to score each recommendation** 

- 2. Include written comments if you prefer
- **3.** Return your scorecard to a facilitator
- 4. Facilitators: bring completed scorecards up to the stage to be counted!

# LIVE RESULTS & NEXT STEPS

# **Project Schedule**



# **Stay Connected**

# detroitmi.gov/JeffersonChalmers

- Access and submit a scorecard online
- Subscribe to the monthly newsletter
- Access the project document archive

# Office Hours: Mondays 5:30-7:00 thru Oct 29

- Every Mon 5:30 7:00 through Oct 29
- Monteith Library, Kercheval & Eastlawn
- Get your questions answered
- Chat 1-on-1 with the planning/design team