

1. What is your favorite Detroit Sports Team? *(select one answer)*

25% a. Lions

11% b. Red Wings

30% c. Tigers

25% d. Pistons

1% e. Shock

8% f. I don't like any of these sports teams

2. How long have you lived in Northwest Detroit? *(select one answer)*

17% a. Less than five years

5% b. Between 5 and 10 years

7% c. Between 10 and 20 years

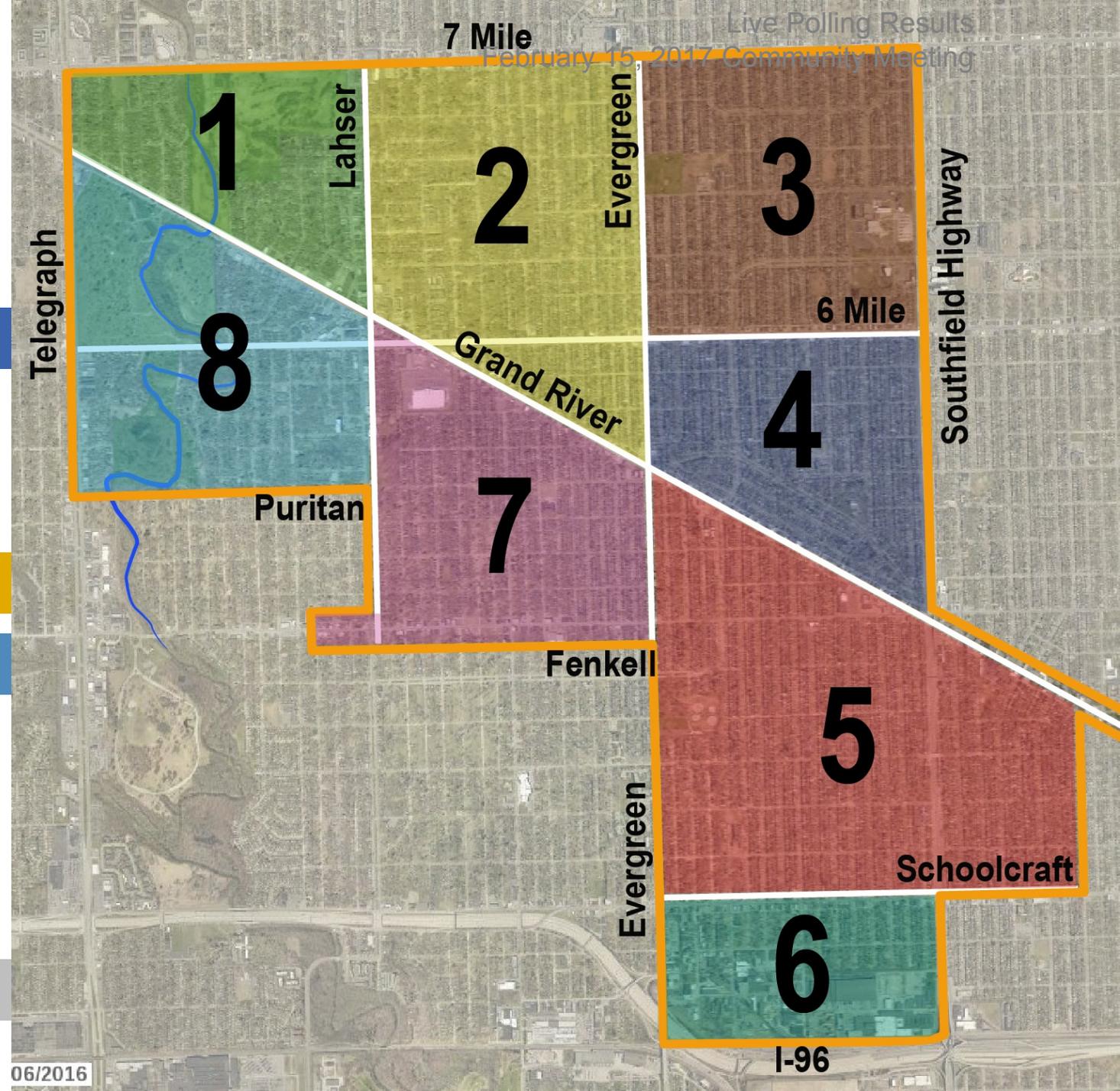
15% d. Between 20 and 30 years

43% e. More than 30 years

12% f. I do not live in Northwest Detroit

3. What neighborhood do you live in? *(select one answer)*

- 19% a. Neighborhood 1
- 3% b. Neighborhood 2
- 5% c. Neighborhood 3
- 14% d. Neighborhood 4
- 24% e. Neighborhood 5
- 0% f. Neighborhood 6
- 10% g. Neighborhood 7
- 6% h. Neighborhood 8
- 19% i. Other



4. Why are you interested in Northwest Detroit? *(select all that apply)*

13% a. I live in the area

3% b. I work in the area

3% c. I own a business in the area

14% d. I own property in the area

54% e. I am a concerned citizen

14% f. Other

5. I feel the following challenges are important to address in this planning effort: *(select all that apply)*

- 1% a. Stormwater and flooding challenges
- 6% b. Provide opportunities for new commercial development
- 4% c. Support diverse housing options
- 3% d. Create streets for all users (cars, bikes, pedestrians)
- 7% e. Incorporate ecological restoration and preservation
- 21% f. Develop a strategy for vacant and abandoned parcels
- 41% g. Job creation
- 18% h. Other

6. How do you most often use the Grand River Corridor today? *(select all that apply)*

9% a. I drive on Grand River to get downtown or to the suburbs

13% b. I drive on Grand River during my daily commute

2% c. I catch the bus on Grand River to get downtown

1% d. I like to walk along Grand River

15% e. I shop on Grand River

20% f. I go to restaurants on Grand River

17% g. I visit Grand River for culture and entertainment

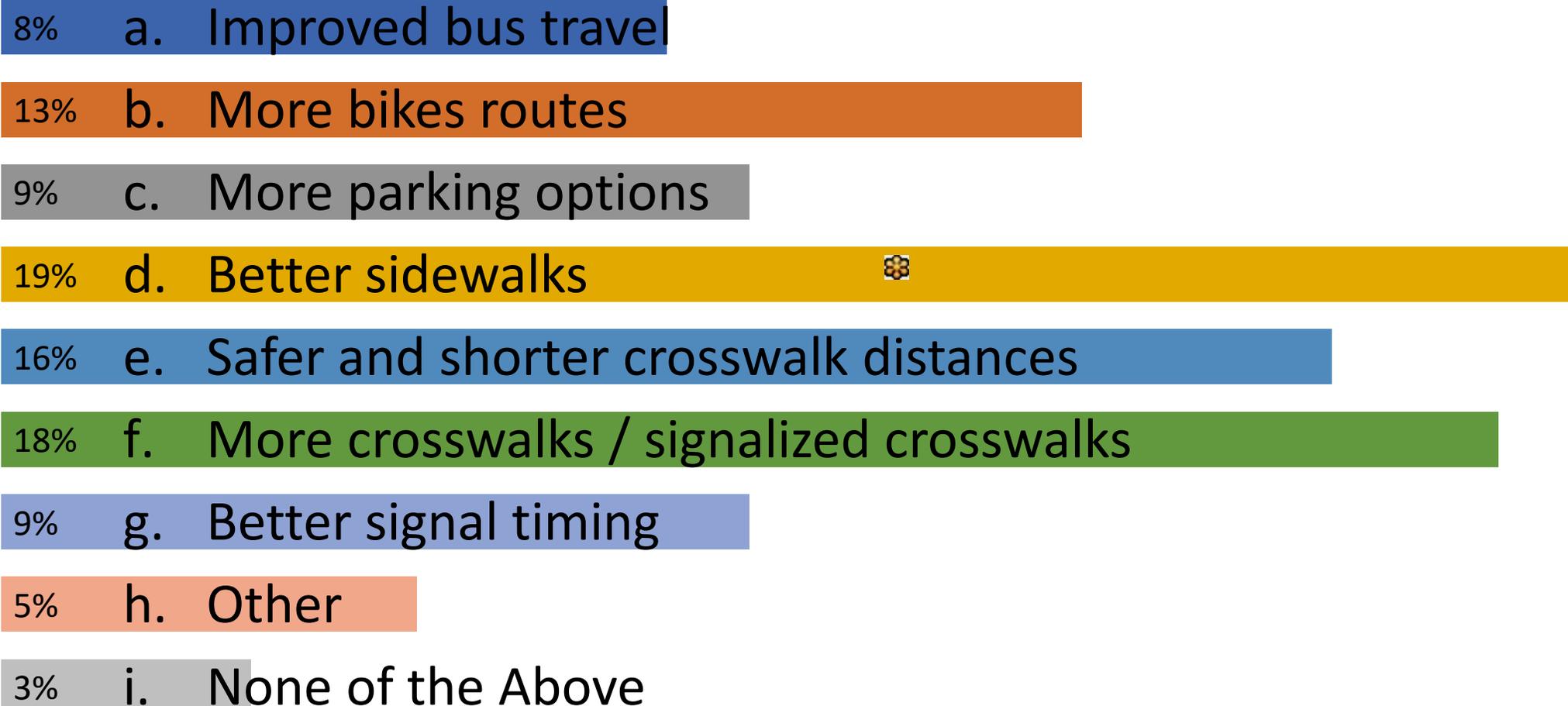
11% h. Other

13% i. I don't visit the Grand River corridor often

7. How would you like to use Grand River in the future? *(select all that apply)*

- 1% a. It should remain a commuter corridor for cars
- 4% b. It should be a highly-served thoroughfare for public transportation
- 3% c. I would like it to be more pedestrian friendly
- 4% d. It should accommodate bicycles
- 4% e. It should have more shops
- 13% f. It should have more sit-down restaurants and outdoor dining
- 61% g. It should have more outdoor amenities such as lighting, trees, benches
- 9% h. Other
- 3% i. I am unlikely to visit the Grand River corridor in the future

8. What are your top 3 priorities for improving mobility in Northwest Detroit? *(select up to three)*



9. According to surveys, the majority of commuters in Northwest Detroit drive alone. What would entice you to use public transportation? *(select up to three)*

- 0% a. I already take the bus regularly and think it's great as is.
- 5% b. Higher frequency of buses in the area and more bus stops
- 12% c. Express routes for bus travel
- 21% d. Better bus stop amenities (shelters, seating)
- 23% e. Better signage with real time updates
- 6% f. Better Lighting
- 7% g. Lower pricing
- 26% h. I am not likely to use public transportation

10. What would make biking in Northwest Detroit more appealing? *(select up to three)*

6% a. More bike lanes

15% b. Off street bike trails

12% c. Bike route signage

3% d. Better signal timing

14% e. Bikeshare programs

17% f. Improved traffic control

21% g. Better intersection treatments for bikes, such as bike boxes

6% h. Other

6% i. Are you crazy? It's too cold to bike here!

11. I think Northwest Detroit has _____
public and community art. (*select one answer*)

1% a. Too much

5% b. Just enough

80% c. Not enough

14% d. I don't know

12. How often do you visit local retail in Northwest Detroit? *(select one answer)*

16% a. Daily

50% b. Weekly

14% c. Monthly

20% d. Rarely

13. A high percentage Northwest Detroit residents go outside of the community for their shopping needs. Which of the following would make you shop locally more often?
(select up to three)

- 14% a. More locally owned retail shops
- 5% b. More chain shops and big box stores (like Target and Home Depot)
- 13% c. More grocery stores (like Kroger and Whole Foods)
- 2% d. More pharmacies (like Rite Aid and Walgreens)
- 25% e. More entertainment options (Chuck E Cheese's, Dave and Busters)
- 19% f. Better parking options
- 22% g. Other

14. What are your greatest concerns regarding vacant land in your neighborhood? *(select up to three)*

18% a. Maintenance and aesthetics

13% b. Attracting illegal and/or illicit activity

32% c. Trash dumping

28% d. Impacts on my property value

7% e. Other

1% f. I have no concerns

1% g. There is no vacant land in my neighborhood

15. What are your greatest concerns regarding vacant structures in your neighborhood? *(select up to three)*

11% a. Maintenance and aesthetics

13% b. Attracting illegal and/or illicit activity

15% c. Crime

21% d. Arson

33% e. Impacts on my property value

5% f. Other

1% g. I have no concerns

0% h. There are no vacant structures in my neighborhood

16. How would you most like to see vacant space used in your neighborhood? *(select up to three)*

12% a. Public amenities like parks, trails and open space

7% b. Working or productive lands such as agriculture and forestry

13% c. Habitat creation or preservation

11% d. Art or outdoor theatre space

14% e. Community gathering space

12% f. Active sports fields

25% g. Redevelopment/adaptive reuse

5% h. Stormwater management

2% i. Other

0% j. There are no vacant properties in my neighborhood

17. What type of land stewardship and community strategies would you like to see implemented in your neighborhood to help alleviate stormwater flooding challenges?
(select all that apply)

8% a. Areas planted with water tolerant native plants

8% b. Urban forestry

7% c. Urban agriculture

23% d. Recreation such as greenways and trails

19% e. Rain barrels

35% f. Large scale stormwater parks

18. What type of jobs or job training programs would best serve the needs of the Northwest Detroit community?
(select up to three)

6% a. Food Services

8% b. Retail

9% c. Construction

25% d. Tech

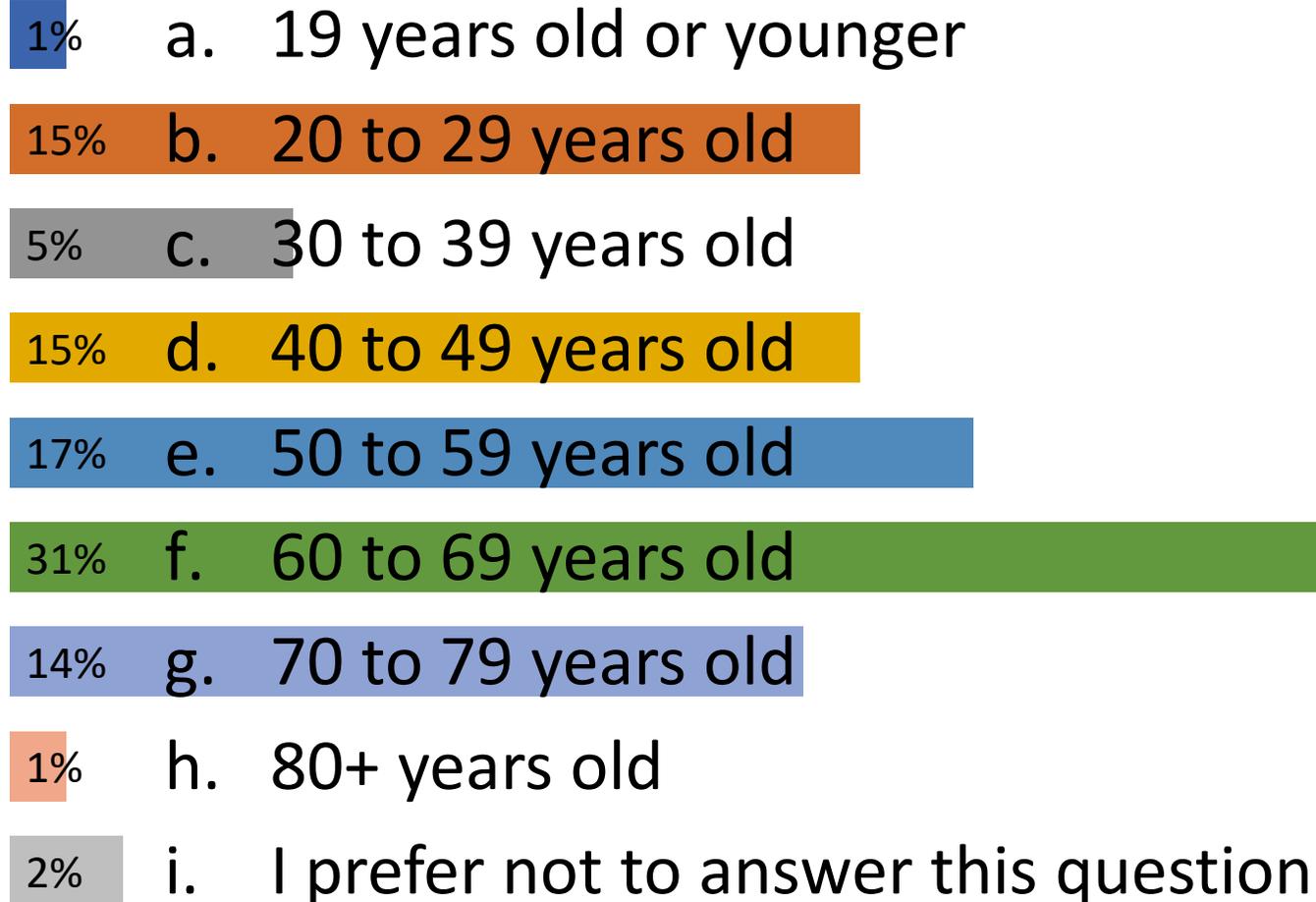
15% e. Customer Service

24% f. Green Collar / Local Agriculture

9% g. Other

3% h. None of the above

19. Tell us about yourself so we better understand meeting participation. How old are you? *(select one answer)*



20. Tell us more about your household so we better understand the meeting participation.
(select all that apply)

8% a. Children age 12 or younger live in my household

10% b. Teenagers age 13 to 18 live in my household

49% c. No children live in my household

20% d. Members of your household are age 65 or greater

11% e. Multi-generational family

2% f. I prefer not to answer this question