

City of Detroit | Warrendale Cody Rouge

Child-Centered Neighborhood Planning and Design Services



Agency
Landscape + Planning

July 14, 2018

www.agencylp.com
i: @agencylp

**WELCOME TO
WARRENDALE CODY ROUGE**



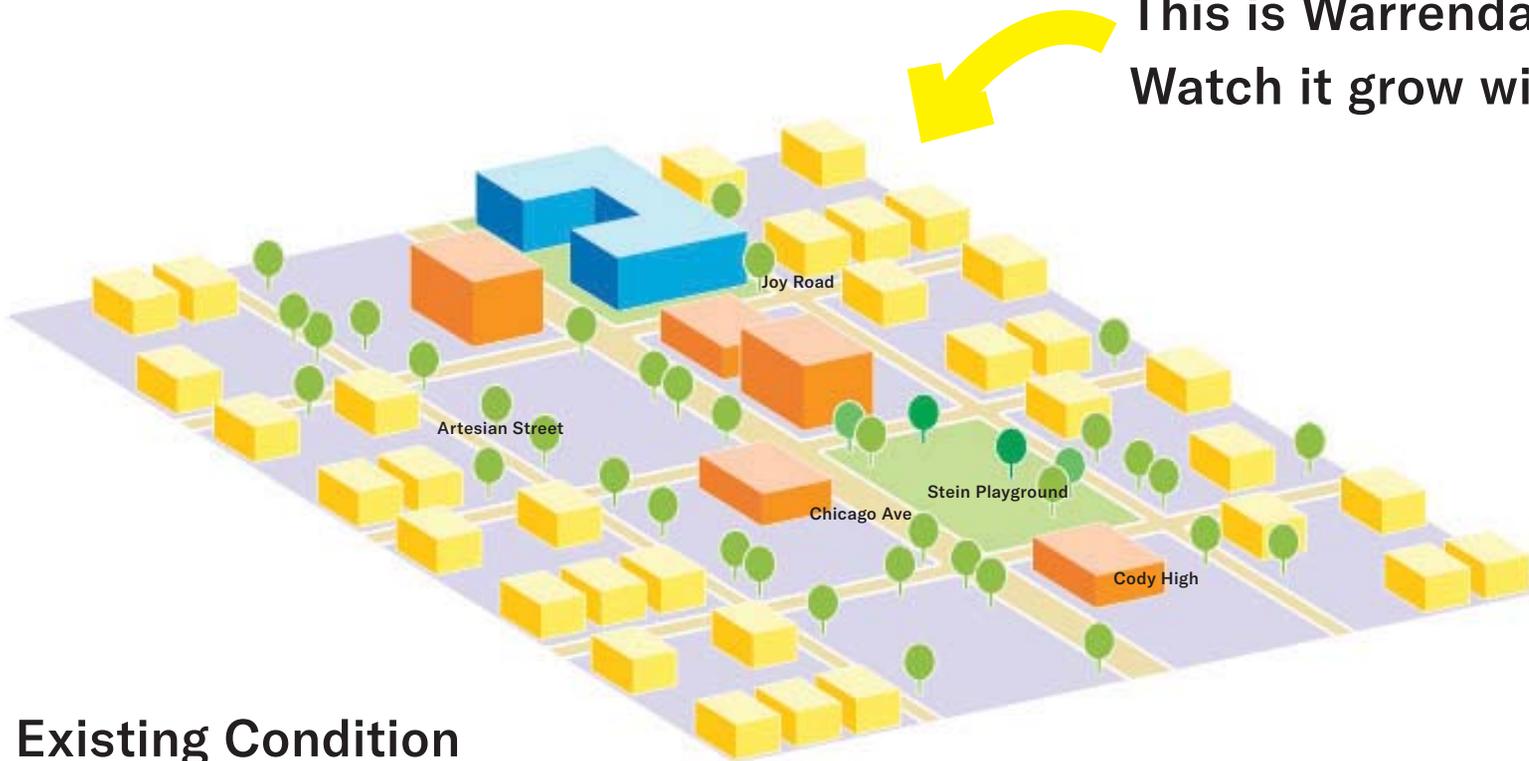
PLACE



PEOPLE

Today

This is Warrendale Cody Rouge.
Watch it grow with the plan!



Existing Condition

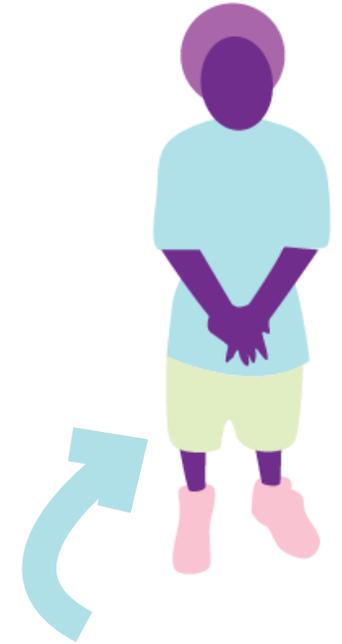
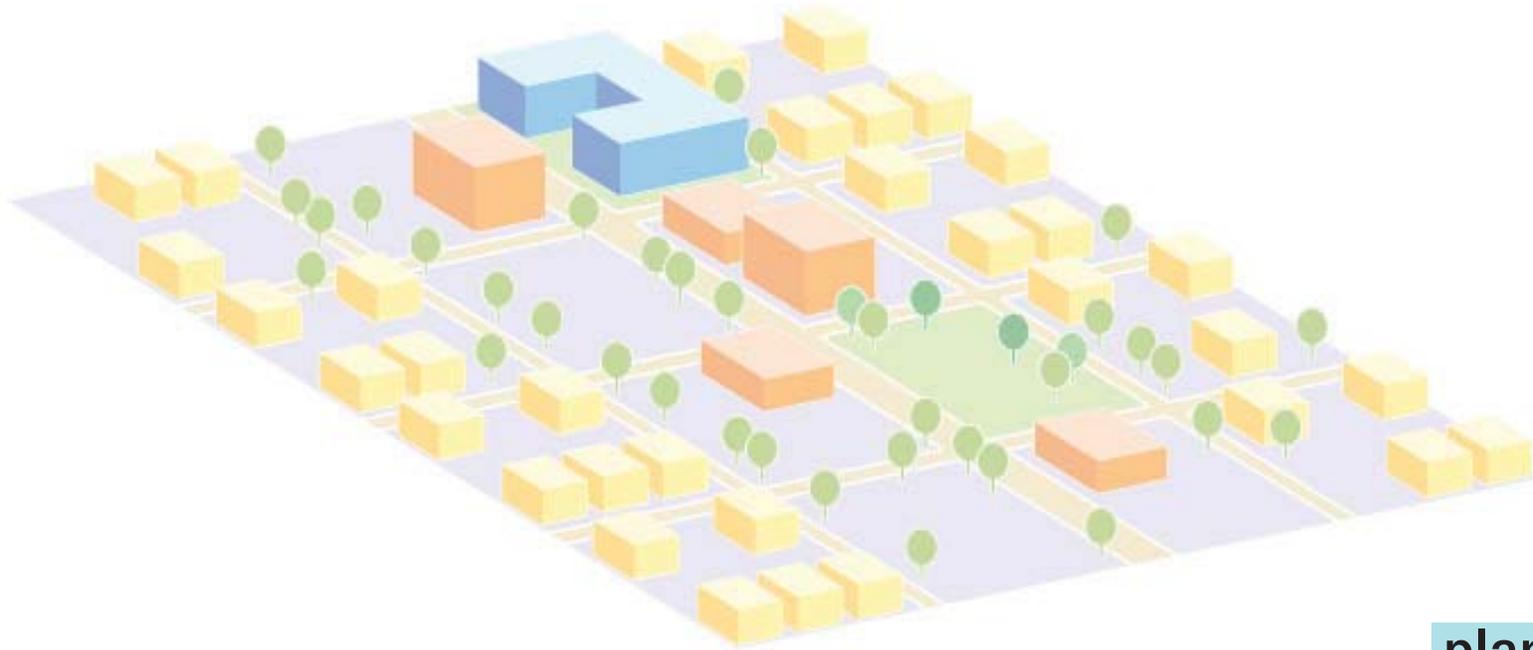
Traffic

Air Pollution

Lack of Trees

Homebound

Meet the Planner!



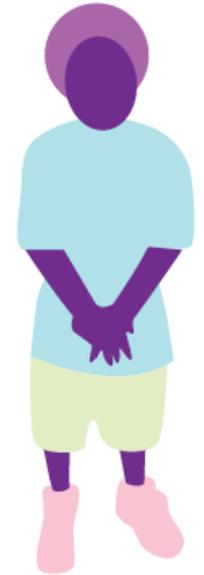
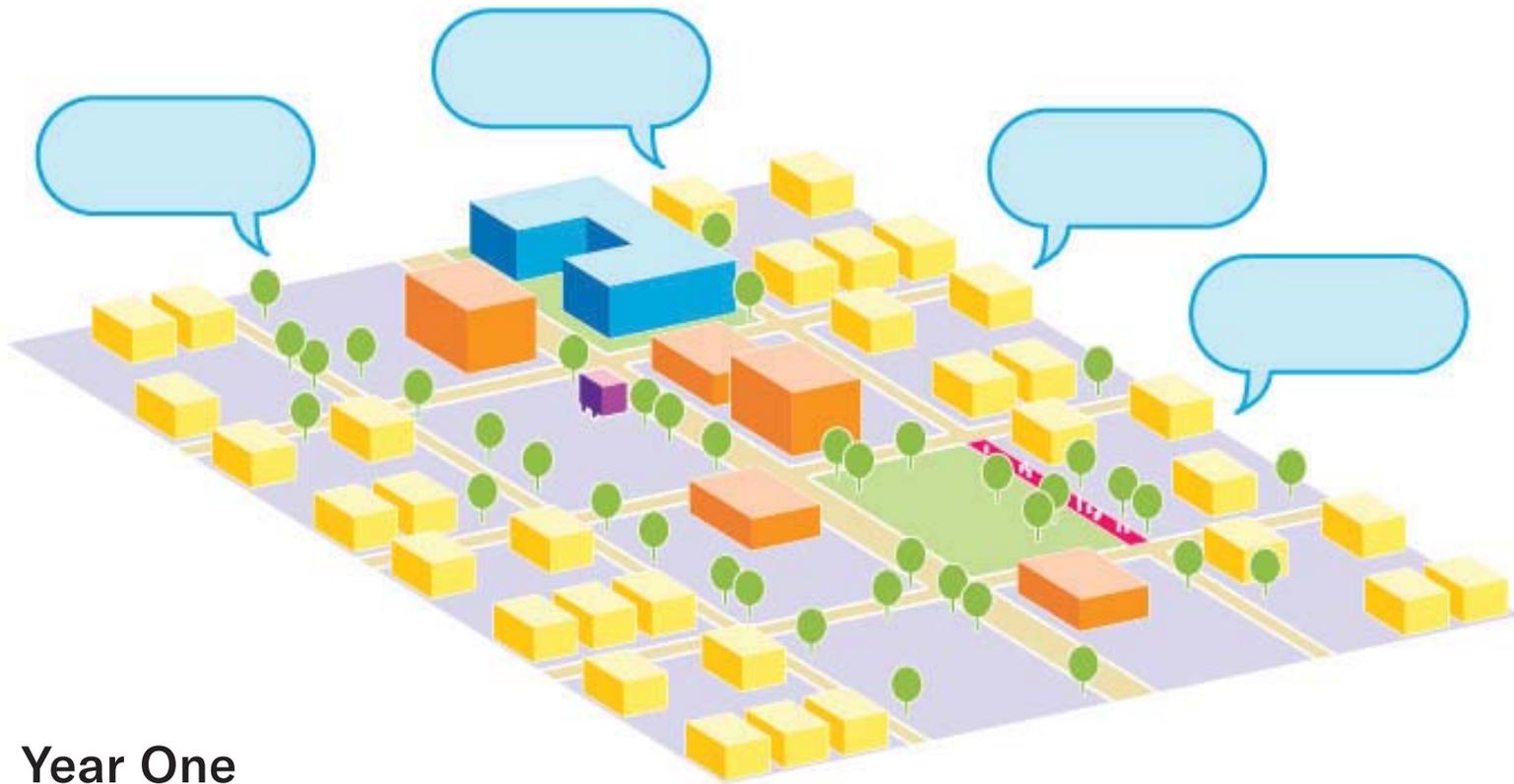
Meet your next
planning specialist.

He is seven years old.

He lives in this neighborhood.

Watch him grow with the plan!

2018 | Planning Starts!



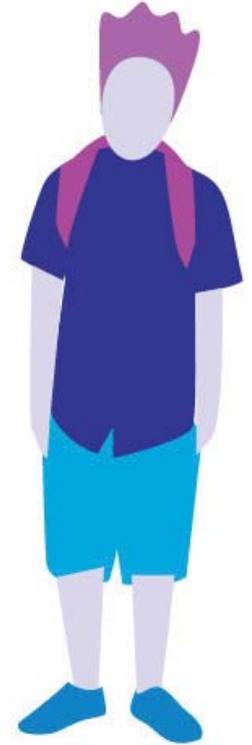
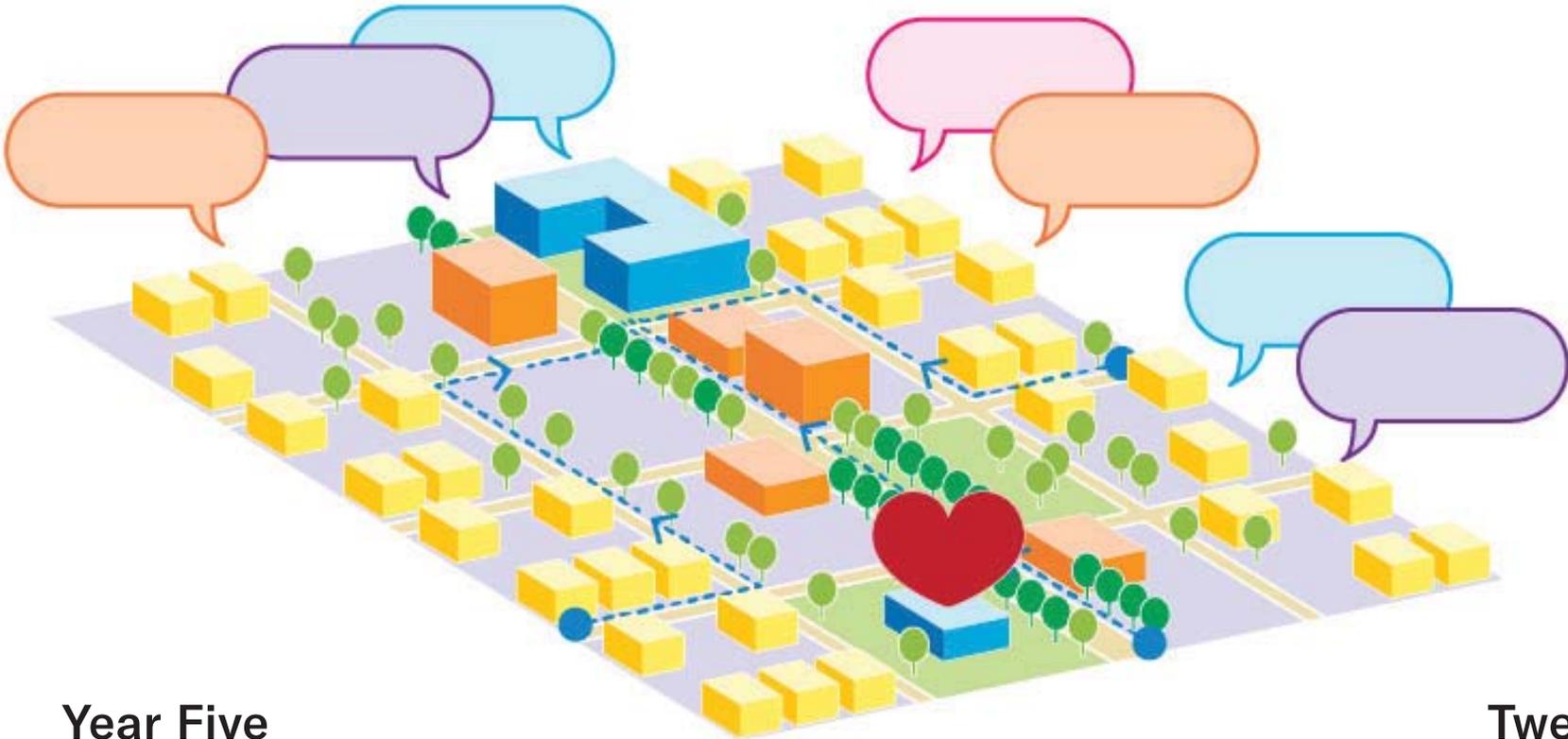
Year One

- Address low-hanging fruit
- Create 'Mobile Beacons'
- Brings kids' voices into process
- Create 'Play Streets'

Seven years old

- Plays with siblings & family
- Enjoys a sense of safety
- Recognizes community
- Collaborates with others

2023 | Early Implementation



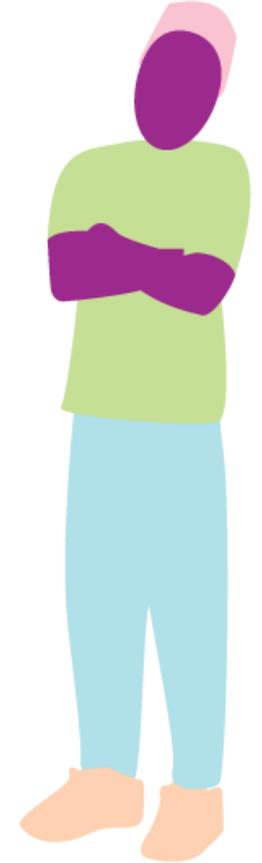
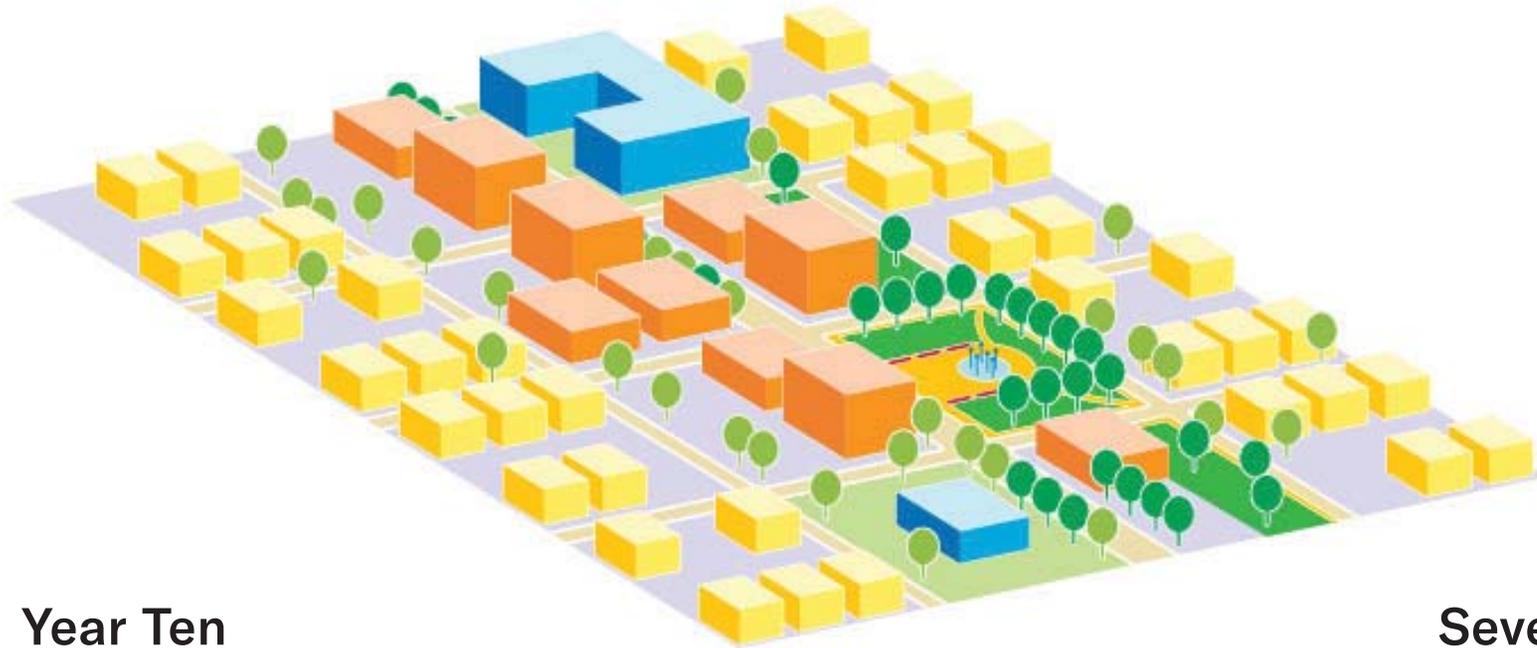
Year Five

Safe routes to school
Quick Win Public Realm Improvements
Community Heart / Civic Center
Civic Engagement

Twelve years old

Walks with independence
Pre-trains for the workforce
Participates in community
Enjoys a sense of safety

2028 | Establish the Framework



Year Ten

Consolidate Vacant Land
Infill + Stabilization
Major public park investment

Seventeen years old

Drives or rides transit
Engages with career & workforce
Mentors Youth
Enjoys a sense of safety

2038 | The Cycle of Investment Continues



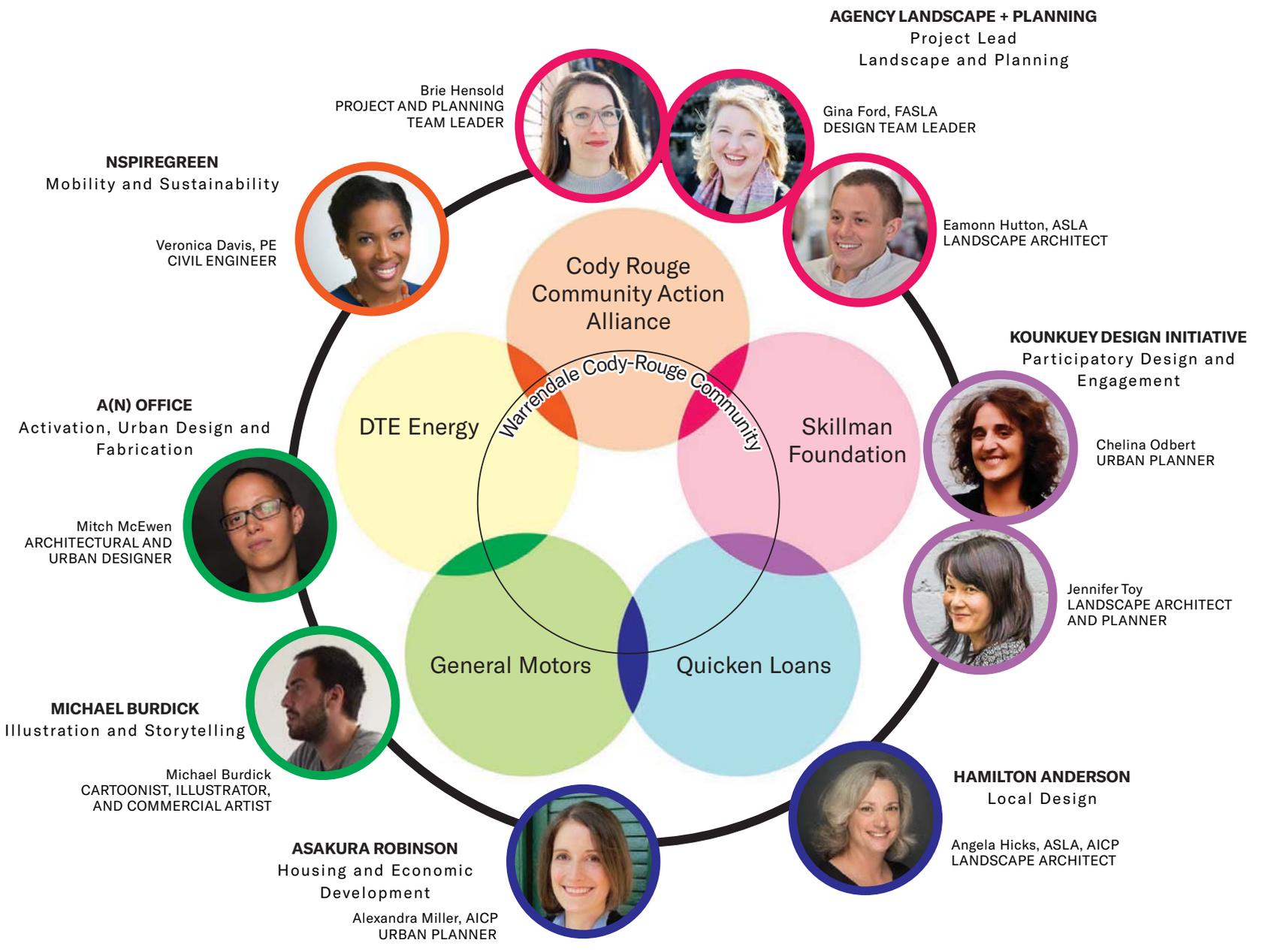
Year Twenty

Champion neighborhood
reinvestment initiatives

Twenty-seven years old

Plays with kids
Feels secure in investment
Leads community initiatives
Enjoys a sense of safety

**MEET
THE TEAM**





This is **Chelina**.
She's our Emcee!

MASTER OF CEREMONIES



Make the Plan Come Alive!



Play Streets Project
Los Angeles, California



This is **Brie**.
She's an urban planner.

TEACHER

Value Childrens' Voices



Parks and Recreation Master Plan

Grand Rapids, Michigan

This is Gina.
She's a landscape
architect.



DREAMER

Make It Multi-generational!

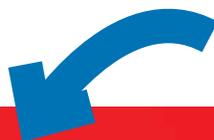


The Lawn on D
Boston, Massachusetts

This is Veronica.
She's a civil engineer.



SCIENTIST



Catalyze Civic Engagement!



Vision Zero Public Engagement and Action Plan
Washington, DC



This is Mike.
He's an illustrator.

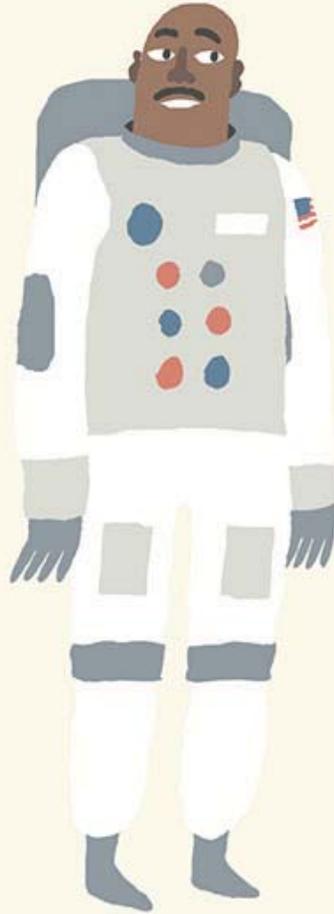
ARTIST

Speak with Pictures!

EUGENE
CARLAND
IS
A
GOOD
IDEA.



MICHAEL EUGENE BURDICK
and
JAMES CARLAND NOELLERT
are now working as
EUGENE CARLAND



*La
Rondinella*

J. Walker's



QUARTER LIFE



CRISIS



This is Angela.
She's a landscape
architect.



BUILDER



Build Places for Families!



Brightmoor Community Center Master Plan
Detroit, Michigan



This is Alex.
She's an urban planner.

PROBLEM SOLVER



Information is Power!



Connect Community Action Planning
Houston, Texas



This is Mitch.
She's an architect

TECHNOLOGIST

Imagine the Future of Detroit!



Methexis - Exhibition at the Museum of Contemporary Art Detroit
Detroit, Michigan



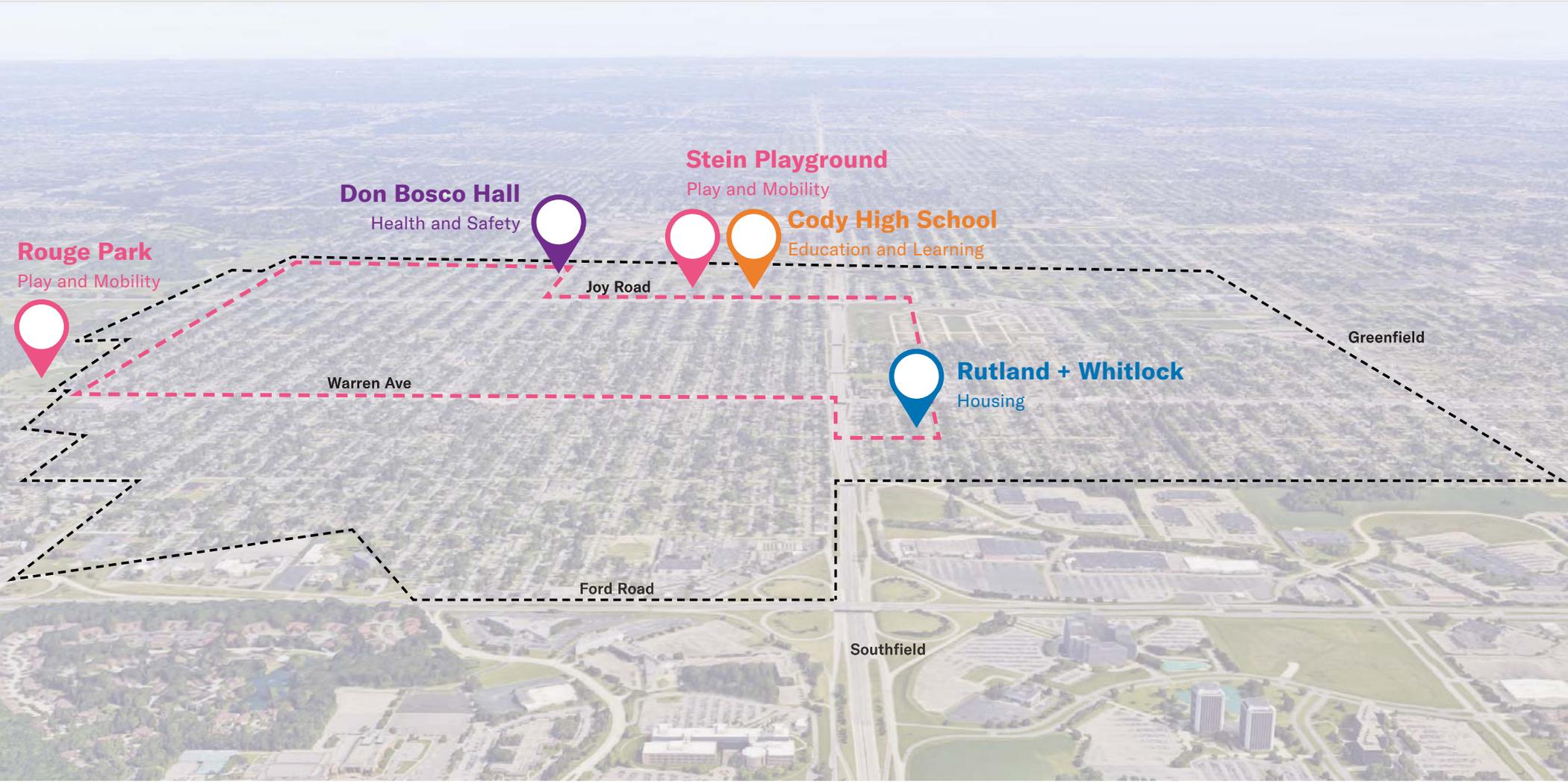
YOUR MISSION...

...SHOULD YOU CHOOSE TO ACCEPT, IS TO FIND THE OBSTACLES, CREATURES, AND GIANTS THAT LIE AHEAD. DEFEAT THEM ALL AND YOU CAN BECOME A PLAY SUPERHERO LIKE US.



PLAY LANE
Los Angeles, CA

A walk around the neighborhood!



Rouge Park
Play and Mobility

Don Bosco Hall
Health and Safety

Stein Playground
Play and Mobility

Cody High School
Education and Learning

Rutland + Whitlock
Housing

Warren Ave

Joy Road

Ford Road

Southfield

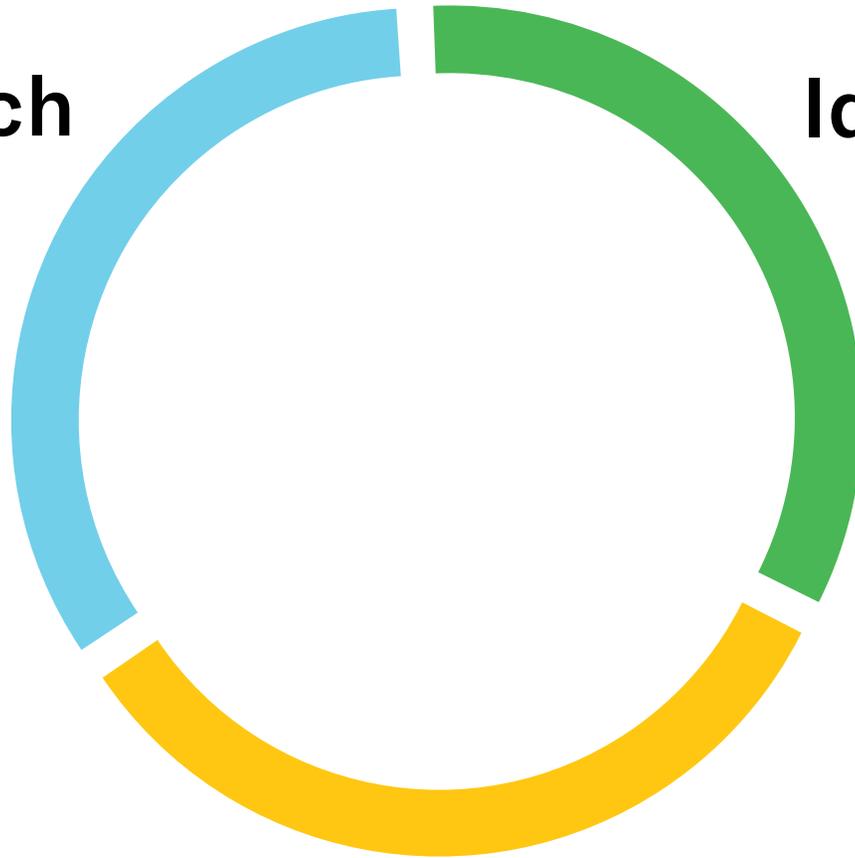
Greenfield

**LET'S MAKE A
PLAN TOGETHER**

Research

Ideation

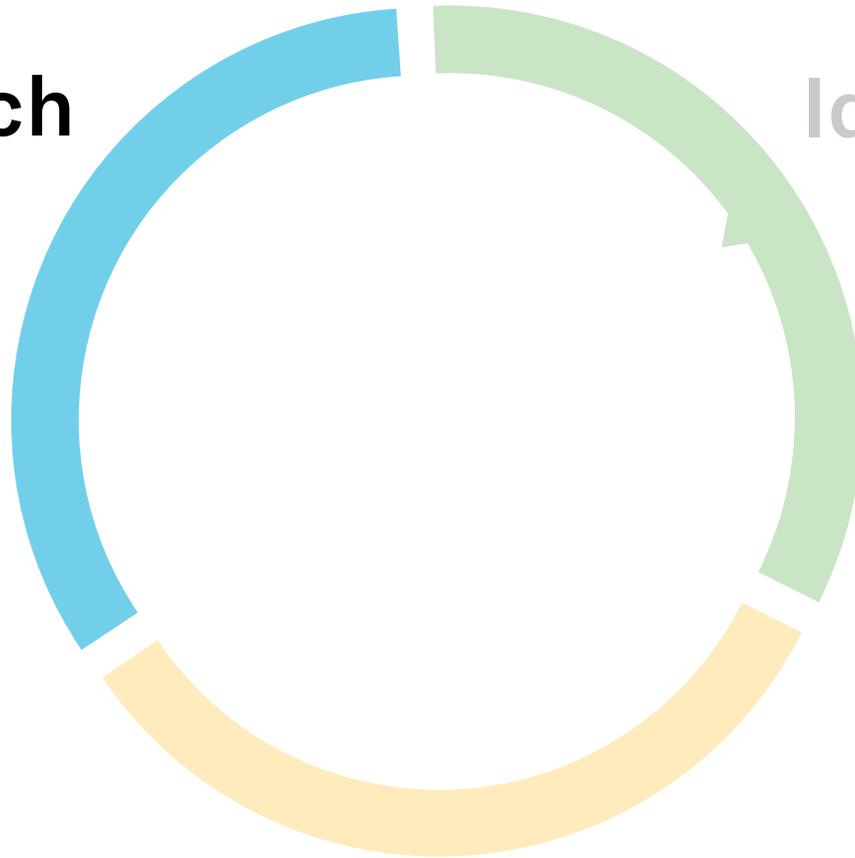
Refine + Implement



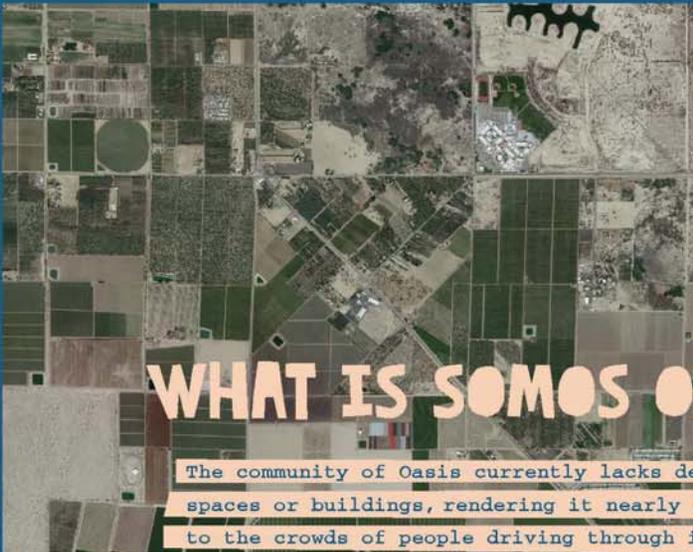
Research

Ideation

Refine + Implement







WHAT IS SOMOS OASIS?

The community of Oasis currently lacks defining spaces or buildings, rendering it nearly invisible to the crowds of people driving through it on their way to more "appealing" and "known" neighboring desert cities. Kounkuey Design Initiative (KDI), Desert Recreation District (DRD), and the residents of Oasis are designing and developing a 14-acre Productive Public Space and accompanying arts, culture, and economic programming. Oasis' new public space will serve as a catalytic place-making tool for the community and bring much needed amenities to residents.





OLIVIA RODRIGUEZ

"I live in Thermal, right next to Oasis where one of my best friends lives. I've spent wonderful times in Oasis, from celebrating family birthdays to enjoying the company of my friends and the warm weather. During my time on the Street Team, I hope I can continue to get a better understanding of surrounding communities in PCV so that one day I can step into a role where I'm contributing to the growth of our environment and future generations."



ANGEL MELGOZA

"I live in Mecca, a neighboring community of Oasis. I went to middle school, high school, and college with many of my peers who call Oasis home. Oasis is a vital community comprised of hardworking people, big dreams, big palm trees, and big socioeconomic/political/environmental struggles, too! Being part of the Street Team will allow me to get more experience implementing research, to better understand and address the issues affecting the people in this community. This will allow me to grow as an individual as the project unfolds, and bring the community together by assisting them in sharing their own narrative."

SOCIAL

ECONOMIC

PHYSICAL



WHAT DO WE WANT TO KNOW ABOUT THE COMMUNITY OF OASIS?



To address the challenges of documenting a dispersed rural community whose residents often lack the leisure time to attend community meetings, the Street Team designed a mobile "Research Beacon" by modifying a shade structure traditionally used by farmworkers. This Beacon meets community members where they are - at school, church, and the community clinic - ensuring that a broad cross section of residents have an opportunity to be heard and involved.

HOW DO WE WANT THE RESEARCH BEACON TO FUNCTION?

1. MOBILE / EASY SET UP AND TAKE DOWN
2. DESIGN IS CONTEXTUAL TO OASIS / REFLECTS COMMUNITY
3. PROVIDE SHADE, SEATING, AND REFRESHMENTS
4. TELL WHO WE ARE / DISPLAY PROJECT INFORMATION
5. INTERACTIVE / RECEIVE FEEDBACK FROM COMMUNITY
6. SHELVING FOR LEAVE-BEHIND MATERIALS
7. DISPLAY MAPS
8. WRITING SURFACE
9. ACCOMMODATE STANDING FOR SHORT INTERVIEWS AND COMFORT FOR LONG INTERVIEWS
10. SENSE OF PRIVACY AND COMFORT FOR INTERVIEWS
11. ABILITY TO CONDUCT GROUP INTERVIEWS



SOMOS OASIS

RESEARCH BEACON

FLASH

PHOTOGRAPHS

HOGAR

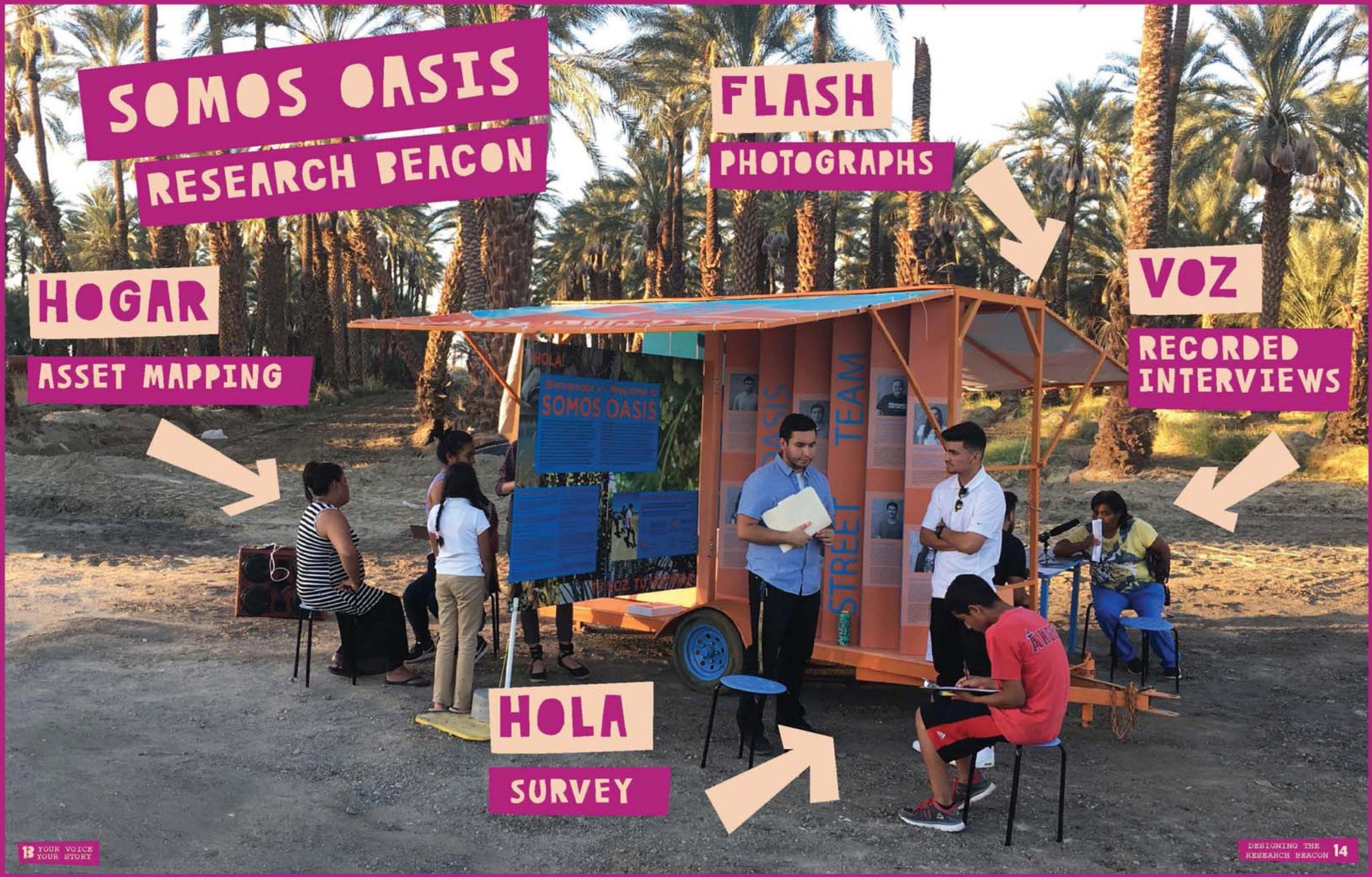
ASSET MAPPING

VOZ

RECORDED INTERVIEWS

HOLA

SURVEY



Residents looked at their identity in three different ways: how their identity is formed by people from outside Oasis, by those inside their community, and by how they hope to see their community in the future. Residents added their own words to photos, key words, and phrases gathered by the Street Team during the research phase.

THERE ARE A LOT OF MEXICANS LIVING HERE

A LOT OF PEOPLE OUTSIDE COME TO WORK

A LOT OF PEOPLE WORK IN THE GRAPES

HOW DO PEOPLE OUTSIDE OF OASIS VIEW YOUR COMMUNITY?

LOW INCOME

POOR WITH MANY NEEDS

MIGRANT COMMUNITY

3 YOUR VOICE YOUR DESIGN

AGRICULTURE

LOW PAYING JOBS

FIELDS

BEAUTIFUL

DATES

FAMILIES

A CHURCH

COMMUNITY CENTER

PLACES FOR PARENTS AND CHILDREN

PARK OPEN LATE

HOW DO YOU SEE YOUR COMMUNITY?

WHAT ARE YOUR ASPIRATIONS FOR YOUR COMMUNITY?

CULTURAL

FRIENDLY PEOPLE

MANY KIDS

PRIDE

CALM

NATURE

WE ARE HISPANICS FROM MANY DIFFERENT AREAS AND CULTURES

QUIET AND SMALL

SAVE THE SALTON SEA

ACCESS TO TRANSPORTATION

MORE HOMES

AN IDENTITY A PARK 4

NEEDS

SOLUTIONS

AMENITIES PROGRAMS

TRANSPORTATION

People in the community who do not have access to a car cannot access healthcare, jobs, food, educational opportunities, and other resources. The SunBus does not provide adequate service to meet the community's needs. As a result, residents are forced to pay a private driver a large sum of money or are unable to meet their basic needs.

- BUS STOP FOR SUN BUS
(ADVOCACY WILL NEED TO BE DONE TO ENSURE SERVICE)

- COMMUNITY-RUN TRANSPORT SERVICE
- COMMUNITY GOLF CARTS

EDUCATION

Many residents in the community do not have access to the internet. Children and adult-age students are forced to go to the library or Starbucks in Mecca to gain internet access. Additionally, many expressed a need for more afterschool tutoring support and opportunities for adult education.

- COMMUNITY LIBRARY
(OPEN LATE, COMPUTERS, BOOKS)
- WIFI

- MANAGEMENT OF LIBRARY
- TUTORING
- LANGUAGE CLASSES
- ADULT EDUCATION
- WI-FI TECH TRAINING

HEALTH

Emergency services are miles away, and it takes a long time for ambulances to arrive. If residents are able to see a physician and obtain a prescription, they are often unable to fill that prescription, as the closest pharmacy is a 20-minute drive away. Many expressed the need for mental health services and activities to help reduce stress and depression.

- WALKING PATHS
- COMMUNITY GARDEN
(WITH FRESH FRUITS AND VEGETABLES)
- MOBILE PHARMACY
- SOCCER
- BASKETBALL
- PLAYGROUND

- EXERCISE CLASSES
- SUPPORT GROUPS
(STRESS, ADDICTION, MENTAL HEALTH ETC.)
- NUTRITION CLASSES
- VOLUNTEER INTERPRETERS FOR DOCTORS

SAFETY

Oasis lacks emergency services such as sheriff and fire departments. As a result, it can take a long time for residents to receive urgent assistance. Additionally, speeding cars on wide roads make crossing the streets unsafe for children.

- TRAFFIC CALMING, CROSSWALKS, SIDEWALKS
- LIGHTING
- COOLING CENTER
- SHADE

- COMMUNITY WATCH GROUP
- HUMANE SOLUTIONS FOR DOGS

ENVIRONMENT

Asthma is a major health issue impacting residents of Oasis. Residents identify the following factors as contributing to poor air quality and asthma: chemicals, pesticides, and blowing dust. The decline of Salton Sea, which is in close proximity to Oasis, causes additional air quality issues. Another major issue residents face is a lack of clean drinking and bathing water in their homes that can contribute to skin rashes.

- WATER STATION
(ACCESS TO CLEAN DRINKING WATER)
- DUST CONTROL
(TREES, SAND FENCES, ETC.)
- AIR QUALITY MONITORING STATION

- BRINGING AWARENESS TO THE SALTON SEA
(ADVOCACY GROUP, ART WORK)

HOUSING

The majority of the housing stock in Oasis is composed of trailer homes. Many are not well maintained, and often times people live in severely crowded conditions. Since there is not much diversity of housing stock available, it's not uncommon for residents who have been able to increase their income to move out of the community for better housing options.

- COMMUNITY KITCHEN
- SHOWERS
- LIVING ROOM
(INDOOR OR OUTDOOR GATHERING SPACE)

- COMMUNITY KITCHEN MANAGEMENT

EMPLOYMENT

Since most job opportunities are outside the community, access to reliable transportation is critical to gain employment. Much of the work that is available is low-paying. Due to the lack of affordable childcare, oftentimes children are left unattended as parents have to go to work.

- MARKET PLACE
(VEGETABLES, FOOD, CRAFTS, ETC.)
- CHILDCARE CENTER

- LEGAL SERVICES FOR FARMWORKERS
- CHILDCARE PROGRAM
- MARKETPLACE PROGRAM

Community members worked together to diagram spaces they wanted to create within their park. The activity facilitated conversations among participants, debating what elements should be placed on site and where. Six groups developed six different plans.



A sports area was located at the north end of the site and an exercise area was placed on the southern end to create a space for adults.

The road is important to keep for traffic flow, but would need features to slow car speeds and ensure safety of park users.

AVG 76

Youth participants in the workshop created a learning area with Wi-Fi and library.

The music area was created to be a place for performance and learning, with a stage, instrument check-out, and classes.

There is a sidewalk all around the park so people can walk and run, or kids can ride their bikes around.

A market was placed next to the picnic area and the parking lot for maximum foot traffic flow.

A big social area for people to rest and relax with their families next to the picnic / barbecue area and the market area is an important site amenity for all.

GROUP 1
01.29.17

- AMENITIES
- ACTIVE REC
- NATURAL WILD
- INFRASTRUCTURE
- ACCESS

HOUSING

CLINIC

HOUSING

PARK MAPPING 18

THE FIELDS CONCEPT PLAN

ELEMENTS COMMUNITY LIKED

- "The sports grouped together"
- "Large natural space with paths allows for exploration"
- "Incorporates agriculture as part of local identity"
- "Grouping and close proximity of amenities makes it easy to maintain and encourages safety"
- "The paths for biking"

ELEMENTS COMMUNITY DISLIKED

- "Amenities are too close together"
- "Too much open natural space that isn't being utilized"
- "Paths are too linear"





Stein Playground: The once and future heart ...



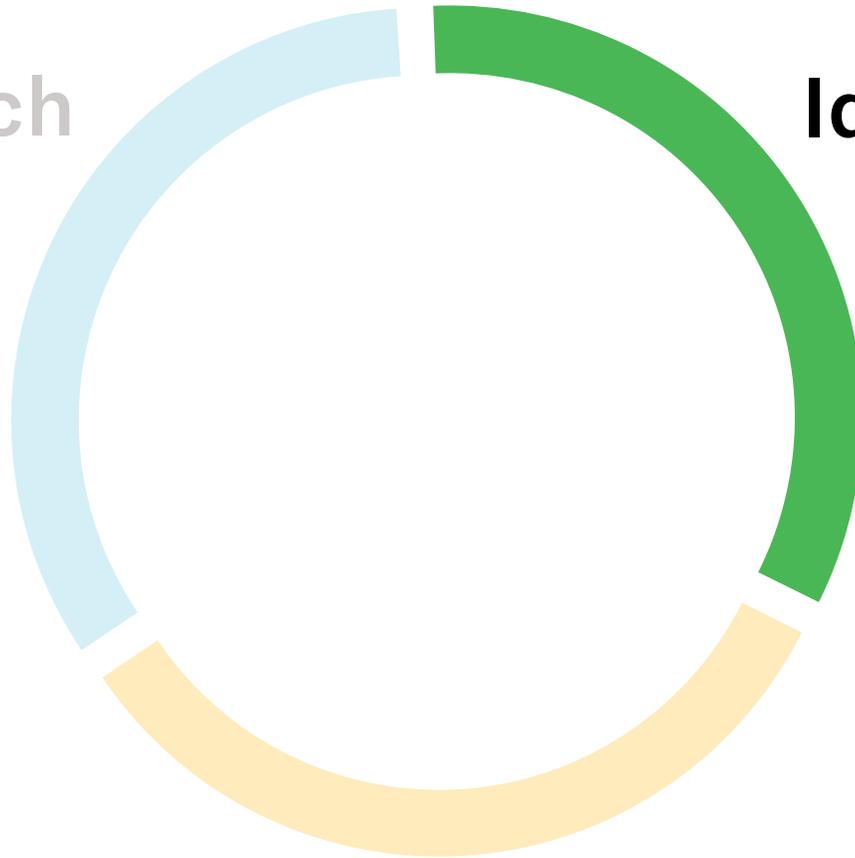
Stein Playground: The once and future heart ...



Research

Ideation

Refine + Implement





This is Raleigh!

Downtown Raleigh Experience Plan

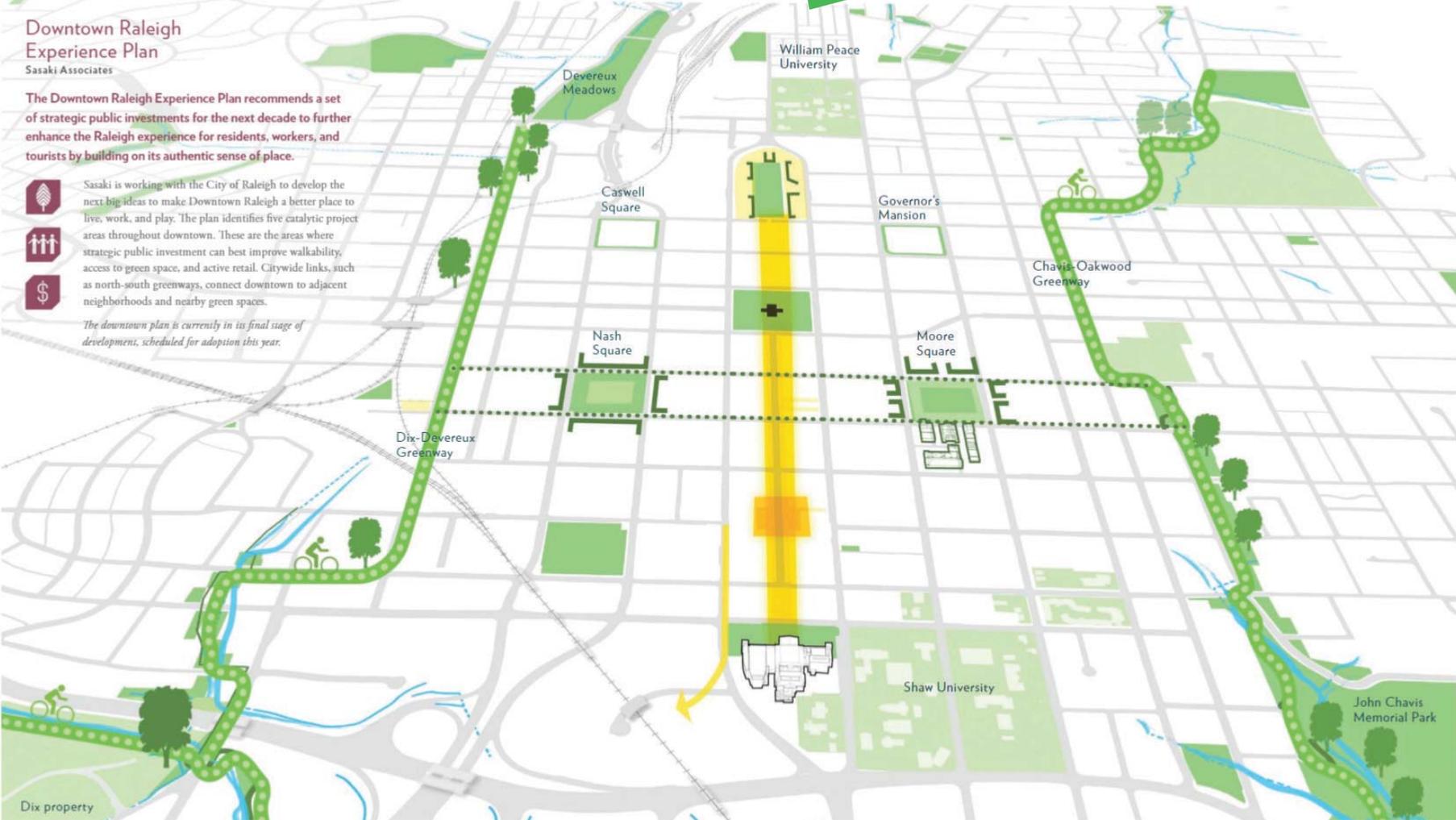
Sasaki Associates

The Downtown Raleigh Experience Plan recommends a set of strategic public investments for the next decade to further enhance the Raleigh experience for residents, workers, and tourists by building on its authentic sense of place.



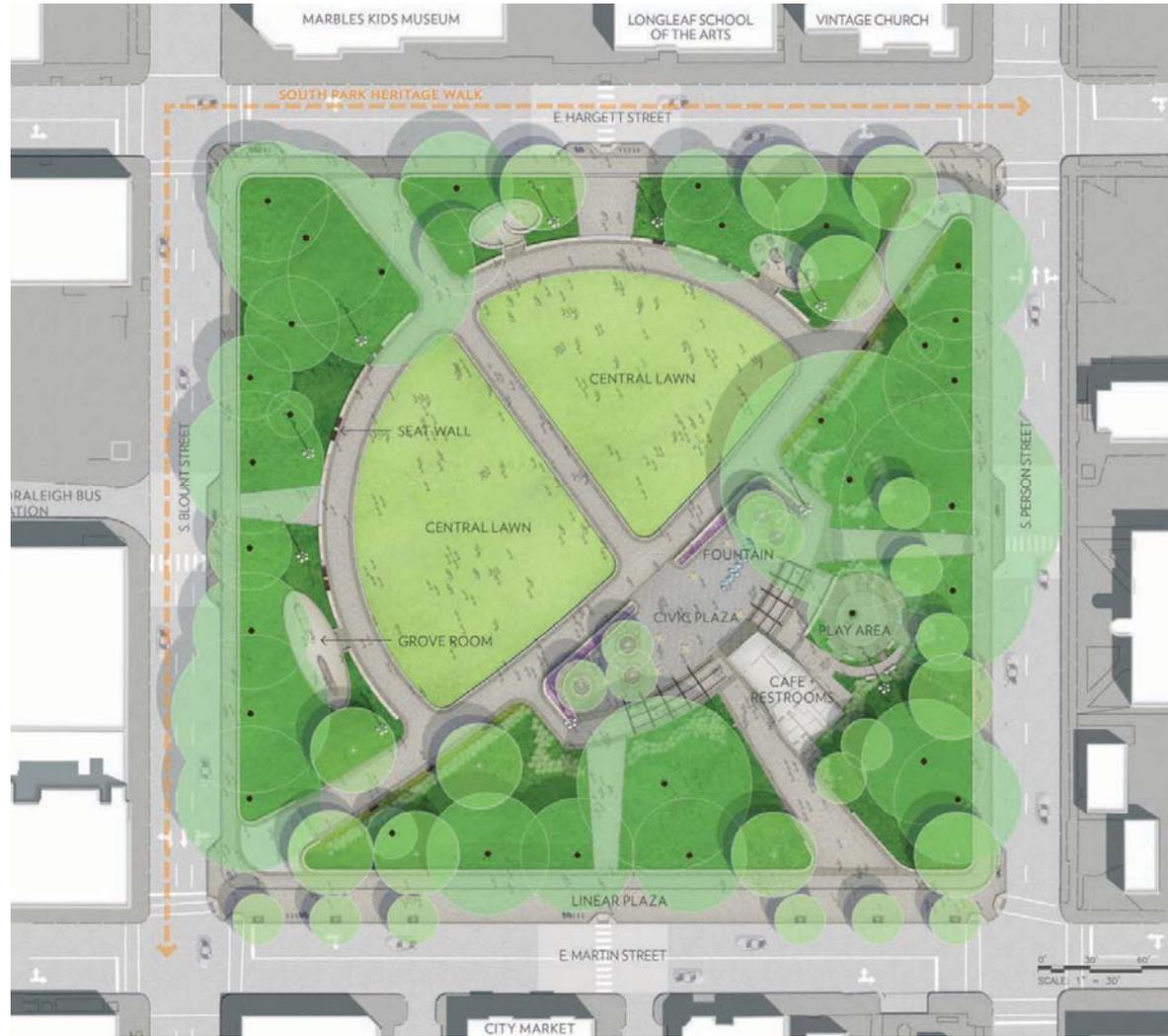
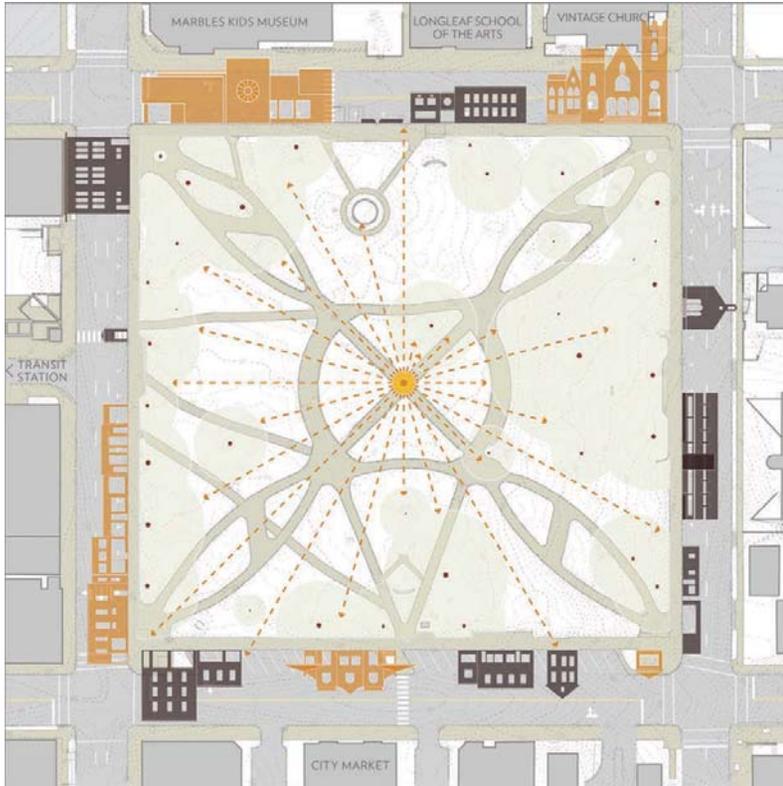
Sasaki is working with the City of Raleigh to develop the next big ideas to make Downtown Raleigh a better place to live, work, and play. The plan identifies five catalytic project areas throughout downtown. These are the areas where strategic public investment can best improve walkability, access to green space, and active retail. Citywide links, such as north-south greenways, connect downtown to adjacent neighborhoods and nearby green spaces.

The downtown plan is currently in its final stage of development, scheduled for adoption this year.











Cody High School: A community success story!

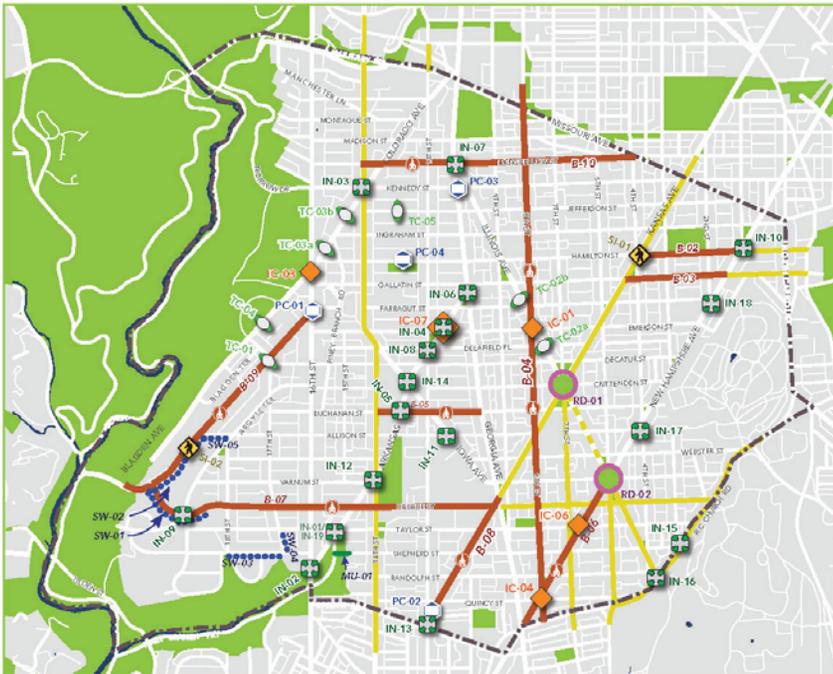


Cody High School: A community success story!



OVERALL MAP
DRAFT RECOMMENDATIONS

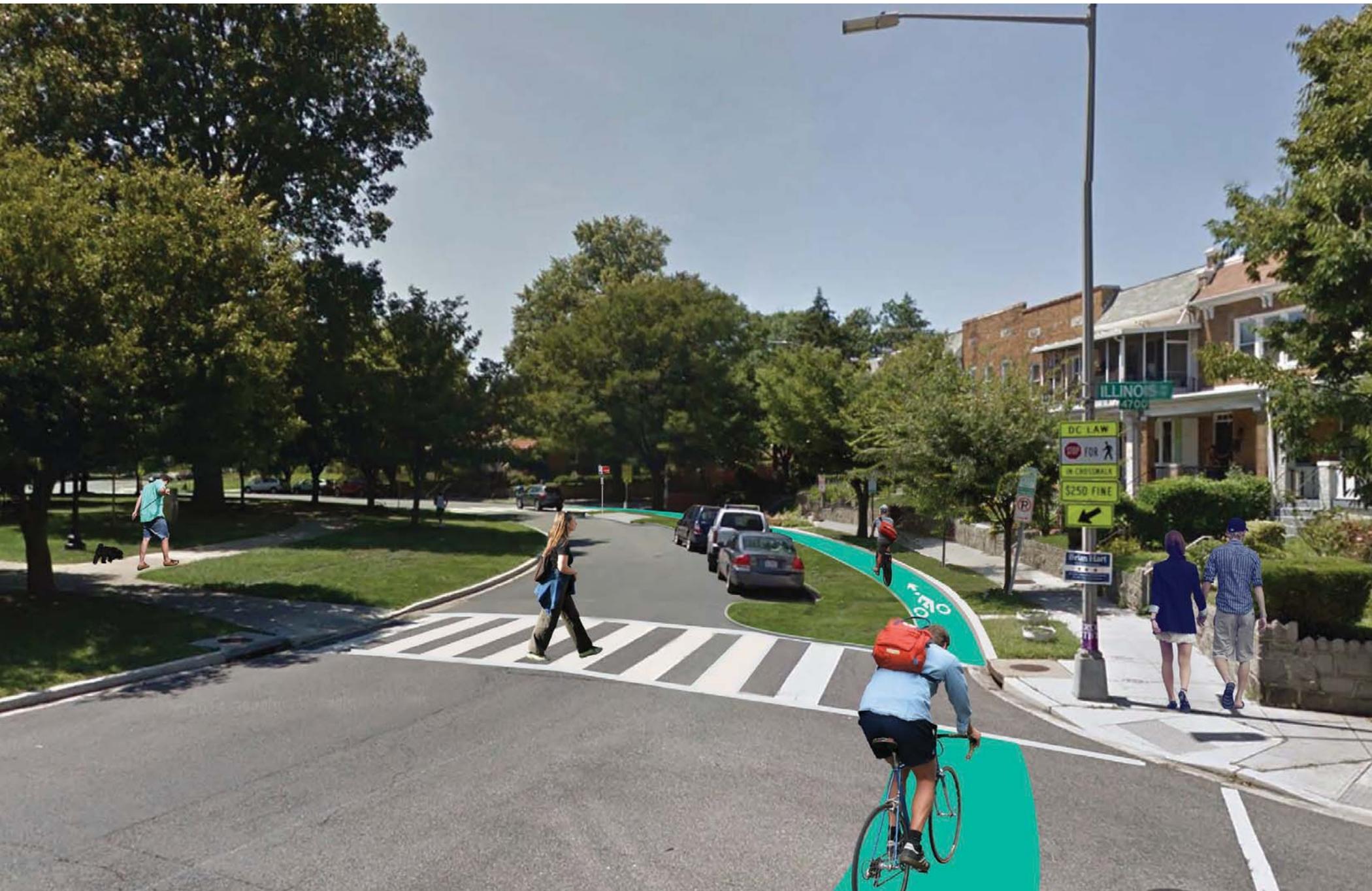
This is Washington DC



- | | | |
|---|---|--|
| Intersection Curb Extensions | Signage or Pavement Marking Enhancements | Existing On-Street Bicycle Lanes |
| Pedestrian Crossing Enhancements | New Bicycle Facility (see page 18 for detail on recommended facility types) | Existing Shared Street Facilities (Sharrows) |
| Traffic Control Enhancements | Street/Lane Repurposing | Parks |
| Traffic Calming Installation (not at intersections) | Sidewalk Installation | Livability Study area boundary |
| | Multi-Use Path/Trail | |

NOTE: For an overall map of Green Infrastructure projects, see page







Rouge Park: The biggest park in Detroit!



Rouge Park: The biggest park in Detroit!



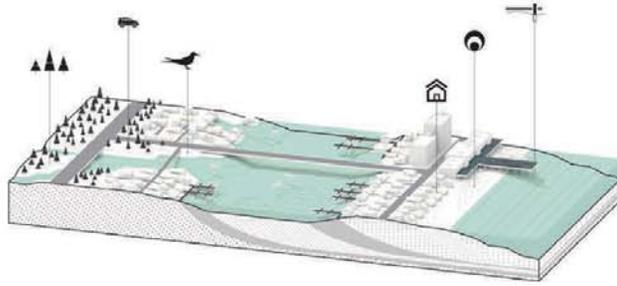
This is Asbury Park!



REBUILD BY DESIGN

Asbury Park, NJ

BARRIER ISLAND

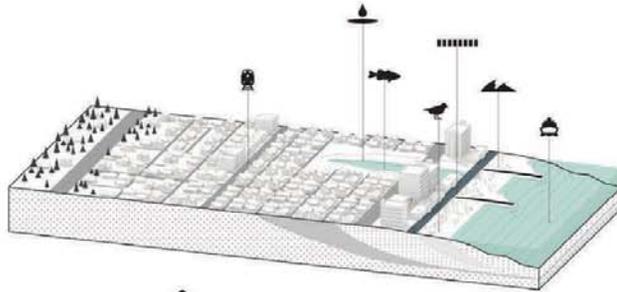


PIER



PINE BARRENS

HEADLANDS

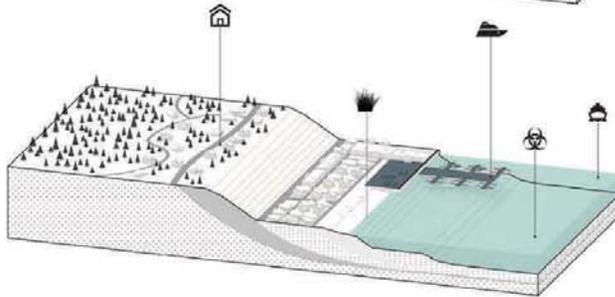


BOARDWALK



SAND DUNE

INLAND BAY



MARINA



MARSH

REBUILD BY DESIGN

Asbury Park, NJ



REBUILD BY DESIGN

Asbury Park, NJ



REBUILD BY DESIGN

Asbury Park, NJ



REBUILD BY DESIGN

Asbury Park, NJ

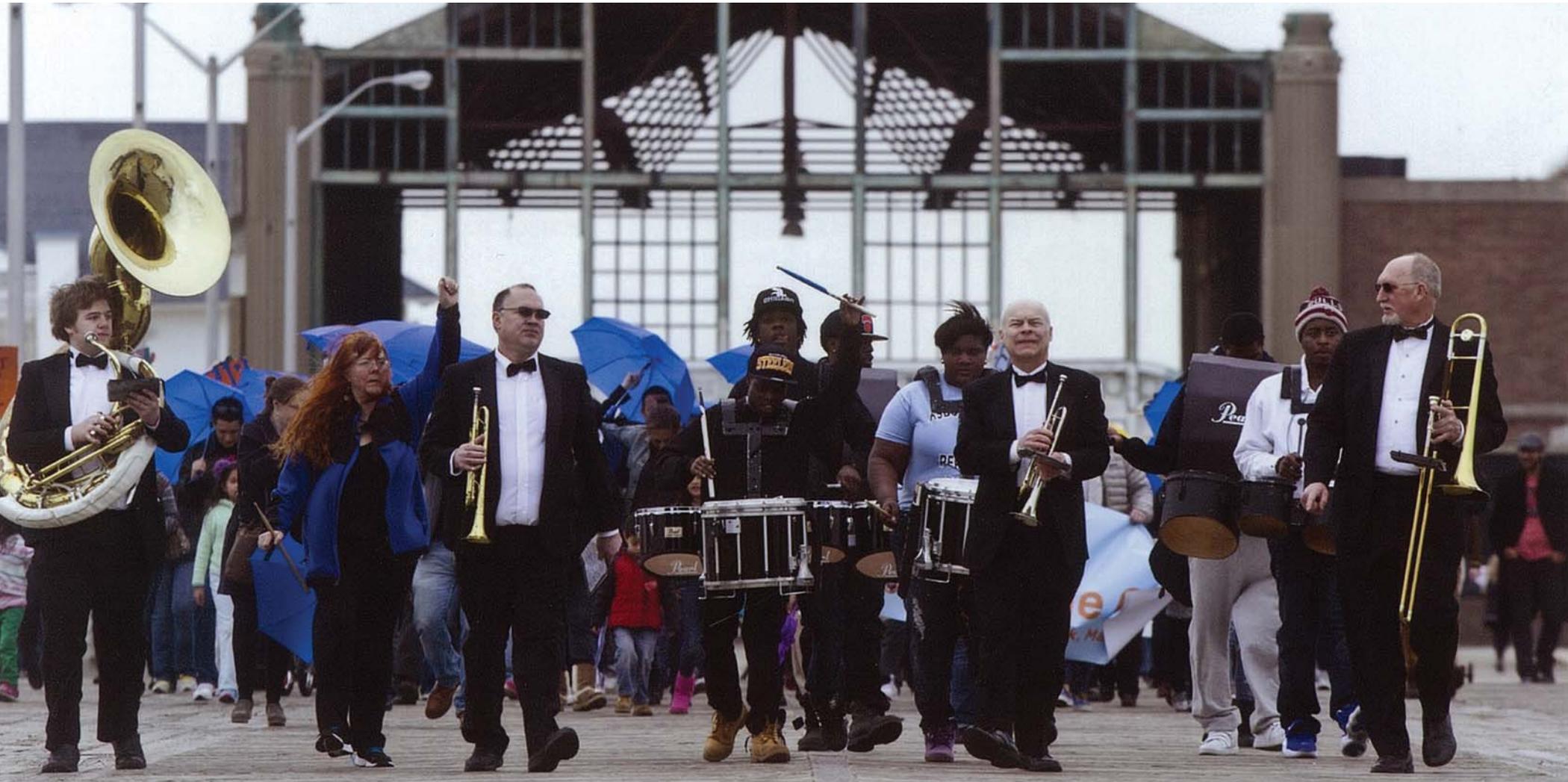


REBUILD BY DESIGN

Asbury Park, NJ



REBUILD BY DESIGN
Asbury Park, NJ



REBUILD BY DESIGN

Asbury Park, NJ

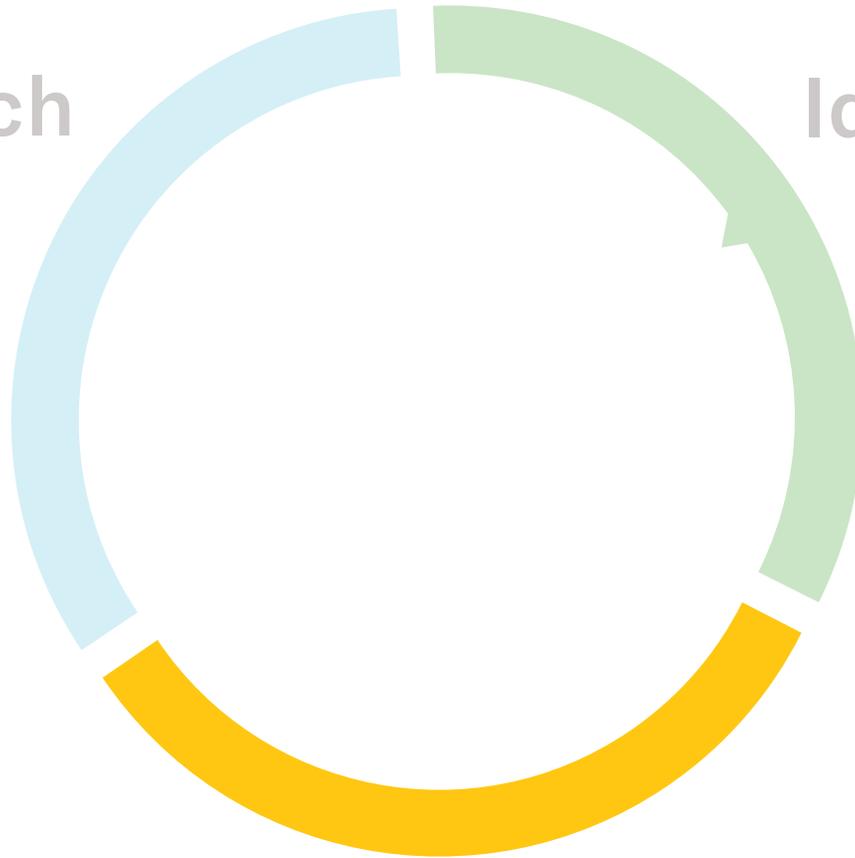
Don Bosco Hall: Always something happening here ...

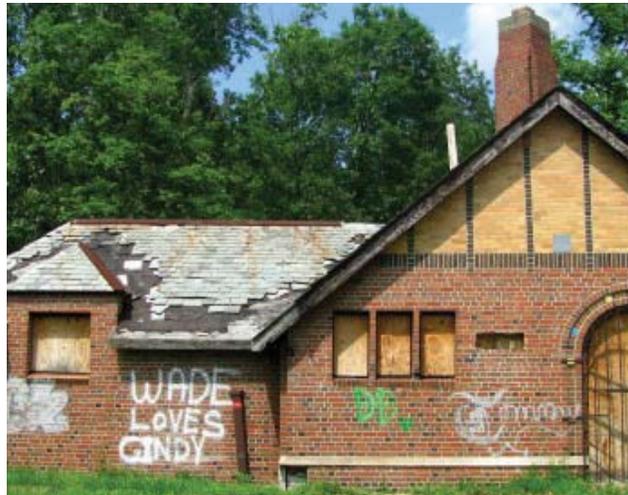


Research

Ideation

Refine + Implement





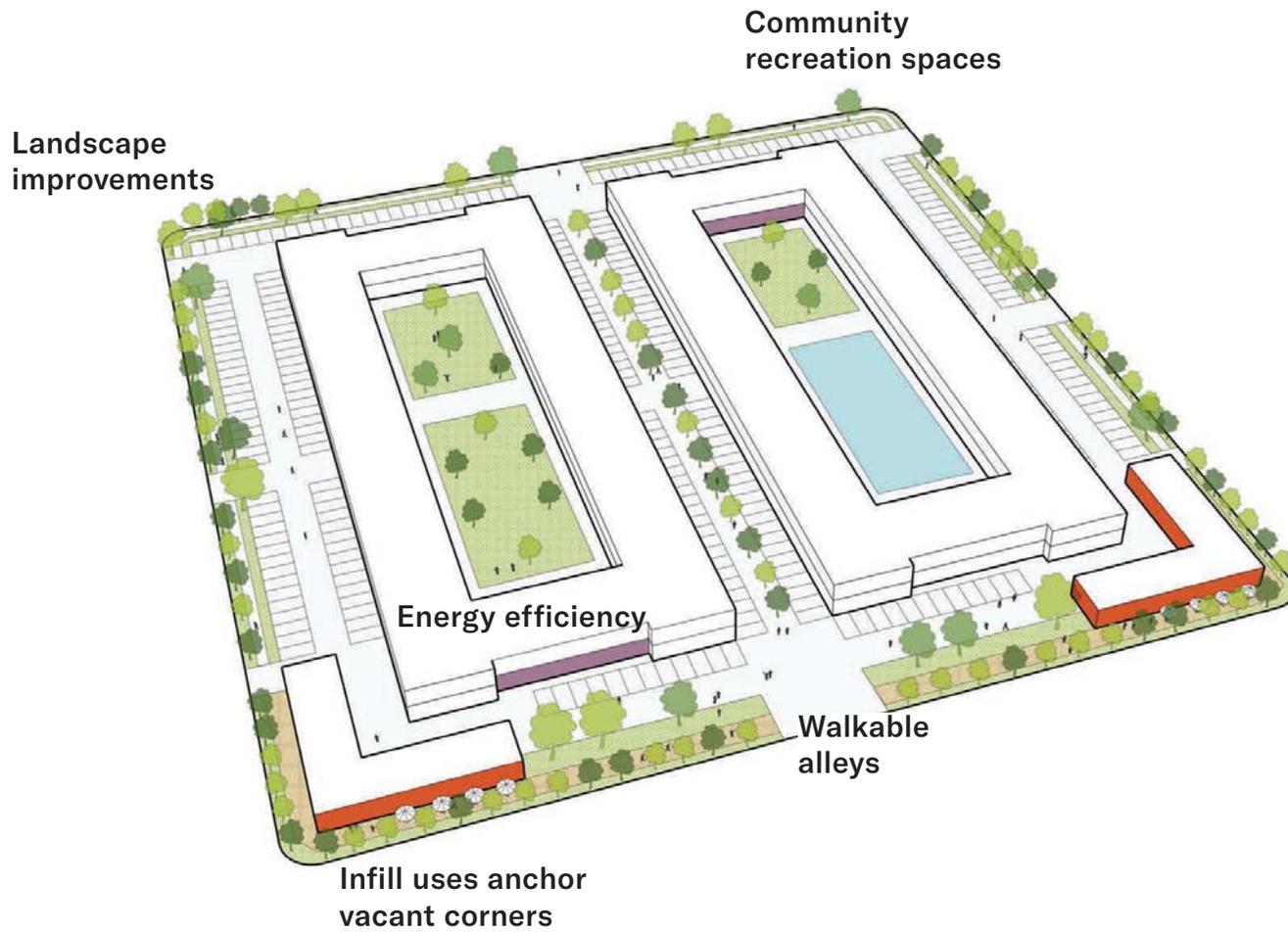
This is Houston!



CONNECT COMMUNITIES
Gulfton-Sharpstown neighborhood, Houston



CONNECT COMMUNITIES
Gulfton-Sharpstown neighborhood, Houston



CONNECT COMMUNITIES
Gullfton-Sharpstown neighborhood, Houston



CONNECT COMMUNITIES
Gullfton-Sharpstown neighborhood, Houston

This is Pittsburgh!



HOMWOOD NEIGHBORHOOD
Pittsburgh, PA



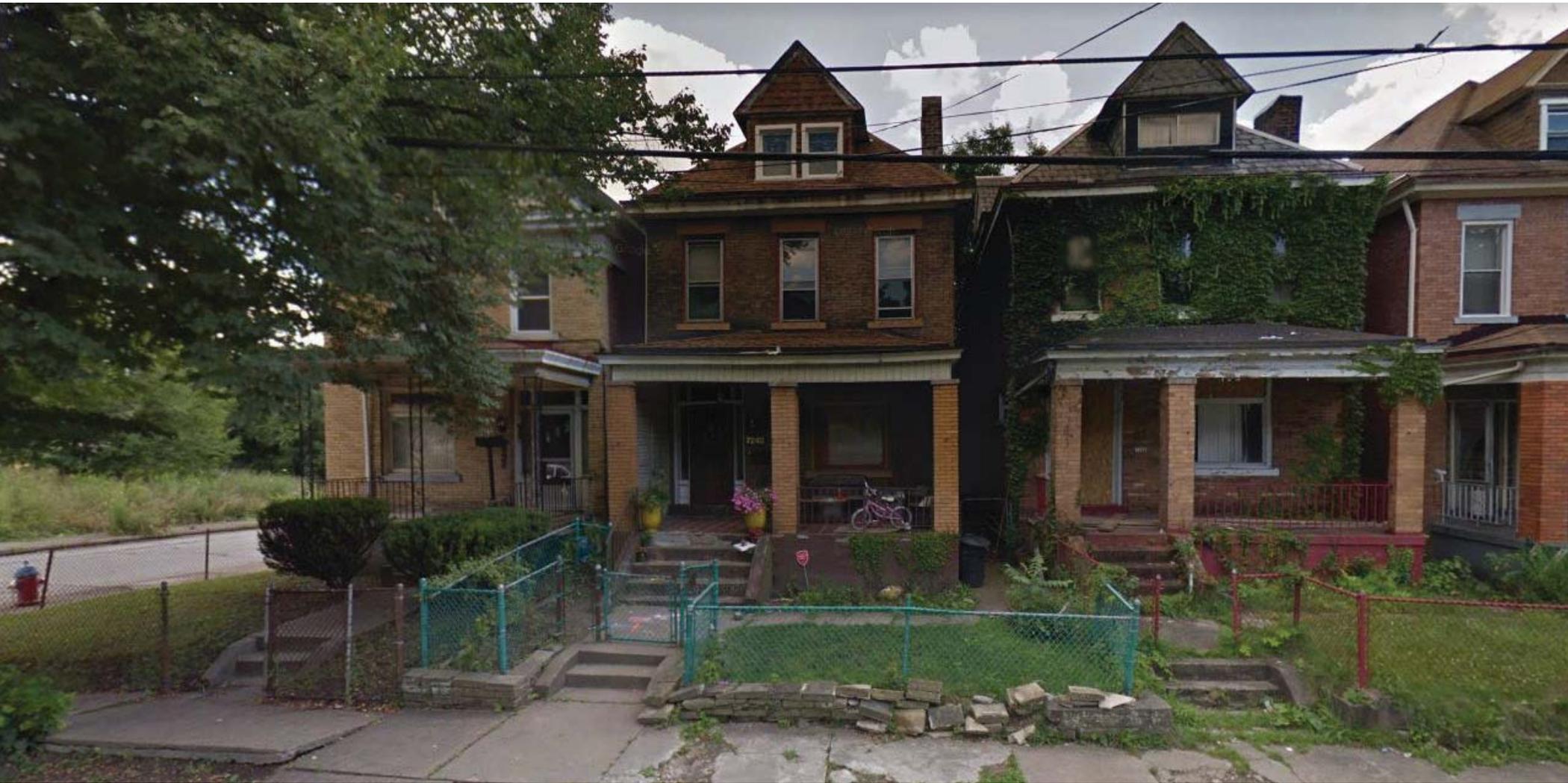
HOMWOOD NEIGHBORHOOD

Pittsburgh, PA



HOMWOOD NEIGHBORHOOD

Pittsburgh, PA



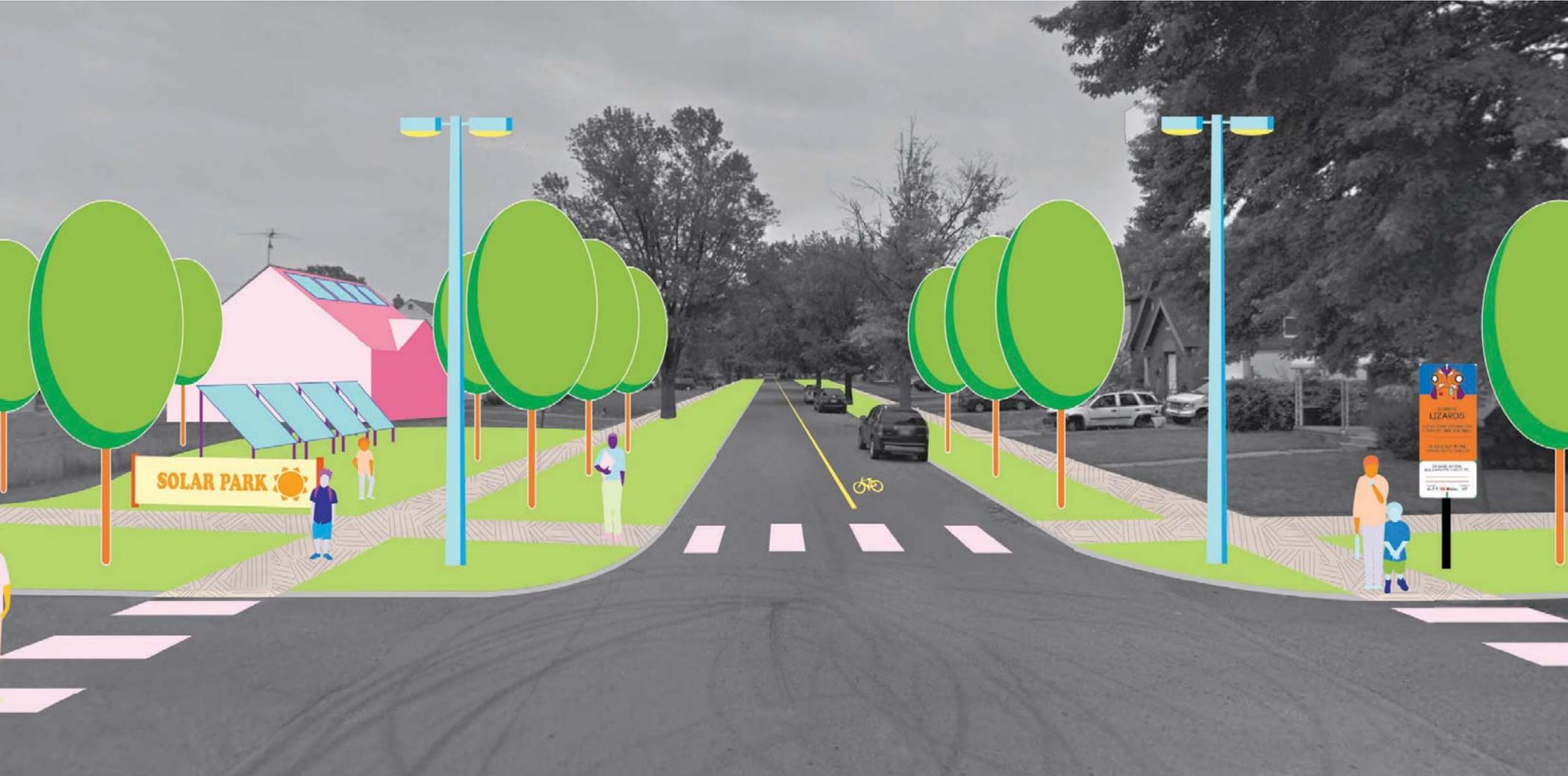
HOMWOOD NEIGHBORHOOD

Pittsburgh, PA

Rutland + Whitlock: A neighborhood intersection



Rutland + Whitlock: A neighborhood intersection



Let's talk!





PEOPLE



PLACE





THANK YOU TO THE ...
MASTERS OF CEREMONIES
TEACHERS
DREAMERS
BUILDERS
SCIENTISTS
PROBLEM SOLVERS
ARTISTS
TECHNOLOGISTS
... WARRENDALE CODY ROUGE
COMMUNITY