



City of Detroit

Task Force Overview

In an effort to cultivate a more diverse, inclusive, global city, Council Member Raquel Castañeda-López and Council Member André Spivey created the first City of Detroit Immigration Task Force.

The task force is a thirty member body, comprised of stakeholders who bring a variety of skills and expertise to this endeavor.

Members play key roles in the City and offer invaluable expertise and counsel in areas such as business and development, immigration law, civic improvement, and social and educational services.

Task Force Overview Continued

Members are from various regions, such as the Caribbean, the Middle East, South and Central America, Africa, Europe, and Asia.

The task force is in the process of finalizing a comprehensive strategy and has created 6 sub-committees to help effect the plan.

The committees are: Municipal Services, Immigrant Rights, Economic Development and Investment, Marketing and Engagement, Re-Population, and Social Services

Municipal Sub-Committee Plan

Goals	Objectives	Timeline
Conduct Listening Sessions	<ul style="list-style-type: none"> • Determine locations • Develop multi-lingual questionnaire • Contact community leaders • Arrange meetings • Gather and analyze data Disseminate findings	January 2015-September 2016
Create Virtual Office	<ul style="list-style-type: none"> • Design a step by step guide, including the following: housing, education, employment, licensing and credentialing, social services, health care, legal aid, transportation. 	

Municipal Services Plan Continued

Goal	Objective	Timeline
Create a Language Access Plan for Limited English Proficient [LEP] constituents	<ul style="list-style-type: none">• Analyze need• Convene a LEP committee• Research existing programs• Develop plan• Implement plan• Hire multilingual staff [Spanish, Arabic, and French]• Provide verbal and written translation• Develop volunteer/internship program for native born and immigrant youth	December 2014-On-going

Municipal Services Plan Continued

Goal	Objective	Timeline
Implement Municipal ID program for native born and migrant residents	<ul style="list-style-type: none">• Research existing programs• Determine costs and logistics• Consult with Law and LPD• Draft resolution• Market program• Issue cards	January 2016-Ongoing

Economic Development and Investment Plan

Goals	Objectives	Timeline
<p>Increase Exports, trade, and Foreign Direct Investment</p>	<ul style="list-style-type: none"> • Establish an International Investor and Trade Partner Collaborative to identify secure FDI, EB-5 investments, and trade partner. • Develop tools to demystify the process of assisting a lead investor or trading partner. 	<p>January 2015 – January 2016</p>
<p>Catalyze small business growth and start-ups by increasing investment in immigrant (and incumbent) entrepreneurs</p>	<ul style="list-style-type: none"> • Engage incumbent communities about opportunities that immigrant entrepreneurs bring and how incumbent entrepreneurs can tap into programs. • Channel resources to untapped immigrant (and incumbent) entrepreneurs. • Develop mentor relationships with successful immigrant entrepreneurs. 	<p>May 2015 – May 2016</p>

Economic Development and Investment Cont.

Goals	• Objectives	Timeline
Improve upon Business Licensing, Zoning and Regulations within City Government.	<ul style="list-style-type: none"><li data-bbox="470 565 995 711">• Develop “How to Open a ...” Guides (e.g., WCNP - how to start a food truck?).<li data-bbox="470 719 995 760">• Meet with elected officials.	January 2015-July 2015

Immigration Rights Plan

Goals	• Objectives	Timeline
<p>Modify the signage near bridge to prevent extended border crossings</p>	<ul style="list-style-type: none"> • Conduct policies and procedures research • Document occurrences and provide them to MDOT and elected officials • Engage MDOT and elected officials • Schedule meetings with MDOT and elected officials • Identify and address barriers 	<p>October 2014-June 2015</p>
<p>Work to end ICE Detainer practices in Michigan</p>	<ul style="list-style-type: none"> • Conduct research as it pertains to ICE detainers in the State as well as Nationally • Write a messaging campaign aimed at decision makers • Hold meetings with county officials 	<p>October 2014 – October 2015</p>

Immigration Rights Cont.

Goals	• Objectives	Timeline
<p>Issue a municipal identification cards for native and immigrant residents Detroit [Collaboration between Immigrant Rights and Municipal Services]</p>	<ul style="list-style-type: none"> • Complete research as it pertains to state and federal initiatives • Identify best practices 	<p>October 2014-June 2015</p>
<p>Create a Language Access program within the City of Detroit [Collaboration between Immigrant Rights and Municipal Services]</p>	<ul style="list-style-type: none"> • Assess current bilingual capacity at City of Detroit • Produce documents or language access portal with the City of Detroit 	
<p>Produce media or messaging campaign with a partner agency, e.g. USCIS</p>	<ul style="list-style-type: none"> • Identify partners • Identify target population • Create marketing campaign to inform immigrants • Develop tracking tools 	<p>June 2015-June 2016</p>

Marketing and Engagement Plan

Goals	• Objectives	Timeline
Promote Detroit as a Welcoming City	<ul style="list-style-type: none"> • Create brand, webpage, social media presence • Create communications plan with segmented audience <ul style="list-style-type: none"> • Web • Radio • Print Media • Ethnic Media • Social Media • CityBriefs/Email • Develop messaging toolkit with 1 page factsheet specific to Detroit 	August 2014-February 2016
Promote existing events & tourism	<ul style="list-style-type: none"> • Create list of existing ethnic events and festivals • Highlight immigrant-owned businesses • Promote tourism in immigrant neighborhoods • Track & evaluate promotion 	August 2014-On-going

Marketing and Engagement Cont.

Goals	• Objectives	Timeline
<p>Create/promote opportunities for immigrants Engage with City</p>	<ul style="list-style-type: none"> • Plan annual public naturalization ceremony (e.g. July 4th Hart Plaza, w/ USCIS) • Encourage civic engagement and immigrant leadership (promote open seats on boards, CACs, councils, community service opportunities) • Schedule Community Listening Sessions with native born and immigrant communities 	<p>December 2014-July 2015</p> <p>August 2014-On-going</p> <p>January 2015-On-going</p>

Marketing and Engagement Cont.

Goals	• Objectives	Timeline
Create/promote opportunities for immigrants and non-immigrants to connect	<ul style="list-style-type: none">• Support or promote cross-cultural programming, e.g. film screenings, potlucks, community conversations (events held by Welcoming Michigan, Michigan Roundtable, etc.)• Celebrate immigrant heritage and promote storytelling that connects longtime & new residents, e.g. 'I am Detroit' or 'Community Stories'	August 2014-On-going

Repopulation Plan

Goals	• Objectives	Timeline
Create a Welcoming Environment for Refugees and Immigrants	<ul style="list-style-type: none"> • Issue immigrant friendly policies and city ordinances • Work with Refugee Resettlement Agencies to promote the City as well address social service needs 	May 2014-On-going
Increase Affordable Housing for Refugee and Immigrants	<ul style="list-style-type: none"> • Develop partnership with HUD, Developers, Board of Realtors, MSHDA, etc. 	August 2014-August 2016
Increase Retention among Existing Immigrant Groups	<ul style="list-style-type: none"> • Identify and meet with leaders in immigrant communities • Identify challenges • Address concerns regarding their communities 	January 2015-On-going

Social Services and Education Plan

Goals	• Objectives	Timeline
Promote ESL & GED Services	<ul style="list-style-type: none"> • Ensure access to existing ESL & GED classes • Promote ESL & GED programs • Enhance existing programming (e.g. technical ESL) 	January 2015-January 2016
Connect foreign-born clients to existing health & social services	<ul style="list-style-type: none"> • Promote existing health & social services (e.g. free screenings, clinics) via municipal pop-ups in immigrant communities • Inventory needs and barriers from the perspective of the provider and immigrant community members • Identify a working group to address concerns 	<p>August 2014-August 2016</p> <p>January 2015-On-going</p>

Task Force Members

André Spivey [Chair], Council Member

Aswan Almakary, Advocacy and Civic Engagement
Specialist, ACCESS

Aziz Khandker, Former President, Bangladeshi American
Public Affairs Committee

Ang Goei, Director, Office for New Americans

Christine Sauvé, Southeast Michigan Communities
Coordinator, Welcoming Michigan

David Koelsch, Associate Professor of Law UDM; Director,
Immigration Law Clinic

Deborah Drennan, Director, Freedom House

Mohsan Taqbeem, Former President, Bangladeshi American
Public Affairs Committee

Task Force Members Continued

Mayg Oshagan, President, New Michigan Media and Director,
Media Arts and Studies and Associate Professor

Kevin Forbes, Engineer, Lear Corporation

Martin Manna, President Chaldean American Chamber of
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Mary Lane, Executive Director, Welcome Mat Detroit

Mary Turner, Case Worker, Representative Tlaib

Mee Yang, University of Michigan Art Student

Mohammed Dawood, Board Member of Chadsey Condon
Community Organization

Sandy Samona, Attorney Chaldean Community Foundation

Raquel Castañeda-López [Chair], Council Member

Raquel Garcia-Anderson, Vice President of Community Affairs,
Global Detroit

Rashida Tlaib, State Representative

Task Force Members Continued

Steve Tobocman, Executive Director, Global Detroit

Salewa Olafioye, United African Community Organization
[UACO]

Sophia Chue, President Caribbean Cultural & Carnival
Organization [CCCO]

Susan Reed, Supervising Attorney, Michigan Immigrant Rights
Center

Theresa Tran, President, Asian & Pacific Islander American
Vote-MI

Wojciech Zolnowski, Executive Director, International Institute

Zaini Itito, Shelter and Client Services Manager, Freedom
House