

CITY OF DETROIT FISCAL 2012/13 BUDGET

AGENCY 34 MUNICIPAL PARKING DEPARTMENT

MISSION

The Municipal Parking Department provides economical on- and off-street public parking services, enforces the City parking ordinance, and coordinates parking with economic development projects of the City of Detroit.

DESCRIPTION

The MPD operates and maintains two divisions, the Automobile Parking System (APS) and the Parking Violations Bureau (PVB). The divisions are located at 1600 W. Lafayette and 1531 Howard.

The Department's Auto Parking System, pursuant to City Ordinance, operates and maintains seven (7) garages, with approximately 5,950 spaces, one (1) Central Business District lot with approximately 240 spaces, and approximately 3,394 on-street metered spaces, with all the revenue going to an Enterprise Fund for the City of Detroit's Parking System.

The Parking Violations Bureau activity, pursuant to City Ordinance, includes management of the city's parking ticket processing and fine collection program and supervises the enforcement of parking regulations through its civilian ticket writing personnel (Parking Enforcement Officers).

GOALS

1. Maximize the collection of unpaid parking tickets.
2. Increase parking facility revenue through strategic marketing efforts.
3. Implement Customer Service Excellence Training Program.
4. Develop and implement a comprehensive communications and public relations plan.
5. Utilize new technology techniques to provide efficient statistical reporting on parking.

DEPARTMENTAL FINANCIAL INFORMATION

	GENERAL <u>FUND</u>	ENTERPRISE <u>FUND</u>	<u>TOTAL</u>
EXPENDITURES	\$6,314,424	\$12,900,314	\$19,214,738
REVENUES	<u>9,981,000</u>	<u>12,900,314</u>	<u>22,881,314</u>
NET TAX COST	\$(3,666,576)	\$ 0	\$(3,666,576)
POSITIONS	55	42	97