

CELL PHONES FOR SOLDIERS

OUR MISSION: HELP OUR TROOPS CALL HOME

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Detroit City Clerk, Janice Winfrey has announced her partnership with *Cell Phones for Soldiers*, as an official collector and drop-off site for this campaign. Any type of unused/old cell phone can be deposited at the following offices:

- ❑ Office of the City Clerk, Ste 200, Coleman A. Young Municipal Center, Two Woodward 48226
- ❑ Department of Elections, 2978 W. Grand Boulevard, Detroit 48202
- ❑ Archives and Records Management, Ste 1600, Cadillac Sq Building, Detroit 48226

The *Cell Phones for Soldiers* program was founded by two teen sisters in Norwell Mass after reading a story about a soldier who ran up a huge phone bill calling home from Iraq. With \$21.00 in hand, they began collecting cash donations and old cell phones. The sisters are now a registered 501c3 non-profit organization and have raised almost \$1 million in donations and have distributed more than 500,000 prepaid calling cards to soldiers serving overseas. Their goal is to provide every U.S. soldier with a way to call home for free.

With your help, old cell phones donated specifically for this campaign will be shipped, no charge to us to Norwell, Mass. The donated phones are then sent to ReCelluar, the worlds leading collector, reseller and recycler of used cell phones and accessories, which pays *Cell Phones for Soldiers* for each phone – enough to provide an hour of talk time to soldiers abroad.

Cell Phone Recycling Facts:

- ☎ Electronic waste is accumulation almost three times faster than ordinary household trash, according to the U.S. Environmental Protection Agency.
- ☎ An estimated 100 to 130 million cell phones are no longer being used, many languishing in storage (or a drawer).
- ☎ Recycling just a million cell phones reduces greenhouse gas emission equal to taking 1,368 cars off the road for a year.
- ☎ Recycling cell phones reduces greenhouse gas emissions, keeps valuable materials out of landfills / incinerators and conserves natural resources.

In 2007, a technology-market research firm based in New York found 1.2 billion phones were sold worldwide. Sixty percent of them replaced existing phones. In the United States, phones are cast aside after, on average, 12 months.

Three Things to Remember Before Donating Your Cell Phone:

1. Terminate your service
2. Clear the phone's memory of contacts/information stores. To learn how to do this, go to www.recyclewirelessphones.com
3. Remove your phone's SIM Card if it has one.